



| Persona                           | University Student   | Employee  |
|-----------------------------------|--|---|
| Photo                             |   |   |
| Fictional name                    | Ferdinand Vulcanus   | Richard Salvator  |
| Job title /Major responsibilities | <ul style="list-style-type: none"> <li>- Student, BTU Cottbus</li> </ul>   | <ul style="list-style-type: none"> <li>- Software developer, SAP</li> </ul>   |
| Demographics                      | <ul style="list-style-type: none"> <li>- 20 years old</li> <li>- Single</li> <li>- No children</li> </ul>  | <ul style="list-style-type: none"> <li>- 38 years old</li> <li>- Married</li> <li>- Father of two children</li> <li>- Has a Master computer science</li> </ul>  |
| Goals and tasks                   | <p>His goal for now is to successfully complete the Bachelor of Science in Computer Science. After that, he is faced with the decision to pursue the Master of Science or to enter professional life.</p> <p>His tasks are to complete each semester the chosen modules as well as possible.</p> | <p>His goal is to write his doctoral thesis besides his job and to finish it with a good result.</p> <p>After achieving the doctorate, there is still indecision. On the one hand, starting his own business is one way, but on the other hand, switching to another company is also possible.</p> <p>It is also possible to work as a research assistant or even as a professor.</p> <p>His tasks consist of realizing new projects for his clients and writing his doctoral thesis on the side.</p> |
| Environment                       | <p>He grew up with computers. He knows and uses the PC for the university and also at home for his free time.</p> <p>He likes to play first-person shooter and strategy games.</p> <p>He spends more than 8 hours a day on the PC.</p>   | <p>He didn't grow up with computers, however it sparked his interest so much that he stayed drawn on the subject. He uses the PC both for his daily eight-hour work and for his free time to play games.</p>  |
| Quote                             | „Nothing is impossible.“   | „ Just one small positive thought in the morning can change your whole day “  |