

Project Design Phase
Proposed Solution Template

Date	19 August 2025
Team ID	NM2025TMID12700
Project Name	Educational Organisation using ServiceNow
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement	Managing student admission, tracking performance, and storing data manually is inefficient, error-prone, and lacks real-time monitoring.
2.	Idea / Solution description	A low-code solution built using ServiceNow to automate student admission, generate admin numbers, calculate student results, and visualize admission progress using workflows.
3.	Novelty / Uniqueness	This solution uses ServiceNow's powerful features like client scripts, update sets, process flows, and reference fields — without coding a full application from scratch. It demonstrates how educational systems can be digitized using enterprise-grade platforms
4.	Social Impact / Customer Satisfaction	Simplifies operations for school administrators, improves accuracy, saves time, and ensures better student data management — leading to increased satisfaction among staff and parents.
5.	Business Model (Revenue Model)	The platform can be offered to educational institutions as a SaaS (Software as a Service) product via licensing or subscription. Additional features like SMS alerts or dashboards can be monetized.
6.	Scalability of the Solution	Easily extendable to more tables, schools, or functionalities. Can integrate with email, messaging platforms, or external databases to expand its use across multiple branches or institutions.