



TELECOM CHURN ANALYSIS DASHBOARD



6,418

Total Customer

411

New Customer Joined

1,732

Total Churn

27.0%

Churn Rate %

Married Status

No

Yes

Monthly Charge Range

<20

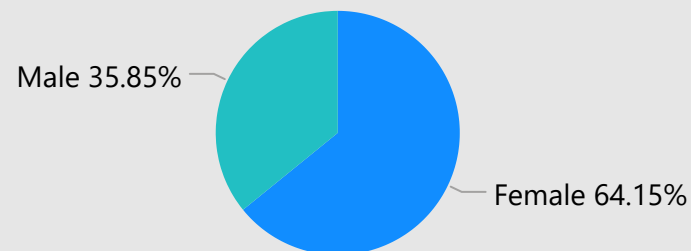
>100

20-50

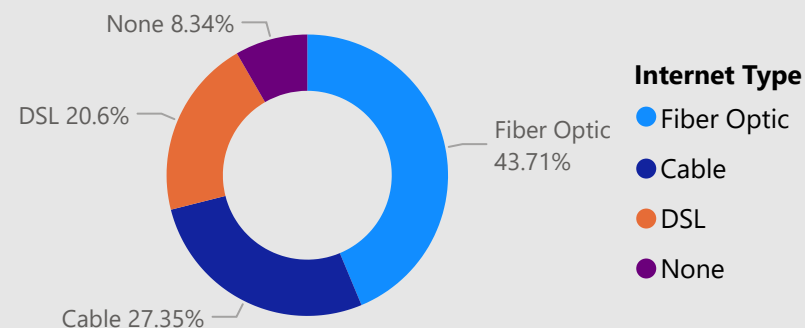
50-100

Total Churn by Gender

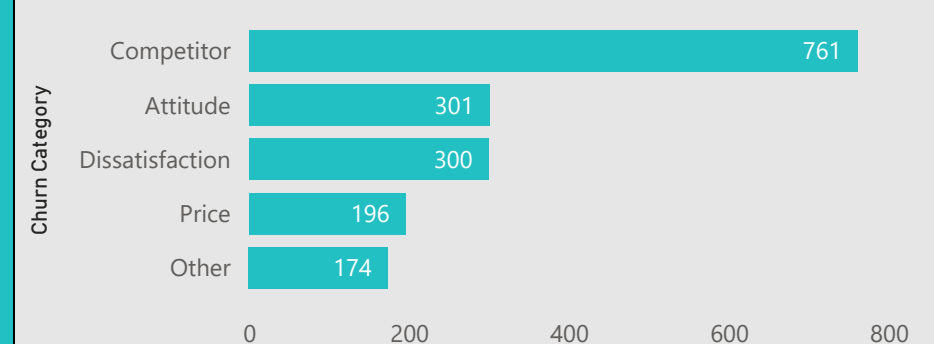
Gender ● Female ● Male



Churn Rate by Internet Type

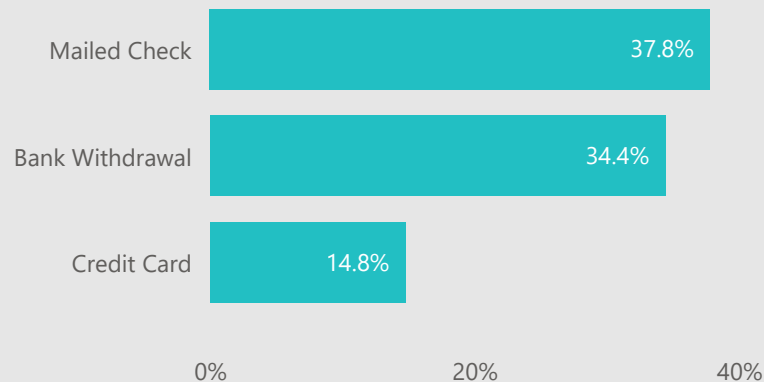


Total Churn by Churn Category



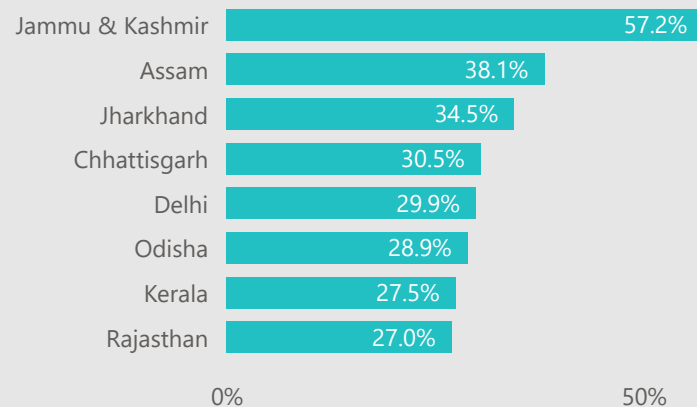
Total Churn Rate by Payment Method

Payment Method

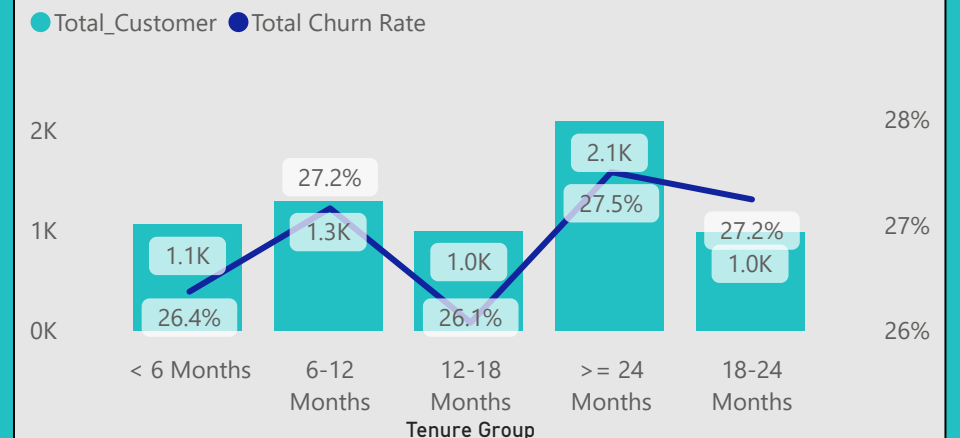


Total Churn Rate by State (Top 10)

