# **Importing Libraries**

## In [1]:

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
import plotly.express as px
import warnings
warnings.simplefilter('ignore')
```

#### In [2]:

```
movies = pd.read_csv('movies.csv')
credits = pd.read_csv('credits.csv')
```

#### In [3]:

```
movies.head()
```

## Out[3]:

	budget	genres	homepage	id	keywords	original
0	237000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.avatarmovie.com/	19995	[{"id": 1463, "name": "culture clash"}, {"id":	
1	300000000	[{"id": 12, "name": "Adventure"}, {"id": 14, "	http://disney.go.com/disneypictures/pirates/	285	[{"id": 270, "name": "ocean"}, {"id": 726, "na	
2	245000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.sonypictures.com/movies/spectre/	206647	[{"id": 470, "name": "spy"}, {"id": 818, "name	
3	250000000	[{"id": 28, "name": "Action"}, {"id": 80, "nam	http://www.thedarkknightrises.com/	49026	[{"id": 849, "name": "dc comics"}, {"id": 853,	
4	260000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://movies.disney.com/john-carter	49529	[{"id": 818, "name": "based on novel"}, {"id":	
4						

#### In [4]:

```
credits.head()
```

#### Out[4]:

crew	cast	title	movie_id	
[{"credit_id": "52fe48009251416c750aca23", "de	[{"cast_id": 242, "character": "Jake Sully", "	Avatar	19995	0
[{"credit_id": "52fe4232c3a36847f800b579", "de	[{"cast_id": 4, "character": "Captain Jack Spa	Pirates of the Caribbean: At World's End	285	1
[{"credit_id": "54805967c3a36829b5002c41", "de	[{"cast_id": 1, "character": "James Bond", "cr	Spectre	206647	2
[{"credit_id": "52fe4781c3a36847f81398c3", "de	[{"cast_id": 2, "character": "Bruce Wayne / Ba	The Dark Knight Rises	49026	3
[{"credit_id": "52fe479ac3a36847f813eaa3", "de	[{"cast_id": 5, "character": "John Carter", "c	John Carter	49529	4

find out Common columns between movies and credits dataset so that we can merge them.

# In [5]:

```
cm_cols = [col for col in movies if col in credits]
cm_cols
```

# Out[5]:

['title']

# In [6]:

```
original_df = pd.merge(movies , credits , on = 'title')
original_df.head()
```

### Out[6]:

	budget	genres	homepage	id	keywords	original
0	237000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.avatarmovie.com/	19995	[{"id": 1463, "name": "culture clash"}, {"id":	
1	300000000	[{"id": 12, "name": "Adventure"}, {"id": 14, "	http://disney.go.com/disneypictures/pirates/	285	[{"id": 270, "name": "ocean"}, {"id": 726, "na	
2	245000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.sonypictures.com/movies/spectre/	206647	[{"id": 470, "name": "spy"}, {"id": 818, "name	
3	250000000	[{"id": 28, "name": "Action"}, {"id": 80, "nam	http://www.thedarkknightrises.com/	49026	[{"id": 849, "name": "dc comics"}, {"id": 853,	
4	260000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://movies.disney.com/john-carter	49529	[{"id": 818, "name": "based on novel"}, {"id":	

5 rows × 23 columns

# In [7]:

```
df = original_df.copy()
```

```
In [8]:
df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 4809 entries, 0 to 4808
Data columns (total 23 columns):
     Column
 #
                           Non-Null Count
                                            Dtype
     -----
                            -----
                                            ----
0
     budget
                           4809 non-null
                                            int64
 1
     genres
                           4809 non-null
                                            object
 2
     homepage
                           1713 non-null
                                            object
 3
     id
                           4809 non-null
                                            int64
 4
     keywords
                           4809 non-null
                                            object
 5
     original_language
                           4809 non-null
                                            object
 6
     original_title
                           4809 non-null
                                            object
 7
     overview
                           4806 non-null
                                            object
 8
                           4809 non-null
                                            float64
     popularity
 9
     production_companies 4809 non-null
                                            object
 10
     production_countries 4809 non-null
                                            object
 11
     release_date
                           4808 non-null
                                            object
 12
     revenue
                           4809 non-null
                                            int64
 13
    runtime
                           4807 non-null
                                            float64
    spoken_languages
                           4809 non-null
                                            object
    status
                           4809 non-null
                                            object
 15
 16
    tagline
                           3965 non-null
                                            object
 17
    title
                           4809 non-null
                                            object
    vote_average
                           4809 non-null
                                            float64
                           4809 non-null
     vote_count
                                            int64
 19
 20
     movie_id
                           4809 non-null
                                            int64
 21
                           4809 non-null
     cast
                                            object
 22 crew
                           4809 non-null
                                            object
dtypes: float64(3), int64(5), object(15)
memory usage: 901.7+ KB
In [9]:
movies.shape, credits.shape
Out[9]:
((4803, 20), (4803, 4))
In [10]:
df.shape
```

# **Handling Json columns**

Out[10]:

(4809, 23)

```
In [11]:
```

```
json_cols = ['genres' , 'keywords' , 'production_companies' , 'production_countries' , 'spo
df[json_cols].head()
```

### Out[11]:

[("id": 28,		genres	keywords	production_companies	production_countries	spoken_languages	
Tanme   Cocan   Coca	0	"name": "Action"}, {"id": 12,	1463, "name": "culture clash"},	Film Partners", "id":	"name": "United States	"name": "English"},	"cha
"name": "name": "Spy", {"id": 818, "name": "Columbia Pictures", "id": 5}, {"id": 12, {"id": 849, "name": "dc "Action"}, {"id": 80, "name": "dc "Action"}, {"id": 80, "name": "dc "Action"}, {"id": 80, "name": "begendary "name": "begendary "name": "begendary "name": "begendary "name": "United States "name": "English"}]  [{"id": 28, "id": 849, "name": "dc "comics", {"id": 853,}  [{"id": 80, "name": "begendary "name": "United States "name": "United States "name": "English"}]  [{"id": 28, ["id": 818, "name": "Walt Disney "name": "United States "name": "United States "name": "English"}]  [{"id": 28, ["id": 818, "name": "Walt Disney Pictures", "id": 2}]  [{"io": 28, "id": 818, "name": "United States "name": "English"}]  [{"io": 28, "id": 818, "name": "United States "name": "English"}]	1	"name": "Adventure"},	"name": "ocean"}, {"id": 726,		"name": "United States		"cha
"name": "name": "legendary pictures", "id": 923}, {" "name": "United States o "name": "English"}]  [{"id": 28,	2	"name": "Action"}, {"id": 12,	"name": "spy"}, {"id": 818,	Pictures", "id": 5},	"name": "United	"name":	
"name": "name": "Walt Disney [{"io": 12, novel"}, "name {"id": 12}] [{"iso_3166_1": "US", "name": "United States on Pictures", "id": 2}] [{"iso_639_1": "en", "chate on pictures", "id": 2}] [{"iso_639_1": "en", "chate on pictures", "id": 2}] [{"iso_639_1": "en", "chate on pictures", "id": 2}]	3	"name": "Action"}, {"id": 80,	"name": "dc comics"}, {"id":		"name": "United States		"cha
<b>←</b>	4	"name": "Action"}, {"id": 12,	"name": "based on novel"},		"name": "United States		
	4						•

#### In [12]:

```
import ast
```

#### In [13]:

```
df.genres[0]
```

#### Out[13]:

```
'[{"id": 28, "name": "Action"}, {"id": 12, "name": "Adventure"}, {"id": 14, "name": "Fantasy"}, {"id": 878, "name": "Science Fiction"}]'
```

This fucntion will return a list of genres from genres columns.

