

ESTABLISHING OF NEW AUTOMATED PRODUCTION LINE

Faculty of Project Management - SOSE2024

Presentation Day: 12.06.2024
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Management Summary

The paper details the implementation of the Inductive Future project through the phases of the project management lifecycle: definition, initiation, planning, monitoring, and closing. The project's primary goal is to become the leading provider of innovative inductive technology and achieve a 45% market share by 2030. The project is structured into six departments: Legislation, Engineering, Marketing & Sales, Support & Contact, Finance, and Project Management. Activities are scheduled for parallel execution to enhance efficiency, resulting in a planned project duration of eighteen weeks.

Cost and resource planning encompass personnel and material costs, with a total budget of €250,000. Key stakeholders, including the project sponsor, client, and project team, were identified using stakeholder analysis and classified for close management. Consequently, a communication plan was devised.

Risk analysis highlighted three major risks: approval delays, technical installation issues (such as power supply problems), and cost increases due to material price fluctuations. Preventive and corrective measures were established to mitigate these risks.

As of June 26, 2024, project monitoring revealed a delay in the "Installation of Production Line and Optimizing Production Process" activity, causing the project to be behind schedule and over budget. The cost variance is -€1,200, and the schedule variance is €870, equating to roughly three working days. An Ishikawa diagram was employed to pinpoint the delay's root causes, identifying low employee motivation and payment issues in the site analysis team as primary factors. To address these problems, the project proposes enhancing employee intrinsic motivation, organizing team-building events, and adjusting wages.

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1. Project Description and Definition

1.1 Project background

Investing in establishing a fully automated filling production line is imperative for our organic shampoo company. With our product experiencing unprecedented success in the market, the surge in demand has left us struggling to keep up. Forecasts indicate even greater demand in the future. By prioritizing automation, we aim to significantly increase our production rate to meet these market demands effectively. This strategic move will enhance our production efficiency and agility, ensuring that we can fulfil customer orders promptly. With automation, we can scale our production capacity rapidly to meet growing demand without compromising on product quality. By investing in automation technology, we are positioning ourselves for continued success and market leadership in the organic shampoo industry. In summary, establishing an automated production line aligns with our goal of meeting market demands efficiently and maintaining our competitive edge.

1.2 Project Goal

This major investment initiative involves expanding our organic shampoo production capacity through a fully automated filling production line. By adopting this approach, we're investing in innovation and efficiency, positioning ourselves as industry leaders. In essence, this project is a significant investment for our company's future.

Specific	The goal is Specific, aiming to establish a fully automated production line for our shampoo product, which includes installing advanced machinery, optimizing the production process, and ensuring all staff are trained to operate the new system.
Measurable	The goal is Measurable, targeting a 50% increase in production capacity. This will be measured by comparing the output volume before and after the implementation of the new production line, using production data metrics.
Achievable	The goal is Achievable, leveraging existing technology and resources to implement the new production line. We will ensure the feasibility by conducting a detailed analysis of our current capabilities and identifying any gaps that need to be filled.
Realistic	The goal is Realistic, addressing the market demand for our shampoo product and aligning with our company's strategic growth objectives to expand market share and improve profitability. This project supports our long-term business goals.
Time	The goal is Time-bound, aiming to complete the project within six months from the start date. This timeline includes planning, procurement, installation, testing, and staff training, with key milestones set at each phase to ensure we stay on track.

Table 1 : SMART-The goals of the project

1.3 Environmental analysis

For further definition of the project, it is necessary to take the main influencing factors into account. External and internal factors are discussed and evaluated separately. The result is an overview of those stakeholders and other factors containing the strategy, the project team, the organizational structure, the acceptance for change, and tools and equipment that support this project.

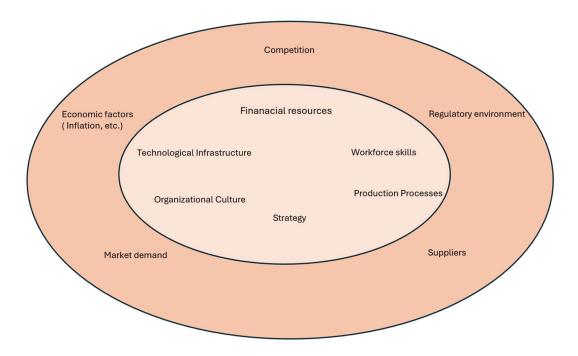


Figure 1: Main influencing factors

In addition to internal factors, there are external factors that can have a significant impact on this project. These include market demand, competition, regulatory environment, and economic conditions. Market demand plays a crucial role in determining the success of the project, as it influences the level of investment and the potential for growth. Competition from new entrants can also affect the project's viability, as it may lead to changes in market dynamics and customer preferences. Furthermore, supplier demands and regulations must be considered, as they can affect the availability of resources and compliance requirements. Changes in regulations, especially those related to environmental sustainability, may necessitate adjustments to project plans and timelines.

Moreover, extreme factors such as natural disasters or geopolitical events can have unforeseen impacts on the project, disrupting supply chains and causing delays or cost overruns. These external factors underscore the importance of carefully assessing and mitigating risks throughout the project lifecycle.

In summary, a thorough understanding of both internal and external factors is essential for effectively managing and implementing the project. By proactively addressing these factors and adapting to changing conditions, the project can achieve its objectives and deliver value to the organization.

Internal factors	Power (L/M/H)	Influence (L/M/H)	Measures
Financial resources	Н	Н	Ensuring the feasibility of the project to the stakeholders, or liquidation of shares may help in raising the funds for this project
Technological infrastructure	н	Н	Selection of infrastructure for the production line, must be adaptable for the labour and easy to maintain and where quality is the priority.
Organisational culture	М	Н	Adapting to new operations and machines would be difficult for the organisation, but training and induction programmes will be helpful.
Strategy	М	Н	Planning and scheduling which includes review of project after every phase will ensure success.
Workforce skills	М	Н	It will be a challenge to find new labour and training them with resect to company standards will cost time and money.
Production processes	М	М	Optimizing the production processes on new line will be a challenge, but with help of experts it will be maintained with continuous training

Table 2 : Environmental Analysis – Internal Factors

External factors	Power (L/M/H)	Influence (L/M/H)	Measures
Competition	Н	Н	Understanding the trends and impact of the competitors on the market and adapting new strategies will help us benefiting from this project
Regulatory environment	М	М	The regulatory environments which include labour laws, quality standard assigned by government must be taken care and must adhere to it.
Economic factors (Inflation, etc.)	1	М	The inflation rates and geopolitical issues may affect the project for that a buffer amount must be created to tackle these kinds of situations.
Market demand	M	Н	As the market demand is high, to compensate the lack of inventory overtime work, or late shifts must be initiated until the new line of production is operational.
suppliers	М	Н	Selection of good suppliers which adhere to our standards and are reasonable with the prices and comparing it with suppliers according to market standards.

