

CUTTING EDGE

Where design and print come to life

Company Profile

Preface



Cutting Edge is a eSwatini registered company. Cutting Edge specializes in graphic designing and printing of;- Newsletters, Annual Reports, Pamphlets, Brochures, Posters, Booklets, Business cards, Letterheads, Calendars and Promotional Branding. We do large format printing;- Signage and Billboards.

We also supply Office Stationery, Office Machinery which includes Computers, Printers, Laminating Machines, Photocopying Machines, Binding Machines, Document Shredders, Toners etc.

Our registered offices are situated at **Christel Building, Office No. G02, Dzeliwe Street, Mbabane**, the Kingdom of Eswatini.

Preface



Cutting Edge was incorporated in April 2020 under a Business Style “**Imagezone PTY Ltd**”. Since its inception, the company has maintained high standards of customer service and commitment to efficiency and excellence. This is evidenced by the level of service and quality of our designs, printing and supply. Our work meets the highest standards and we always ensure timely delivery, hence our Slogan *“Where design and print come to life”*

Cutting Edge continues to expand and strives to achieve its goal of being the leading company in the business of supplying Office machines, Office Stationery, Graphic designing and Printing.

VISION, VALUES, CAPACITY

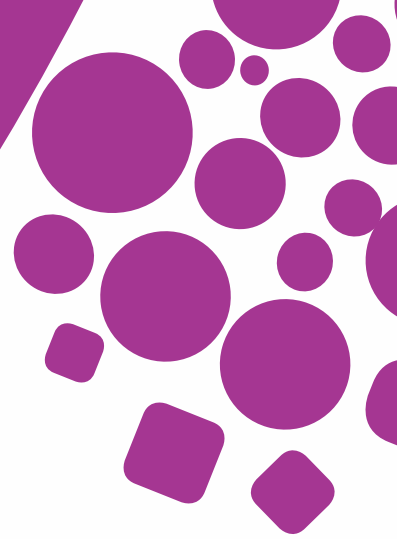


OUR VISION: Our vision is to be the leader in offering the best designs and efficient customer service, notwithstanding good value for money.

OUR VALUES: Our values lie in **Reliability, Innovation** and **Quality (RIQ)**.

CAPACITY: Our employees are selected on the basis of their professionalism, capabilities and integrity. The employees are further trained to align these qualities with the company's ethos. Their commitment and long service to the company ensures stability and continued growth as well as improved quality in our customer service and product delivery. **Cutting Edge** is now able to handle work worth a quarter of a million per order and is striving for a turnover of two and half million per annum.

GENERAL ACTIVITIES



Our designed products range from 1-colour to 4-colour (Full Colour) work and these include:

- «« Logos
- «« Signage and Billboards
- «« Annual Reports
- «« Brochures and Catalogues
- «« Newsletters
- «« Record Cards/Charts and Posters
- «« Letterheads, Business Cards, Complimentary Slips
- Office/Business Books and Pads (Purchase Order, Delivery Notes, Invoices, Goods Received/Returned Notes, Credit Notes, Receipts, Reports, Tickets, etc.)
- «« Any other form of books or booklets and sheets, Invitation Cards, Christmas Cards, Adverts, etc.

PREVIOUS EXPERIENCE



**We have from time to time served
various organizations such as:**

Southern Africa Nazarene University	2505 5749
Construction Associates.....	2505 5296
HM Stationery	2404 0680
HM Holdings.....	2404 0680
Pact world.....	2404 5579
Inyatsi Construction.....	2508 1000
SEDCO	2404 2811
Youth Enterprise Fund	2404 1433
Build It Eswatini.....	2405 0183
Prince Lindani Foundation	7604 6179

PREVIOUS EXPERIENCE



We have from time to time served various organizations such as:

Stefanutti Stocks Swaziland (Pty) Ltd.....	2518 5006
Swaziland Meat Industry	2518 4033
Buy Cash Hardware	2437 1710
Agrimech Filling Station	2518 5239
BSA Group of Companies.....	2442 4833
Somi (Overseas Investments).....	2518 7985
G-Fox Swaziland	2518 6396
RFM Hospital	2505 2211



PHYSICAL ADDRESS

CHRISTEL BUILDING, MBABANE
Office No. G02, Dzeliwe Street

POSTAL ADDRESS

P.O. Box 5782, Mbabane H100, Eswatini

EMAIL

cuttingedgeeswatini.design@gmail.com

CONTACTS

Tel: +268 7947 7923

Cell: +268 7906 1830/1