```
In [14]:
def convert(data):
    genres_list = []
    for i in ast.literal_eval(data ):
        genres_list.append(i['name'])
    return genres_list
In [15]:
```

```
df['genres'] = df['genres'].apply(convert)
Previosuly genres:[{"id": 28, "name": "Action"}, {"id": 12, "name": "Adventure"}, {"id": 14, "name": "Fantasy"},
```

{"id": 878, "name": "Science Fiction"}]

Now: ['Action', 'Adventure', 'Fantasy', 'Science Fiction']

```
In [16]:
```

```
df['genres'][0:5]
```

```
Out[16]:
```

```
0
     [Action, Adventure, Fantasy, Science Fiction]
1
                       [Adventure, Fantasy, Action]
2
                         [Action, Adventure, Crime]
3
                   [Action, Crime, Drama, Thriller]
              [Action, Adventure, Science Fiction]
Name: genres, dtype: object
```

In [17]:

```
df['keywords'] = df['keywords'].apply(convert)
df['production_companies'] =df['production_companies'].apply(convert)
df['production_countries'] =df['production_countries'].apply(convert)
```

#### from cast columns we will only select first 4 cast

```
In [18]:
```

```
def fetch_casts(data):
    cnt = 0
    genres_list = []
    for i in ast.literal_eval(data ):
        if cnt<4:</pre>
             genres_list.append(i['name'])
        cnt = cnt + 1
        if cnt>3:
             break
    return genres_list
```

```
In [19]:
```

```
df['cast'] = df['cast'].apply(fetch_casts)
```

```
In [20]:
```

```
df['cast'][0]
```

#### Out[20]:

```
['Sam Worthington', 'Zoe Saldana', 'Sigourney Weaver', 'Stephen Lang']
```

#### From crew columns extracting director name

#### In [21]:

```
def fetch_director(data):
    for i in ast.literal_eval(data):
        if i['job']=='Director': #there are mulitple key in crew colulmns from those key
        return i['name']
```

#### In [22]:

```
df['Director'] = df['crew'].apply(fetch_director)
df['Director'].head()
```

#### Out[22]:

```
0     James Cameron
1     Gore Verbinski
2     Sam Mendes
3     Christopher Nolan
4     Andrew Stanton
Name: Director, dtype: object
```

#### In [23]:

#### df.head()

# Out[23]:

	budget	genres	homepage	id	keywords	original_language	orig
0	237000000	[Action, Adventure, Fantasy, Science Fiction]	http://www.avatarmovie.com/	19995	[culture clash, future, space war, space colon	en	
1	300000000	[Adventure, Fantasy, Action]	http://disney.go.com/disneypictures/pirates/	285	[ocean, drug abuse, exotic island, east india 	en	Pira C A

#### In [24]:

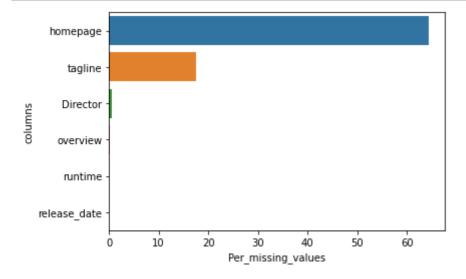
```
missing_values = ((df.isna().sum())*100 / len(df)).sort_values(ascending = False)
missing_values = missing_values[0:6].reset_index()
missing_values.columns = ['columns' , 'Per_missing_values']
missing_values
```

#### Out[24]:

	columns	Per_missing_values
0	homepage	64.379289
1	tagline	17.550426
2	Director	0.623830
3	overview	0.062383
4	runtime	0.041589
5	release_date	0.020794

### In [25]:

```
sns.barplot(x = 'Per_missing_values' , y = 'columns' , data = missing_values)
plt.show()
```



#### In [26]:

```
df.drop(['homepage' , 'tagline'] , axis = 1 , inplace = True)
```

#### In [27]:

df.shape

## Out[27]:

(4809, 22)

#### In [28]:

```
df.dropna(inplace = True)
```

# In [29]:

df

# Out[29]:

	budget	genres	id	keywords	original_language	original_title	overview
0	237000000	[Action, Adventure, Fantasy, Science Fiction]	19995	[culture clash, future, space war, space colon	en	Avatar	In the 22nd century, a paraplegic Marine is di
1	300000000	[Adventure, Fantasy, Action]	285	[ocean, drug abuse, exotic island, east india	en	Pirates of the Caribbean: At World's End	Captain Barbossa, long believed to be dead, ha
2	245000000	[Action, Adventure, Crime]	206647	[spy, based on novel, secret agent, sequel, mi	en	Spectre	A cryptic message from Bond's past sends him o
3	250000000	[Action, Crime, Drama, Thriller]	49026	[dc comics, crime fighter, terrorist, secret i	en	The Dark Knight Rises	Following the death of District Attorney Harve
4	260000000	[Action, Adventure, Science Fiction]	49529	[based on novel, mars, medallion, space travel	en	John Carter	John Carter is a war- weary, former military ca
4804	220000	[Action, Crime, Thriller]	9367	[united states– mexico barrier, legs, arms, pap	es	El Mariachi	El Mariachi just wants to play his guitar and 
4805	9000	[Comedy, Romance]	72766	0	en	Newlyweds	A newlywed couple's honeymoon is upended by th
4806	0	[Comedy, Drama, Romance, TV Movie]	231617	[date, love at first sight, narration, investi	en	Signed, Sealed, Delivered	"Signed, Sealed, Delivered" introduces a dedic
4807	0	0	126186	0	en	Shanghai Calling	When ambitious New York attorney Sam is sent t

```
budget
                                       keywords original_language original_title
                       genres
                                                                                overview
                                                                               Ever since
                                      [obsession,
                                                                               the second
                                                                  My Date with
                                      camcorder,
                                                                              grade when
4808
              0 [Documentary]
                               25975
                                                                        Drew
                                          crush,
                                                                              he first saw
                                       dream girl]
4776 rows × 22 columns
In [30]:
df.shape
Out[30]:
(4776, 22)
In [31]:
print('number of rows with 0 budget are: {}'.format(len(df[df['budget']==0])))
print('number of rows with 0 revnue are: {}'.format(len(df[df['revenue']==0])))
number of rows with 0 budget are: 1016
number of rows with 0 revnue are: 1399
```

Remove rows which has zero budget and zero revenue from our dataset

# Top 10 Popular Movies based on budget

