

# BALAMURUGAN B

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 <https://bala-2307.github.io/Portfolio>

## EDUCATION

**B. Sc Computer Science,**  
Bishop Heber College, Trichy.  
2021 - 2024  
CGPA: 8.19 / 10.0

**Higher Secondary 12<sup>th</sup>,**  
Sri Bharathidasan, Mannargudi.  
2020 - 2021  
Percentage: 77.29%

**Secondary Education 10<sup>th</sup>,**  
St. Joseph's, Mannargudi.  
2018 - 2019  
Percentage: 70%

## SKILLS

### Technical Skills

- Data Analysis & Visualization
- SQL & Database Management
- Python
- ETL & Data Cleaning
- Predictive Analytics
- Data Interpretation
- Statistical Analysis

### Soft Skills

- Business Intelligence
- Problem Solving
- Communication
- Decision Making Based on Data Insights

## CERTIFICATIONS

- Data analyst
- Sales Analyst
- Marketing Analyst
- Microsoft Excel
- Power BI & Tableau

## LANGUAGE

- Tamil - (Fluent)
- English - (Fluent)

## PROFILE

Detailed-oriented Data Analyst with a background in Computer Science, Programming, and data-driven decision-making. Strong analytical skills in data collection, processing, and visualization. Adept at identifying trends and insights to improve business outcomes. Proficient in SQL, Excel, Python, and data visualization tools. Experienced in ETL, data cleaning, KPI tracking, web analysis, and user behavior insights for jobseeker platforms.

## WORK EXPERIENCE

### Findlay Matric HR Sec School, Mannargudi.

System Admin & Teacher

2025, Aug - Present

- Maintaining the system records and system condition, maintaining system performance etc.
- Teaching Computer Science and Computer Application subject for 11<sup>th</sup> and 12<sup>th</sup> Students .

### Customized Digital Solutions

Junior Analyst

2024, July - July, 2025

- Gained experience in data analysis, reporting, and documentation.
- Supported senior analysts in project execution across cross-functional teams.
- Contributed to web development tasks and collaborative team initiatives.

### Indolike

2025, May - 2025, June

Data Analyst - Intern

- Data Analyst Intern – Worked on data cleaning and trend analysis.
- Created reports and dashboards using Excel & Power BI.

### Mannai Mart

Basic Hardware Service Internship

2024, Sep - 2024, Nov

- Working with the Mannai mart team. Learned basic hardware and software troubleshooting.
- Handled minor repairs and system issue resolutions.

## PROJECTS

- **WalkNow - Website** – Served as Web & Data Analyst, tracking user insights to identify jobseekers' needs and enhancing platform features to support walk-in opportunities.
- **Sales Trend Analysis** – KPI dashboard in Power BI for lead conversion.
- **School Popularity Study** – Conducted survey-based research using Python & Power BI, identifying key trends in School advertising effectiveness.
- **Department Association Activity Management** – Website for a Department to manage department events & activities, also to provide Study materials to the dept students.