

EDUCATION

Rajalakshmi Engineering College Bachelor of Technology - Artificial Intelligence and Data Science (AIDS)	Chennai, India
Sunbeam Matric Higher Secondary School Higher Secondary Education	In Progress Vellore, India March 2023

SKILLS SUMMARY

- Languages:** Python, SQL, Java
- Digital Marketing:** Social Media Marketing, Content Marketing, Email Marketing
- Project Management:** Strategic Planning, Crowdfunding Campaign Management, Fundraising Strategy
- Tools:** MS Excel, MS Word, PowerPoint, Canva
- Soft Skills:** Creativity, Time Management, Stakeholder Engagement, Team Collaboration

WORK EXPERIENCE

Web Development Intern Internezy	January 2025 - March 2025
<ul style="list-style-type: none">Developed and maintained responsive websites, enhancing user experience and site functionality.Collaborated with designers and backend developers to implement dynamic features, ensuring seamless integration and performance.Optimized website loading speeds by 30% through efficient coding practices and image compression techniques.Utilized HTML, CSS, and JavaScript to create interactive web pages, improving user engagement and accessibility.	
Operations & Digital Support Intern Calsea Footwear Pvt. Ltd.	June 16, 2025 – June 28, 2025
<ul style="list-style-type: none">Assisted in managing store operations, inventory updates, and customer interaction processes.Created digital promotional materials to support product visibility and brand engagement.Coordinated with staff teams to streamline daily tasks and workflow efficiency.	

PROJECTS

Predicting Loan Approval Using Decision Trees	November 2024
<ul style="list-style-type: none">Achieved an accuracy rate of 79% in predicting loan approvals using a decision tree machine learning model.Preprocessed data by handling missing values and encoding categorical variables, enhancing data quality and model performance.Conducted feature importance analysis to identify key factors influencing loan approval decisions.Fine-tuned the decision tree model using hyperparameter optimization, improving accuracy and reducing overfitting.Visualized decision tree paths to provide interpretability and transparency in loan approval predictions.	

CERTIFICATES

Power BI Certification (Livewire)	January 2025
<ul style="list-style-type: none">Mastered data visualization techniques, including creating dynamic dashboards and interactive reports.Gained proficiency in Power Query and DAX for data transformation and analysis.	
Workshop on Business Analytics (GUVI)	12th January 2025
<ul style="list-style-type: none">Acquired hands-on experience in Business AnalyticsCollaborated with peers to solve real-world problems, enhancing practical knowledge and teamwork.	
Full-Stack Web Development (MERN)	Aug 2025
<ul style="list-style-type: none">Gained hands-on experience in building scalable web applications using MongoDB, Express.js, React.js, and Node.js.Developed REST APIs and integrated frontend-backend workflows.	
UI/UX Design Traineeship	Sept 2025
<ul style="list-style-type: none">Trained in user research, wireframing, prototyping, and usability testing using Figma and Canva.Designed modern interface layouts focused on accessibility and user engagement.	