



Introduction to the report - Discuss key security risks which the sector of your organisation faces, and key risks for SMEs.	No introduction provided in the report	Poor introduction to the report	Adequate introduction to the report	Good introduction to the report	Excellent introduction to the report	
Organisational Profile - Company overview and Strategy	No inclusion	Students provide limited detail of the organisation with a lack of understanding.	Students provide some detail of the organisation with some understanding of the organisation, but largely not informed by literature or primary research.	Good explanation of the organisation with a good level of detail and understanding of the organisation, informed by some literature informed assumptions and/or primary research.	Excellent explanation of the organisation with an excellent level of detail and some analysis to aid understanding of the organisation, informed largely by literature informed assumptions and/or primary research	Full explanation of the organisation with an exemplary level of detail and analysis to aid understanding of the organisation, informed by literature informed assumptions or primary research.
Organisational Profile - Stakeholders	No inclusion	Students provide limited detail of the companies stakeholders	Students provide some detail of the companies stakeholders with some understanding of how stakeholders link to the companies security posture	Good explanation of the companies stakeholders with a good level of detail and understanding of how stakeholders link to the companies security posture, informed by some literature informed assumptions and/or primary research.	Excellent explanation of the companies stakeholders with an excellent level of detail and some analysis to aid understanding of how the companies stakeholders link to the companies security posture, informed largely by literature informed assumptions and/or primary research.	Full explanation of the companies stakeholders with an exemplary level of detail and analysis to aid understanding of the how stakeholders link to the companies security posture, informed by literature informed assumptions or primary research

Organisational Profile - Assets (linking to threats)	No inclusion	Students provide limited detail of the companies assets with a limited indication of how assets link to threats	Students provide some detail of the companies assets with some understanding of the how assets link to threats, but largely not informed by literature or primary research.	Good explanation of the companies assets with a good level of detail and understanding of how assets link to threats, informed by some literature informed assumptions and/or primary research	Excellent explanation of the companies assets with an excellent level of detail and some analysis to aid understanding of how the companies assets link to potential threats, informed largely by literature informed assumptions and/or primary research.	Full explanation of the companies assets with an exemplary level of detail and analysis to aid understanding of the how assets link to threats, informed by literature informed assumptions or primary research	
Organisational Profile - Current policies and procedures	No inclusion	Students provide limited detail of the companies current policies and procedures	Students provide some detail of the companies current policies and procedures with some understanding of how current policies and procedures link to the companies security posture	Good explanation of the companies current policies and procedures with a good level of detail and understanding of how current policies and procedures link to the companies security posture, informed by some literature informed assumptions and/or primary research.	Excellent explanation of the companies current policies and procedures with an excellent level of detail and some analysis to aid understanding of how the companies current policies and procedures link to the companies security posture, informed largely by literature informed assumptions and/or primary research.	Full explanation of the companies current policies and procedures with an exemplary level of detail and analysis to aid understanding of the how current policies and procedures link to the companies security posture, informed by literature informed assumptions or primary research.	
Organisational Profile - Network Diagram	No inclusion	Students provide limited network diagram that shows limited detail of the companies key locations, departments, and devices within the organisation but with no insights into current security measures	Students provide a network diagram with some detail of the companies key locations, departments, and devices with some insights into current security measures	Student provides a network diagram which depicts the key locations, departments, and devices within the organisation with mostly useful insights into current security measures	Student provides a clear network diagram which explicitly depicts the key locations, departments, and devices within the organisation with detailed insights into current security measures		

Risk Analysis and Assessment (e.g. including the use of risk assessment heat map, risk appetite framework, FMEA, FAIR)	No inclusion	Students provide a limited risk analysis and assessment that is lacking in detail.	Students provide some risk analysis and assessment which is loosely based on the companies profile, and some detail is provided,	Good risk analysis and assessment which is somewhat based on the companies profile, and uses at least one framework of assessment, where a good level of detail is provided, and some limitations are discussed.	Excellent risk analysis and assessment which is largely based on the companies profile, and uses at least one framework of assessment, where an excellent level of detail is provided, with a good range of limitations discussed.	Full risk analysis and assessment which is based on the companies profile, and uses multiple frameworks of assessment, where an exemplary level of detail is provided. Fully addresses limitations.	
Cyber Security Management Plan: Provides relevant solution that links to the organisational profile provided	Cyber Security Management Plan is not relevant and does not link at all to the organisational profile provided.	Cyber Security Management Plan is not very relevant or appropriate solution that only loosely links to the organisational profile provided.	Cyber Security Management Plan is a somewhat relevant and appropriate solution that somewhat links to the organisational profile provided.	Cyber Security Management Plan is a mostly relevant and mostly appropriate solution that links to the organisational profile provided.	Cyber Security Management Plan is a relevant and appropriate solution that largely links to the organisational profile provided.	Cyber Security Management Plan is a fully relevant and appropriate solution that directly and fully links to the organisational profile provided.	

Cyber Security Management Plan: Relevant discussion provided on different aspects of cyber security e.g. physical, social, cyber security management frameworks	No inclusion	Limited Cyber Security Management Plan that provides only a basic discussion.	A Cyber Security Management Plan is presented with some details addressing how some problems may be faced, and improve security posture, but lacks in sufficient detail and analysis. More of a generic discussion, with not all areas of cyber security addressed (physical, social, technical)	You are able to provide relevant and mostly detailed discussion on a relevant solution and a mostly Robust Cyber Security Management Plan by providing a Cyber Intelligence framework which might help in solving most of the problems (risks, threats, vulnerabilities) that you have identified and improve the security of the SME. Minor generic discussion. Mostly relevant discussion provided on different aspects of cyber security e.g. physical, social, cyber security management frameworks	You are able to provide relevant and detailed discussion on a Robust Cyber Security Management Plan by providing a Cyber Intelligence framework or a variety of Cyber Intelligence Frameworks which might help in solving the problems (risks, threats, vulnerabilities) that you have identified and improve the security of the SME. No generic discussion. Relevant discussion provided on different aspects of cyber security e.g. physical, social, cyber security management frameworks	Critical explanation of the laws, standards, policies and guidelines that will be used to address the security risks identified and why, which consists of physical, social, and cyber aspects. You are able to critically explain and evaluate with good use of examples of the evolving landscape of cybersecurity. For example, addressing this from the point that threats and threat actors are likely to change and that your cyber management report plan makes use of frameworks that are reassessed regularly.	
Conclusion	No Conclusion provided to the report	Limited conclusion to the report (adds little to no value)	Adequate conclusion to the report (adds some minor value)	Good conclusion to the report	Excellent conclusion to the report which adds value to what has come before		

Overall Standard of Submission	Poor Submission	Language is unclear and confusing throughout. Concepts are either not discussed or are presented inaccurately.	There are frequent lapses in clarity and accuracy	There are some lapses in clarity and accuracy	Minor, infrequent lapses in clarity and accuracy.	The language is clear and expressive. The reader can create a mental picture of the situation being described. Abstract concepts are explained accurately. Explanation of concepts makes sense to an uninformed reader.	
Referencing and Citation	No Citations and Referencing	Limited citations and referencing and/or with errors	Some relevant references with citation, and/or with some errors	Good range of relevant references with citations. Almost no errors	Excellent range of references with citation with no errors throughout		