Table 3: Environmental Analysis –External Factors

2. Project Initiation

2.1 Project Charter

Project Charter						
Project name:	Establishing of new automated	Project number:	P-001			
Stakeholder:	production line Internal Stakeholders	Project lead:	Patnam Sai Dinesh			
Date:	20/04/2024	1 Toject ledd.	T dulam our binesii			
Project Description:	High-level description of project					
	Establishing of a new fully automa to 30000 units to meet the market		ncrease the production rate			
Investment	sustainable	Please descr	ibe why.			
The state of the s	project, as the market is growing, to e don't loose our hold in the market of					
Business need: Reaso	n for the project, external, internal (s	strategically intention)?				
	roduct has gained a significant grow		production line is lagging to			
meet the market deman	ds, for that a new fully automated pr	oduction line must be e	stablished to meet the			
market requirements.						
	· ·					
Project Goal:	SMART					
_	mated production line to increase ou	r production rate by 50°	% by quarter 3 of this year			
that is by 08.08.2024.						
Requirements:	High-level list					
Requirements: Increase	the production rate by 50% to meet	the market demands.				
•	ng a new prodcution line with 10000					
		•				
Organisation:						
Project Sponsor:	Manuela Varsani					
Steering Committee:	Satya and Pedada Balaji, Geethika Sai Vara Priyanka, Mohammed Shahin					
Project lead:	Patnam Sai Dinesh					
roject icaa.	i duidiii odi Diliosii	Kamuju Satya Jathin, Tarun Chandra Mummareddy, Pedada Balaji, Gudivada				
•		dra Mummareddy, Peda	ada Balaji, Gudivada			
•			• 1			
Project team:	Kamuju Satya Jathin, Tarun Chan		• 1			
Project team: Schedule:	Kamuju Satya Jathin, Tarun Chan		• 1			
Project team: Schedule: Start Project:	Kamuju Satya Jathin, Tarun Chan Geethika Sai vara Priyanka, Kada	nnampotta Mohammed	Shahin			
Project team: Schedule: Start Project:	Kamuju Satya Jathin, Tarun Chan Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and - 14-05-2024: Design and p	nnampotta Mohammed I preparation and finishiorocurement	Shahin			
Project team: Schedule: Start Project:	Kamuju Satya Jathin, Tarun Chan Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and - 14-05-2024: Design and p - 10-06-2024: Construction	Innampotta Mohammed I preparation and finishiorocurement and Installation	Shahin			
Project team: Schedule: Start Project:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and - 14-05-2024: Design and present the properties of	Innampotta Mohammed I preparation and finishiorocurement and Installation raining	Shahin			
Project team: Schedule: Start Project:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and part of the part of t	Innampotta Mohammed I preparation and finishi procurement and Installation raining ramp-up	Shahin ng of project charter			
Project team: Schedule: Start Project: Milestones:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and control of the second o	Innampotta Mohammed I preparation and finishi procurement and Installation raining ramp-up	Shahin ng of project charter			
Schedule: Start Project: Milestones:	Kamuju Satya Jathin, Tarun Chan Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and - 14-05-2024: Design and p - 10-06-2024: Construction - 20-06-2024: Testing and t - 25-06-2024: Operational r - 28-06-2024: Full production	Innampotta Mohammed I preparation and finishi procurement and Installation raining ramp-up	Shahin ng of project charter			
Project team: Schedule: Start Project: Milestones: End of Project: Resources:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and control of the second o	Innampotta Mohammed I preparation and finishi procurement and Installation raining ramp-up	Shahin ng of project charter			
Project team: Schedule: Start Project: Milestones: End of Project: Resources:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and control of the production of the	Innampotta Mohammed I preparation and finishi procurement and Installation raining ramp-up	Shahin ng of project charter			
Project team: Schedule: Start Project: Milestones: End of Project: Resources: Project Budget:	Kamuju Satya Jathin, Tarun Chan- Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and - 14-05-2024: Design and p - 10-06-2024: Construction - 20-06-2024: Testing and t - 25-06-2024: Operational r - 28-06-2024: Full production 29-10-2024 High-level estimation	I preparation and finishi procurement and Installation raining ramp-up on and optimization and	ng of project charter project closure			
Project team: Schedule: Start Project: Milestones: End of Project: Resources:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada	I preparation and finishi procurement and Installation raining ramp-up on and optimization and	Shahin ng of project charter			
Project team: Schedule: Start Project: Milestones: End of Project: Resources: Project Budget:	Kamuju Satya Jathin, Tarun Chan- Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and - 14-05-2024: Design and p - 10-06-2024: Construction - 20-06-2024: Testing and t - 25-06-2024: Operational r - 28-06-2024: Full production 29-10-2024 High-level estimation	I preparation and finishi procurement and Installation raining ramp-up on and optimization and	ng of project charter project closure			
Project team: Schedule: Start Project: Milestones: End of Project: Resources: Project Budget:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada	I preparation and finishi procurement and Installation raining ramp-up on and optimization and	ng of project charter project closure			
Project team: Schedule: Start Project: Milestones: End of Project: Resources: Project Budget:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada	I preparation and finishing amp-up on and optimization an	Shahin Ing of project charter I project closure Sathy Jathin,Balaji 25%			
Project team: Schedule: Start Project: Milestones: End of Project: Resources: Project Budget:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada	I preparation and finishing amp-up on and optimization an	Shahin Ing of project charter I project closure Sathy Jathin,Balaji 25%			
Project team: Schedule: Start Project: Milestones: End of Project: Resources: Project Budget: People:	Kamuju Satya Jathin, Tarun Chan-Geethika Sai vara Priyanka, Kada 04-04-2024 - 20-04-2024: Planning and control of the production of the	I preparation and finishing amp-up on and optimization an	Shahin Ing of project charter I project closure Sathy Jathin,Balaji 25%			

Project Risks:	High-level list (Basis for Ris	k-Analysis)				
Internal Risks: financial re	esources, Infrastructure, wor	kforces skills, culture.				
External risks: Suppliers,	competition, economic factor	ors, market demand.				
Justification:	(2-3 sentences, result of you	ur Feasibility Study/Cost-Benefit-Analysis/SWOT-Analysis)				
The project's cost benefit	analysis shows' favorable re	eturn of investment to the company, with long term benefits				
expected to increase the	prodcution rate by 50%, to r	neet the market demands and potential expenditure for the				
new production would be	a great opportunity for mark	et penetration and expansion.				
Attached Documents: (List all attached documents)						
Attached Documents:	(List all attached documents	5)				
Attached Documents: Environmental Analysis, (5)				
		5)				
		5)				
		Project Lead:				
Environmental Analysis, (,				
Environmental Analysis, (Project Sponsor:		Project Lead:				
Environmental Analysis, (Project Sponsor: Date and Signature		Project Lead: Date and Signature 20/04/2024				
Environmental Analysis, (Project Sponsor: Date and		Project Lead: Date and Signature 20/04/2024				
Environmental Analysis, (Project Sponsor: Date and Signature		Project Lead: Date and Signature				
Environmental Analysis, (Project Sponsor: Date and Signature		Project Lead: Date and Signature 20/04/2024				

Table 4: Project charter

2.2 Justification: Cost benefit analysis

By using cost benefit analysis, we have calculated the cost and benefits from the investments made throughout the project, which gives an overview of the division of investments into different categories,

Category	Cost (€)	Benefits (€)	Evaluation
Initial Investment	€200,000		Initial investment costs
Costs			include equipment
			purchase, installation,
		-	and technology
			upgrades. These costs
			are necessary to set up
			the partially automated
			production line.
Operational Costs	€35,000		Operational costs consist
(Per Year)			of maintenance, energy
			consumption, and
		-	additional staffing. These
			ongoing expenses ensure
			the smooth operation of
			the production line
Training Costs	€15,000	-	Training costs cover staff
			training programs
			required to operate and
			maintain the partially
			automated production
			line efficiently.
Increased		Increased	Increased production
Production Capacity		Production Capacity	capacity leads to
			additional revenue
			generation due to higher
			output of shampoo
			products, meeting
			market demand more
			effectively.
Improved Product		€2,500	Improved product quality
Quality			reduces returns and
			complaints, enhancing
			customer satisfaction
			and brand reputation,
			resulting in increased
			sales.
Long-Term Cost		€5,000	Long-term cost savings
Savings			result from reduced
			labor costs and increased
			efficiency over time,
			leading to improved

			profitability and
Competitive		Qualitative	sustainability. The project provides a
Advantage			competitive advantage
			by positioning the
			company as
			technologically
			advanced, reliable, and
			capable of meeting
			market demand
			promptly, thus attracting
			more customers and
			increasing market share.
Scalability		Qualitative	The project enhances
			scalability by providing a
			foundation for future
			expansion and growth,
			allowing the company to
			adapt to changing
			market conditions and
			customer needs more
			effectively.
Total Costs (2 years)	€250,000		The total costs over two
			years include initial
			investment, annual
			operational costs, and
			training expenses
			required for the project.
Total Benefits (2		€107,500	The total benefits over
years)			two years include
			increased production
			capacity, improved
			product quality, and
			long-term cost savings,
			resulting in additional
			revenue and improved
			brand reputation.
Net Benefit (2 years)		€107,500	The net benefit over two
			years is positive,
			indicating that the
			project is financially
			beneficial and
			strategically
			advantageous for the
			company.

Table 5: Cost and benefit analysis

After conducting a thorough cost-benefit analysis, our team has determined that the investment in establishing a partially automated production line for our shampoo product is financially viable and strategically beneficial for our company. Over a two-year period, the project incurs initial investment and operational costs totalling €250,000. However, the benefits derived from increased production capacity, improved product quality, and long-term cost savings amount to €107,500, resulting in a positive net benefit. This analysis demonstrates that the project not only enhances our competitiveness in the market but also contributes to our long-term growth and sustainability. Therefore, as a team, we recommend proceeding with the project as it aligns with our company's objectives and offers promising returns on investment.

3. Project Planning

3.1 Organizational plan

Glow Cosmetic Company stands as a beacon of innovation in the cosmetics industry, committed to excellence in product quality and manufacturing processes. Guided by the leadership of Patnam Sai Dinesh, our team embarks on an exciting journey to elevate our production capabilities. Supported by our esteemed sponsor, Manuela Varsani, our diverse team, comprised of skilled engineers, finance experts, and distribution specialists, prepares to introduce a new production line. As we anticipate the burgeoning demands of the market, we recognize the pivotal role played by our stakeholders. From loyal customers to strategic partners and local authorities, each stakeholder contributes to our collective success. In this comprehensive handbook, we delve into the intricate dynamics of stakeholder engagement, offering a detailed evaluation and strategic communication plan tailored to nurture enduring and mutually beneficial relationships. Through transparent and effective communication, we aim to foster trust, collaboration, and shared success in every aspect of our operations.

3.2 Work Breakdown Structure

To gain a better overview of the various tasks to be managed during the project phase, we developed a comprehensive work breakdown structure (WBS), as shown in Figure 2. We opted for a function-oriented WBS, identifying six key categories: project management, procurement, engineering, finance, installation, and optimizing & training. This structured approach allows us to organize and coordinate tasks efficiently, ensuring that all critical aspects of establishing the new production line are addressed systematically to meet our market demands.



Figure 2: Work break down structure

Project management includes tasks related to stakeholder engagement, planning, scheduling, and overall project coordination, ensuring that the project stays on track and meets its objectives. Procurement focuses on sourcing and obtaining necessary equipment, materials, and services required for the production line, ensuring timely and cost-effective acquisitions. Engineering handles the assessment, design, and implementation of the technological and engineering aspects, ensuring the production line meets technical specifications and operational standards. Finance manages budgeting, cost control, financial planning, and risk assessments, ensuring the project's financial health and sustainability. The installation category oversees the setup, installation, and initial testing of the new production line equipment, ensuring everything is correctly installed and functioning. Lastly, optimizing & training addresses continuous improvement of processes and provides training for staff, ensuring they are well-equipped to operate the new production line efficiently and effectively.