```
In [32]:

df = df[(df['revenue']!=0) & (df['budget']!=0)]
    df.shape

Out[32]:
    (3230, 22)
```

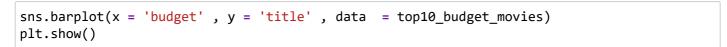
#### In [33]:

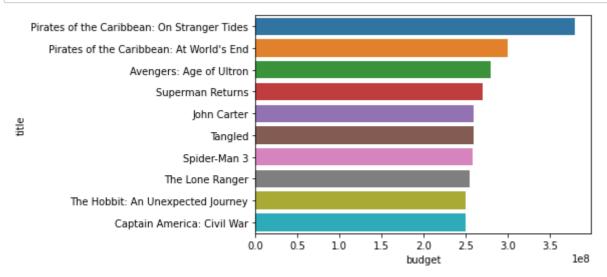
```
top10_budget_movies = df.sort_values(ascending = False , by = 'budget')[['title' , 'Directo
top10_budget_movies.reset_index(drop = True)
```

#### Out[33]:

	title	Director	budget
0	Pirates of the Caribbean: On Stranger Tides	Rob Marshall	380000000
1	Pirates of the Caribbean: At World's End	Gore Verbinski	300000000
2	Avengers: Age of Ultron	Joss Whedon	280000000
3	Superman Returns	Bryan Singer	270000000
4	John Carter	Andrew Stanton	260000000
5	Tangled	Byron Howard	260000000
6	Spider-Man 3	Sam Raimi	258000000
7	The Lone Ranger	Gore Verbinski	255000000
8	The Hobbit: An Unexpected Journey	Peter Jackson	250000000
9	Captain America: Civil War	Anthony Russo	250000000

#### In [34]:





Top 10 Top 10 Popular Movies based on revenue

#### In [35]:

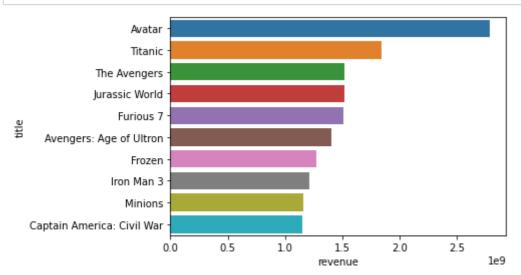
```
top10_gross_movies = df.sort_values(ascending = False , by = 'revenue')[['title' , 'Direct
top10_gross_movies.reset_index(drop = True)
```

### Out[35]:

	title	Director	revenue
0	Avatar	James Cameron	2787965087
1	Titanic	James Cameron	1845034188
2	The Avengers	Joss Whedon	1519557910
3	Jurassic World	Colin Trevorrow	1513528810
4	Furious 7	James Wan	1506249360
5	Avengers: Age of Ultron	Joss Whedon	1405403694
6	Frozen	Chris Buck	1274219009
7	Iron Man 3	Shane Black	1215439994
8	Minions	Kyle Balda	1156730962
9	Captain America: Civil War	Anthony Russo	1153304495

### In [36]:

```
sns.barplot(x = 'revenue' , y = 'title' , data = top10_gross_movies)
plt.show()
```



Top 10 Popular Movies based on Rating

#### In [37]:

```
top10_voted_movies = df.sort_values(ascending = False , by = 'vote_average')[['title' , 'D
top10_voted_movies.reset_index(drop = True)
```

#### Out[37]:

	title	Director	vote_average
0	There Goes My Baby	Floyd Mutrux	8.5
1	The Shawshank Redemption	Frank Darabont	8.5
2	The Godfather	Francis Ford Coppola	8.4
3	Whiplash	Damien Chazelle	8.3
4	Pulp Fiction	Quentin Tarantino	8.3
5	Schindler's List	Steven Spielberg	8.3
6	Fight Club	David Fincher	8.3
7	The Godfather: Part II	Francis Ford Coppola	8.3
8	Spirited Away	Hayao Miyazaki	8.3
9	The Dark Knight	Christopher Nolan	8.2

# **Top 10 Popular Movies based on Populairty**

#### In [38]:

```
top10_popularity_movies = df.sort_values(ascending = False , by = 'popularity')[['title' ,
top10_popularity_movies.reset_index(drop = True)
```

#### Out[38]:

	title	Director	popularity
0	Minions	Kyle Balda	875.581305
1	Interstellar	Christopher Nolan	724.247784
2	Deadpool	Tim Miller	514.569956
3	Guardians of the Galaxy	James Gunn	481.098624
4	Mad Max: Fury Road	George Miller	434.278564
5	Jurassic World	Colin Trevorrow	418.708552
6	Pirates of the Caribbean: The Curse of the Bla	Gore Verbinski	271.972889
7	Dawn of the Planet of the Apes	Matt Reeves	243.791743
8	The Hunger Games: Mockingjay - Part 1	Francis Lawrence	206.227151
9	Big Hero 6	Chris Williams	203.734590

# **Top 10 Long length Movies based on Director**

#### In [39]:

```
top10_runtime_movies = df.sort_values(ascending = False , by = 'runtime')[['title' , 'Dire
top10_runtime_movies.reset_index(drop = True)
```

#### Out[39]:

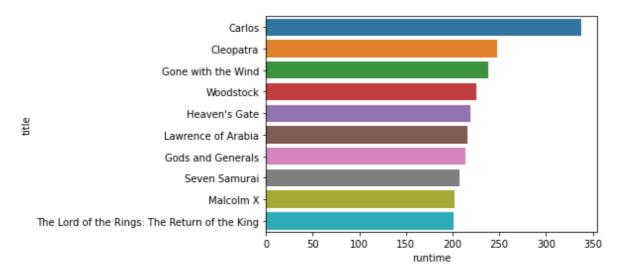
	title	Director	runtime
0	Carlos	Olivier Assayas	338.0
1	Cleopatra	Joseph L. Mankiewicz	248.0
2	Gone with the Wind	Victor Fleming	238.0
3	Woodstock	Michael Wadleigh	225.0
4	Heaven's Gate	Michael Cimino	219.0
5	Lawrence of Arabia	David Lean	216.0
6	Gods and Generals	Ronald F. Maxwell	214.0
7	Seven Samurai	Akira Kurosawa	207.0
8	Malcolm X	Spike Lee	202.0
9	The Lord of the Rings: The Return of the King	Peter Jackson	201.0

#### In [40]:

```
sns.barplot(x = 'runtime' , y = 'title' ,data = top10_runtime_movies)
```

#### Out[40]:

<AxesSubplot:xlabel='runtime', ylabel='title'>



# Fearure Engineering

#### In [41]:

#converting object dtype to datetime so that we can extract some datetime features.
df['release\_date'] = pd.to\_datetime(df['release\_date'])

this extracting\_date\_features will extract year, month, weekday columns from release\_date columns

```
In [42]:
```

```
l = ['year' , 'month' , 'weekday']
def extracting_date_features(df_date):
    for i in 1:
        df[i] = getattr(df_date['release_date'].dt , i).astype('int')
    return df_date
```

#### In [43]:

```
df = extracting_date_features(df)
df.head(2)
```

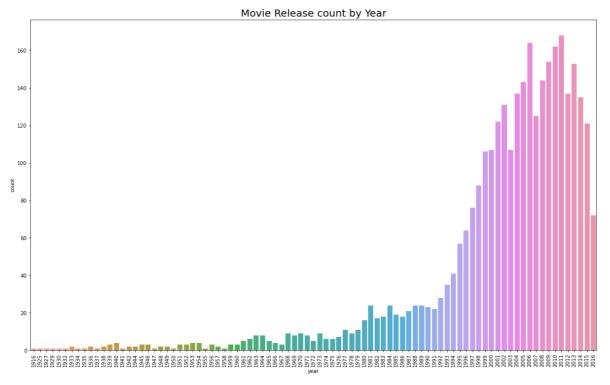
# Out[43]:

	budget	genres	id	keywords	original_language	original_title	overview	popula		
0	237000000	[Action, Adventure, Fantasy, Science Fiction]	19995	[culture clash, future, space war, space colon	en	Avatar	In the 22nd century, a paraplegic Marine is di	150.437		
1	300000000	[Adventure, Fantasy, Action]	285	[ocean, drug abuse, exotic island, east india 	en	Pirates of the Caribbean: At World's End	Captain Barbossa, long believed to be dead, ha	139.082		
2 r	2 rows × 25 columns									
4								<b>&gt;</b>		

# Movies released count per year

#### In [44]:

```
plt.figure(figsize = (20,12))
sns.countplot(x = 'year' , data = df )
plt.title("Movie Release count by Year", fontsize=20)
plt.xticks(rotation = 'vertical')
plt.show()
```



# **Extracting decades from year columns**

#### In [45]:

