E-commerce Sales Analysis:

What I learnt

1. Pivot table
2. Combo chart using sales and profit by month
3. Waterfall chart using sales by category
4. Why waterfall and map chart is not working with pivotable
5. Donut chart using sales by category
6. Map chart using sales by state
7. Bar chart using top 5 sales by subcategory
8. Slicer

# KIPs

1. Total sales   
   $ 86,555.27
2. Total profits  
   15842.66
3. Total quantity  
   1284
4. Total Order  
   336
5. Total profit margin  
   18.30%
6. What is profit margin
7. What is yoy
8. YOY formula: (current year/previous year)-1