



# TELECOM CHURN ANALYSIS DASHBOARD

6,418

Total Customer

411

New Customer Joined

1,732

Total Churn

27.0%

Churn Rate %

Married Status

No

Yes

Monthly Charge Range

<20

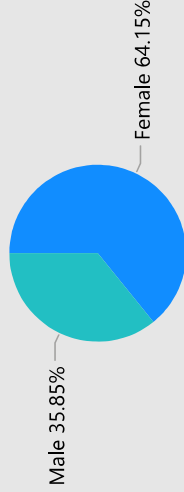
>100

20-50

50-100

## Total Churn by Gender

Gender ● Female ● Male



## Churn Rate by Internet Type

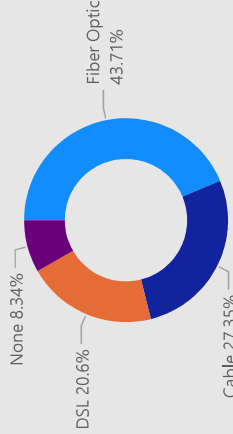
Internet Type

● Fiber Optic

● Cable

● DSL

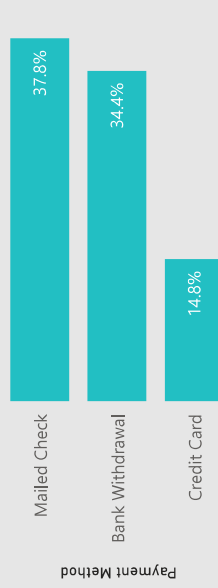
● None



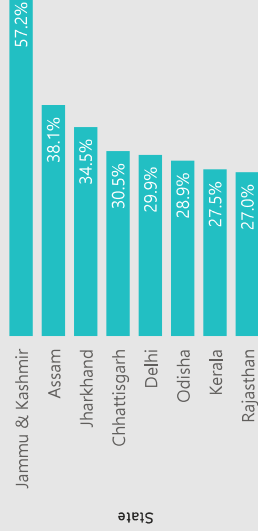
## Total Churn by Churn Category



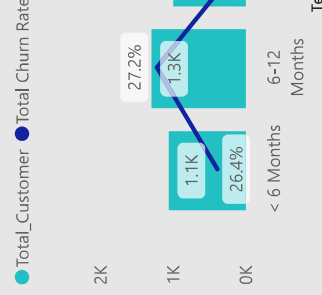
## Total Churn Rate by Payment Method



## Total Churn Rate by State ( Top 10 )

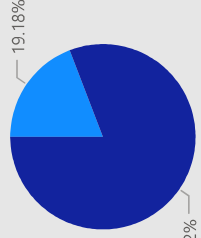


## Total Customer and Total Churn Rate by Tenure Group

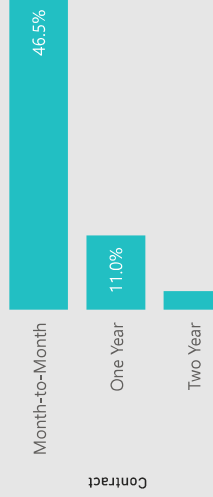


## New joined vs Churn

● NewlyJoined ● Total\_Churn

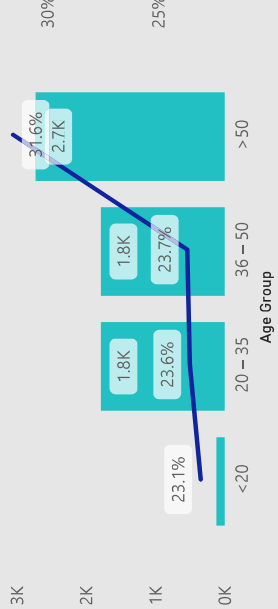


## Total Churn Rate by Contract



## Total Customer and Total Churn Rate by Age Group

● Total Customer ● Total Churn Rate



## Services By Churn

Services	No	Yes
Unlimited_Data	19.92%	80.08%
Streaming_TV	56.76%	43.24%
Streaming_Music	61.14%	38.86%
Streaming_Movies	56.00%	44.00%
Premium_Support	83.49%	16.51%
Phone_Service	9.41%	90.59%
Paperless_Billing	25.40%	74.60%
Online_Security	84.64%	15.36%