

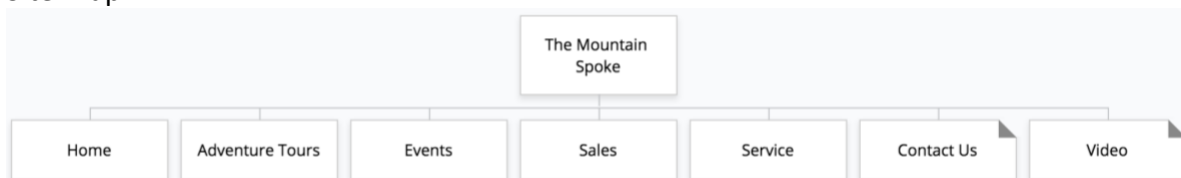
Bailee Robertson – CIT 230
Final Project Planning Document

Site Name: The Mountain Spoke

Site Purpose: To give biking enthusiasts information to biking tours, events, repair services, and a bike store. It should be easy to navigate with simple and easily understood information that doesn't take too long to read. It should look nice so people will want to come back to it.

Target Audience: Young Adults and adults who are avid bike riders, as well as new bikers. Tourists should be able to look at this page and find good bike tours as well.

Site Map:



<https://www.gloomaps.com/q2eeWqhWf2>

Note: Contact Us and Video would be found in the footer, rather than the main menu.

Color Scheme:

Green

#a7c277



To be used for the background on all pages

Light Green
#d9f5a5



To be used as the second transparent background, and for other accents on the page.

Blue
#3b95bb



To be used for h1, h2, and h3 text, as well as borders and other defining attributes.

Black
#000000

To be used for all remaining text.

Typography:

The primary font is IBM Plex Sans and Sans-Serif, in that order.

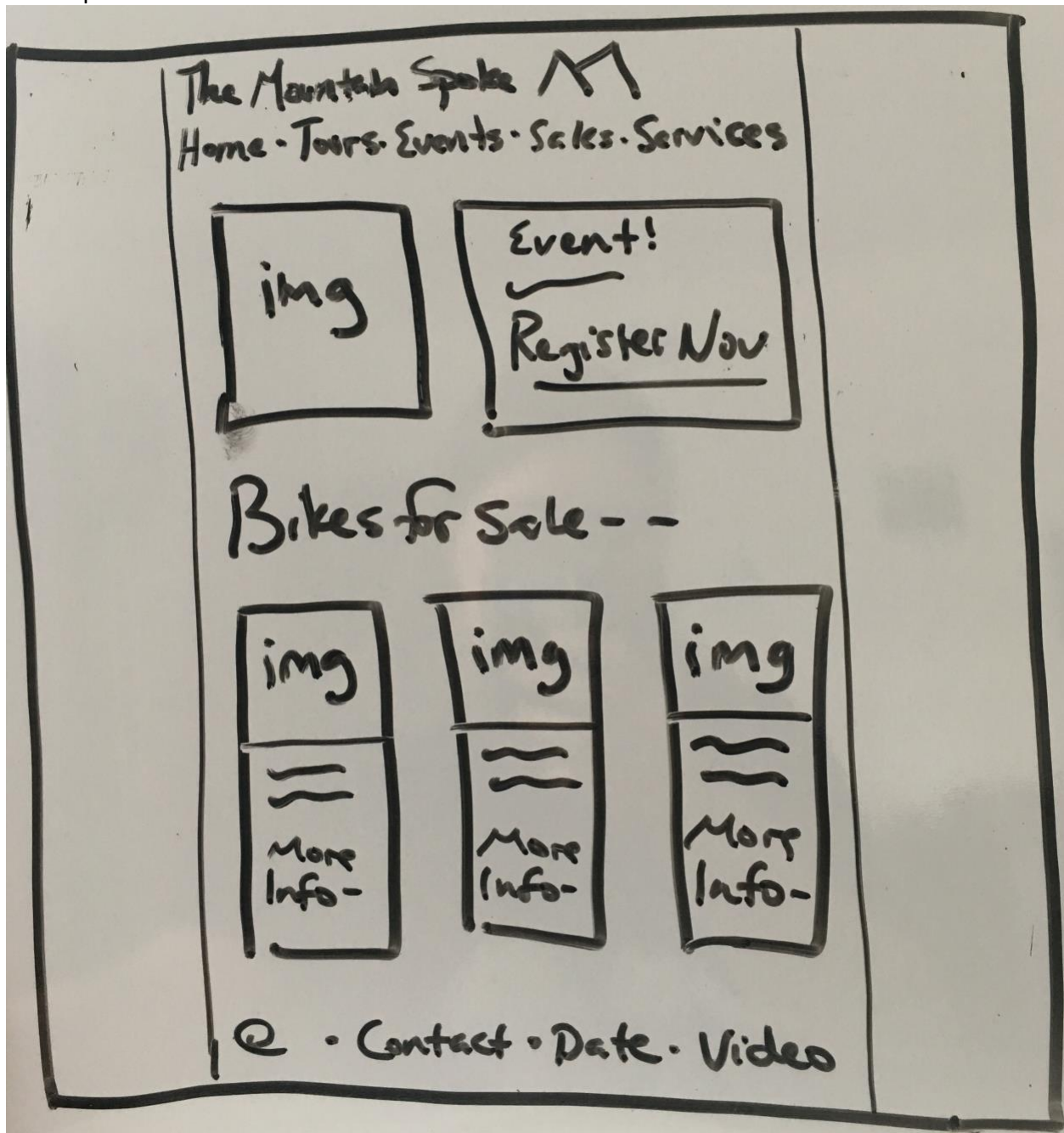
font-family: 'IBM Plex Sans', sans-serif;

