Customer Report

Customer Profile:

Feature	Value
CreditScore	600
Tenure	3
Balance	10000
EstimatedSalary	50000
NumOfProducts	2
Age	35
Gender	Male
Location	France
HasCrCard	1
IsActiveMember	1

Prediction Result:

Prediction: No Churn

Churn Probability: 0.38%

Retention Strategy:

■ Minimal Risk: Maintain customer satisfaction with consistent value delivery. Focus on reinforcing positive experiences with high-quality service and reliable performance. Celebrate customer milestones with personalized appreciation messages or anniversary rewards.

Impact of Features on Churn Prediction