```
def decade(x):
    if x>=1960 and x<=1969:
        return '60s'
    elif x>=1970 and x<=1979:
        return '70s'
    elif x>=1980 and x<=1989:
        return '80s'
    elif x>=1990 and x<=1999:
        return '90s'
    elif x>1999:
        return '21s'
    else:
        return 'movie between 1916 to 1960'
```

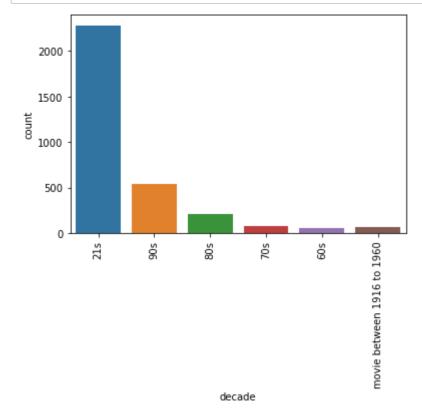
```
In [46]:
```

```
df['decade'] = df['year'].apply(decade)
```

```
In [47]:
```

#### In [48]:

```
sns.countplot(df['decade'])
plt.xticks(rotation = 'vertical')
plt.show()
```

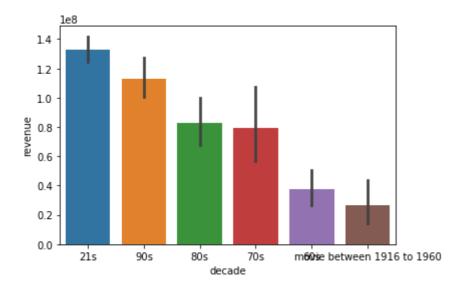


From the above chart movie released in 21s generated more revenue compared to old movies.

#### In [49]:

# Out[49]:

<AxesSubplot:xlabel='decade', ylabel='revenue'>



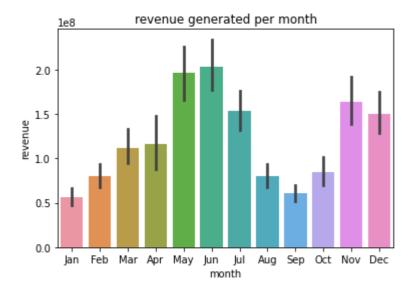
From this bar graph we can see that 21s century movie is generating more revenue compare to 70s, 80s and older movies.

#### In [50]:

```
sns.barplot(x = 'month' , y = 'revenue' , data = df )
#lets replace number by actual month name
loc , labels = plt.xticks()
loc, labels = loc, ["Jan", "Feb", "Mar", "Apr", "May", "Jun", "Jul", "Aug", "Sep", "Oct", "
plt.xticks(loc, labels,fontsize=10)
plt.title('revenue generated per month')
```

#### Out[50]:

Text(0.5, 1.0, 'revenue generated per month')



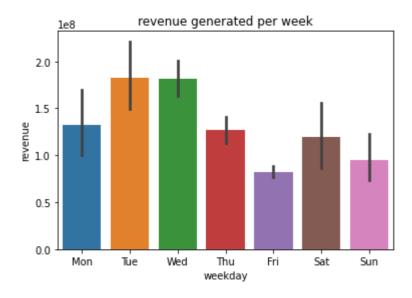
From the above bar graph we can see that movie released in jun month generating more revenue compared to other month

#### In [51]:

```
# plt.figure(figsize=(20,5));
sns.barplot(x = 'weekday' , y = 'revenue' , data = df)
loc , labels = plt.xticks()
loc , labels = loc ,['Mon' , 'Tue' , 'Wed' , 'Thu' , 'Fri' , 'Sat' , 'Sun']
plt.xticks(loc , labels,fontsize=10)
plt.title('revenue generated per week')
```

#### Out[51]:

Text(0.5, 1.0, 'revenue generated per week')



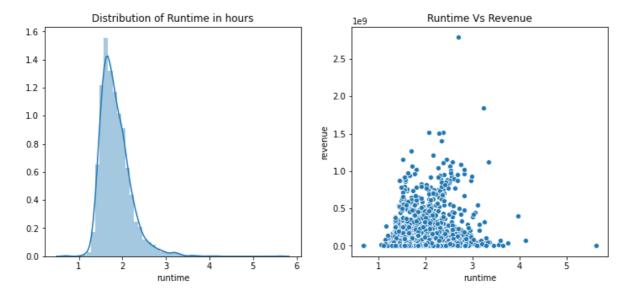
# **Revenue Vs runtime**

#### In [52]:

```
plt.figure(figsize = (12,5))
plt.subplot(1,2,1)
plt.title('Distribution of Runtime in hours')
sns.distplot((df['runtime'] / 60 ) , kde = True )
plt.subplot(1,2,2)
plt.title('Runtime Vs Revenue')
sns.scatterplot(x = df['runtime']/60 , y = 'revenue' , data = df)
```

#### Out[52]:

<AxesSubplot:title={'center':'Runtime Vs Revenue'}, xlabel='runtime', ylabel
='revenue'>



from this distribution we can see that most of the movies runtime are 2hrs.

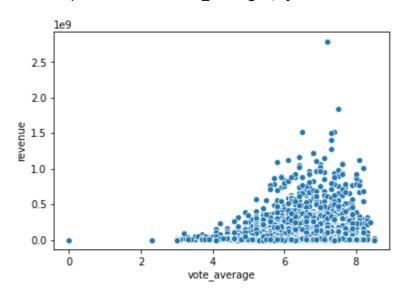
# Rating Vs revenue

#### In [53]:

```
sns.scatterplot(x ='vote_average' , y = 'revenue', data = df)
```

#### Out[53]:

<AxesSubplot:xlabel='vote\_average', ylabel='revenue'>



Most of the movies are rated between 6 to 8 . movies which are rated above 6 genrating more revenue compare to movies which are rated below 6.

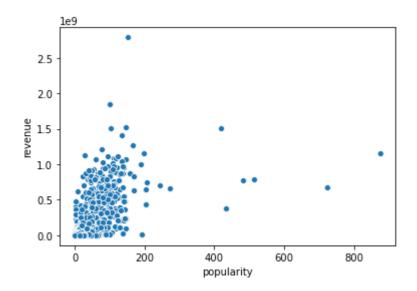
# Relationship Popularity Vs Revenue

```
In [54]:
```

```
sns.scatterplot(x ='popularity' , y = 'revenue', data = df)
```

#### Out[54]:

<AxesSubplot:xlabel='popularity', ylabel='revenue'>



the above graph is showing relationship between popularity and revenue.m

# Selectig only top 8 languages.

#### In [55]:

```
a = df['original_language'].value_counts()[0:8]
print(a)
ln_list = a.index.tolist()
print(ln_list)
#selecting index of top 8 languages
```

