

Define Problem Statements Template

Team ID	LTVIP2026TMIDS47032
Project Title	Flight finder: navigating your air travel options

Customer Problem Statement (PS-1)

I am (Customer): a frequent traveler

I'm trying to: quickly find and book the most affordable and convenient flight

But: most platforms are cluttered, slow, and lack real-time comparison options

Because: they don't integrate well with live data from multiple airlines

Which makes me feel: frustrated and uncertain about booking decisions

Customer Problem Statement (PS-2)

I am (Customer): a travel administrator or agency rep

I'm trying to: manage multiple bookings and monitor schedules for clients

But: the current tools are limited and require manual data tracking

Because: they lack dashboards, alerts, and automation features

Which makes me feel: overwhelmed and inefficient