Visit my portfolio at <u>baileycostello.me</u>

Contact me at bgacos@gmail.com +1 402-769-5766 or linkedin.com/in/baileycostello

Work Experience

Product Designer and User Experience Team of One, Exago Bl April 2019 – Present

- Consistently meet aggressive deadlines to deliver high fidelity user interface (UI) and content design to development team.
- Persuade stakeholders of the need for user research as well as conduct interviews, surveys, usability testing, and first click testing.
- Communicate effectively with clients, product, development, customer service, and executive team members in order to advocate for end-user needs, facilitate product design meetings, and present research insights and product proposals.
- Implemented a UI component library and design system, accounting for WCAG 2.1 accessibility guidelines.
- Help write detailed documentation to specify goals, scope, and expected behavior for projects.

User Experience Design Intern, Farm Credit Services of America Jan 2018 – Dec 2018

- Independently responsible for the project management, research, design, and development of the internship project, a website.
- Derived usable solution based on surveys, information architecture testing, wireframe first click testing, and usability testing.
- Presented work to leaders of the four technology departments and balanced their wants and needs of the solution.
- Researched components and best practices for design system.

Education and Skills

Bachelor of Science in Computer Science with minors in Management Information Systems and Mathematics from the University of Nebraska Omaha with a GPA of 3.6

Experience with Sketch, Figma, InVision, UXPin, Qualtrics, Optimal Workshop, CSS, HTML, JavaScript, GitHub, Jira, Asana, and Monday

Involvement