```
3102
en
fr
        25
        15
es
        13
ja
        13
zh
         9
de
         7
hi
ru
Name: original_language, dtype: int64
['en', 'fr', 'es', 'ja', 'zh', 'de', 'hi', 'ru']
```

Most of movies original language are english.

# **Bollywood movies List**

#### In [56]:

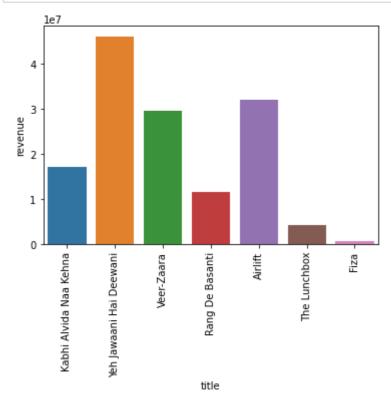
```
bolly_df = df[df['original_language'] == 'hi'][['budget' , 'title' , 'Director' , 'revenue'
bolly_df
```

#### Out[56]:

	budget	title	Director	revenue
2967	7400000	Kabhi Alvida Naa Kehna	Karan Johar	17000000
3233	7700000	Yeh Jawaani Hai Deewani	Ayan Mukherjee	46000000
3379	7000000	Veer-Zaara	Yash Chopra	29385320
3548	2200000	Rang De Basanti	Rakeysh Omprakash Mehra	11502151
3729	4500000	Airlift	Raja Menon	32000000
4205	1000000	The Lunchbox	Ritesh Batra	4235151
4377	1000000	Fiza	Khalid Mohammed	623791

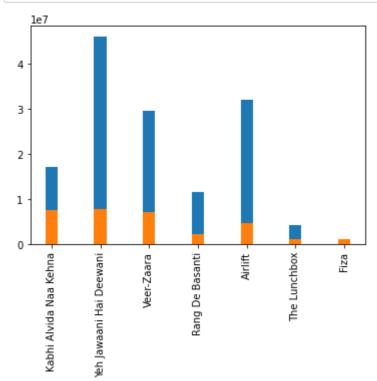
# In [57]:

```
sns.barplot(x = 'title' , y = 'revenue' , data = bolly_df)
plt.xticks(rotation = 'vertical')
plt.show()
```



```
In [58]:
```

```
plt.bar(bolly_df['title'] , bolly_df['revenue'], width = 0.25)
plt.bar(bolly_df['title'] , bolly_df['budget'] , width = 0.25)
plt.xticks(rotation = 'vertical')
plt.show()
```



above graph showing profit of movie.

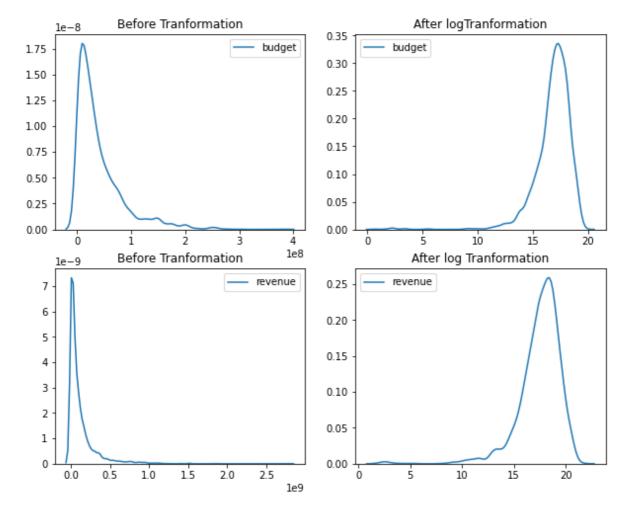
# Distribution of budget and revenue before and after log transformation

#### In [59]:

```
fig , figpos = plt.subplots(2 , 2 , figsize = (10 , 8)) #2 rows 2 cols suplots ,
#figpos basically tell about where we want to plot a particular graph in in 2x2 matric
sns.kdeplot(df['budget'] , ax = figpos[0][0] )
figpos[0][0].set_title('Before Tranformation')
sns.kdeplot(np.log1p(df['budget']) , ax = figpos[0][1])
#we are not using log0 to avoid & and null value as there might be 0 value
figpos[0][1].set_title('After logTranformation')
sns.kdeplot(df['revenue'] , ax = figpos[1][0])
figpos[1][0].set_title('Before Tranformation')
sns.kdeplot(np.log1p(df['revenue']) , ax = figpos[1][1])
figpos[1][1].set_title('After log Tranformation')
```

#### Out[59]:

Text(0.5, 1.0, 'After log Tranformation')



We can see that this data is very skewed and therefore it is difficult to draw conclusion from this graph.we knew to normalise this data.

#### Introducing log

Why skewed data is not good fit for modeling in Linear Regression?

1.Because they may act as an outlier ,and we know that outlier is not good for our model performance. 2.To linearize the fit as much as possible. Statistical test are usually based on the assumption of normality(normal distribution).

Log Transformation is popular method for handling skew data.

we can see that before transformation data was very skewed but after transformation its now nomalized.

#### **Outliers**

#### In [60]:

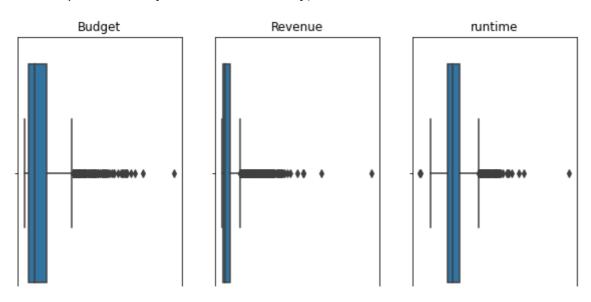
```
plt.figure(figsize = (10,5))
plt.subplot(1 ,3,1)
plt.title('Budget')
sns.boxplot(df['budget'])

plt.subplot(1,3,2)
plt.title('Revenue')
sns.boxplot(df['revenue'])

plt.subplot(1,3,3)
plt.title('runtime')
sns.boxplot(df['runtime'])
```

#### Out[60]:

<AxesSubplot:title={'center':'runtime'}, xlabel='runtime'>



```
In [61]:
```

```
# Finding the IQR For Budget columns
dict = {}
for col in ['budget' , 'revenue' , 'runtime']:
    percentile25 = df[col].quantile(0.25)
    percentile75 = df[col].quantile(0.75)
    IQR = percentile75 - percentile25
    upper_limit = percentile75 + 1.5 * IQR
    lower_limit = percentile25 - 1.5 * IQR
    dict['upper_limit'+ '_' + col] = upper_limit
    dict['lower_limit'+ '_' + col] = lower_limit
```

In Above code cell i just created a dictionary to keep upper\_limit and lower\_limit of budget , revenue , runtime.

```
In [62]:
```

```
dict
Out[62]:
{'upper_limit_budget': 121750000.0,
   'lower_limit_budget': -56250000.0,
   'upper_limit_revenue': 340489618.5,
   'lower_limit_revenue': -176959149.5,
   'upper_limit_runtime': 158.5,
   'lower_limit_runtime': 58.5}
```

This scatter plot shows there is relationship exists between budget and revenue.

