


Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Outline who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

There are three main problem or concern or topic which are Brainstormed and the scope of those ideas are given to the other session that what you need to focus on what you can solve in the way session. These should be the main focus.

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defers judgement.

Listen to others.

No for volume.

If possible, be visual.

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Person 2

Person 3

Person 4

Person 5

Tip

You can collect a sticky note and list the group's ideas to address your problem statement.

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

Add additional sticky to sticky notes to make a larger label. Group, group, and categorize important ideas as they appear on your board.

MODERN AGRICULTURE IS AN EVER-CHANGING ENTERPRISE TO ADDRESS THE INCREASING AND VARYING PRACTICES THAT HELP FARMERS INCREASE EFFICIENCY AND REDUCE THE AMOUNT OF MATERIAL RESOURCES NEEDED TO MEET THE WORLD'S FOOD, FUEL, AND FIBER DEMANDS.

THIS INNOVATION IS ACHIEVED BY USING NEW TECHNOLOGIES TO ADDRESS THE INCREASING AND VARYING PRACTICES THAT HELP FARMERS INCREASE EFFICIENCY AND REDUCE THE AMOUNT OF MATERIAL RESOURCES NEEDED TO MEET THE WORLD'S FOOD, FUEL, AND FIBER DEMANDS.

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Tip

Remember to use your team's energy to point at where a sticky note should go on the grid. The facilitator will confirm the spot by using a dot marker. Making it a key on the keyboard.

Importance

Feasibility

Importance of the importance, which ideas are more feasible than others? (Link, time, effort, complexity, etc.)

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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a share link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy Blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Show template feedback

Need some inspiration?

Use the template to create your own ideas. You can also use the template to create your own ideas.

Open template

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