

**Question for written answer E-014514/2015
to the Commission**
Rule 130
Aldo Patriciello (PPE)

Subject: Fake labelling of meat

In its latest report, published on 4 November, the European Consumer Organisation (BEUC) has revealed that the labels on display in European commercial outlets (restaurants, kiosks, etc.) concerning meat products contain untrue information.

The research, which has collated data collected by various national organisations, shows that, in more than half of the cases reviewed, the meat indicated on the label does not correspond to the meat actually served or sold, and that the hygienic conditions in which that meat is handled and prepared do not meet European standards.

Consumer protection and the health of EU citizens is one of the policy objectives of the Union, which is committed to ensuring that products sold in Europe are labelled clearly and safely and to promoting such labelling.

The fight against food fraud remains high on the agenda of the EU institutions.

That said, what is the Commission's view on the alarming data revealed by the BEUC research? What steps will it take to ensure greater protection for European consumers?