```
In [63]:
```

```
for col in ['budget' , 'revenue' , 'runtime']:
    print('There are total {} movies data which {} are less than lower limit.'.format(len(d
    print('There are total {} movies data which {} are more than upper limit.'.format(len(d

**There are total 0 movies data which budget are less than lower limit.
There are total 216 movies data which budget are more than upper limit.
There are total 0 movies data which revenue are less than lower limit.
There are total 285 movies data which revenue are more than upper limit.
```

In [64]:

```
len(df[df['budget'] > dict['upper_limit_budget']])

Out[64]:

216

dict['upper_limit_' + col] == df['upper_limit_budget']
```

### Capping Budget and Revenue with upper limit and lower limit.

There are total 2 movies data which runtime are less than lower limit. There are total 97 movies data which runtime are more than upper limit.

np.where(condtion,true,false)

#### In [65]:

```
for col in ['budget' , 'revenue' , 'runtime']:
    df[col] = np.where(
        df[col] > dict['upper_limit_' + col],
        dict['upper_limit_' + col],
        np.where(
            df[col] < dict['lower_limit_' + col],
            dict['lower_limit_' + col],
            df[col]
        )
    )
}</pre>
```

#### In [66]:

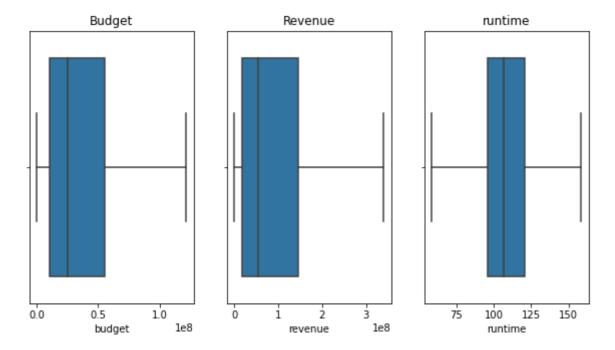
```
plt.figure(figsize = (10,5))
plt.subplot(1 ,3,1)
plt.title('Budget')
sns.boxplot(df['budget'])

plt.subplot(1,3,2)
plt.title('Revenue')
sns.boxplot(df['revenue'])

plt.subplot(1,3,3)
plt.title('runtime')
sns.boxplot(df['runtime'])
```

#### Out[66]:

<AxesSubplot:title={'center':'runtime'}, xlabel='runtime'>



Now you can see outliers are removed.

```
In [67]:
```

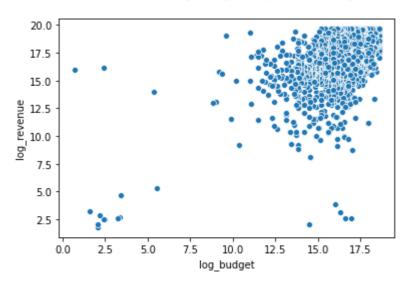
```
df['log_budget'] = np.log1p(df['budget'])
df['log_revenue'] = np.log1p(df['revenue'])
```

#### In [68]:

```
sns.scatterplot(x ='log_budget' , y = 'log_revenue' , data = df)
```

#### Out[68]:

<AxesSubplot:xlabel='log\_budget', ylabel='log\_revenue'>

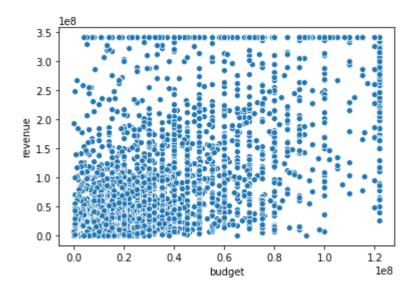


#### In [69]:

```
sns.scatterplot(x ='budget' , y = 'revenue' , data = df )
```

## Out[69]:

<AxesSubplot:xlabel='budget', ylabel='revenue'>



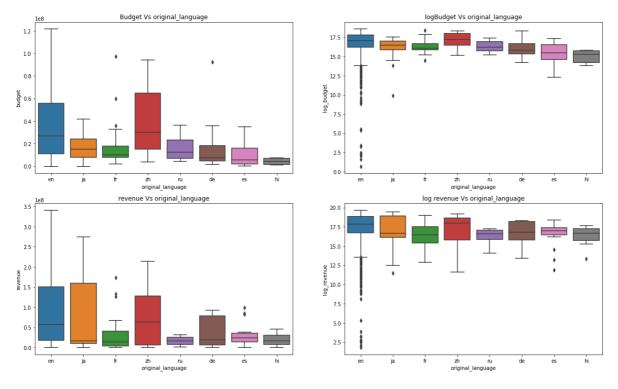
# Budget, revenue with original\_language

#### In [70]:

```
fig , figpos = plt.subplots(2 , 2 , figsize = (20 , 12))
sns.boxplot(x = 'original_language' , y = 'budget' , data = df[df['original_language'].isin
figpos[0][0].set_title('Budget Vs original_language')
sns.boxplot(x = 'original_language' , y = 'log_budget' , data = df[df['original_language'].
figpos[0][1].set_title('logBudget Vs original_language')
sns.boxplot(x = 'original_language' , y = 'revenue' , data = df[df['original_language'].isi
figpos[1][0].set_title('revenue Vs original_language')
sns.boxplot(x = 'original_language' , y = 'log_revenue' , data = df[df['original_language']
figpos[1][1].set_title('log revenue Vs original_language')
```

#### Out[70]:

Text(0.5, 1.0, 'log revenue Vs original\_language')



- From the fig\_1 we can see that x-axis indicated langaue plotted. We can see that english language has higher revenue by far margin compared to toher language. This graph also says us that english language over shadowed all other language in terms of revenue. This information may be quite incorrect and mis leading. Lets see fig\_2 for more details
- From the fig\_2: We can see that orginal langauge vs log transformation of revenue and we can see that other language are also creating revenue near english language. How ever it's english language movie that is leading.

#### In [71]:

```
genres_df = df['genres'].apply(pd.Series)
genres_df.head()
```

#### Out[71]:

	0	1	2	3	4	5	6	
0	Action	Adventure	Fantasy	Science Fiction	NaN	NaN	NaN	
1	Adventure	Fantasy	Action	NaN	NaN	NaN	NaN	
2	Action	Adventure	Crime	NaN	NaN	NaN	NaN	
3	Action	Crime	Drama	Thriller	NaN	NaN	NaN	
4	Action	Adventure	Science Fiction	NaN	NaN	NaN	NaN	

So now, we have N number of columns (number of distinct genres) for each movie, and non null columns represent each of the movies' genres.

#### In [72]:

```
stacked_genres = genres_df.stack()
stacked_genres.head(10)
```

#### Out[72]:

0	0	Action
	1	Adventure
	2	Fantasy
	3	Science Fiction
1	0	Adventure
	1	Fantasy
	2	Action
2	0	Action
	1	Adventure
	2	Crime

dtype: object

So we converted our cleaned list [Action, Adventure Fantasy, Science Fiction] to 4 rows, each represents only 1 particular genre. We are now ready to convert this to dummies!

#### In [73]:

```
raw_dummies = pd.get_dummies(stacked_genres)
raw_dummies.head()
```

#### Out[73]:

		Action	Adventure	Animation	Comedy	Crime	Documentary	Drama	Family	Fantasy	F
	0	1	0	0	0	0	0	0	0	0	
	1	0	1	0	0	0	0	0	0	0	
0	2	0	0	0	0	0	0	0	0	1	
	3	0	0	0	0	0	0	0	0	0	
1	0	0	1	0	0	0	0	0	0	0	

# In [74]:

raw\_dummies[['Action' , 'Adventure' , 'Fantasy' ,'Science Fiction' , 'Comedy']].head(10)

#### Out[74]:

		Action	Adventure	Fantasy	Science Fiction	Comedy
	0	1	0	0	0	0
^	1	0	1	0	0	0
0	2	0	0	1	0	0
	3	0	0	0	1	0
	0	0	1	0	0	0
1	1	0	0	1	0	0
	2	1	0	0	0	0
	0	1	0	0	0	0
2	1	0	1	0	0	0
	2	0	0	0	0	0

Here's how the new DataFrame looks like, for simplicity I only selected a few columns. But in actual DataFrame, we have all the genres.

And if you focus on the first 4 rows, you see that Action, Adventure Fantasy, Science Fiction columns are 1, and the rest are 0.

we need these dummy columns but we only need one row per movie. So how do we do that?

We just aggregate the newly created DataFrame by summing on index level.

```
In [75]:
```

```
genre_dummies = raw_dummies.sum(level=0)
genre_dummies.head(10)
```

#### Out[75]:

	Action	Adventure	Animation	Comedy	Crime	Documentary	Drama	Family	Fantasy	Fore
0	1	1	0	0	0	0	0	0	1	
1	1	1	0	0	0	0	0	0	1	
2	1	1	0	0	1	0	0	0	0	
3	1	0	0	0	1	0	1	0	0	
4	1	1	0	0	0	0	0	0	0	
5	1	1	0	0	0	0	0	0	1	
6	0	0	1	0	0	0	0	1	0	
7	1	1	0	0	0	0	0	0	0	
8	0	1	0	0	0	0	0	1	1	
9	1	1	0	0	0	0	0	0	1	
4										•

#### In [76]:

popular\_genres

```
unique_genres = genre_dummies.columns.tolist()
print('Number of unique genres: {} \nGenres: {}'.format(len(unique_genres) ,unique_genres))

Number of unique genres: 19
Genres: ['Action', 'Adventure', 'Animation', 'Comedy', 'Crime', 'Documentar y', 'Drama', 'Family', 'Fantasy', 'Foreign', 'History', 'Horror', 'Music', 'Mystery', 'Romance', 'Science Fiction', 'Thriller', 'War', 'Western']

In [77]:

popular_genres = genre_dummies.sum().sort_values(ascending = False).reset_index()
popular_genres.columns = ['genres', 'count']
```

px.bar(data\_frame = popular\_genres , x = 'count' , y = 'genres' , color = 'genres' )

We can see that , from above bar graph Drama is most popular and foreign is least popular.

# **Top 10 Production Companies**

#### In [78]:

```
prod_compny_df = pd.get_dummies(df['production_companies'].apply(pd.Series)[[0,1,2]].stack(
prod_compny_df.columns = ['production_companies' , 'count']
prod_compny_df
```

# Out[78]:

	production_companies	count
0	Universal Pictures	273
1	Paramount Pictures	245
2	Warner Bros.	223
3	Twentieth Century Fox Film Corporation	199
4	Columbia Pictures	167
5	New Line Cinema	142
6	Walt Disney Pictures	95
7	Columbia Pictures Corporation	86
8	Touchstone Pictures	75
9	Village Roadshow Pictures	73

#### In [79]:

```
px.bar(data_frame = prod_compny_df , x = 'count' , y = 'production_companies' , color = 'pro
```

Universal Pictures and Paramount Pictures these two are big prodution companies.

# **Top 10 Production Countries**

```
In [80]:
```

```
prod_countries_df = pd.get_dummies(df['production_countries'].apply(pd.Series)[[0,1,2]].sta
prod_countries_df.columns = ['production_countries' , 'count']
prod_countries_df
```

#### Out[80]:

	production_countries	count
0	United States of America	2857
1	United Kingdom	415
2	Germany	229
3	France	189
4	Canada	159
5	Australia	78
6	Spain	41
7	Japan	38
8	China	37
9	Italy	35

#### In [81]:

```
px.bar(data_frame = prod_countries_df , x = 'count' , y ='production_countries' , color = '
```

Most of the movies produced in United States of America

# Model 1

# **Content Based Movie Recommender System**

```
In [82]:
```

```
def remove_white_spaces(x):
    l= []
    for i in x:
        l.append(i.replace(" ",""))
    return 1
```

Working of remove white spaces function:

```
remove_white_spaces([' Action', ' Rakesh', ' Kumar']) -->> return ['Action', 'Rakesh', 'Kumar']
```

```
In [83]:

df['cast'] = df['cast'].apply(remove_white_spaces)

df['Director'] = df['Director'].str.split(',').apply(remove_white_spaces)

df['genres'] = df['genres'].apply(remove_white_spaces)

df['keywords'] = df['keywords'].apply(remove_white_spaces)
```

#### In [84]:

```
df['overview'] = df['overview'].apply(lambda x:x.split())
```

#### In [85]:

```
df['info'] = df['overview'] + df['keywords'] + df['genres'] + df['cast'] + df['Director']
```

#### In [86]:

```
df['info'] = df['info'].apply(lambda x: " ".join(x))
```

#### In [87]:

```
df['info'][0:2]
```

# Out[87]:

0 In the 22nd century, a paraplegic Marine is di...
1 Captain Barbossa, long believed to be dead, ha...
Name: info, dtype: object

# For movie recommendation system i will only select title, movie\_id and info columns

#### In [88]:

```
movie_recommend_df = df[['movie_id' , 'title' , 'info']]
movie_recommend_df.head()
```

#### Out[88]:

info	title	movie_id	
In the 22nd century, a paraplegic Marine is di	Avatar	19995	0
Captain Barbossa, long believed to be dead, ha	Pirates of the Caribbean: At World's End	285	1
A cryptic message from Bond's past sends him o	Spectre	206647	2
Following the death of District Attorney Harve	The Dark Knight Rises	49026	3
John Carter is a war-weary, former military ca	John Carter	49529	4

#### In [89]:

```
from sklearn.feature_extraction.text import CountVectorizer
cv = CountVectorizer(max_features=5000,stop_words='english')
```

```
In [90]:
vector = cv.fit_transform(movie_recommend_df['info']).toarray()
In [91]:
vector.shape
Out[91]:
(3230, 5000)
In [92]:
from sklearn.metrics.pairwise import cosine_similarity
similarity = cosine_similarity(vector)
In [93]:
def recommend(movie):
    index = movie_recommend_df[movie_recommend_df['title'] == movie].index[0]
    distances = sorted(list(enumerate(similarity[index])),reverse=True,key = lambda x: x[1]
    for i in distances[1:6]:
        print(movie_recommend_df.iloc[i[0]].title)
In [94]:
recommend('The Dark Knight Rises')
The Dark Knight
Batman
Batman Begins
Batman Returns
Batman
In [95]:
recommend('Spider-Man 3')
Spider-Man 2
Spider-Man
The Amazing Spider-Man 2
The Amazing Spider-Man
Arachnophobia
In [96]:
recommend("Pirates of the Caribbean: At World's End")
Pirates of the Caribbean: Dead Man's Chest
Pirates of the Caribbean: The Curse of the Black Pearl
Pirates of the Caribbean: On Stranger Tides
20,000 Leagues Under the Sea
Puss in Boots
```

## Analysis of above recommend function

```
step 1. index = movie_recommend_df[movie_recommend_df['title'] == movie_name].index[0]
```

first line will give us index of movie title

once we get movie title we will try to find which simalarity scores are close to input movie name.

```
step 2. list(enumerate(similarity[index])) o\p: (0, 0.03382550457458692), (1, 0.07372097807744857), (2, 0.11058146711617285),
```

this code give us enumerating list which consists index of movie and simalarity score of that movie in unsorted order. but we need sorted list so that we can extract top 5 highest simalarity score

```
step 3. sorted(list(enumerate(similarity[744])),reverse=True )
```

this line of code will sort our list by index but we want sorted list by simalarity score

#### O/P of following code:

```
[(3229, 0.0), (3228, 0.0), (3227, 0.03256448045129181), (3226, 0.03806934938134405), (3225, 0.04662524041201569),
```

```
step 4. sorted(list(enumerate(similarity[index])),reverse=True,key = lambda x: x[1])
```

for sorted by simalarity score we will pass a key by using lambda function O/p:

```
[(744, 1.00000000000000), (952, 0.23372319715296228), (108, 0.18650096164806276), (1538, 0.17782168978975482), (2242, 0.17376201171422898), (638, 0.16051447078102563),
```

step 5:distances[1:6]

takiing only top 5 movies. slicing [1:6] because 1st movie is our input movie.

step 6: now we will extract movie title by using movie index

#### In [97]:

