

**Question for written answer E-014538/2015  
to the Commission  
Rule 130  
Fulvio Martusciello (PPE)**

Subject: Internationalisation for the promotion of Italian companies abroad

Attracting investment is becoming an ever more central to the globalisation process.

The openness of a company to the international market is no longer just one of several possible vehicles for growth but has become vital to the company's very existence. Current and potential processes for foreign investment in Italy and Italian industrial districts are one of the main factors in the development of the systems themselves and the new international development leaders are driving forward new entrepreneurship models.

More developed forms of internationalisation play a positive role in promoting the regions and ensuring that services are supplied to companies operating on foreign markets.

Can the Commission say whether and how it intends to promote internationalisation of companies, particularly with regard to SMEs and to goods branded 'Made in Italy'?