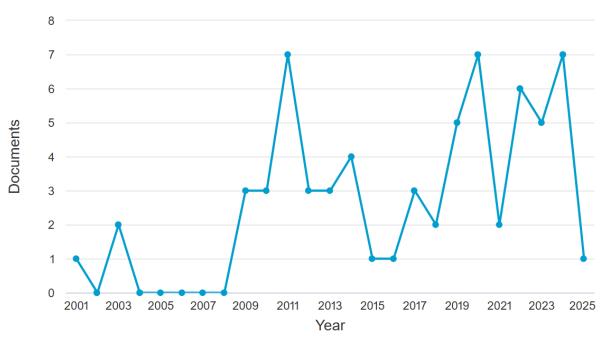
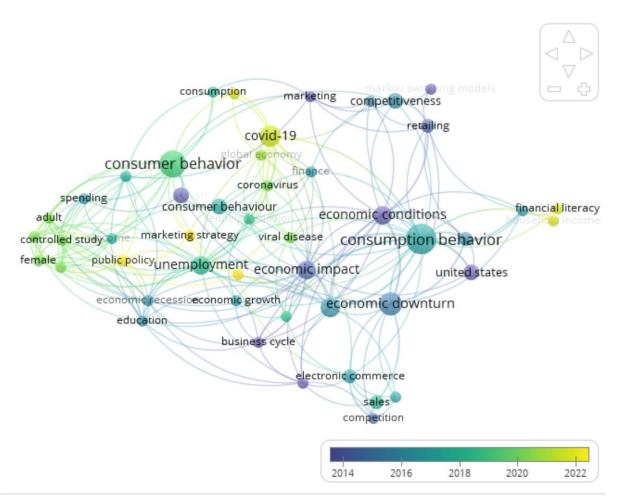
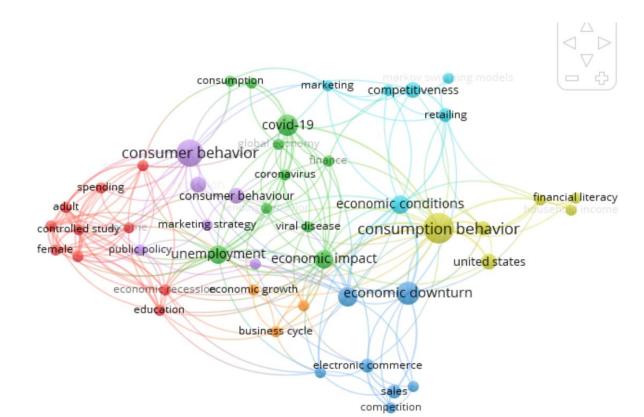
This is what the bibliometric results look like according to the formula (consumer AND behaviour) AND (economic AND downturn)

Documents by year







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reyneke (2012) su (2023)

gunter (2017)

chatterjee (2013) 20

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Authors: reyneke, mignon; sorokáčová, alexandra; pitt, leyland

Title: managing brands in times of economic downturn: how do luxury brands fare?

Source: journal of brand management, 19(6), 457-466

Year: 2012







chatterjee (2013)

Authors: gunter, ulrich; smeral, egon

european outbound tourism in times of economic stagnation Source: international journal of tourism research, 19(3), 269-277

Year: 2017