

# IBM COGNOS ANALYTICS - HOME

The screenshot shows the home page of IBM Cognos Analytics with Watson. At the top, there's a dark header bar with the title "IBM Cognos Analytics with Watson", a "2 items open" notification, a search bar labeled "Search content", and user profile icons. Below the header is a large central area featuring a 3D isometric illustration of a data processing ecosystem. The illustration includes a computer monitor displaying a bar chart, several blue hexagonal blocks representing data cubes, a server rack, and a person working at a desk. To the left of the illustration, a welcome message reads: "Hello. Welcome to Cognos Analytics with Watson. You can get started right away by taking a look at our introduction video, product tour and Getting Started tab." Below this message are two buttons: "Watch video" and "Take a product tour". At the bottom of the page, there's a "Quick launch" section with four cards: "Upload data" (with an upward arrow icon), "Prepare data" (with a gear icon), "Exploration" (with a star icon), and "Present data" (with a presentation icon). Each card has a brief description and a "Get Started" button.

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

Watch video      Take a product tour

Quick launch

**Upload data**  
Upload or drag and drop spreadsheets, csv files, and other data sources.

**Prepare data**  
Use data modules to clean and connect data from multiple resources.

**Exploration**  
Quickly find unbiased answers by identifying trends in your data with data exploration.

**Present data**  
Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

# CONTENT

The screenshot shows the IBM Cognos Analytics with Watson Content interface. The top navigation bar includes the product name, a Content dropdown, a search bar, and various icons for help, notifications, and user profile.

The main area displays four content items:

- Supermarket dashboard**: Last Accessed 4/24/2023, 3:47 AM. Includes a document icon.
- supermarket\_sales.csv**: Last Accessed 4/21/2023, 5:51 AM. Includes a CSV icon and a download icon.
- supermarket-exploration**: Last Accessed 4/24/2023, 2:14 AM. Includes a gear icon.
- supermarket-sales**: Last Accessed 4/23/2023, 9:43 AM. Includes a document icon.

Below the items are several global navigation icons: a downward arrow, a double arrow, a left arrow, a right arrow, a magnifying glass, a gear, and a list icon.

# DATA MODULE

The screenshot shows the IBM Cognos Analytics with Watson interface. The top navigation bar includes 'IBM Cognos Analytics with Watson', a search bar, and various icons. The main area is titled 'supermarket-sales' and displays a data grid. The grid has columns: Invoice ID, Branch, City, Customer type, Gender, Product line, Unit price, and Quantity. The data consists of 15 rows of supermarket sales information. On the left, there's a sidebar with a 'Data module' section containing a search bar and a tree view of data sources, including 'supermarket-sales' and 'supermarket...sales.csv'. Below this are various data types like Invoice ID, Branch, City, etc.

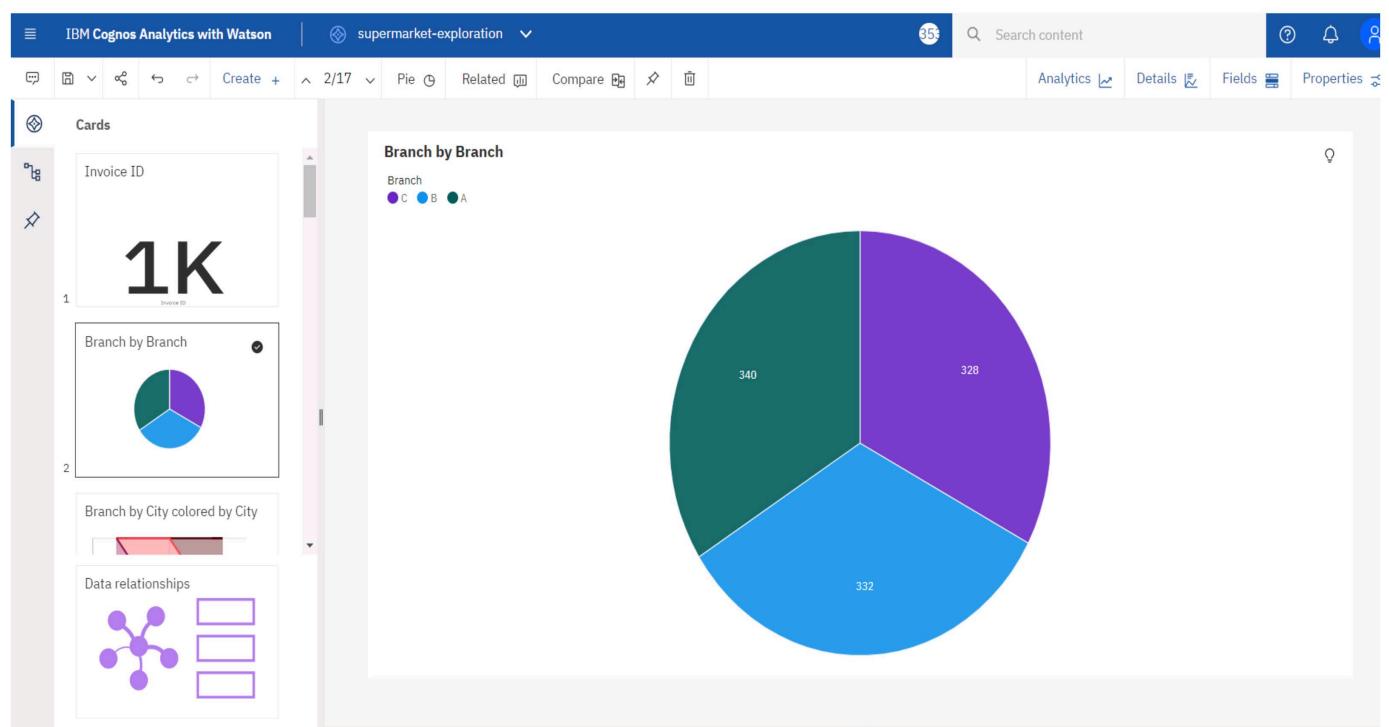
Invoice ID	Branch	City	Customer type	Gender	Product line	Unit price	Quantity
750-67-8428	A	Yangon	Member	Female	Health and beauty	74.69	7
226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories	15.28	5
631-41-3108	A	Yangon	Normal	Male	Home and lifestyle	46.33	7
123-19-1176	A	Yangon	Member	Male	Health and beauty	58.22	8
373-73-7910	A	Yangon	Normal	Male	Sports and travel	86.31	7
699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories	85.39	7
355-53-5943	A	Yangon	Member	Female	Electronic accessories	68.84	6
315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle	73.56	10
665-32-9167	A	Yangon	Member	Female	Health and beauty	36.26	2
692-92-5582	B	Mandalay	Member	Female	Food and beverages	54.84	3
351-62-0822	B	Mandalay	Member	Female	Fashion accessories	14.48	4
529-56-3974	B	Mandalay	Member	Male	Electronic accessories	25.51	4
365-64-0515	A	Yangon	Normal	Female	Electronic accessories	46.95	5
252-56-2699	A	Yangon	Normal	Male	Food and beverages	43.19	10
829-34-3910	A	Yangon	Normal	Female	Health and beauty	71.38	10

