To ensure complete, accurate, and reliable data in the anticipated datasets (Customer, Order, and Shipping), I recommend outlining the following requirements for each dataset:

#### 1. Customer Dataset Requirements

The Customer dataset should provide complete, consistent, and accurate information about customers, enabling reliable tracking and analysis of orders and shipments. The following data components are essential:

Customer\_ID (Primary Key): Unique identifier for each customer.

Name: Full name of the customer.

Age: Accurate age information for demographic analysis.

Country: Customer's country for regional analysis.

Email Address: For communication and identification.

Phone Number: To support contact verification and shipping queries.

Customer\_Status: (e.g., Active, Inactive) for segmentation.

Registration Date: Date when the customer account was created.

Last Order Date: The most recent order placed by the customer (to identify active/inactive customers).

Payment Method: Preferred payment method (to analyze customer preferences).

Data Quality Considerations:

Ensure no Customer\_ID duplication.

Validate contact information (email and phone) for completeness and accuracy.

Verify that country names or codes are standardized.

#### 2. Order Dataset Requirements

The Order dataset should provide complete, accurate, and traceable information regarding customer orders. The necessary components include:

Order\_ID (Primary Key): Unique identifier for each order.

Customer\_ID (Foreign Key): Link to the Customer table.

Order\_Date: Date the order was placed.

Product\_ID: Identifier for the product ordered (can be linked to a product catalog).

Quantity: Number of units ordered.

Order\_Amount: Total monetary value of the order.

Payment Status: (e.g., Paid, Unpaid) to track order completion.

Order\_Status: (e.g., Confirmed, Shipped, Delivered, Canceled) to trace the order lifecycle.

Delivery\_Method: Method used for delivering the order.

Shipping\_ID (Foreign Key): Link to the Shipping dataset to track shipment details.

Data Quality Considerations:

Ensure each Order\_ID is unique and linked to valid Customer\_ID.

Validate that the order statuses are updated regularly to avoid stale or misleading data.

Ensure accuracy in order amount calculations, especially with respect to discounts or taxes.

### 3. Shipping Dataset Requirements

The Shipping dataset must accurately capture shipping statuses and link to relevant customer orders to allow end-to-end tracking of shipments. Key components:

Shipping\_ID (Primary Key): Unique identifier for each shipment.

Customer\_ID (Foreign Key): Link to the Customer table to identify which customer placed the order.

Shipping\_Status: Current status of the shipment (e.g., Pending, In Transit, Delivered, Delayed, Canceled).

Shipment\_Date: The date when the shipment was dispatched.

Delivery\_Date: The actual or estimated date of delivery.

Carrier: Name of the shipping company handling the delivery.

Tracking\_Number: Unique number for shipment tracking purposes.

Shipping\_Method: (e.g., Standard, Express, Same-Day).

Shipping\_Cost: The cost associated with the shipment.

Order\_ID (Foreign Key): Link to the Order dataset for order-tracking purposes.

Data Quality Considerations:

Ensure no missing or inconsistent shipping statuses.

Provide timestamps for status updates to ensure accurate lifecycle tracking.

Avoid duplicate or redundant entries (especially when a shipment is pending for a long time).

## 4. Anticipated Datasets Structure

To integrate all three datasets effectively, the following relationships should be defined:

Customer → Order: One customer can have multiple orders. (Customer\_ID in both tables should ensure data consistency.)

Order → Shipping: One order can correspond to multiple shipments, especially for large orders. (Order\_ID in both tables should ensure traceability.)

# 5. General Data Requirements

Timestamp Data: Ensure that all dates and times (e.g., Order\_Date, Shipment\_Date) are recorded with proper time zones and precision to avoid confusion, especially in international transactions.

Data Validation & Cleaning: Implement validation rules (e.g., for email, phone, addresses) and regularly clean the data to remove duplicates or outdated information.

Data Consistency & Standardization: Enforce standardization (e.g., country codes, status values) to prevent discrepancies.

Data Updates & Freshness: Ensure real-time or near-real-time updates for key fields (e.g., Shipping\_Status) to maintain data accuracy.

Error Logging & Handling: Track any issues, such as missing or delayed shipments, in error logs or audit trails for troubleshooting.