

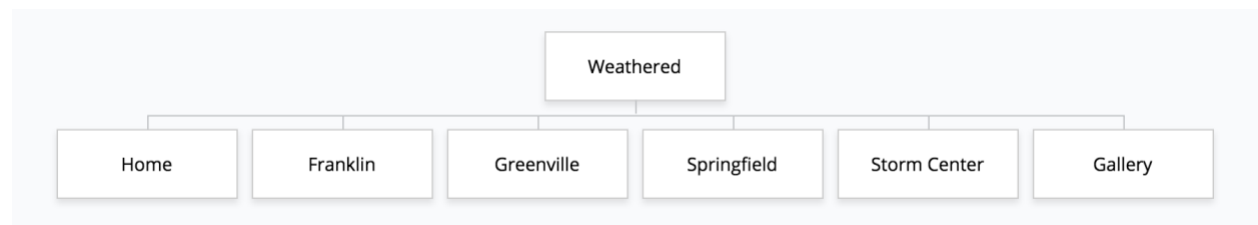
Bailee Robertson – CIT 230
Website Planner Document

Site Name: Weathered

Site Purpose: To get accurate weather information about 3 local areas to the audience in as little words as possible. It should also look pleasing and be able to navigate easily so that viewers will want to come back to get their weather news from this site. It should make the more important articles more noticeable so that viewers get the weather information they want.

Target Audience: Younger adults who need general information about the weather for their commutes or days they have planned off. They don't need many details, they just want to learn what the weekly weather will be like, and quickly. It's meant to be simple so that those who don't understand many weather terms will still know what many weather-related events will mean for them.

Site Map:



<https://www.gloomaps.com/icixtMGfZR>

Color Scheme:

Gold

#c7a82c



To be used for all visited links, h2 and smaller headers, and the navigation background.

Dark Blue
#272391



To be used for all unvisited links, h1 text, and for the header and footer backgrounds.

White
#FFF

To be used for main background, and the text on gold and dark blue backgrounds.

Typography:

The primary font is Open Sans and Sans Serif (in that order).

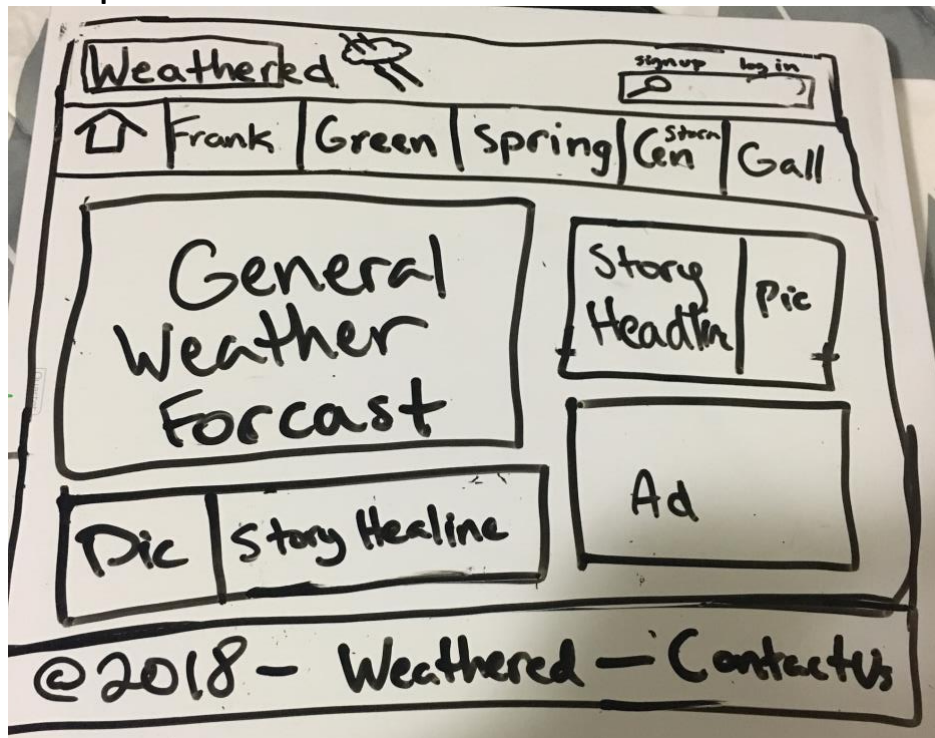
font-family: 'Open Sans', sans-serif;

<link href="https://fonts.googleapis.com/css?family=Open+Sans:700" rel="stylesheet">

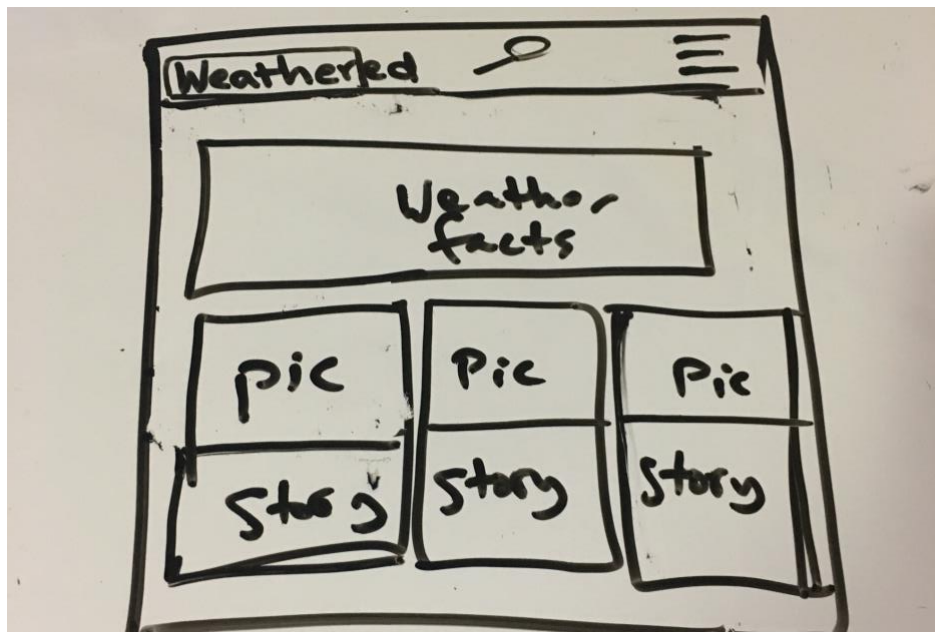
Site Header	Open Sans	45px	#FFF	Sample
Primary Navigation	Open Sans	35px	#c7a82c	Sample
Footer Navigation	Open Sans	26px	#c7a82c	Sample
Heading 1 (h1)	Open Sans	35px	#272391	Sample
Heading 2 (h2)	Open Sans	25px	#272391	Sample
Heading 3 (h3)	Open Sans	20px	#272391	Sample
Paragraph Text (p)	Sans Serif	16px	#000000 Black	Sample

Wire Frame Sketches:

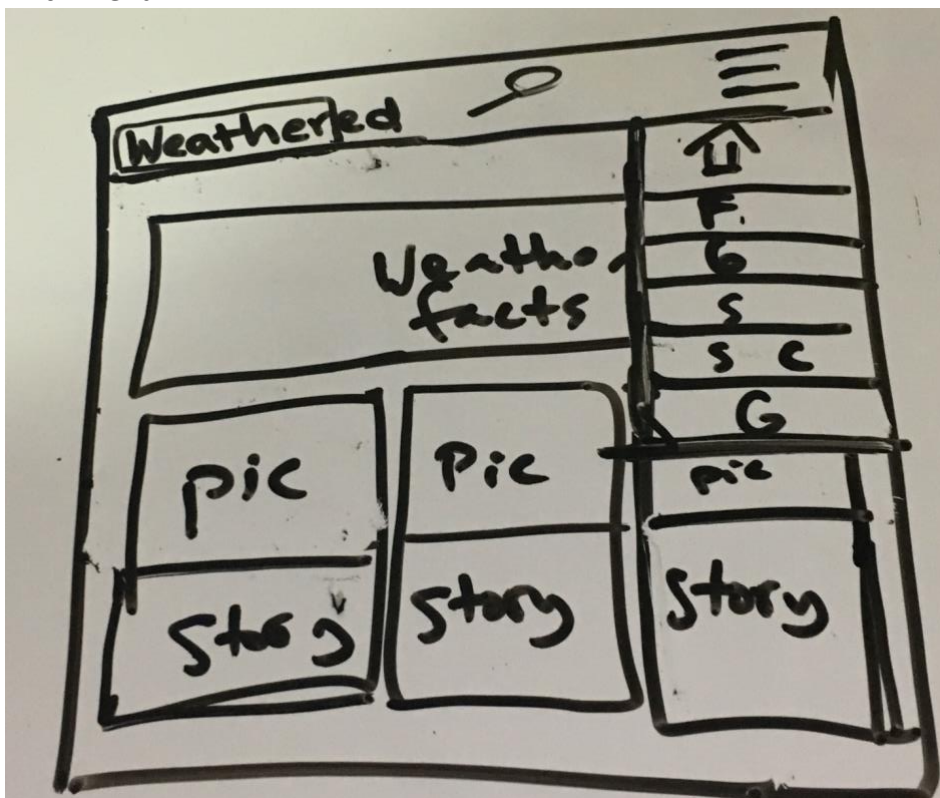
Desktop View:



Medium-Sized View Without Menu:



With Menu:



Mobile View Without Menu:

Mobile View With Menu:

