

**Question for written answer E-014496/2015
to the Commission**
Rule 130
Patrizia Toia (S&D)

Subject: Preventing strokes and encouraging healthy living

Strokes cause 650 000 deaths every year in Europe and have serious economic and social implications for survivors, their families and society as a whole.

Obesity and diabetes increase the risk of having a stroke. In its 2015-2020 European Food and Nutrition Action Plan, the WHO states that in 46 European countries more than 50% of adults are overweight or obese, and that figure rises to 70% in some countries.

Preventing diseases and fostering supportive environments for healthy lifestyles forms one of the main objectives of the third EU health programme (2014-2020).

The EU platform for action on diet, physical activity and health seeks to promote healthy living through action in fields ranging from food production to marketing and product labelling.

How does the Commission intend to draw on the work of platform members in order to frame EU and national rules and incentives to help reduce health risks, including through full cooperation with the food industry?