

HOTEL SALES ANALYSIS



CITY

All

ROOM CLASS

All

BOOKING DATE

All

CATEGORY

Business

Luxury

Total Revenue

\$2bn

Total Bookings

135K

Total Capacity

233K

Occupancy %

57.87%

Successful Bookings

101K

Cancelled Bookings

33K

Average Rating

1.52

Cancellation Rate

24.83

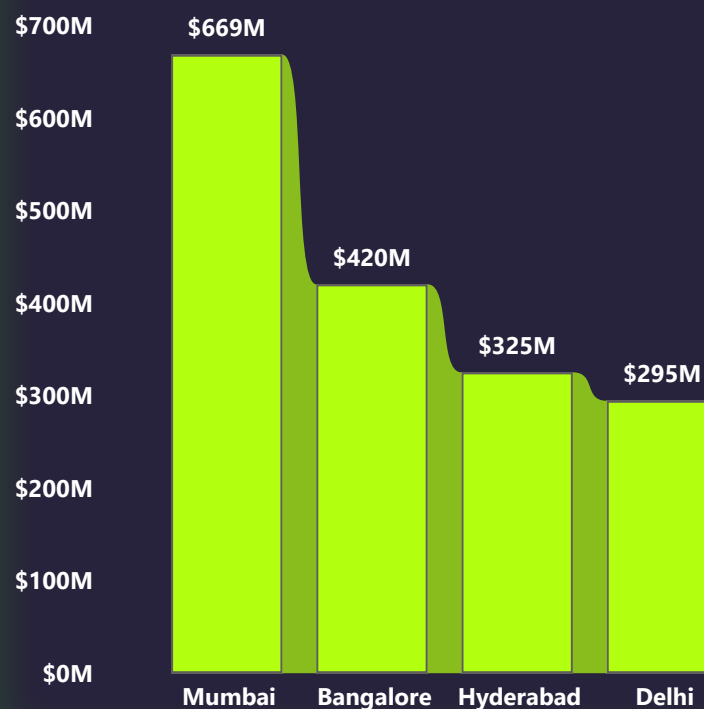


DAY TYPE

weekday

weekend

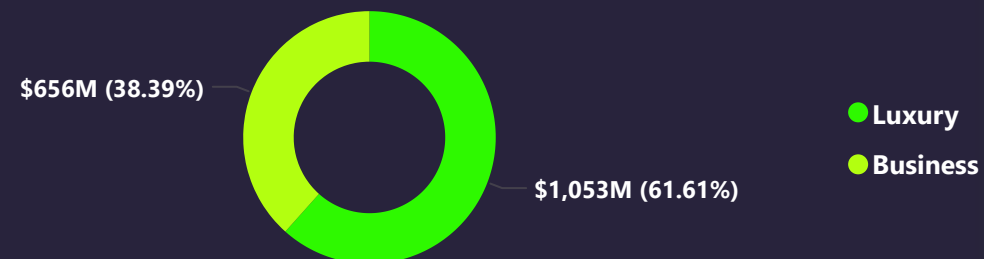
REVENUE BY CITY



MONTHLY REVENUE TREND



REVENUE GENERATED BY CATEGORY



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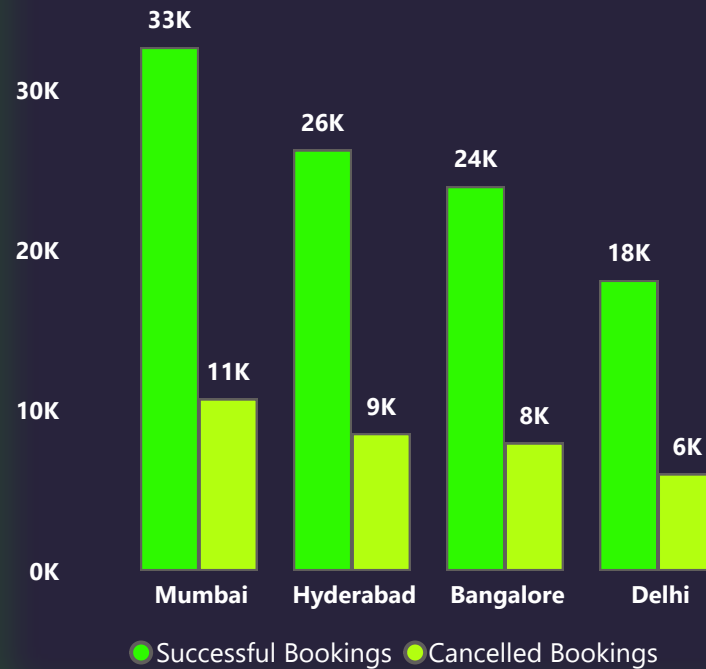


DAY TYPE

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SUCCESSFUL AND CANCELLED BOOKING BOOKING BY CITY



BOOKING BY BOOKING PLATFORM



BOOKINGS BY CATEGORY

