# **Startup Operations Dashboard**

## **Design Decisions:**

## 1. Minimalistic, Clean Layout:

- Choose a light background with high-contrast text for readability.
- Used white space generously to avoid visual clutter and help users focus on key information.

#### 2. Modern Font & Color Palette:

- Used a modern sans-serif font (e.g., Inter or Roboto) to improve readability.
- Accent color: Indigo (#4F46E5) to highlight interactive elements like buttons and links.
- Status tags are color-coded:

■ Green: "Completed"

■ Blue: "In Progress"

■ Red: "Urgent" or "Overdue"

## 3. Component Structure:

- Reusable UI elements such as project cards, task rows, and ticket blocks for consistency.
- o Rounded corners and subtle shadows create a friendly and modern look.

## 4. Interaction & Usability:

- Icons and buttons are placed intuitively with tooltips for accessibility.
- Hover states and clear call-to-action buttons improve interactivity.

## 5. Responsive Design:

- Layout adapts well for different screen sizes, including tablet and desktop.
- Collapsible sidebar for navigation enhances flexibility.

## **User Flow:**

#### Screen 1: Dashboard Overview

- Entry Point: After logging in, users land on the main dashboard.
- **Top Header**: Displays user profile, notification icon, and greeting.

## Project Section:

- Users see ongoing project cards showing name, progress bar, team members, and status.
- Clicking a card navigates to project details (future expansion).

#### • Task Section:

- Users view their assigned tasks in a list format with checkboxes, deadlines, and status labels.
- Tasks can be marked complete or opened for details.

#### • Ticket Section:

- Shows a preview of recent client inquiries or support tickets with priority badges.
- Users can click for more detail or to reply (handled on screen 2).

## Screen 2: Task & Ticket Detail View

• Tabs for Navigation: Users toggle between "Tasks" and "Tickets."

#### Task View:

- Filter and sort tasks by due date, status, or tag.
- Each task item includes description, deadline, priority tag, and edit options.

## Ticket View:

- List of support tickets including title, client name, issue type, and status.
- Clicking a ticket opens a modal or panel with full content and reply options.