3.3 Schedule ad milestone plan

3.3.1 PERT

The Program Evaluation and Review Technique (PERT) is a valuable project management tool used to estimate the time required to complete a project. It achieves this by analysing three distinct time estimates for each task within the project: optimistic, realistic, and pessimistic.

- Optimistic Time (to): This represents the most optimistic scenario, where everything
 proceeds perfectly and there are no unexpected delays or obstacles. It reflects the
 shortest possible time for task completion.
- Realistic Time (tr): This estimate is based on a more grounded assessment, considering current knowledge, experience, and potential challenges. It represents the most likely duration for completing the task.
- Pessimistic Time (tp): On the opposite end of the spectrum, the pessimistic time
 estimate represents the worst-case scenario, factoring in unexpected delays,
 complications, or setbacks. It indicates the longest possible duration for task
 completion.

Using these three-time estimates, PERT calculates a weighted average, known as the most likely time or estimated time (TE), for each task. The TE provides a balanced estimation of task duration, considering both optimistic and pessimistic scenarios.

By leveraging PERT, project managers gain insights into the variability and potential risks associated with task durations. This allows for more informed decision-making in project planning, resource allocation, and scheduling. Additionally, PERT aids in identifying critical tasks, optimizing project timelines, and ultimately ensuring successful project completion within expected timeframes.

$$Te = \frac{t_0 + 4 * t_r + t_P}{6}$$
 $T_e = \frac{(10+4 \times 15 + \cdot \cdot)}{6} \approx 14.67 \text{W}$

3.3.2 Network Diagram

Once the project has been broken down into individual work packages (cf. Figure 2), these will be placed in the correct order below. Figure 3 shows the network diagram of our project. The numbers of the individual tasks are based on the task numbers in the Gantt chart (cf. Figure 4). The critical path (shown as a red arrow in the diagram) indicates the shortest possible duration of the project. If there is a delay along this path, the whole project will be delayed. As currently planned, the project will take 18 weeks, or 132 business days, to complete. The length of the critical path could be reduced by parallelizing the activities and planning the resources to be optimized. The engineering department will play a decisive role in the duration of the project. This is also where the project team sees the greatest challenges in meeting all the scheduled targets.

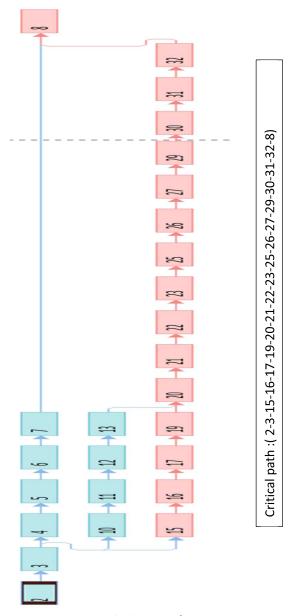


Figure 3: : Network diagram from Ms Project

3.3.3 Gantt Chart

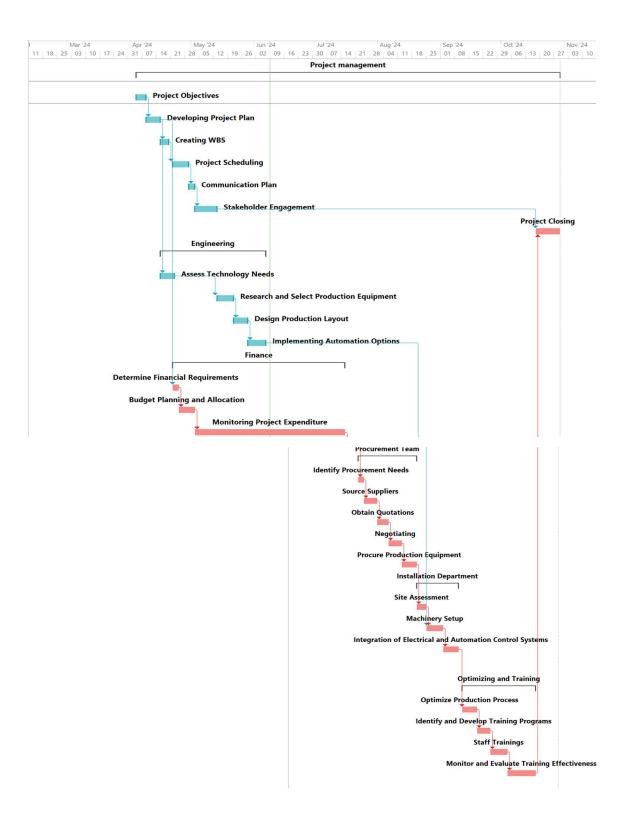


Figure 4: Gantt Chart

3.4 Cost and Resource Planning

The cost and resource planning for our project are elucidated through various figures and tables. Figure 5 delineates the working hours allocated to individual project employees. Tables 5 and 6 offer a more granular breakdown of personnel and material costs, respectively. The allocation of working hours to employees stems from the project planning conducted within the Gantt Chart framework. Careful consideration was given to ensure that resources were allocated appropriately to each activity, thereby mitigating the risk of resource overload.

Team Member	Category	Hourly Pay Rate (€)	Total Earnings (€)	Hours Available
Sai Dinesh	Project Manager	30	6,000	200
Satya Jathin	Engineering	25	6,000	240
Geethika	Engineering	20	4,800	240
Shahin	Finance	30	3,000	100
Tarun Chandra	Procurement	25	3,000	120
Balaji	Installation	25	6,000	240

Table 6: Breakdown of Personnel cost

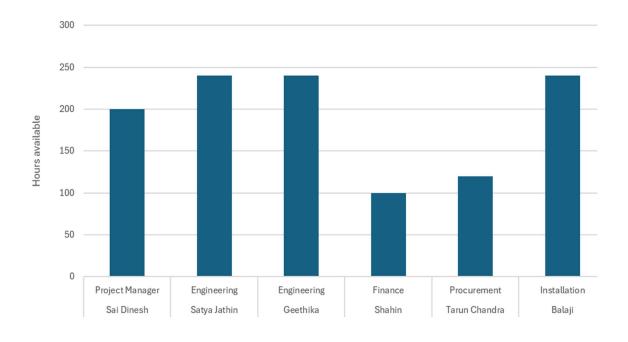


Figure 5: Planned working hours of the project

Sl.no	Category	Allocated Budget (€)
1.	Machinery and Equipment	1,50,000
2.	Tools and Instruments	30,000
3.	Infrastructure and Facilities	20,000
4.	Software and Technology	20,000
5.	Training and Documentation	20,000
Total		2,40,000

Table 7: Breakdown of material cost

The composition of the project costs can be derived from Figure 6. Here, the biggest part of the total costs is mainly for materials, which require a budget of 190,000€. Additionally, the project manager incurs personnel costs of 16,000€. These costs encompass the planning, coordination, and supervision of project activities, ensuring smooth execution and timely delivery.

Summarizing the personnel and material costs, a total budget of 206,000€ is required. This budget allocation reflects the strategic distribution of resources to meet project objectives while maintaining cost efficiency and quality standards.

The cumulated costs along the project's duration are shown in Figure 7, providing a visual representation of expenditure trends over time. This dynamic visualization aids in monitoring project spending, identifying potential deviations from the budget, and making informed decisions to optimize resource utilization.

By aligning project costs with strategic objectives and utilizing resources effectively, we aim to achieve project success within the allocated budget and timeframe, delivering value to stakeholders and ensuring the project's long-term sustainability

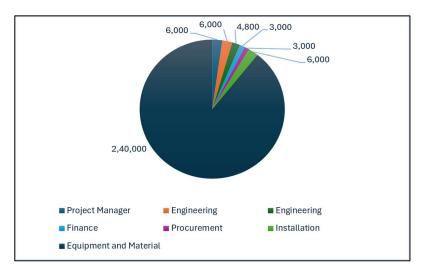


Figure 6: Planned resource costs of the project

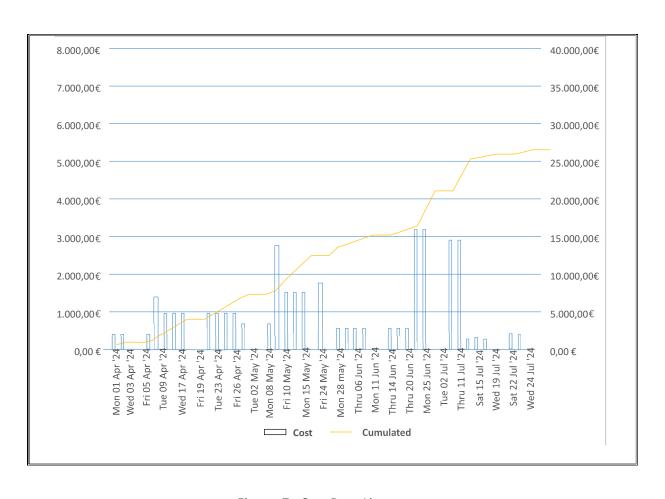


Figure 7: Cost Base Line

3.5 Stakeholder Management

3.5.1 Stakeholder Analysis

A major task during a project is the satisfaction of any stakeholder by fulfilling their interests and keeping them updated. By performing a stakeholder analysis (Table 7), we determined all relevant stakeholders and clustered them into action. Resulting from our analysis we established our sponsor, customer and the project team as the most significant stakeholders that need to be managed very closely.

Stakeholders	Goals and Interests	Influence	Interest	Action	Strategy
Sponsor	Increase company profitability; Ensure project aligns goals and budget	High	High	Support and approval	Regular updates on project progress; Highlight project benefits
Production Manager	Improve production efficiency; Minimize disruption to operations	High	Medium	Support and cooperation	Provide project updates; Address concerns promptly
Finance Director	Control project costs; Ensure project delivers ROI	Medium	High	Monitor and approve budget	Provide financial data and forecasts; Highlight cost-saving measures
Suppliers	Timely delivery of materials; Maintain positive business relationship	Medium	High	Fulfill contractual obligations	Communicate project requirements; Address any issues promptly
Regulatory Authorities	Compliance with regulations; Ensure project meets legal requirements	High	Medium	Monitor and enforce regulations	Provide necessary permits and approvals; Engage in regular communication
Local Community	Minimize environmental impact; Avoid disruption to community	Medium	Medium	Provide feedback and support	Engage in community outreach; Address concerns and provide updates
Project Team	Successfully execute project tasks; Meet project deadlines and objectives	High	High	Contribute to project execution	Regular team meetings; Provide necessary resources and support

Table 8: Stakeholder Analysis

3.5.2 Communication Plan

To gain an understanding of the stakeholders and participants involved in our project and their respective interests, we have developed the following chapter. This section aims to identify relevant information, project phase, communication channel, and frequency for each party (refer to Table 8). Upon analysis, it became apparent that certain stakeholders, particularly internal project members like the project team and our sponsor, require more frequent updates.

Stakeholders	Information	Phase	Communication Channel	Frequency
Sponsor	Project progress updates; Key milestones and achievements	All phases	Email; In-person meetings	Weekly progress reports
Production Manager	Production schedule changes; Resource allocation updates	Execution	Project management software	As needed
Finance Director	Budget status; Financial forecasts; Cost-saving measures	Planning	Email; Monthly meetings	Monthly financial reports
Suppliers	Order specifications; Delivery schedules; Quality requirements	Procurement	Email; Phone calls	As needed
Regulatory Authorities	Permit and approval requirements; Compliance updates	Initiation	Regulatory portals; Meetings	As required
Local Community	Project updates; Community outreach initiatives	Execution	Public meetings; Newsletters	Bi-monthly updates
Project Team	Task assignments; Project deadlines; Team progress	All phases	Project management software; Meetings	Weekly team meetings

Table 9: Communication plan of the project

3.6 Risk Management

During our project to establish a fully automated production line in our shampoo company, we anticipate encountering various risks that could significantly impact our ability to achieve our project goals. To address these risks, we conducted a comprehensive risk analysis to assess the probability of occurrence, the potential impact, and the resulting priority of each risk (cf. Table 9).