```
import pickle
```

```
In [98]:
```

```
pickle.dump(movie_recommend_df,open('movie_list.pkl','wb'))
pickle.dump(similarity,open('similarity.pkl','wb'))
```

# Model 2

# **Movie Revenue Prediction Model**

#### In [99]:

new\_df = pd.concat([df, genre\_dummies],axis=1, sort=False) #merging two data frame
new\_df.head(5)

#### Out[99]:

	budget	genres	id	keywords	original_language	original_title	overvie
0	121750000.0	[Action, Adventure, Fantasy, ScienceFiction]	19995	[cultureclash, future, spacewar, spacecolony, 	en	Avatar	[In, th 22n century,, paraplegi Marin
1	121750000.0	[Adventure, Fantasy, Action]	285	[ocean, drugabuse, exoticisland, eastindiatrad	en	Pirates of the Caribbean: At World's End	[Captai Barbossa Ion believe to, be, d
2	121750000.0	[Action, Adventure, Crime]	206647	[spy, basedonnovel, secretagent, sequel, mi6,	en	Spectre	[A, crypti messag fror Bond' pas send
3	121750000.0	[Action, Crime, Drama, Thriller]	49026	[dccomics, crimefighter, terrorist, secretiden	en	The Dark Knight Rises	[Following the, deat of, Distric Attorney
4	121750000.0	[Action, Adventure, ScienceFiction]	49529	[basedonnovel, mars, medallion, spacetravel, p	en	John Carter	[Joh Carter, i a, wa weary forme mili

5 rows × 48 columns

#### In [100]:

new df.columns

#### Out[100]:

```
In [101]:
```

```
cols_drop = ['genres', 'id', 'keywords', 'original_language','original_title', 'overview',
'info' , 'production_countries', 'log_budget' , 'release_date','spoken_languages', 'status'
```

# In [102]:

```
revenue_df = new_df.drop(cols_drop , axis =1 )
revenue_df.sample(5)
```

#### Out[102]:

	budget	popularity	revenue	runtime	vote_average	vote_count	year	month	we
3324	7500000.0	0.571663	3347647.0	110.0	6.1	7	2004	11	
1981	17000000.0	7.701041	16980098.0	95.0	5.5	160	2004	1	
1873	25000000.0	21.729434	59192128.0	101.0	5.5	444	2007	9	
2978	12000000.0	5.759545	9622846.0	145.0	6.4	35	2012	6	
3016	10000000.0	11.350382	25605015.0	100.0	6.1	122	1998	6	

5 rows × 29 columns

In [103]:

```
revenue_df.columns
```

## Out[103]:

#### In [104]:

```
X = revenue_df.drop(['revenue' , 'log_revenue'] , 1)
y = revenue_df['revenue']
```

```
In [105]:
```

```
X.columns
```

```
Out[105]:
```

# **Train Test Split**

#### In [106]:

```
from sklearn.model_selection import train_test_split
X_train , X_test , y_train , y_test = train_test_split(X , y , test_size = 0.2, random_state
```

#### In [107]:

```
X_train.shape , X_test.shape , y_train.shape , y_test.shape
```

#### Out[107]:

```
((2584, 27), (646, 27), (2584,), (646,))
```

#### In [108]:

```
from sklearn.linear_model import LinearRegression,Ridge,Lasso
from sklearn.neighbors import KNeighborsRegressor
from sklearn.tree import DecisionTreeRegressor
from xgboost import XGBRegressor
from sklearn.ensemble import RandomForestRegressor,GradientBoostingRegressor,AdaBoostRegres
from sklearn.metrics import r2_score , mean_absolute_error , mean_squared_error
```

#### In [109]:

```
RF_model = RandomForestRegressor(random_state =0, n_estimators=500, max_depth=10)
RF_model.fit(X_train, y_train)
```

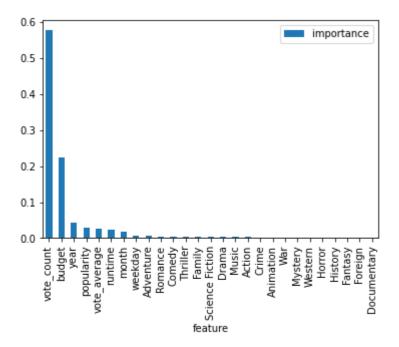
#### Out[109]:

RandomForestRegressor(max depth=10, n estimators=500, random state=0)

#### In [110]:

```
importances = pd.DataFrame({'feature':X_train.columns,'importance':np.round(RF_model.feature);
importances = importances.sort_values('importance',ascending=False).set_index('feature');
print(importances)
importances.plot.bar();
```

	importance		
feature			
vote_count	0.577		
budget	0.223		
year	0.044		
popularity	0.030		
vote_average	0.025		
runtime	0.024		
month	0.017		
weekday	0.008		
Adventure	0.006		
Romance	0.005		
Comedy	0.005		
Thriller	0.005		
Family	0.004		
Science Fiction	0.004		
Drama	0.004		
Music	0.003		
Action	0.003		
Crime	0.002		
Animation	0.002		
War	0.001		
Mystery	0.001		
Western	0.001		
Horror	0.001		
History	0.001		
Fantasy	0.001		
Foreign	0.000		
Documentary	0.000		



#### In [111]:

```
def model_feature(model):
    model.fit(X_train , y_train)
    y_pred = model.predict(X_test)
    print(str(model)[0 : -2] + ' ' 'Model')
    print('r2_score:{}'.format(round(r2_score(y_test , y_pred) , 2)))
    print('MAE',round(mean_absolute_error(y_test , y_pred) , 2))
# print('MAPE' , round(mean_absolute_percentage_error(y_test , y_pred) , 2))
print('MSE' , round(mean_squared_error(y_test , y_pred) , 2))
```

## In [112]:

```
from xgboost import XGBRegressor
import lightgbm as lgb
```

#### In [113]:

```
model_list = [LinearRegression() ,XGBRegressor() , Ridge() , Lasso() , KNeighborsRegressor(
model_list1 = []
R2_score = []
mae = []
score = []
mse = []

for model in model_list:
    model_list1.append(str(model)[0:-2])
    model.fit(X_train , y_train)
    y_pred = model.predict(X_test)
    R2_score.append(round(r2_score(y_test , y_pred) , 2))
    mae.append(round(mean_absolute_error(y_test , y_pred) , 2))
    mse.append(round(mean_squared_error(y_test , y_pred) , 2))
```

#### In [114]:

```
dict = {'Model':model_list1, 'R2_score':R2_score , 'MAE':mae , 'MSE':mse}
model_df = pd.DataFrame(dict).sort_values(ascending = False , by = 'R2_score')
model_df
```

# Out[114]:

	Model	R2_score	MAE	MSE
1	XGBRegressor(base_score=None, booster=None, co	0.77	35749553.06	2.756840e+15
10	LGBMRegressor	0.77	36032935.40	2.843900e+15
6	RandomForestRegressor	0.76	36863739.52	2.951209e+15
7	GradientBoostingRegressor	0.75	37648689.33	3.001657e+15
9	ExtraTreesRegressor	0.74	38558031.75	3.132600e+15
8	AdaBoostRegressor	0.67	48797684.25	4.033369e+15
0	LinearRegression	0.65	46785488.18	4.282781e+15
2	Ridge	0.65	46763721.34	4.280193e+15
3	Lasso	0.65	46785485.79	4.282781e+15
4	KNeighborsRegressor	0.63	46365038.40	4.551948e+15
5	DecisionTreeRegressor	0.56	46097310.97	5.345226e+15

# In [ ]: