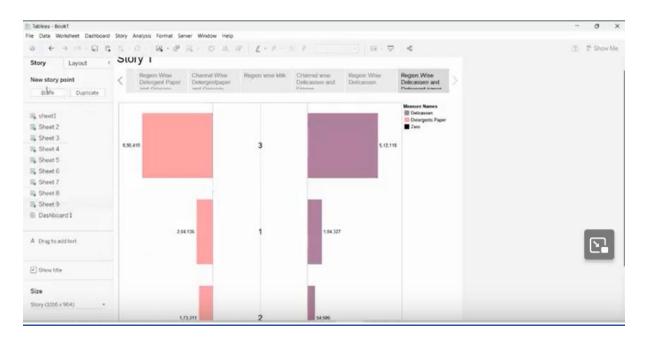
Wholesaler Customer Analysis

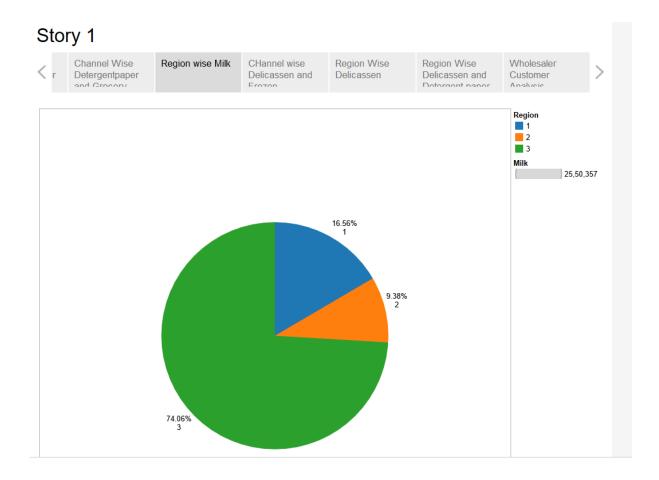


Milestone 6: Story

A data story is a way of presenting data and analysis in a narrative format, with the goal of making the information more engaging and easier to understand. A data story typically includes a clear introduction that sets the stage and explains the context for the data, a body that presents the data and analysis in a logical and systematic way, and a conclusion that summarizes the key findings and highlights their implications. Data stories can be told using a variety of mediums, such as reports, presentations, interactive visualizations, and videos

https://drive.google.com/file/d/1nJxbP1a49RMKc5HSuZbIgDNKw0dIXmJE/view?usp=drive_link



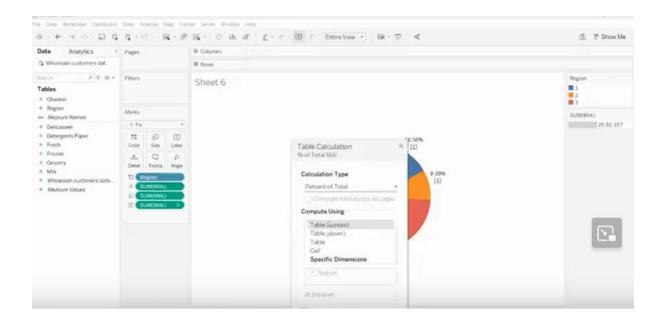


Milestone 7: Performance Testing

Activity 1: Amount of Data Rendered to Tableau

 The amount of data that is rendered to a Tableau depends on the size of the dataset

Activity 2: Utilization of Data Filters



Activity 3: No of Calculation Fields



Activity 4: No of Visualizations/ Graphs

- 1. KPI
- 2. Region Wise Detergent paper and grocery
- 3. Region wise Milk
- 4. Channel wise frozen and Delicassen
- 5. Region wise Delicassen and Detergent paper

Step 2: Once you click on connect it will ask you for tableau public user name and password



Once you login into your tableau public using the credentials, the particular visualization will be published into tableau public

Note: While publishing the visualization to the public, the respective sheet will get published when you click on share option.

Explanation Video:

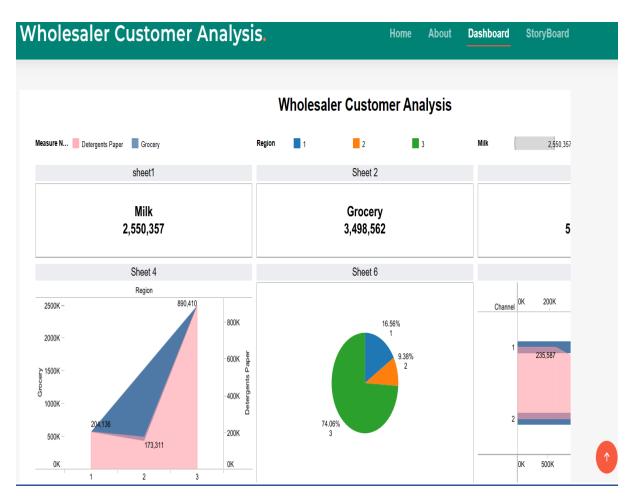
https://drive.google.com/file/d/14em_9n43qaP0wfo4DqMaeyCBkXLCy3f6/view?usp=drive_link

Activity 1: Dashboard and Story embed with UI With Flask

a.) Home Page:



Dashboard page: -



Storyboard page: -

