

# MAHA BAIG

WEB DEVELOPER



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## PROFILE

I am a proficient Computer Science student with expertise in C, C++, Java, HTML, CSS, and JavaScript. I have hands-on experience with the MERN stack and Laravel, and strong skills in Figma for social media marketing and UI/UX design. I am also adept at using Adobe Illustrator, Adobe XD, and Adobe Photoshop. Currently, I am in my 4th semester at NUST, Islamabad, with a GPA of 3.31.

## SKILLS

- **Programming Languages:** C, C++, Java, HTML, CSS, JavaScript
- **Web Development:** MERN Stack, Laravel
- **Design Tools:** Figma, Adobe Illustrator, Adobe XD, Adobe Photoshop
- **Soft Skills:** Good communication, Adaptability, Responsibility, Determination, Persistence.

## EXPERIENCE

### FREELANCE DEVELOPER AND DESIGNER

- Developed web applications using MERN stack and Laravel.
- Designed and prototyped UI/UX for various clients using Figma.
- Created marketing materials and social media posts using Adobe Illustrator, Adobe XD, and Adobe Photoshop.

### SOCIAL MEDIA MARKETING

- Managed social media marketing for a company called Let's Eat in Cayman Island, England.
- Utilized Figma to design and implement marketing campaigns, creating visually engaging content tailored to the target audience.
- Increased social media engagement and followers through strategic content planning and design.

### UNIVERSITY BLOG CONTRIBUTOR

- Wrote blog posts for university societies, enhancing engagement and visibility.
- Researched and created content on various topics relevant to university life and academic interests.
- Collaborated with society members to gather insights and ensure content met audience needs.

## EDUCATION

### SECONDARY SCHOOL

Convent Of Jesus & Mary, Sialkot

- Scored 1049 out of 1100 (95%)

### BACHELORS IN COMPUTER SCIENCE

National University Of Sciences And Technology (NUST)

- Currently in the 4th semester
- GPA: 3.31