

# **Empathy Map**

An empathy map is a template that organizes a user's behaviors and feelings to create a sense of empathy between the user and your team. The empathy map represents a principal user and helps teams understand their motivations, concerns, and experience.



## **TEAM MEMBERS**

- 1. BALA S
- 2. KATHIRESAN S
- 3. SANTHOSH S
- 4. SURYA PRAKASH P

#### What they Say?

How data analytics helps? what needs to be improved? what should be focussed?

The founder of the modern Olympics, Baron Pierre de Coubertin, once said: "The most important thing in the Olympic Games is not winning but taking part; the essential thing in life is not conquering but fighting well."

We need accurate and reliable data to improve athlete performance We want to identify talented athletes early on and support their development.

performance, and

so on....

Data cleaning can

help us reduce

the burden and

make our analysis

job easier

Data analytics can help us prevent injuries and optimize recovery. We want to enhance fan engagement and create a better sports experience

#### TOPIC

Data-Driven insights on Olympic Sports Participation and Performance

What we feel? What we Fear? What we are confident about?..

Nervous about challenges of collecting, managing, and analyzing large amounts of data.

Feeling motivated in discovering hidden patterns and trends that can drive improvements

positive that datadriven insights can lead to breakthroughs in athlete development and performance.









Utilize data to make data driven Visualizations can help us understand decisions on better the areas of performance and improvement, efficient participation lacking of participation improvement

Utilizes data to inform strategic decisions, athlete selection, and sponsorship opportunities, countries participation

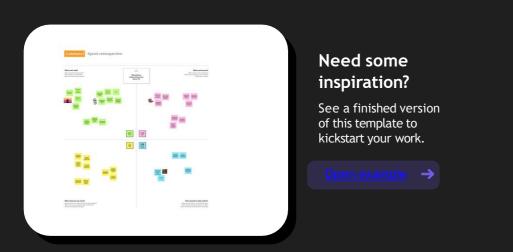
Share the data visualization with stakeholders and share our findings on the trends and decision or conclusion taken from

How we share our findings with stakeholders?

How should we take action?

How we use our analysis?

the exploration of data



### What we think?

How data analysis going to help in this work? How it leads to development?

Data Analysis can

give a clear cut way

to identify patterns

and trends to

optimize athlete

performance and

potential

What troublesome us?