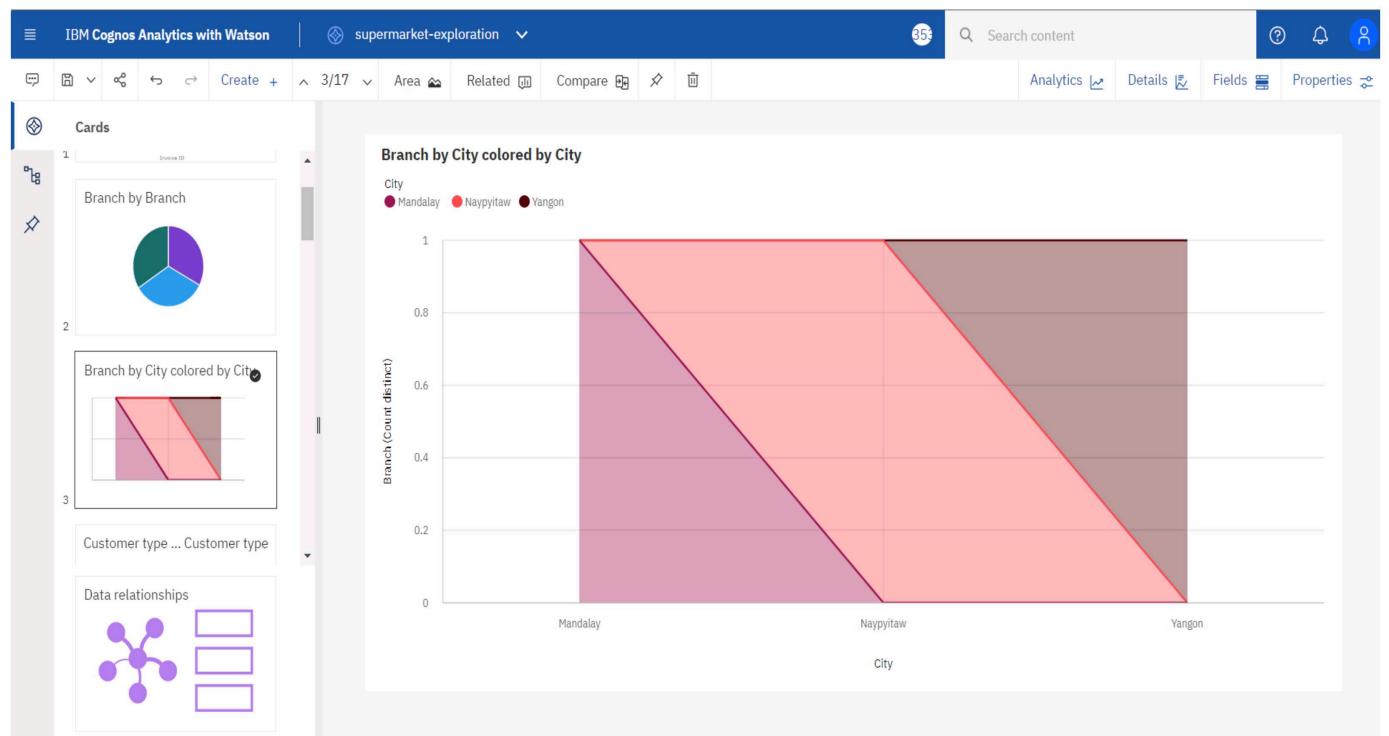
# EXPLORATION

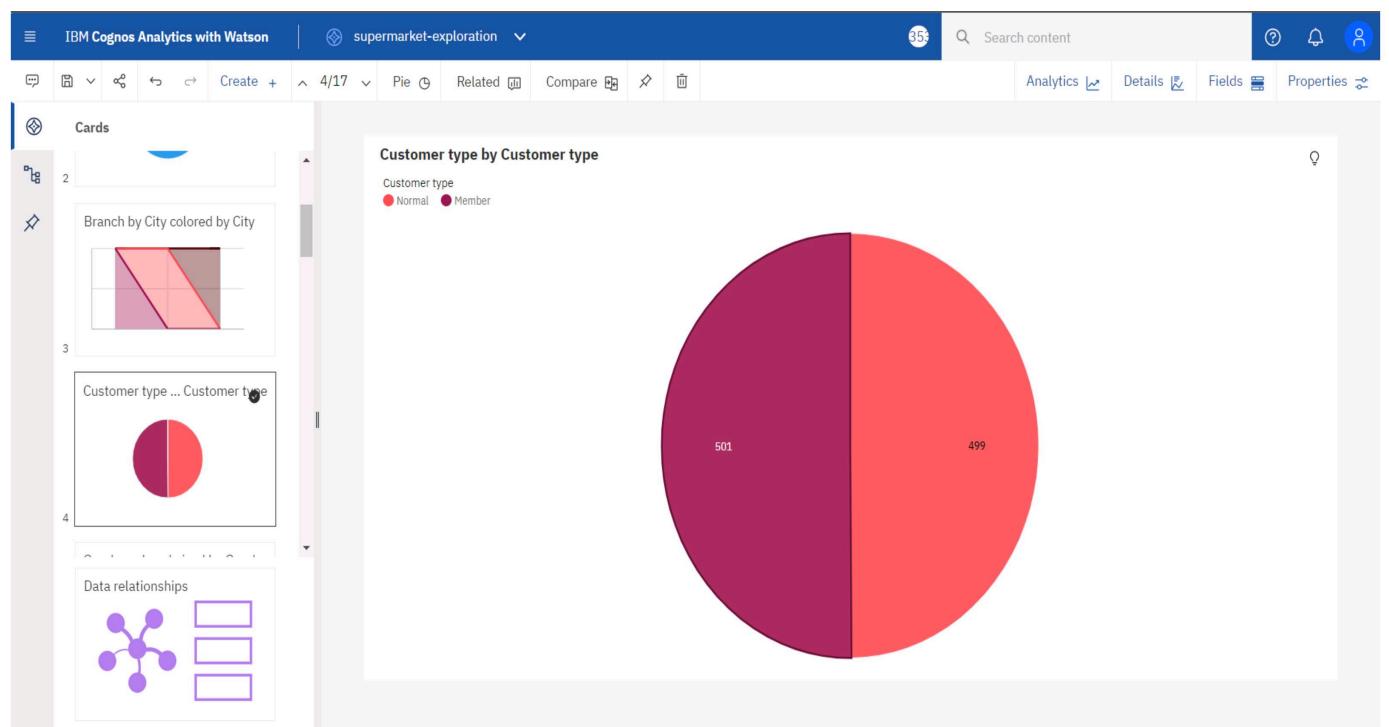
The screenshot shows the IBM Cognos Analytics with Watson interface. The top navigation bar includes the product name, a project dropdown ('supermarket-exploration'), a search bar ('Search content'), and various navigation icons. The main area is titled 'Invoice ID'. On the left, there's a sidebar labeled 'Cards' containing four items:

