



Overview
Analysis

Time Analsis

Details



Developed By
BALA

UBER TRIP ANALYSIS | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

Total Bookings

103.7K

Total Booking Value

\$1.6M

Avg Booking Value

\$15.0

Total trip Distance

349k miles

Avg Trip Distance

3 miles

Avg Trip Time

16 min

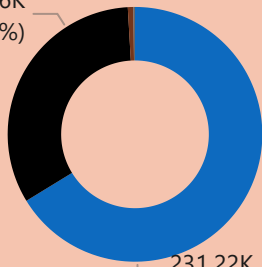
Total Bookings

Total Booking Value

Total trip Distance

Total trip Distance by Payment_type

114.56K
(32.83%)

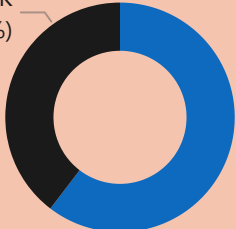


- Uber Pay
- Cash
- Amazon Pay
- Google Pay

231.22K
(66.26%)

Total trip Distance by Trip
(Day/Night)

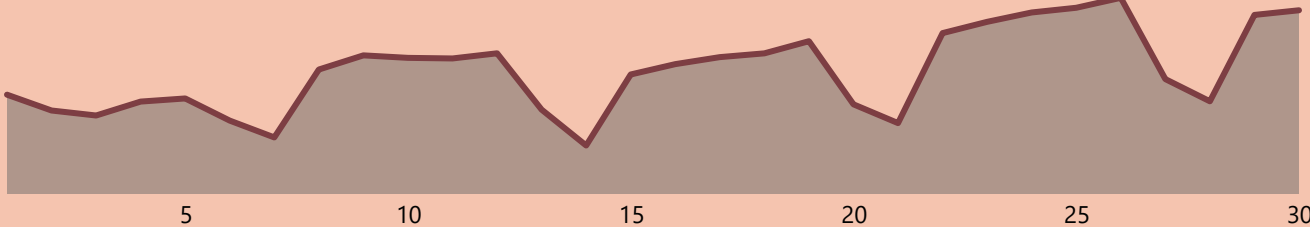
138.23K
(39.61%)



- Day
- Night

210.71K (60.39...)

Count of Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

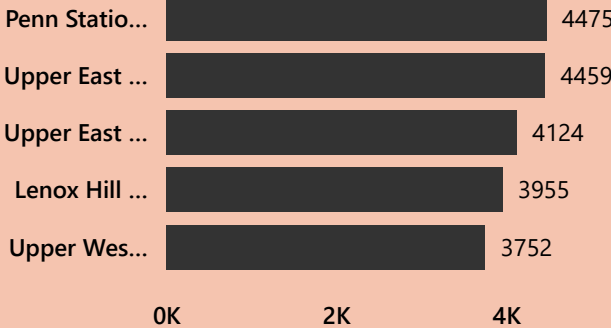
Most Frequent Dropoff Point

Upper East Side North

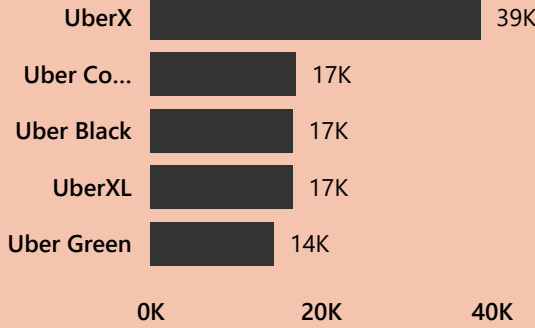
Farthest Trip

Pickup:Lower East Side → Drop-off: Lower East Side (144.1 miles)

Total Booking4 by Location



Most used vehicle by Location



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberXL	16698	\$249,424	\$14.9	55,721
	UberX	38744	\$583,880	\$15.1	131,496
	Uber Green	14498	\$216,181	\$14.9	48,778
	Uber Comfort	17078	\$253,995	\$14.9	56,790
	Uber Black	16710	\$250,192	\$15.0	56,149



