

HematoVision

AI-Based Blood Cell Classification - User Journey Map

	Entice	Enter	Engage	Exit	Extend
Steps	Visit HematoVision website	Login / Register account	Upload blood cell image	View classification result	Download / Share report
Interactions	Web Interface	Authentication system	Upload module	AI Prediction UI	Report module
Goals & motivations	Easy access to AI tool	Secure user access	Fast & accurate analysis	Clear medical output	Support diagnosis
Positive moments	Simple navigation	Quick login	Instant processing	High confidence score	Helpful report format
Negative moments	Registration required	Password recovery issue	Poor image quality	Processing delay	Interpretation effort
Areas of opportunity	Guest demo mode	SSO integration	Auto image quality check	Explainable AI insights	Cloud-based storage