**Bailey Costello**

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New York City

**Work Experience**

Product and User Experience Designer, Exago BI April 2019 – Present

* Consistently meet aggressive deadlines to deliver high-fidelity user interface, interaction, and copywriting designs to the development team.
* Persuade stakeholders of the need for user research as well as conducted interviews, surveys, usability testing, and first-click testing.
* Effectively communicate with customers, internal teams, and executives to advocate for end-user needs, collaborate in product design meetings, and present research insights and recommendations.
* Implement a component library and design system, accounting for WCAG 2.1 accessibility guidelines.
* Clearly document goals, scope, and expectations for projects.

User Experience Design Intern, Farm Credit Services of America Jan 2018 – Dec 2018

* Independently coordinated the project management, research, design, and development of a website.
* Built the solution, utilizing continuous research and testing methods (surveys, interviews, information architecture testing, first-click testing, and usability testing); working from a low-fidelity wireframe to an easy-to-use website.
* Balanced the wants and needs of four technology team leaders and facilitated discussions on the solution while highlighting research findings.
* Documented best practices for components of a design system.

**Education and Skills**

Bachelor of Science in Computer Science with minors in Management Information Systems and Mathematics from the University of Nebraska Omaha with a GPA of 3.6

Experience with Sketch, Figma, InVision, UXPin, Qualtrics, Optimal Workshop, GitHub, Jira, CSS, HTML, JavaScript, Asana, and Monday

**Involvement**

NYC User Experience Professionals Association Member Dec ­­­­­2019 – Present