**Task 1:**

Your task will be to analyze the Data and bring out meaningful insights from the Data, using EDA.

**Task 2:**

The attached folder contains 4 sheets:

1. Brand-Platform-URL contains list of all brands, platforms and URLs
2. Twitter Data contains Channels, URLs and related information.
3. Youtube Channel Data and Youtube Views contain Channels URL, views and related Data.

*Create the Power BI report for the following requirements:*

1. How many YouTube channels in the company have:  
   1. Title missing  
   2 Description missing  
   3 Location Missing  
   4 Are not verified  
   5 How many YouTube videos have less than 100 views.
2. How many twitter channels have  
   1. accounts without description  
   2. Accounts without location  
   3. accounts without a link  
   4. accounts without followers  
   5. non verified accounts
3. Trends we are looking for:  
   1. over time  
   2. per brand  
   3. per market