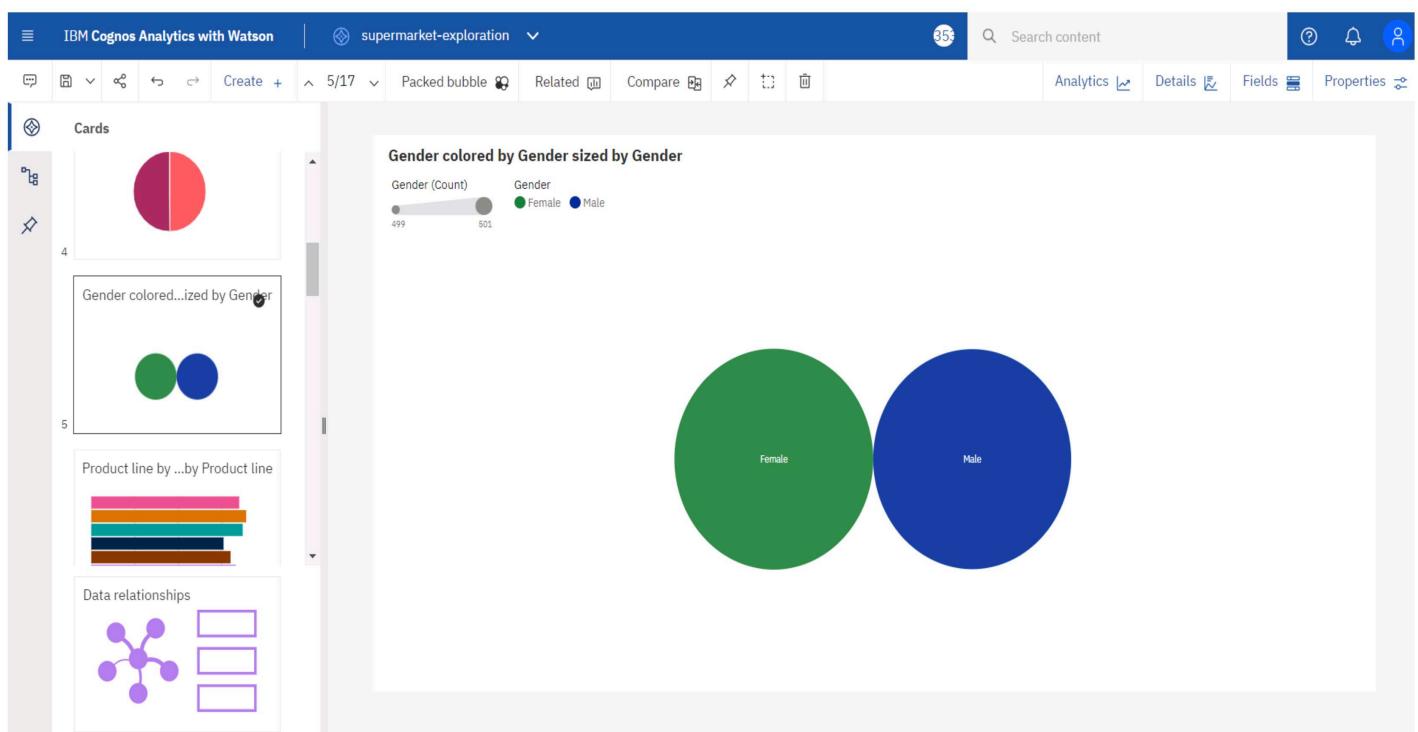
- 1. 'Invoice ID' with a large '1K' icon.
- 2. 'Branch by Branch' with a pie chart icon.
- 3. 'Branch by City colored by City' with a horizontal bar chart icon.
- 4. 'Data relationships' with a network diagram icon.

The main content area features a large, bold '1K' icon centered above the word 'Invoice ID'.









IBM Cognos Analytics with Watson | supermarket-exploration | 35 | Search content | ? | Bell | User

Cards

Gender colored...ized by Gender

Product line by ...by Product line

Unit price by Pr...by Product line

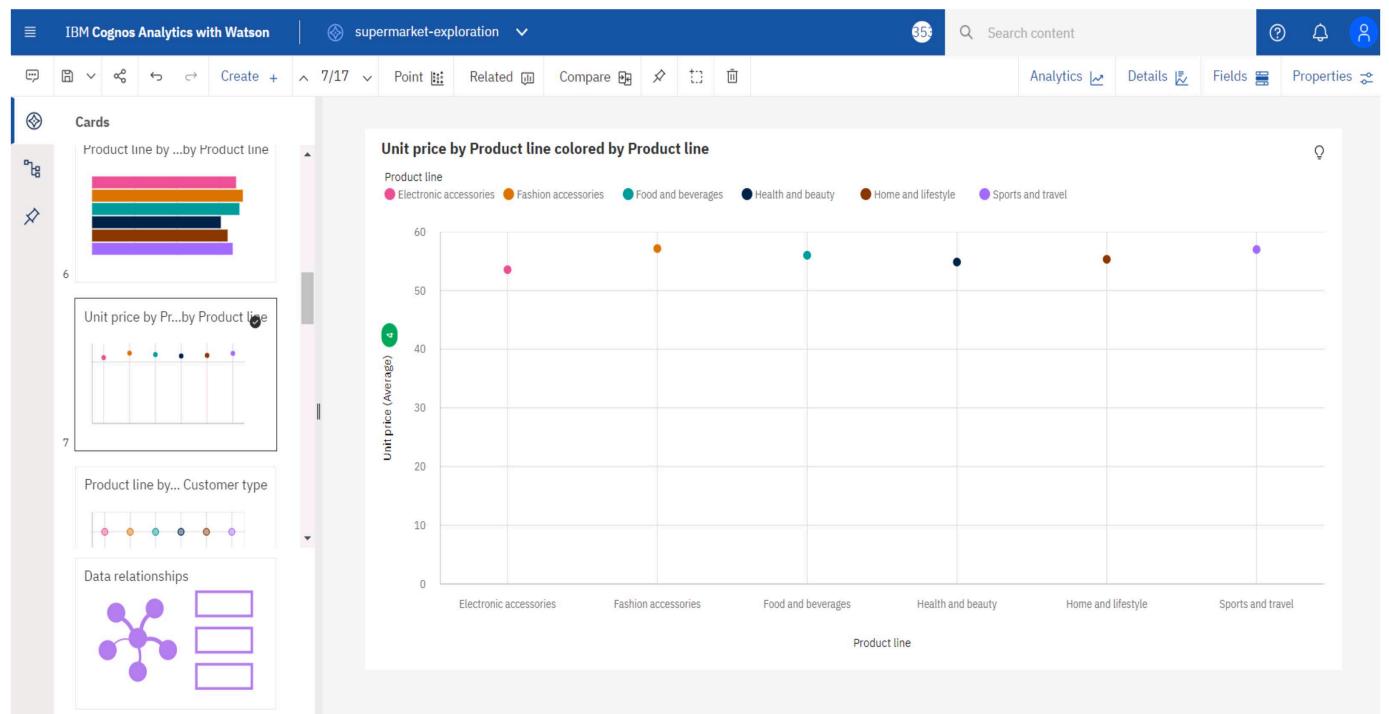
supermarket-exploration | 6/17 | Bar | Related | Compare | X | Analytics | Details | Fields | Properties