Based on our analysis, we have identified six major risks that require careful evaluation in the next step. The most critical and relevant risks identified in our analysis are:

- 1. **Delays Due to Missing Approvals**: Obtaining necessary regulatory approvals and permits may pose a significant challenge and could lead to delays in project timelines.
- 2. **Technical Problems**: Given the complexity of implementing a fully automated production line, technical issues such as equipment malfunctions or integration challenges could arise, potentially impacting project progress.

3. **Rising Costs Due to Material Prices**: Fluctuations in material prices could result in unexpected cost increases, potentially exceeding our project budget and affecting financial viability.

To mitigate these risks, we have defined a set of corrective and preventive measures aimed at avoiding or addressing these challenges. These measures include:

- Proactively engaging with regulatory authorities to expedite approval processes and minimize delays.
- Implementing rigorous testing and quality assurance protocols to identify and address technical issues early in the project lifecycle.
- Establishing strategic partnerships with suppliers and monitoring market trends to mitigate the impact of fluctuating material prices.

By proactively addressing these critical risks and implementing effective risk mitigation strategies, we aim to safeguard the successful implementation of our project and ensure the achievement of our objectives.

Risk	Milestone/Phase	Probability	Impact	Priority	Preventive Measures	Corrective Measures
Delays Due to Missing Approvals	Regulatory Approval	High	High	High	Engage early with regulatory authorities; Establish clear communication channels	Expedite approval processes through regular follow-ups; Identify alternative approval paths
Technical Problems	Equipment Installation	Medium	High	High	Conduct thorough equipment testing; Ensure comprehensive training for staff	Implement rapid response protocols for technical issues; Seek external technical expertise as needed
Rising Costs Due to Material Prices	Procurement	Medium	Medium	Medium	Establish long-term contracts with suppliers; Monitor market trends regularly	Implement cost-saving measures; Renegotiate contracts with suppliers if necessary
Supply Chain Disruption	Material Procurement	Medium	High	High	Diversify supplier base; Develop contingency plans for alternative sourcing	Implement emergency procurement protocols; Explore secondary suppliers
Labor Shortage	Hiring and Training	Low	High	Medium	Implement proactive recruitment strategies; Invest in employee training and retention programs	Hire temporary workers; Reallocate resources to critical tasks
Equipment Failure	Production Operations	Low	High	Medium	Implement regular maintenance schedules; Invest in quality equipment	Develop backup plans for equipment failures; Establish maintenance contracts with suppliers

Table 10: Risk Analysis

3.7 Change control Management

n our change control management process for establishing a fully automated production line in our shampoo company, we ensure that any proposed changes are thoroughly evaluated and managed to minimize disruptions to the project. The process follows these steps:

- 1. **Change Request**: The process begins with a formal request for change, which can come from any project stakeholder or team member.
- Relevance Check: The change request is first checked for relevance to the project objectives and requirements. If the check determines that the request is not relevant, it is rejected.
- 3. **Impact Assessment**: Relevant change requests are further assessed by the project manager to determine their impact on the project. If the estimated impact is less than 7,000€, the project manager has the authority to approve the request.
- 4. Project Sponsor Approval: If the estimated impact exceeds 7,000€ but is less than or equal to 25,000€, approval from the project sponsor is required. The project sponsor evaluates the proposed change and makes a decision regarding its approval or rejection.
- 5. **Board of Directors Review**: For change requests with an estimated impact exceeding 25,000€, a review and approval by the Board of Directors is necessary. The Board evaluates the change request and its potential effects on the project before making a decision.
- 6. **Documentation**: Throughout the process, all decisions and their effects are thoroughly documented to maintain transparency and accountability.
- 7. **Approval Decision**: The selected authority (project manager, project sponsor, or Board of Directors) makes a final decision on the approval or rejection of the change request based on the assessment of its relevance and impact.
- 8. **Project Plan Update**: If the change request is approved, the project plan is updated to reflect the proposed changes, including any adjustments to the schedule, budget, or scope.
- 9. **Implementation and Management**: Following approval, the proposed changes are implemented and managed according to the updated project plan.

This change control management process ensures that all proposed changes are carefully evaluated and managed to minimize risks and maintain project integrity. The process is illustrated in Figure 8.

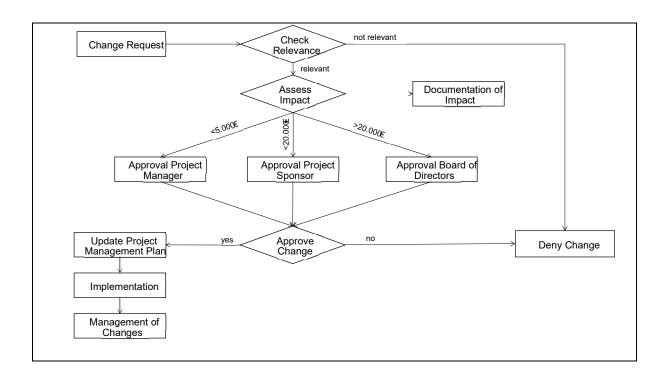


Figure 8 : Strategic Initiatives and Implementations Related to Inductive Charging Technology.

4 Project Monitoring

The following chapter deals with project monitoring. The project team reviews the progress of the project as of 26.06.2024. Various methods will be used to determine whether the project is on time and on budget.

4.1 0% /50% / 100% Method (Status 26.06.2024)

The 0-50-100% method provides a concise snapshot of the project's current progress and earned value. This method evaluates each task to determine its status: not started (0%), in progress (50%), or completed (100%). Additionally, it compares the actual costs incurred with the planned costs and the earned value. This summary is illustrated in Table 10. Red cells highlight activities experiencing delays, while green cells indicate tasks that have been completed or commenced ahead of schedule.

