

Question for written answer E-016044/2015
to the Commission
Rule 130
Hilde Vautmans (ALDE)

Subject: Encouraging people to eat fresh fruit and vegetables

Consumption of fresh fruit and vegetables has been falling for years in the European Union. Data compiled by Freshfel Europe show that the average per capita daily consumption of fresh fruit and vegetables in the EU is 341.82 grams, with substantial differences between Member States. That figure is still below the minimum of 400 grams recommended by the World Health Organisation. The Commission already does various things to encourage healthy eating choices, for example through the school fruit and milk programme and by promoting agricultural products.

1. Are much more ambitious measures now not needed to encourage people in the EU to eat more healthily?
2. Does the Commission plan to take further steps in 2016 to encourage the consumption of healthy foods?