

Credit Card Data Insights

- Total Revenue Generated \$57M.
- Total Interest Earned approx. \$8.0M.
- Total Transaction amount is \$46M.
- Males generate \$30.93M revenue and Females generate \$25.59M revenue.
- Blue and Silver cards are contributing 93% of the total revenue.
- Revenue Increased by 28.8%
- Overall delinquent rate is 6.06%
- Overall Activation rate is 57.5%