State

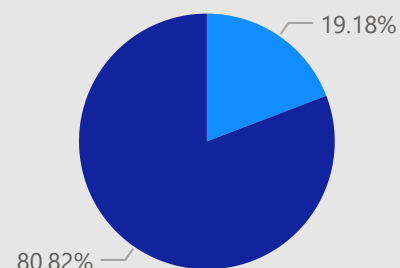


Total Customer and Total Churn Rate by Tenure Group



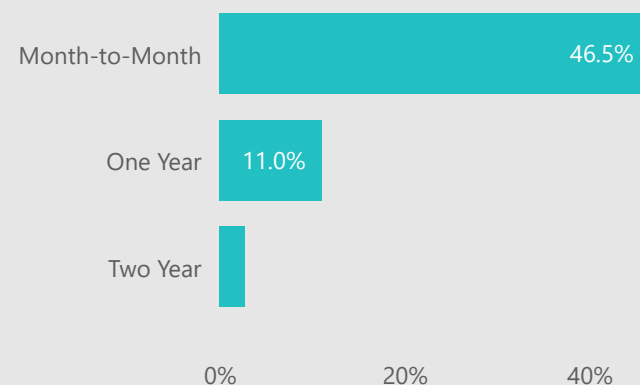
New joined vs Churn

● NewlyJoined ● Total_Churn



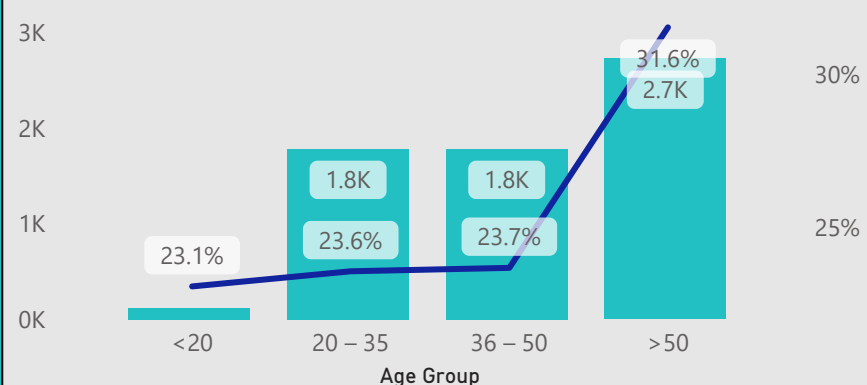
Total Churn Rate by Contract

Contract



Total Customer and Total Churn Rate by Age Group

● Total Customer ● Total Churn Rate



Services By Churn

Services	No	Yes
Unlimited_Data	19.92%	80.08%
Streaming_TV	56.76%	43.24%
Streaming_Music	61.14%	38.86%
Streaming_Movies	56.00%	44.00%
Premium_Support	83.49%	16.51%
Phone_Service	9.41%	90.59%
Paperless_Billing	25.40%	74.60%
Online_Security	84.64%	15.36%