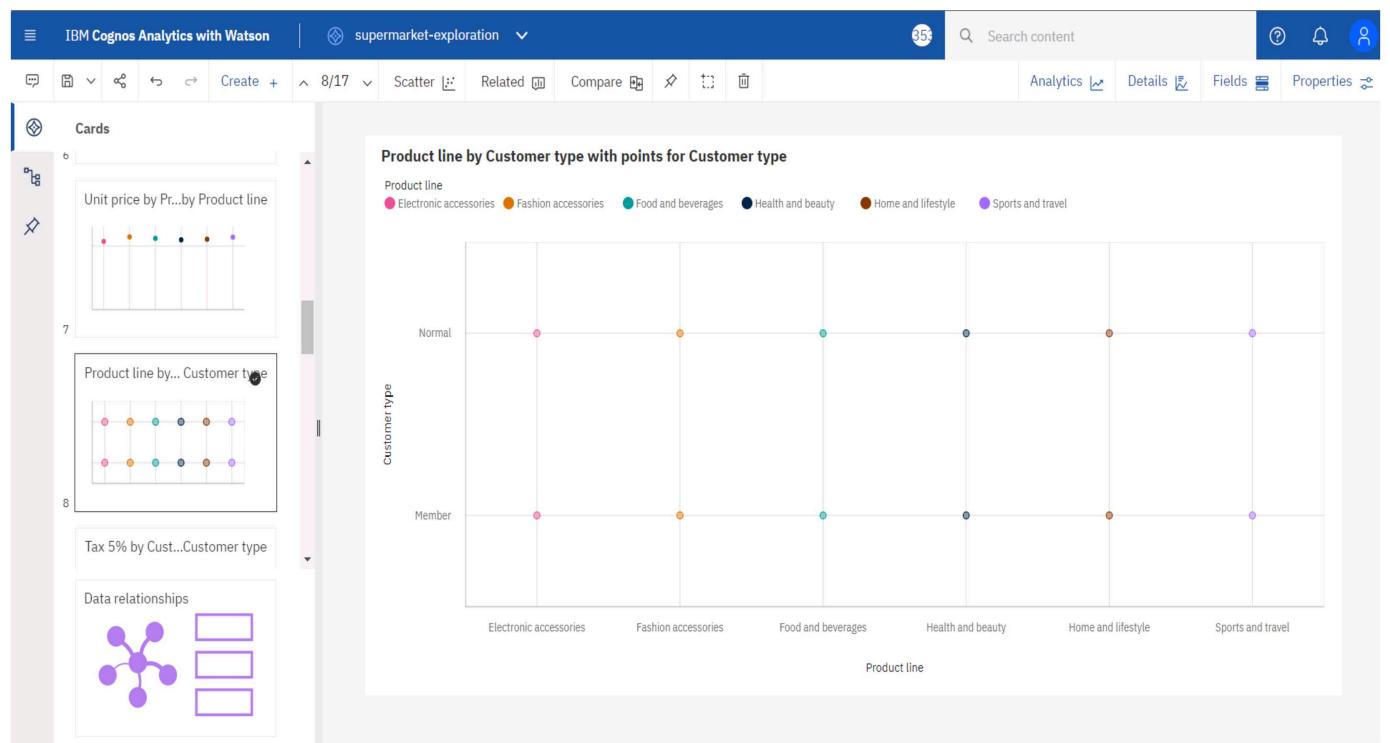
### Product line by Product line colored by Product line

