

Mahad Riaz

Sales Representative

Highly motivated and enthusiastic accounting and finance student seeking an opportunity to apply theoretical knowledge, develop practical skills, and kickstart a career in the industry.

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☎ 03313716599

📍 Karachi, Pakistan

EDUCATION

Bachelor's Accounting and Finance

Szabist University

05/2023 - 05/2027

ACCA

Tabani School of Accountancy

10/2021 - Present

Intermediate

Govt Dehli College

07/2019 - 07/2021

WORK EXPERIENCE

Sales Representative

Ace Marketing

duration: 7 months

Responsibilities:

- Initiated and managed sales conversations with potential clients via direct messages, live chats, and emails.
- Actively engaged on platforms like **Discord, Twitter, and Twitch** to identify and connect with prospective leads.
- Built trust through personalized communication, promoting products/services and driving conversions across social channels.

Lead Generation Specialist

MCS Digitizing

duration: 5 months

Responsibilities:

- Conducted outbound calls to businesses across the **US** and **Canada**.
- Introduced and promoted digitizing and embroidery services to potential clients.
- Generated and qualified **leads** by identifying business needs and capturing key decision-maker information.

SKILLS

Lead Generation

Team Collaboration

Verbal & Written Communication

Negotiation & Closing Skills

MS Word

MS Excel

MS Powerpoint

Financial Accounting

LANGUAGES

English

Professional Working Proficiency

Urdu

Full Professional Proficiency

INTERESTS

Crypto Trading

Sports

Movies