<link href="https://fonts.googleapis.com/css?family=IBM+Plex+Sans" rel="stylesheet">

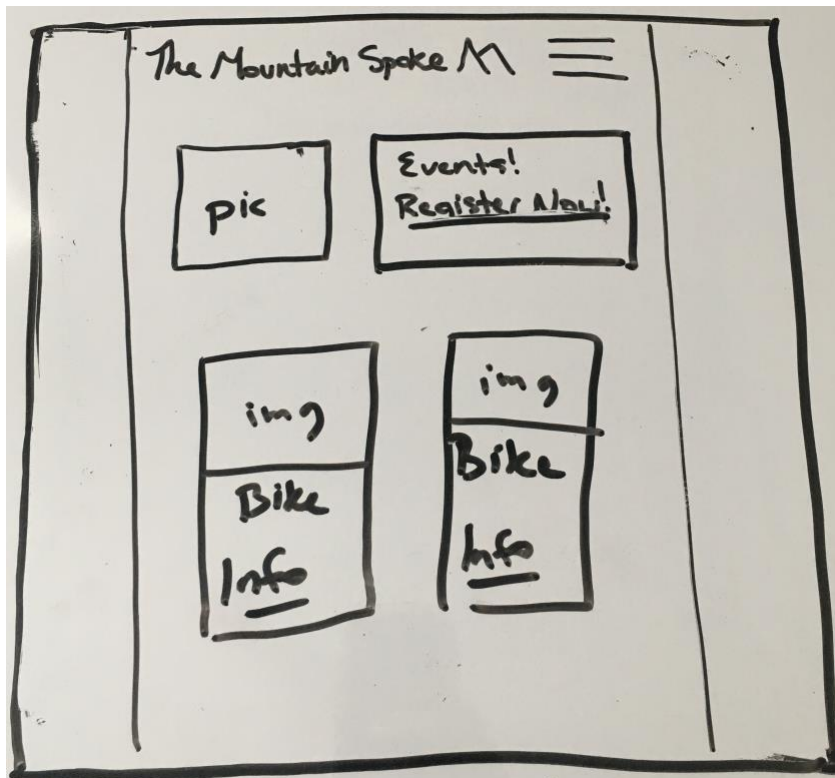
Site Header	IBM Plex Sans	45px	#3b85bb	Sample
Primary Navigation	IBM Plex Sans	35px	#3b85bb	Sample
Footer Navigation	IBM Plex Sans	16px	#3b85bb	Sample
Heading 1 (h1)	IBM Plex Sans	35px	#3b85bb	Sample
Heading 2 (h2)	IBM Plex Sans	30px	#3b85bb	Sample
Heading 3 (h3)	IBM Plex Sans	25px	#3b85bb	Sample
Paragraph Text (p)	Sans-Serif	20px	#000000	Sample

Wire Frame Sketches:

Desktop View:

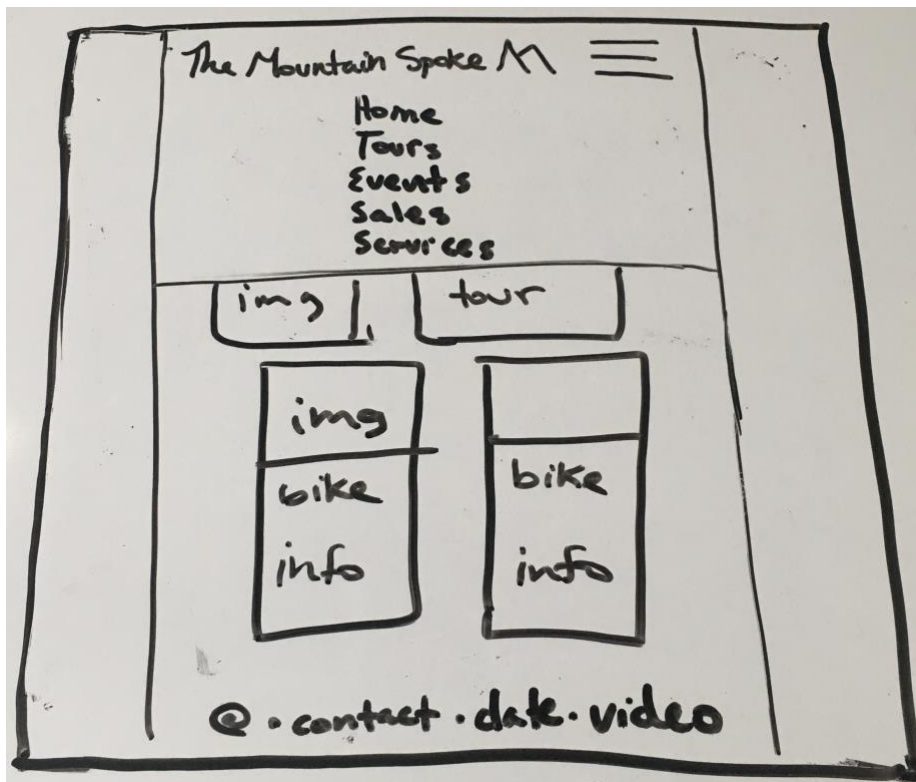


Medium View without Menu:

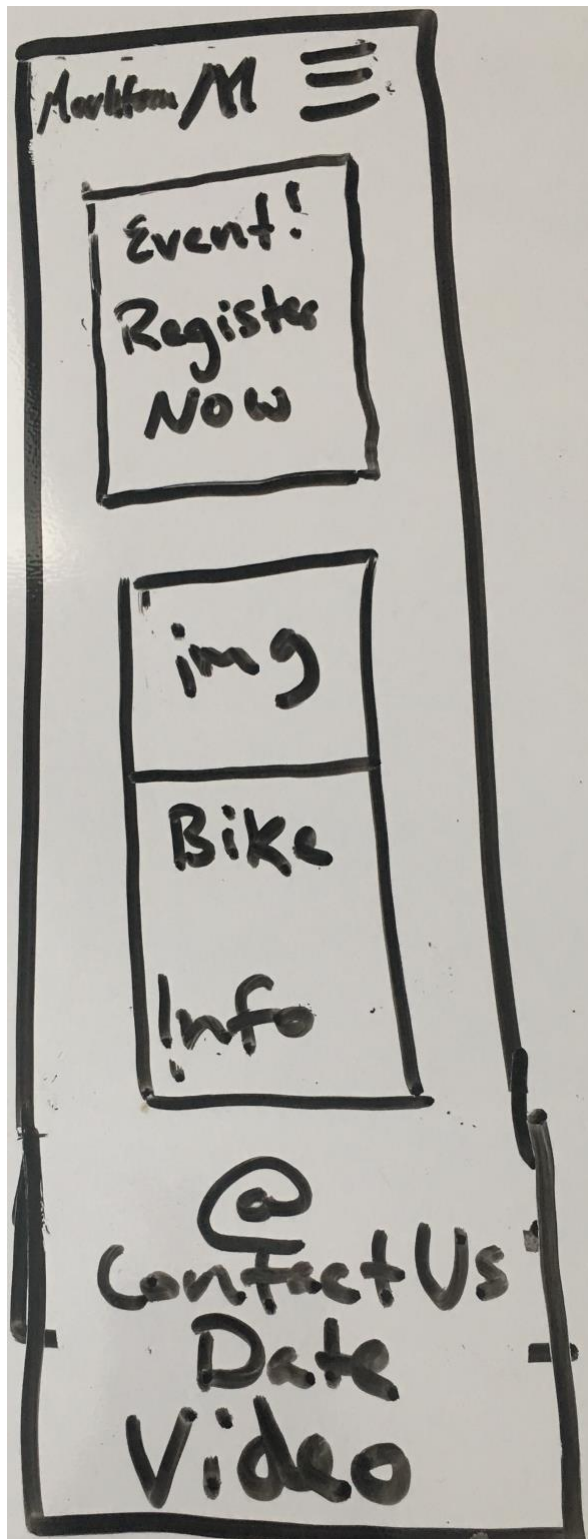


Note: The footer would be the same as the one above, and it would have the Bikes For Sale text as well.

With Menu:



Mobile Without Menu:



Mobile With Menu:

