

ADVENTURE WORKS SALES DASHBOARD

Select Month Here

- ☐ Select all
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

Select Year Here

Sel...

2020

2021

2022

\$24.91...

Revenue

\$10.46...

Profit Margin

25K

Total Orders

2.17%

Return Rate

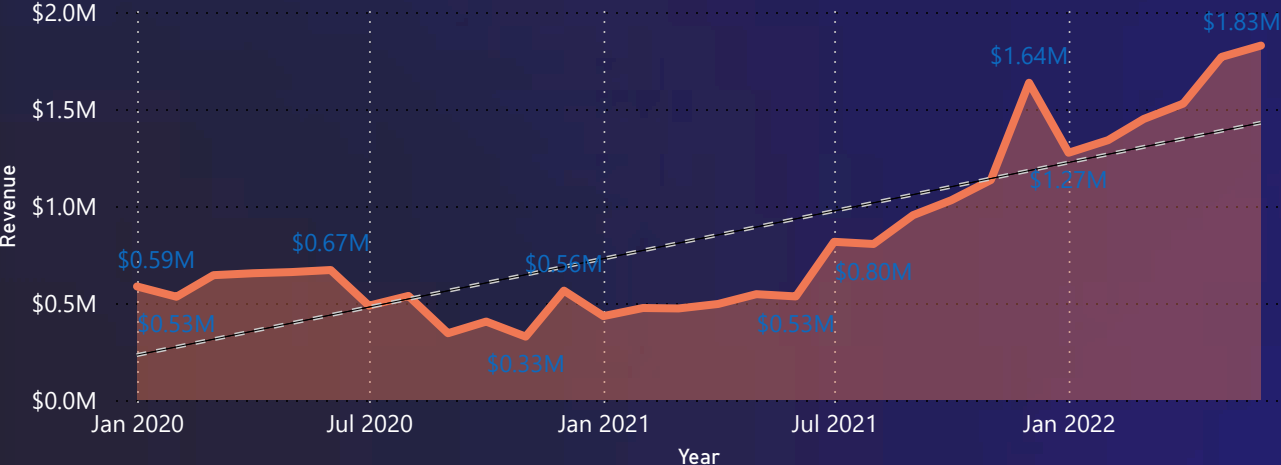
Total_Orders by CategoryName



TOP 10 PRODUCTS

ProductName	Revenue	Total_Orders	Profit_Margin_%	Return_Rate
Mountain-200 Black, 46	\$1.24M	606	46.03%	2.97%
Mountain-200 Black, 42	\$1.23M	602	46.03%	3.49%
Mountain-200 Silver, 38	\$1.21M	586	46.03%	2.90%
Mountain-200 Silver, 46	\$1.18M	571	46.03%	2.10%
Mountain-200 Black, 38	\$1.17M	569	46.03%	2.64%
Mountain-200 Silver, 42	\$1.13M	547	46.03%	2.74%
Total	\$9.80M	4573	44.26%	2.97%

Revenue by Year, Quarter and Month



Revenue trended up, resulting in a 212.14% increase between January 2020 and June 2022.

Revenue started trending up on August 2021, rising by 127.18% (\$10,22,793.7484) in 10 months.

Revenue jumped from \$8,04,193.3867999451 to \$18,26,987.135199945 during its steepest incline between August 2021 and June 2022.

At 16983, Accessories had the highest Total_Orders and was 143.45% higher than Clothing, which had the lowest Total_Orders at 6976.

Accessories had the highest Total_Orders at 16983, followed by Bikes at 13929 and Clothing at 6976.

Continent

Select all	Europe	North America	Pacific
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Total_Orders by Country

