

Meeting Stickers

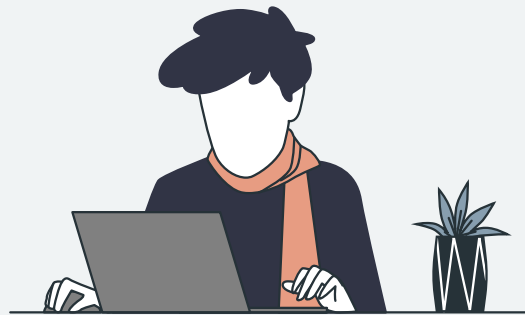
You Will Never Miss Anything Important



Team



Vanessa Hu
Data Scientist



Roland Ding
Software Engineer

The Problems

Time



FOMO
No time to join meeting

Memory



Hard to memorize all
the key contents

Productivity



Meeting minutes are
hard to filter and search

Customization

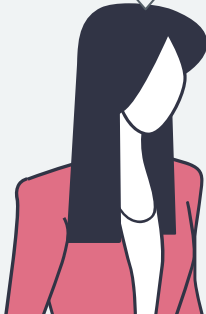


Hard to stay informed
based on specific needs

User Personas

Vivian H:

- Female
- Project manager
- 32 years old
- Key Traits
 - Critic
 - Precise
 - Information Seeker



Andrew T

- Male
- Division head
- 35 years old
- Key Traits:
 - Precise
 - Practical
 - ROI Driven



Romio D:

- Male
- Executive assistant
- 25 years old
- Key Traits:
 - Non-Confrontational
 - Consensus Focused
 - Amiable



Mary D:

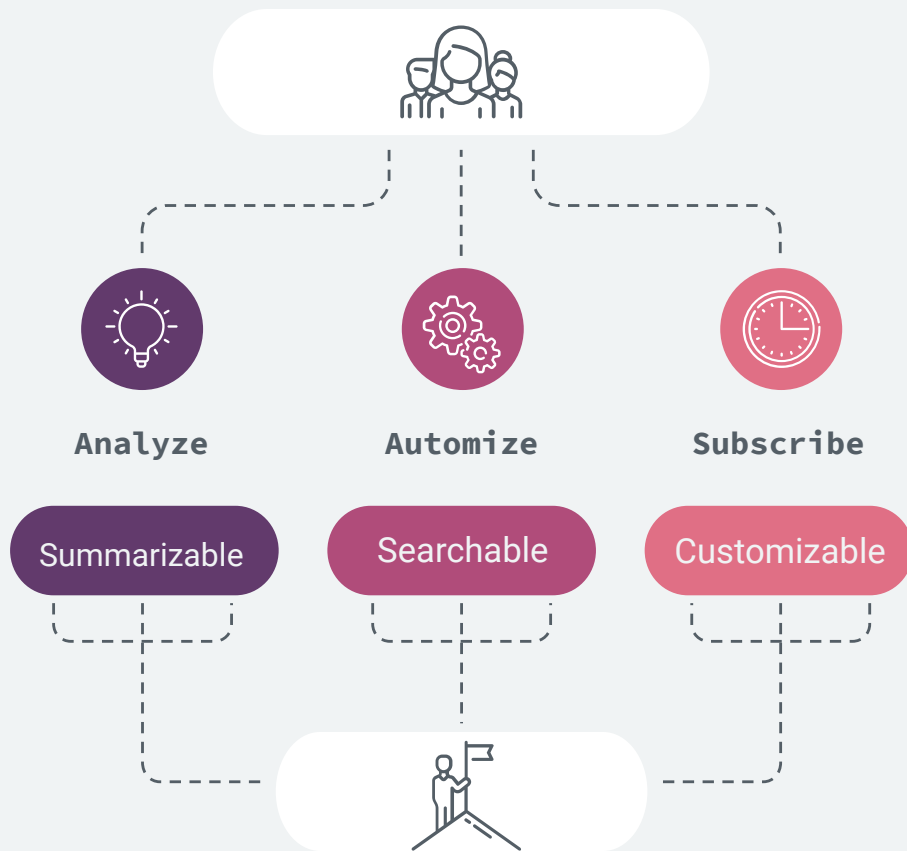
- Female
- Engineer lead
- 40 years old
- Key Traits:
 - Meticulous
 - Perfectionist
 - Observative



NLP Solutions

Create and Share Meeting **Stickers**

- They're simple
- Organize your minutes
- Be specific



Technology



NLP

Contextual
Text Analytics



UX/UI

UX research &
UI development



Cloud

Architecture &
system design

Business Model

Documentation for
cross-functional
team

Private

Public

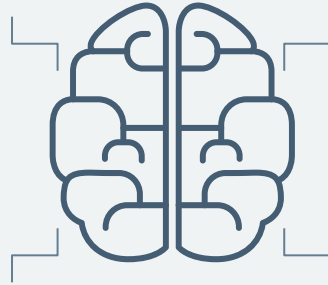
Driving public
engagement:
Governments, NGOs,
Investor Relations

Accessing key
Business
Intelligence

Communication

Analytics

Cross-industrial
research and
analytics



Key Metrics



Organization Adoptions

DAU, MAU, Adoption Rate,
Session per user, Retention
rate, Customer Lifetime Value



User Subscriptions

Survey, NPS score, Traffic,
Bounce Rate, Click-through Rate

Competitors

Stickers

All-in-one
Solution

Content
extraction



Share with
stakeholders



Topic
recommandation



MonkeyLearn

NLP and text
extraction



Evernote

Co-sharing
Notes



Roadmap



1

MVP

Analyze
historical
minutes to
create stickers

2 Testing

Automate
stickers for
subscription



3

Refining

Refine models
with
subscribers'
feedback

4 Elevation

AI meeting
minutes with
real-time stickers



APP DEMO

AI MEETING STICKERS

<https://share.streamlit.io/vanessa920/aws-combined-nlp/main/UI.py>



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