## **Ideation Phase**

## **Empathize & Discover**

Date	3 September 2022
Team ID	PNT2022TMID-32552-1665810941
Project Name	Inventory Management System for Retailers in Cloud Application Development
Maximum Marks	4 Marks

## **Empathy Map Canvas: Inventory Management System for Retailers**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.