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Avg Trip Time

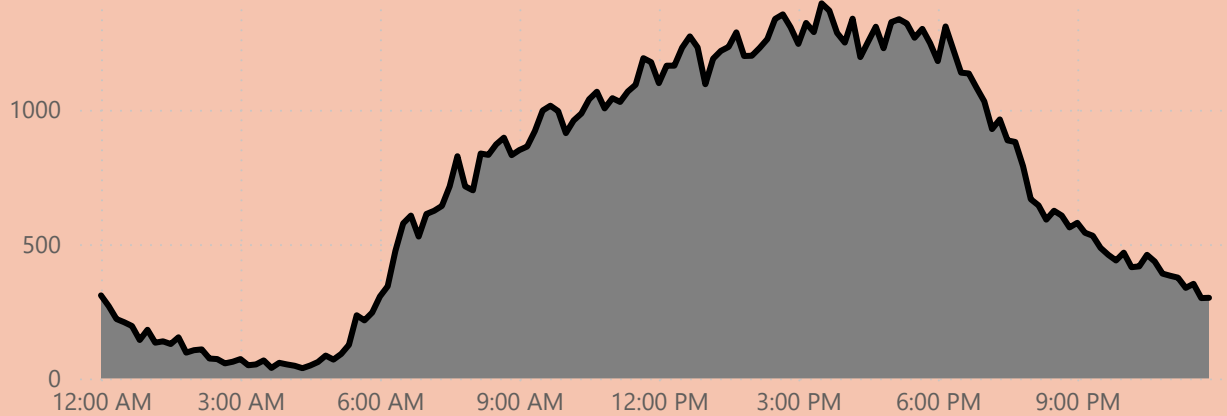
16 min

Total Bookings

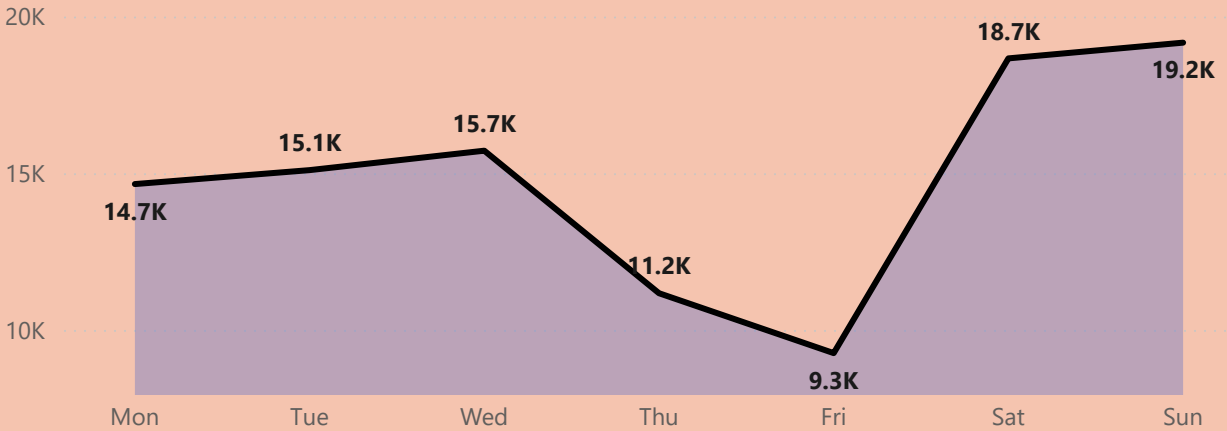
Total Booking Value

Total trip Distance

Total Bookings by Pickuphour (bins)



Total Bookings by Day Name



Total Bookingsby Day Name





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Trip ID	Pickupdate	Pickuphour	Vehicle	Payment_type	No of passengers	Trip distance	Booking Value	Location	Totall Booking
1	01/06/2024	0:42:50	UberX	Uber Pay	1	5.60	\$22	East Village	1
2	01/06/2024	0:06:29	Uber Black	Cash	1	1.72	\$8	Lincoln Square East	1
3	01/06/2024	0:08:05	Uber Black	Cash	1	3.41	\$13	Sutton Place/Turtle Bay North	1
4	01/06/2024	0:28:20	UberX	Cash	1	1.81	\$9	Prospect-Lefferts Gardens	1
5	01/06/2024	0:38:05	Uber Black	Cash	1	1.89	\$8	Garment District	1
6	01/06/2024	0:06:00	UberX	Cash	6	3.29	\$14	Central Harlem	1
7	01/06/2024	0:40:41	UberX	Cash	2	2.05	\$9	Lincoln Square East	1
8	01/06/2024	0:32:01	Uber Comfort	Cash	2	3.54	\$13	Clinton East	1
9	01/06/2024	0:20:27	Uber Green	Cash	1	1.10	\$6	Clinton East	1
10	01/06/2024	0:54:40	UberX	Uber Pay	2	1.90	\$12	Lenox Hill East	1
11	01/06/2024	0:18:51	UberXL	Uber Pay	1	6.66	\$28	Clinton East	1
12	01/06/2024	0:17:18	Uber Comfort	Uber Pay	2	13.12	\$37	Kips Bay	1
13	01/06/2024	0:00:31	Uber Green	Cash	1	12.59	\$37	JFK Airport	1
14	01/06/2024	0:21:51	UberXL	Cash	1	1.10	\$6	Clinton East	1
15	01/06/2024	0:29:31	UberX	Cash	1	9.00	\$27	Morningside Heights	1
16	01/06/2024	0:46:55	Uber Black	Uber Pay	1	2.12	\$10	Kips Bay	1
17	01/06/2024	0:46:26	UberXL	Uber Pay	1	3.00	\$13	Midtown North	1
18	01/06/2024	0:14:47	Uber Comfort	Uber Pay	1	3.10	\$15	Greenwich Village South	1
19	01/06/2024	0:42:52	UberXL	Uber Pay	1	5.63	\$21	East Williamsburg	1
20	01/06/2024	0:20:49	Uber Green	Uber Pay	1	1.53	\$9	Clinton East	1
21	01/06/2024	0:44:00	Uber Comfort	Cash	1	1.70	\$9	Fort Greene	1
22	01/06/2024	0:04:52	UberXL	Uber Pay	1	5.80	\$26	Penn Station/Madison Sq West	1
Total					146478	348,933.81	\$1,553,673		103728