


Ideation Phase

Empathize & Discover

Date	03 November 2023
Team ID	NM2023TMID04368
Project Name	Data-Driven Insights On Olympic Sports Participation and Performance
Maximum Marks	4 Marks

Empathy Map Canvas:

Template



Empathy Map

An empathy map is a template that organizes a user's behaviors and feelings to create a sense of empathy between the user and your team. The empathy map represents a principal user and helps teams understand their motivations, concerns, and experience.

TEAM MEMBERS

1. BALA S
2. KATHIRESAN S
3. SANTHOSH S
4. SURYA PRAKASH P

What they Say?
How data analytics helps? what needs to be improved? what should be focused?

The founder of the modern Olympics, Baron Pierre de Coubertin, once said: "The most important thing in the Olympic Games is not winning but taking part; the essential thing in life is not conquering but fighting well."

We need accurate and reliable data to improve athlete performance. We want to identify talented athletes early on and support their development.

Data analytics can help us prevent injuries and optimize recovery. We want to enhance fan engagement and create a better sports experience

What we think?
How data analysis going to help in this work? How it leads to development? What trouble some us?

Data Analysis can give a clear cut way to identify patterns and trends to optimize athlete performance and potential

Visualizations can help us understand better the areas of improvement, efficient performance, and lacking of participation so on....

Data cleaning can help us reduce the burden and make our analysis job easier

What we feel?
What we are confident about?...

Nervous about challenges of collecting, managing, and analyzing large amounts of data.

Feeling motivated in discovering hidden patterns and trends that can drive improvements

positive that data-driven insights can lead to breakthroughs in athlete development and performance.

What we do?
How we use our analysis? How we share our findings with stakeholders?

Utilize data to make data driven decisions on performance and participation improvement

Utilizes data to inform strategic decisions, athlete selection, and sponsorship opportunities, countries participation

Share the data visualization with stakeholders and share our findings on the trends and decision or conclusion taken from the exploration of data

TOPIC:
Data-Driven Insights on Olympic Sports Participation and Performance

Need some inspiration?
See a finished version of this template to kickstart your work.

