

**Question for written answer E-014392/2015  
to the Commission  
Rule 130  
Kostas Chrysogonos (GUE/NGL)**

Subject: Green credentials

According to a recent Commission survey, 76% of non-edible products are marketed with 'green credentials', i.e. claims that they are environmentally friendly or at least less environmentally harmful by virtue of their composition, the methods by which they are manufactured, produced or distributed, their energy-saving properties or the lower pollution levels resulting from their use, for example<sup>1</sup>.

However, the survey also revealed that the terms used by manufacturers are vague and often inaccurate, seeking to take advantage of consumers' concern for the environment. As a result, 44% of consumers are no longer willing to lend credence to such claims.

In view of this:

1. Can the Commission say whether environmental claims in respect of certain products are verified by a designated European authority?
2. What measures will it take to ensure that such checks (whether carried out by the Member States or by a European authority) are stepped up and that the product information provided is accurate?

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<sup>1</sup> <http://www.kathimerini.gr/833385/article/epikairothta/perivallon/prasinoi-isxyrismoι-xwris-antikrisma>.