

Visit my portfolio at baileycostello.me

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Work Experience

Product and User Experience Designer, Exago BI April 2019 – Present

- Consistently meet aggressive deadlines to deliver high-fidelity user interface, interaction, and copywriting designs to the development team.
- Persuade stakeholders of the need for user research as well as conduct interviews, surveys, usability testing, and first-click testing.
- Effectively communicate with customers, internal teams, and executives to advocate for end-user needs, collaborate in product design meetings, and present research insights and recommendations.
- Implement a component library and design system, accounting for WCAG 2.1 accessibility guidelines.
- Clearly document goals, scope, and specifications for projects.

User Experience Design Intern, Farm Credit Services of America Jan 2018 – Dec 2018

- Independently coordinated the project management, research, design, and development of a website.
- Built the solution, utilizing continuous research and testing methods (surveys, interviews, information architecture testing, first-click testing, and usability testing); working from a low-fidelity wireframe to an easy-to-use website.
- Balanced the wants and needs of four technology team leaders and facilitated discussions on the solution while highlighting research findings.
- Documented best practices for components of a design system.

Education and Skills

Bachelor of Science in Computer Science with minors in Management Information Systems and Mathematics from The University of Nebraska Omaha

Experience with Sketch, Figma, InVision, UXPin, Qualtrics, Optimal Workshop, GitHub, Jira, CSS, HTML, JavaScript, Asana, and Monday

Involvement

NYC User Experience Professionals Association Member Dec 2019 – Present