CONTACT

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📍 Bogotá - Colombia

TECHNICAL SKILLS

- React (components, hooks, props)
- Astro (SSR/SSG pages, React integration)
- JavaScript (ES6+)
- HTML & CSS (responsive)
- Firebase (Firestore, Authentication)
- Git / Azure DevOps
- REST APIs
- UX/UI Design
- Figma & Canva
- Python (basic automation)
- Version Control

SOFT SKILLS

- Problem-solving
- Teamwork
- Trilingual communication (Spanish, English, French)
- Continuous learning
- Adaptability
- Clear documentation
- Self-management and organization
- Interdisciplinary collaboration (e.g. with marketing)

JUAN DIEGO ENRÍQUEZ

PROFESSIONAL SUMMARY

Frontend Web Developer with experience implementing React components for production websites, including projects built with Astro. Strong focus on responsive, user-centered interfaces and clean, maintainable code. Experienced collaborating with designers, marketing, and product teams to ship high-quality web pages and landing pages. Trilingual in Spanish, English, and French.

WORK EXPERIENCE

- **Web Developer - Arthur J. Gallagher**   Bogotá, 10/2025 - Present
  - Develop and maintain web pages and landing pages using CRM platforms such as Ceros, HubSpot, and Sitecore.
  - Collaborate closely with the marketing team to design and implement effective digital campaigns and landing pages.
  - Customize templates, optimize user experience, and ensure responsive and cross-browser compatibility.
  - Work cross-functionally to align designs, branding, and content with business goals.

- **Frontend Developer (Mid-Level) – Smiofi** Bogotá, 11/2024 - 10/2025
  - Designed and implemented reusable and responsive React components.
  - Developed modern frontend modules aligned with UX/UI principles.
  - Built professional interfaces optimized for multiple devices (desktop, mobile, tablet).
  - Integrated Firebase (Firestore, Authentication) for secure data handling and user auth.
  - Version control and CI/CD with Git and Azure DevOps.

  Technologies:
  React, Astro, JavaScript (ES6+), Firebase, Git, Azure DevOps, HTML/CSS.

  Selected pages (live):
  - Feature/landing page: https://smiofi.com

  Key Skills:
  - 9+ months building modern, production-ready interfaces.
  - REST API consumption and asynchronous data management.
  - Agile teamwork and continuous integration.
  - Trilingual communication (Spanish, English, French)

- **Freelance Developer / Personal Projects**
  2023-2024
  - Developed web applications using React with well-structured components and hooks.
  - Built a medical appointment management system as a functional academic project.
  - Created a file auto-organizer using Python to sort files by type, date, or extension.
  - Designed responsive prototypes and mobile-first UI using Figma.
  - Supported branding visuals and concepts with Canva.

  Technologies:
  React, JavaScript (ES6+), Python, Figma, Canva.

  Achievements:
  - Delivered functional, real-use projects combining design and development.
  - Strengthened frontend and UX design skills through real-world applications.

- **Operational Support Assistant – Dynamitech**
  2022-2023
  - Assisted in daily team organization and workforce management.
  - Monitored and maintained servers to ensure operational uptime.
  - Performed preventive and corrective computer maintenance.
  - Collaborated with marketing and advertising teams for point-of-sale setup and support.

  Achievements:
  - Improved operational availability through proactive maintenance.
  - Fostered interdepartmental collaboration and organizational efficiency.

REFERENCES

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