

Visit my portfolio at baileycostello.me

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Work Experience

Product Designer and User Experience Team of One, Exago BI April 2019 – Present

- Consistently met aggressive deadlines to deliver high-fidelity user interface, interaction, and copywriting designs to the development team.
- Persuaded stakeholders of the need for user research as well as conducted interviews, surveys, usability testing, and first-click testing.
- Communicated effectively with customers, internal teams, and executives to advocate for end-user needs, collaborate in product design meetings, and present research insights and recommendations.
- Implemented a component library and design system, accounting for WCAG 2.1 accessibility guidelines.
- Helped clearly document goals, scope, and expected behavior for projects.

User Experience Design Intern, Farm Credit Services of America Jan 2018 – Dec 2018

- Independently coordinated the project management, research, design, and development of a website with guidance.
- Built the solution utilizing continuous research and testing methods (surveys, interviews, information architecture testing, first-click testing, and usability testing); working from a low-fidelity wireframe to an easy-to-use website.
- Balanced the wants and needs of four technology team leaders and facilitated discussions on the solution while highlighting research findings.
- Documented best practices for components of a design system.

Education and Skills

Bachelor of Science in Computer Science with minors in Management Information Systems and Mathematics from the University of Nebraska Omaha with a GPA of 3.6

Experience with Sketch, Figma, InVision, UXPin, Qualtrics, Optimal Workshop, CSS, HTML, JavaScript, GitHub, Jira, Asana, and Monday

Involvement

NYC User Experience Professionals Association Member

Dec 2019 – Present