

Digital Transformation

To ensure a prosperous business, a unified platform is essential—one that consolidates all your data, manages business processes and workflows, and facilitates interactions with customers and partners through multiple channels, all within a single interface. Seamless harmony among these elements paves the way for success and scalability. If a business is not integrated with the online world and doesn't leverage cutting-edge technology, it risks becoming invisible in today's digital landscape.

In the age of the Fourth Industrial Revolution, Salesforce aids businesses in digital transformation. This entails digitizing processes, creating seamless customer experiences, leveraging data for decision-making, and driving innovation. With Salesforce, companies can be more agile, customer-centric, and efficient.

Remember, Salesforce is not just a set of individual clouds but an integrated platform where all these elements can work together to provide a 360-degree view of your customers and operations. By harnessing the power of Salesforce, businesses can break down silos, understand their customers better, engage them on their preferred channels, and ultimately drive growth.

What is Salesforce? www.salesforce.com

Salesforce is the customer company. We make cloud-based software designed to help businesses connect to their customers in a whole new way, so they can find more prospects, close more deals, and wow customers with amazing service.

Customer 360, a complete suite of products, unites your sales, service, marketing, commerce, and IT teams with a single, shared view of customer information, so that your company can become a customer company, too.

Sales Cloud <https://www.salesforce.com/products/sales/>

Salesforce is the customer company. We make cloud-based software designed to help businesses connect to their customers in a whole new way, so they can find more prospects, close more deals, and wow customers with amazing service.

Customer 360, our complete suite of products, unites your sales, service, marketing, commerce, and IT teams with a single, shared view of customer information, so that your company can become a customer company, too.

Service Cloud <https://www.salesforce.com/products/service/>

Service Cloud is a customer service and support platform. It empowers your service agents with a comprehensive, unified view of every customer interaction across your business. With Service

Cloud, you can automate service processes, streamline workflows, and surface key articles, topics, and experts to transform the agent experience. Its omnichannel support allows businesses to meet customers where they are, whether that's on social media, email, phone, or even chatbots, providing personalized and faster service. The platform's predictive analytics can also help route queries to the most qualified agent, improving efficiency and customer satisfaction.

Marketing Cloud <https://www.salesforce.com/products/marketing-cloud/overview/>

Marketing Cloud is a customer engagement platform. It helps businesses deliver personalized customer journeys across various channels, whether email, web, mobile, social media, or digital advertising. By using artificial intelligence, the platform can segment and target audiences more accurately, schedule the best time to send communications, and even predict optimal content. This means more effective marketing campaigns and a better return on your marketing spend. With Marketing Cloud, you can track and measure the effectiveness of your campaigns in real-time, adjusting strategies as necessary for maximum impact.

Experience Cloud <https://www.salesforce.com/products/experience-cloud/overview/>

Marketing Cloud is a customer engagement platform. It helps businesses deliver personalized customer journeys across various channels, whether email, web, mobile, social media, or digital advertising. By using artificial intelligence, the platform can segment and target audiences more accurately, schedule the best time to send communications, and even predict optimal content. This means more effective marketing campaigns and a better return on your marketing spend. With Marketing Cloud, you can track and measure the effectiveness of your campaigns in real-time, adjusting strategies as necessary for maximum impact.

Data and Analytics <https://www.salesforce.com/products/genie/overview/>

Salesforce's data and analytics capabilities, embodied in Tableau CRM (formerly Einstein Analytics) and the larger Tableau platform, empower businesses to make informed, data-driven decisions. They can visualize, understand, and drive actions based on data like never before. These tools provide intelligent and predictive insights, automate actions based on these insights, and create a culture of data across the organization.

Technology expertise

Ever dreamt of a team of seasoned pros who can build your custom solutions? That's us. With our decades of experience in software development and solving real business challenges, we can craft Enterprise Applications, Web, Desktop, Mobile applications, Micro-services, Cloud Applications, and Cybersecurity solutions. Got databases? We can handle them easier than saying the word 'database.'

Share your challenges, and we'll transform them into opportunities. We promise you'll be so impressed with our efficient delivery of top-tier products that you'll want us as your lifetime partners. We're just a group of simple guys who realized we could build better, faster, more scalable products and systems for less, doing it two times faster than the competition.

Salesforce expertise

Imagine having a guide by your side as you explore the vast universe of Salesforce's standard out-of-the-box solutions—that's us. We're here to help you identify and solve your business problems, whether it's boosting sales, enhancing customer service, easing your workload, automating tasks for cost-saving, integrating systems, or marketing your business.

Once you select the perfect Success Plan, we'll set it up, customize it, and integrate it with any other system you need. We ensure you only get the essential tools from Salesforce, saving you costs—not because it leaves more for our fees, but because as your partners, we genuinely care.

With our extensive experience in Salesforce and building enterprise and SMB software systems, we guarantee efficient, streamlined, scalable, and robust solutions—crafted by human expertise, boosted by AI. As for the implementation costs, we aim to offer competitive rates that'll make you smile.

As for customization, think of us as your Salesforce tailors. We'll stitch, sew, and tweak until your solution fits like a glove. Need a Salesforce top hat with a pink feather? We got you!

To end on a high note, we share a quote from one of our clients: 'The only regret we have, is not having known you earlier.' On that note, we're off to continue working on our 'Time Machine.' Wish us luck!

What we can offer

Enterprise Applications:

We can create robust, scalable, and secure enterprise applications. This includes CRM systems, supply chain management systems, and other business applications that help automate internal processes, increase efficiency, and reduce costs. These applications can be built to integrate seamlessly with other tools and systems the business is already using.

Web Applications:

We can leverage the powers of .NET, which is excellent for building dynamic, feature-rich web applications, from complex e-commerce platforms to blogs, social networks, or custom CMS (Content Management Systems). ASP.NET, part of the .NET framework, is specifically designed for this purpose and allows for rapid development and deployment.

Microservices:

Providing solutions to develop microservices - an architectural style that structures an application as a collection of loosely coupled services. This can make it easier to develop, test, and scale large, complex applications.

Mobile Applications:

Development of cross-platform mobile applications, one codebase deployed on multiple platforms, like Android and iOS. This can greatly reduce development time and costs.

Desktop Applications:

Building Windows desktop applications with rich user interfaces. This could include everything from simple utility apps to complex graphics and gaming software.

AI and Machine Learning:

Building custom AI and machine learning solutions. These could be used for everything from predictive analytics to natural language processing, recommendation systems, and more.

Cloud Development:

Creating highly scalable and reliable cloud applications and services, building, deploying through AWS and Microsoft-managed data centers.