

Baishali Datta

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Portfolio : <https://baishali-datta.vercel.app/>

SKILLS

React, Redux, Javascript, Webpack, HTML5, CSS3, Tailwind CSS, SASS, Material UI, Bootstrap, Node JS, Angular, AWS Amplify, Socket.io, PWA, Unit Testing, Git, JIRA

SUMMARY

Software engineer with 3.5 years of web development experience, specializing in Frontend development with React. Experienced with SDLC of large-scale products. Have a knack for writing maintainable and highly optimized code.

EXPERIENCE

- Senior Software Engineer (Frontend)** December 2023 – Present
FabHotels *Gurugram, Haryana*
 - Currently engaged in end-to-end development of a B2C product from the ground up. My role encompasses gathering business and functional requirements, creating proof of concepts for specific features, and leading the UI development. Additionally, I collaborate with cross-functional teams to ensure a smooth product development.
- Software Engineer** February 2021 – December 2023
BNG Advanced Mobile Solutions (Previously BlackNGreen) *Gurugram, Haryana*
 - Developed a highly optimised, responsive web UI of an online multiplayer gaming platform in React, Tailwind CSS and Socket.io, catering particularly to bandwidth-challenged regions. Worked closely with cross-functional teams like UI and Product, from ideation to production phase. The application is currently live in 7 countries.
 - Developed server-driven UI for a Customer Value Management system as a SAAS application, for managing campaigns and customer lifecycles. Integrated workflow builder, analytics dashboard, and user management system
 - Developed and optimised a Gaming Engine based on NodeJS and Socket.io that allows for interaction between users with additional support for bots
 - Upgraded an existing multipage quiz portal to a single page React application deployed in 8 countries, which increased conversion by 40%. Integrated Google Analytics to track user metrics.
 - Designed and developed an MIS for visualisation of data for multiple ongoing services and applications
 - Daily maintenance of code, debugging issues and working on client feedback
 - Mentorship of junior engineers
- Fullstack web development intern** Sep 2020 – Dec 2020
Zykoon Technologies *Gurugram, Haryana*
 - Developed a responsive and cross-browser-compatible e-learning website to enhance remote learning
 - Incorporated features like video conferencing, uploading and exporting CSV reports, third party payment gateway, in-app whiteboard and doodling
 - Worked on JWT authentication, validation, and CRUD on the backend using NodeJS and MongoDB

PROJECTS

- **The Cake Shop** : <https://cake-shop-2022.web.app/>
- **Mobibattle** : <https://mobibattle.com>

EDUCATION

National Institute of Technology, Rourkela

MSc in Physics, 2017-2019