Activity	Budget (in €)	Planned Progress	Actual Progress	Planned Costs (in €)	Earned Value (in €)	Actual Costs (in €)	Schedule Variance (SV) (in €)
PROJECT MANAGEMENT							
Creating Project Objective	2,000	100%	100%	2,000	2,000	2,000	0
Developing Plan	4,000	75%	75%	3,000	3,000	3,000	0
Creating a WBS	2,000	100%	100%	2,000	2,000	2,000	0
Scheduling	3,000	50%	75%	1,500	2,250	2,500	750
Communication Plan	3,000	50%	50%	1,500	1,500	1,500	0
Stakeholder Engagement	6,000	50%	50%	3,000	3,000	4,000	0
Total	20,000	70%	75%	14,000	15,000	15,000	1,000
ENGINEERING							
Assess Technology Needs	5,000	100%	100%	5,000	5,000	5,000	0
Research and Select Production Equipment	20,000	50%	50%	10,000	10,000	12,000	0
Design Production Layout	10,000	50%	50%	5,000	5,000	7,000	0
Implement Automation and Control Systems	65,000	50%	30%	40,000	30,000	31,000	-10,000
Total	1,00,000	60%	50%	60,000	50,000	55,000	-10,000
FINANCIAL MANAGEMENT							
Financial Requirements	10,000	75%	75%	7,500	7,500	7,000	0
Budget Planning	10,000	75%	50%	7,500	5,000	5,000	-2,500
Monitoring Expenditure	10,000	75%	50%	7,500	5,000	4,000	-2,500
Total	30,000	75%	60%	22,500	18,000	16,000	-4,500
PROCUREMENT							
Procurement Needs	10,000	75%	75%	7,500	7,500	6,000	0
Source Suppliers	15,000	70%	50%	10,500	7,500	8,000	-3,000
Obtain Quotations	10,000	50%	50%	5,000	5,000	5,500	0
Negotiation	15,000	50%	50%	7,500	7,500	9,000	0
Procure Production Equipment	20,000	50%	50%	10,000	10,000	11,500	0
Total	70,000	70%	50%	49,000	35,000	40,000	-14,000
INSTALLATION							
Site Assessment	5,000	100%	100%	5,000	5,000	4,500	0
Machinery Setup	10,000	50%	50%	5,000	5,000	5,500	0
Integration of Electrical & Automation	15,000	50%	50%	7,500	7,500	8,000	0
Optimize Production Process	10,000	50%	50%	5,000	5,000	5,500	0
Total	40,000	75%	75%	27,500	22,500	23,500	-5,000
TRAINING							
Develop Training Program	10,000	100%	100%	10,000	10,000	9,500	0
Training Staff	20,000	50%	50%	10,000	10,000	11,000	0
Evaluate Training Effectiveness	5,000	50%	50%	2,500	2,500	3,000	0
Total	35,000	67%	67%	22,500	22,500	23,500	0
Total	00,000	****	VI /V	22,000	22,000	20,000	•

Table 11: Cost overview

The project management phase, with a budget of 20,000€, is progressing well with 75% actual progress, slightly exceeding the planned progress of 70%. The engineering phase, with a budget of 100,000€, has reached 50% actual progress, falling short of the 60% planned progress. Financial management, with a budget of 30,000€, is facing challenges, achieving only 60% actual progress against the planned 75%. Procurement, with a budget of 70,000€, is lagging with 50% actual progress, compared to the planned 70%. The installation phase, with a budget of 40,000€, is on track, matching the planned 75% progress. Lastly, the training phase, with a budget of 35,000€, is progressing steadily with 67% actual progress. Overall, while some phases are meeting or exceeding expectations, others require closer attention to ensure alignment with the project timeline and budget constraints

4.2 Earned value Analysis (EVA) (Status 26.06.2024)

The 0-50-100% method enables the calculation of project status and meaningful metrics by utilizing earned value analysis (refer to Table 10). This analysis considers both cost and schedule variance during project monitoring. Furthermore, it facilitates the computation of performance indicators, aiding in estimating the budget and time at completion (forecast indicators).

Earned Value Analysis (EVA)

Budget at Completion (BAC): 221,000€

• Earned Value (EV): 102,500€

• Planned Value (PV): 132,600€

• Actual Cost (AC): 115,500€

Key Performance Indicators

Schedule Variance (SV): EV - PV = 102,500€ - 132,600€ = -30,100€

Cost Variance (CV): EV - AC = 102,500€ - 115,500€ = -13,000€

Schedule Performance Index (SPI): EV / PV = 102,500€ / 132,600€ = 0.77

Cost Performance Index (CPI): EV / AC = 102,500€ / 115,500€ = 0.89

Forecast Indicators

- Estimate at Completion (EAC): BAC / CPI = 221,000€ / 0.89 = 248,315€
- Estimate to Complete (ETC): EAC AC = 248,315€ 115,500€ = 132,815€

The project currently shows a negative schedule variance, indicating it is behind schedule. The cost variance is also negative, suggesting that the project is over budget. The SPI and CPI values being less than 1 indicate inefficiencies in both schedule and cost management.

Forecast indicators suggest that if current trends continue, the project is likely to exceed the budget, with an estimated completion cost of 248,315€, which is higher than the initial budget of 250,000€. Corrective measures should be taken to address the schedule delays and cost overruns to bring the project back on track.

Data Overview						
Monitoring Time	tm (weeks)	13,7				
Budget at Completion	BAC	221,000 €				
Duration at Completion	DAC (weeks)	18				
Planned Value	PV	132,600€				
Actual Costs	AC	115,500 €				
Earned Value	EV	102,500 €				
Variances						
Cost Variance	- 13,000€					
Schedule Variance	SV = EV - PV	- 30,100€				
Performance Indicators						
Cost Performance Indicator	CPI = EV / AC	77%				
Schedule Performance Indicator	SPI = EV / PV	89%				
Forecast Indicators						
Estimated Budget at Completion	EBAC = BAC / CPI	2,48,315 €				
Estimated Duration at Completion	EDAC = DAC / SPI	17,81				

Table 12: Earned Value Calculation

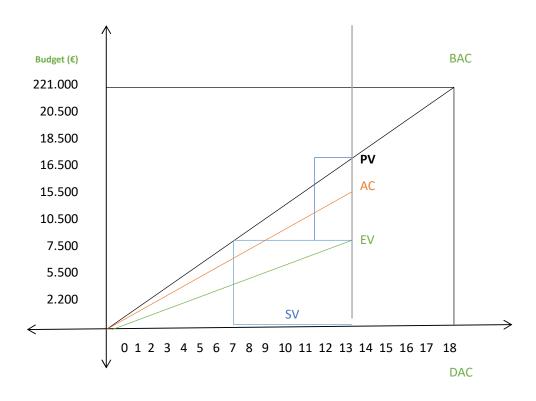


Figure 9: Earned Value Analysis (Graphic)

4.3 Route-cause Analysis (Ishikawa Diagram)

After conducting an in-depth analysis of our project progress through earned value assessment, it's evident that we're facing significant delays, particularly in our location analysis phase. To identify the root causes, we've utilized an Ishikawa diagram, examining various factors contributing to this issue. Through this analysis, we've identified market conditions and low wages as potential catalysts, particularly impacting our team dynamics.

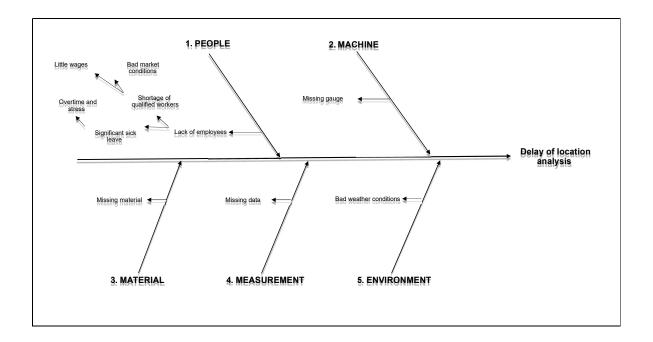


Figure 10: Ishikawa Diagram

To address these challenges, we propose implementing measures aimed at enhancing employee satisfaction and motivation. This includes organizing team-building events and providing continuous training to foster intrinsic motivation among our staff. Additionally, developing a transparent salary structure with opportunities for advancement can incentivize our employees to strive for excellence.

5 Project Closing

Considering the projects achievements at the end, this chapter is meant to summarize all the initial information's and foundations that haven been planned to perform this project as successfully as possible. Therefor you can find a detailed report about all the necessary project details that were initially planned.

5.1 Background and Initial data:

At the culmination of our collective efforts, the project has triumphantly reached its objective of establishing a new production line, a significant milestone in our organizational journey. Here's a succinct overview of the foundational elements that paved the path for this achievement.

Initiated with the strategic vision of implementing a new production line, this project is a testament to our commitment to innovation and adaptability in response to evolving market demands. By embracing this initiative, we aim to enhance our manufacturing capabilities, ensuring our ability to meet the needs of our customers effectively.

Scheduled to commence on April 4th and conclude on October 29th, our project was entrusted with a budgetary allocation of €250,000, indicative of our firm commitment to the success and viability of this endeavour. Steering the project's course were essential stakeholders including the Sponsor, Production Manager, Project Team, Finance Team, and Engineering Team.

Identified as pivotal stakeholders for this project are both internal teams and external partners crucial to the seamless implementation of the new production line. Guided by a proficient project management team, our undertaking received support from professionals spanning diverse disciplines including IT, finance, engineering, and logistics, underscoring our collective dedication to achieving excellence in this venture.

5.2 Lessons learned

Reflecting on our journey through the various phases of our project, it's evident that we've gleaned valuable insights that have enriched our project management practices.

First and foremost, we've learned the paramount importance of maintaining robust communication channels. By upholding a constant flow of information, we can promptly assess task requirements and allocate resources effectively. While our team diligently adhered to regular meetings, we acknowledge room for improvement in structuring task approaches and information dissemination.

Furthermore, our analysis through the Ishikawa method highlighted the critical need to nurture both intrinsic and extrinsic motivation among our team members. Proactively safeguarding employee morale is essential to prevent project delays stemming from missed deadlines. Addressing this, we've implemented corrective actions, recognizing that bolstering internal staff motivation is integral to project success. Future initiatives will encompass organizing team-building events and adjusting construction staff salaries to mitigate this issue.

Lastly, we've realized the significance of timely problem communication. Swiftly addressing emerging issues with all relevant stakeholders enables proactive resolution and prevents escalation. Moving forward, we are committed to fostering an environment where challenges are promptly surfaced and addressed, facilitating the implementation of effective solutions before they escalate.

5.3 Technology Used

In leveraging MS Project software as our primary tool for project management, we've found it to be indispensable for maintaining clarity and organization across our diverse range of tasks and timelines. Its robust features have enabled us to not only schedule activities effectively but also to allocate resources efficiently, ensuring that project objectives are met within specified deadlines. Furthermore, the software's intuitive interface has simplified the process of creating and updating project plans, allowing for seamless adaptation to changing requirements or circumstances.

In tandem with MS Project, our utilization of a database has provided an invaluable means of communication and collaboration within our project teams. By centralizing work progress and results, the database has facilitated real-time access to critical information, fostering transparency and accountability among team members. This integration has not only streamlined workflow processes but has also served as a repository for valuable insights and lessons learned, contributing to continuous improvement and optimization of our project management practices.

5.4 Acceptance Criteria for the Deliverables

The Project has been completed successfully in the endeavour to establish a new automated production line; it is imperative to outline precise acceptance criteria for the deliverables. These criteria serve as essential benchmarks to evaluate the success and quality of the project outcomes comprehensively. They encompass various dimensions, including technical specifications, performance standards, operational requirements, regulatory compliance, and stakeholder validation.

Technical specifications form the foundation of the acceptance criteria, ensuring that the automated production line aligns with project objectives and industry standards. This involves meticulous consideration of compatibility with existing infrastructure, adherence to safety regulations, and seamless integration with relevant software systems. Additionally, the equipment and machinery must exhibit reliability, scalability, and ease of maintenance to support uninterrupted operation and future scalability.

5.5 Next Steps

Following the successful implementation of the "Establishing of New Automated Production Line" project for L'Oréal Group Cosmetics, our focus now shifts towards expanding our market presence to achieve a targeted market share of 45% by 2030. We will actively assess new project opportunities from potential partners such as supermarkets to leverage our automated production technology and widen our customer base.

Moving forward, we will conduct thorough market and location analyses to identify optimal deployment opportunities for our automated production line technology, enhancing our market reach and revenue streams. Additionally, we recognize the importance of engaging the public sector and will continue advertising efforts to showcase the benefits of our innovative technology, particularly within this sector.