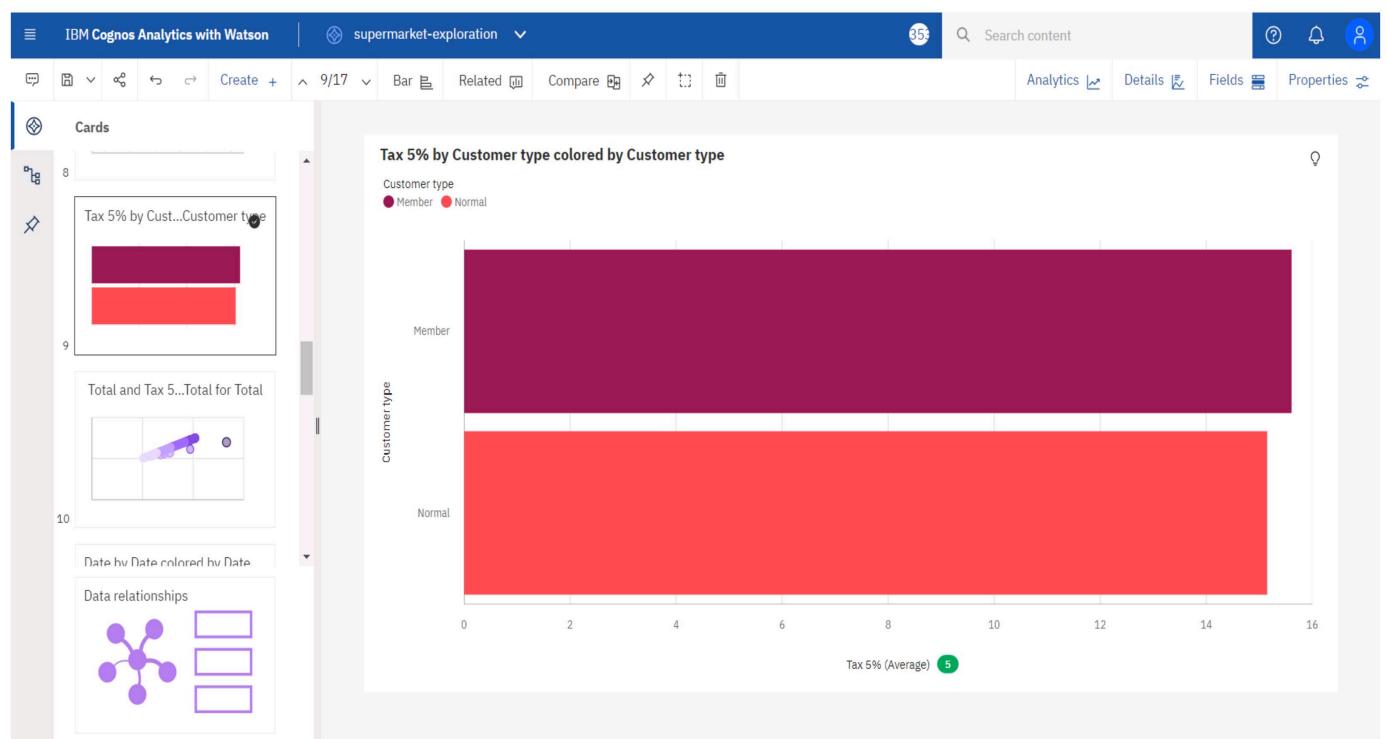
Product line

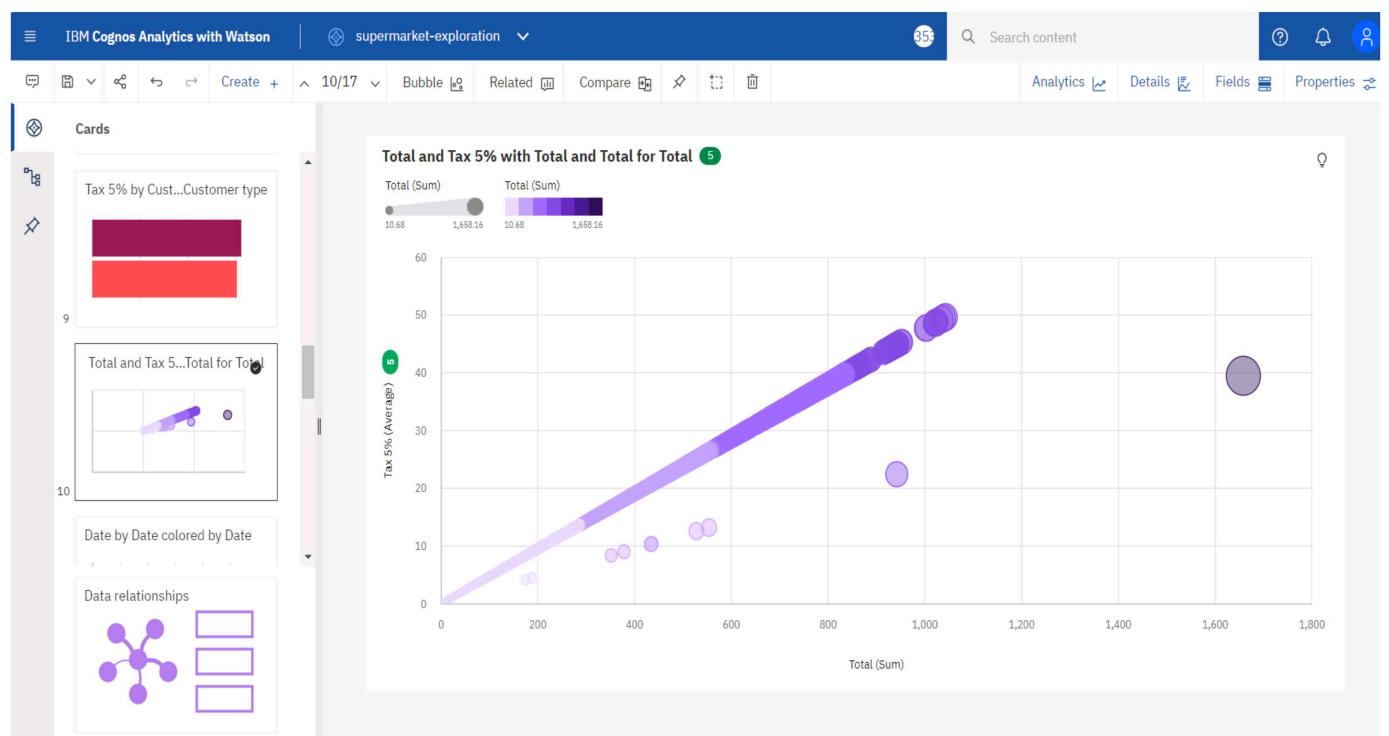
- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

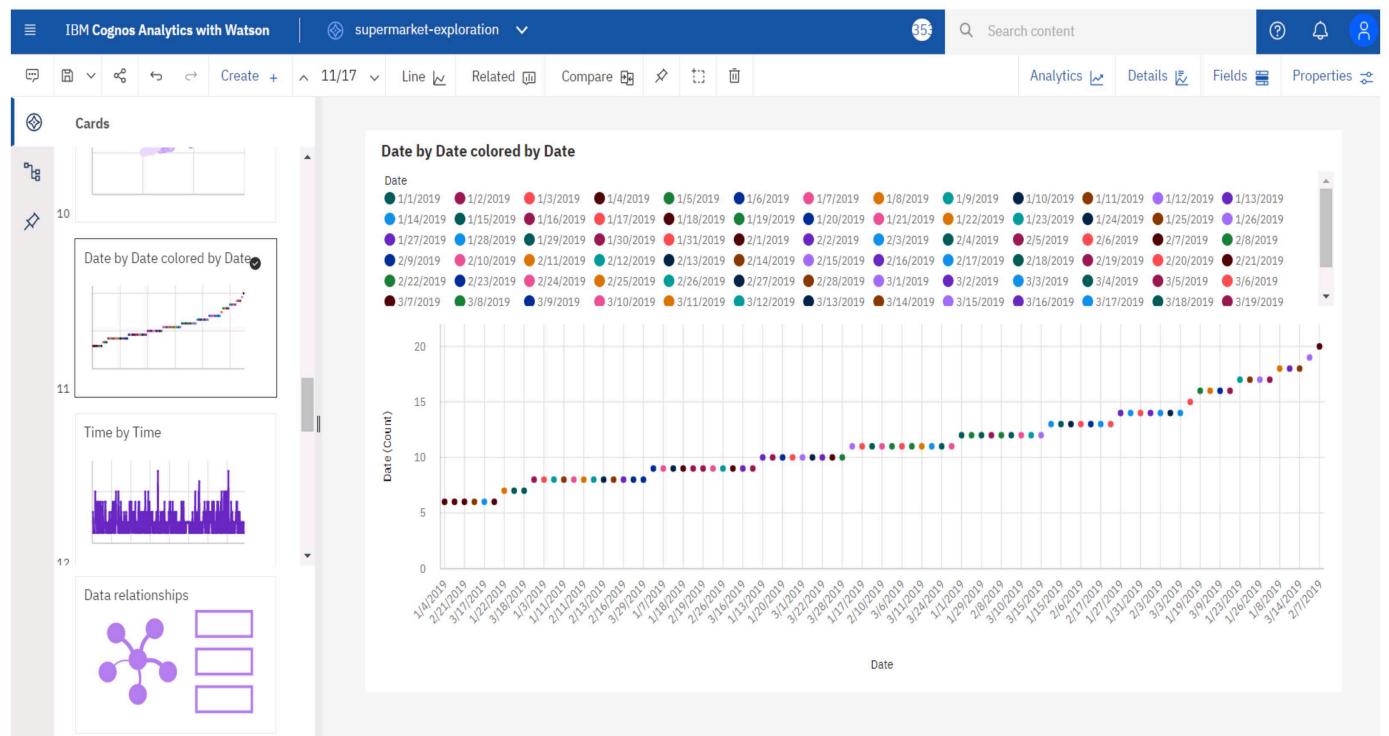
Product line	Product line (Count)
Electronic accessories	~170
Fashion accessories	~180
Food and beverages	~175
Health and beauty	~150
Home and lifestyle	~160
Sports and travel	~165

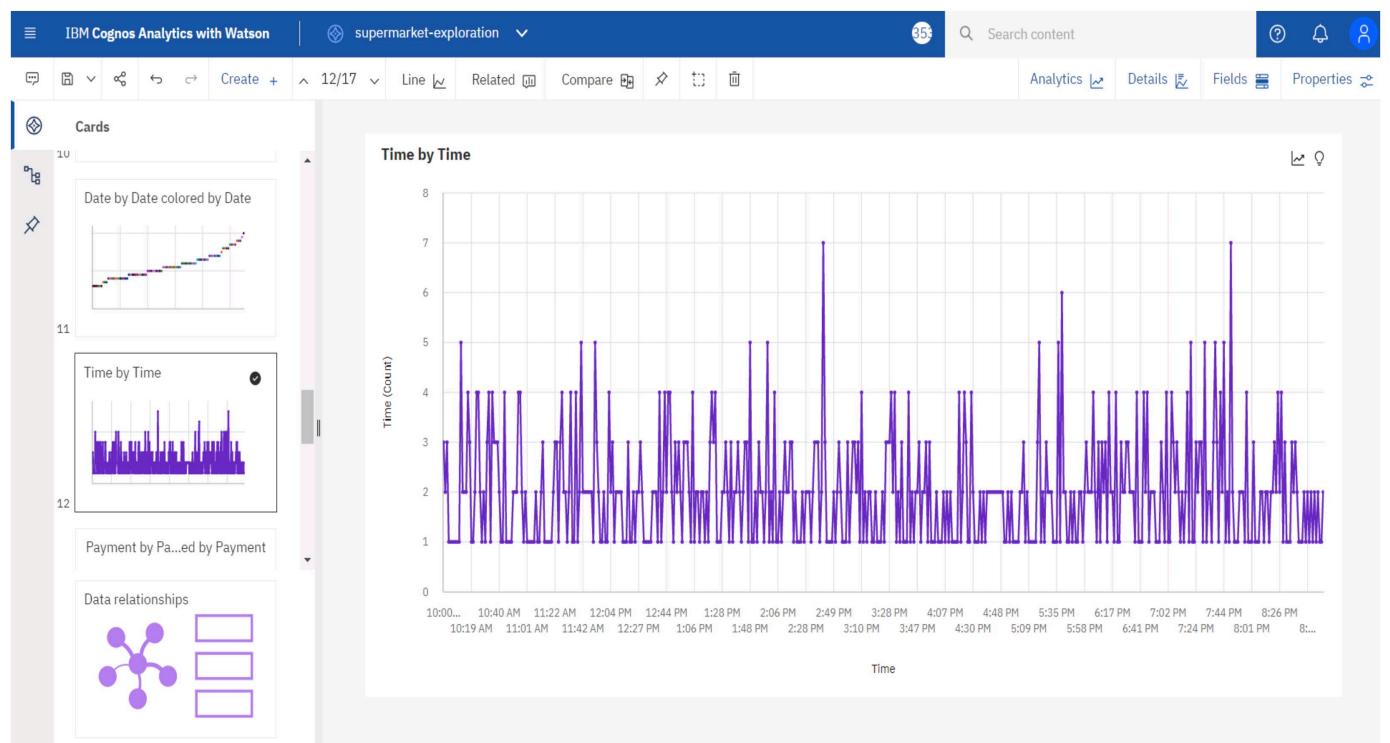


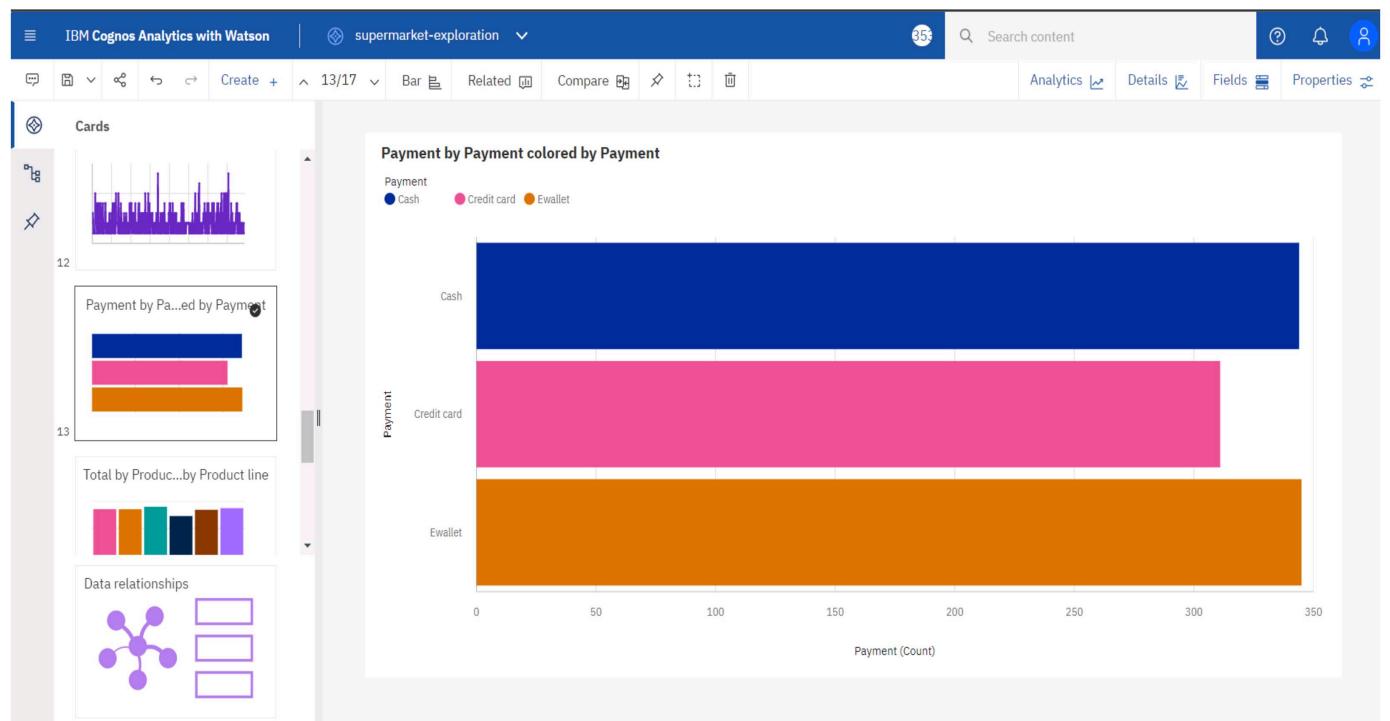


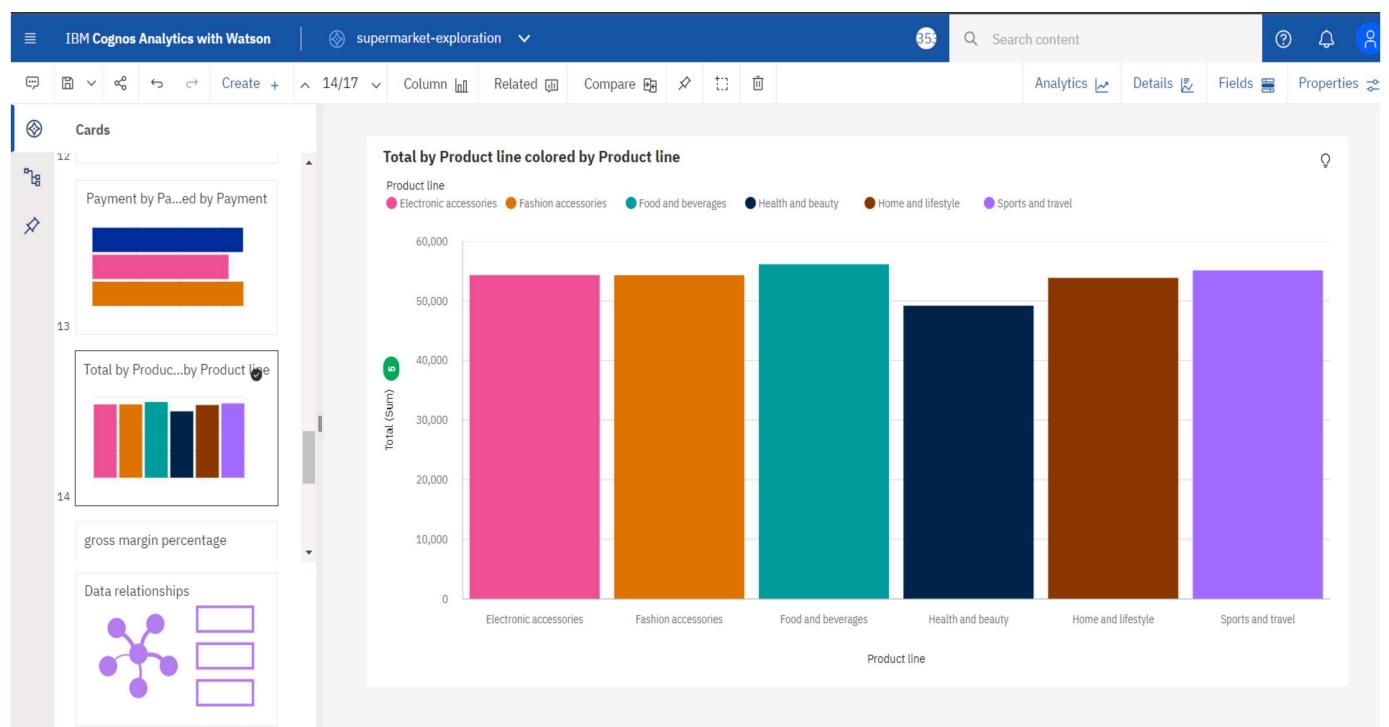


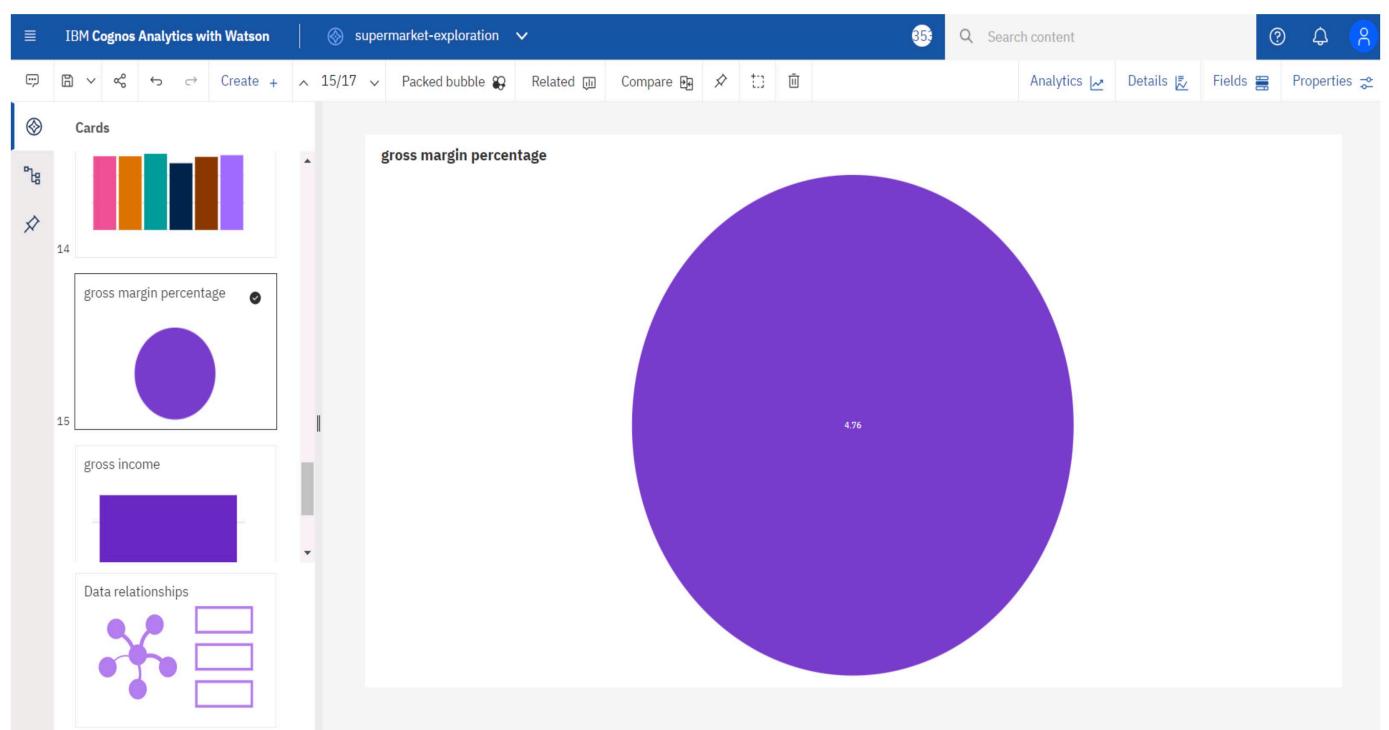


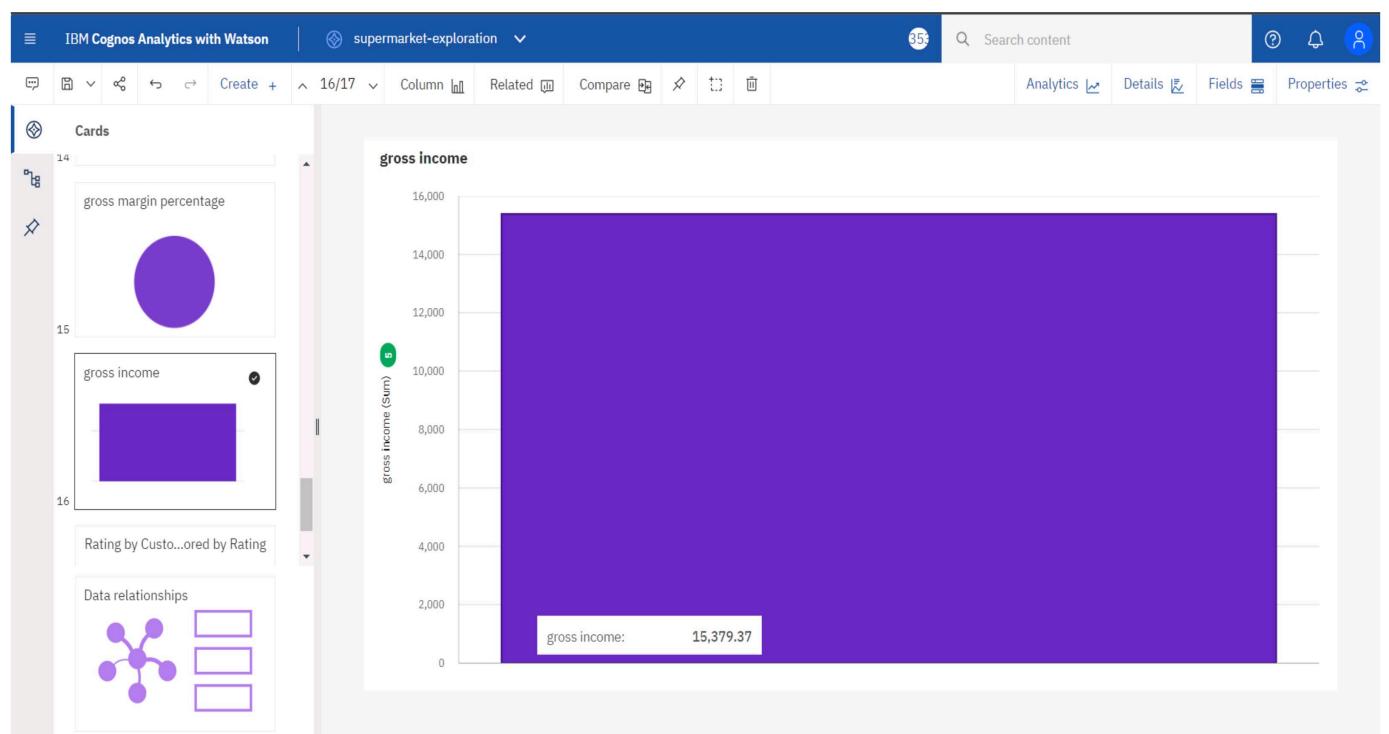


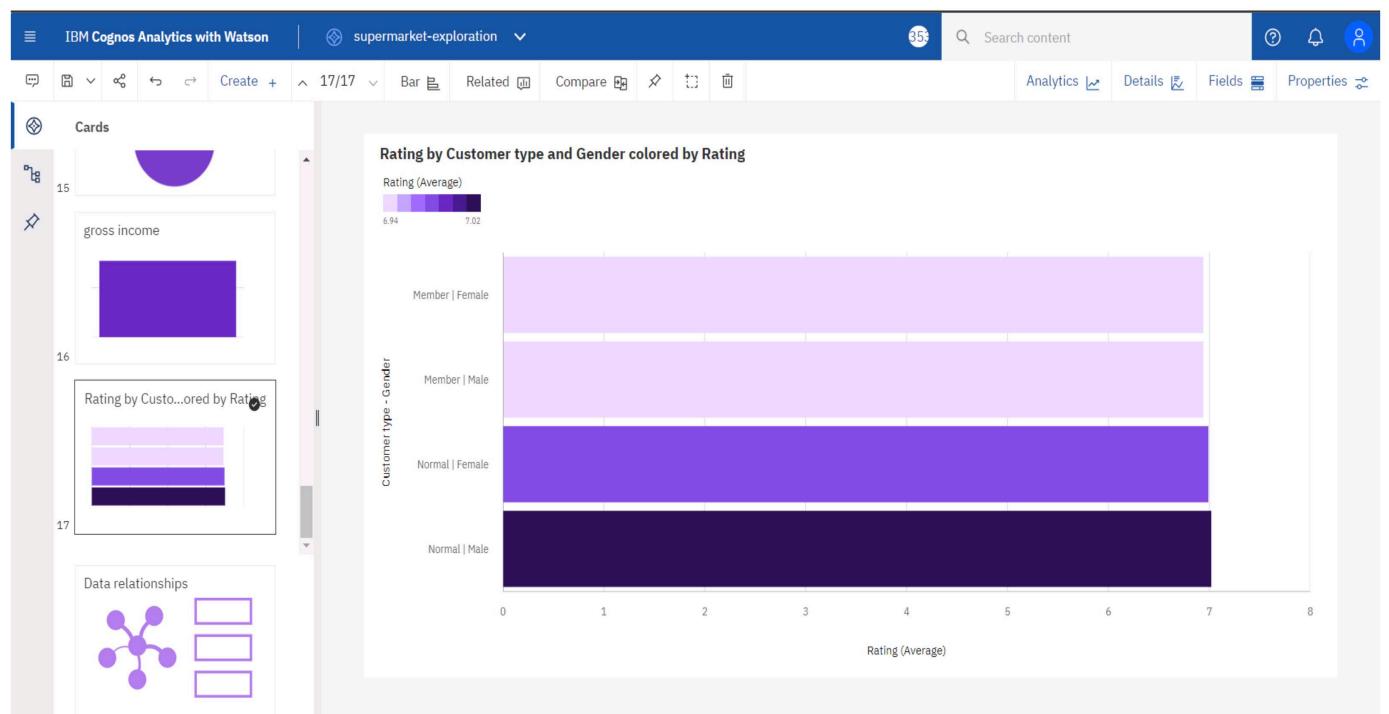












# DASHBOARD

The screenshot shows a dashboard titled "Supermarket-Sales" with various analytical visualizations:

- Invoice ID:** A large "1K" indicating the total number of invoices.
- Branch of supercenter:** A pie chart showing the distribution of invoices across branches C (purple), B (blue), and A (teal). Data: Branch C: 499, Branch B: 501, Branch A: 501.
- Gender:** A donut chart showing the gender distribution. Data: Female: 501, Male: 499.
- Customer type:** A pie chart showing the distribution of customer types. Data: Normal: 501, Member: 499.
- Location of supercenters:** A treemap chart showing the locations of supercenters. Data: Mandalay (purple), Naypyitaw (red), Yangon (brown).

Left sidebar: "My pins" (17 pins) and "Rating by Custom...ating bar chart" (supermarket-exploration, 4/24/2023, 2:13 AM).

