

RAFIK'S KITCHEN ANALYSIS REPORT - 2022



Observed KPI's

- **Total Revenue - ₹ 9.78M**
- **Total Expenses - ₹ 6.65M**
- **Total Profit - ₹ 3.13M**
- **Profit Margin – 31.97%**
- **Average Revenue Per Day - ₹ 28.34K**





Monthly Revenue, Expenses & Profit

MONTH	REVENUE	EXPENSES	PROFIT
JANUARY	₹907K	₹606K	₹301K
FEBRAURY	₹844K	₹571K	₹273K
MARCH	₹934K	₹622K	₹312K
APRIL	₹465K	₹300K	₹165K
MAY	₹838K	₹569K	₹269K
JUNE	₹853K	₹584K	₹269K
JULY	₹825K	₹566K	₹259K
AUGUST	₹871K	₹589K	₹282K
SEPTEMBER	₹829K	₹567K	₹262K
OCTOBER	₹808K	₹556K	₹252K
NOVEMBER	₹783K	₹554K	₹229K
DECEMBER	₹817K	₹563K	₹253K

PAYMENT MODE OF SALES PERCENT



UPI – 36.34%



CARD – 32.14%

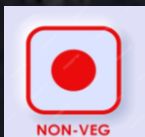


CASH – 31.52%

PERCENTAGE OF VEG & NON-VEG ORDERS



VEG – 31.06%



NON-VEG – 68.94%



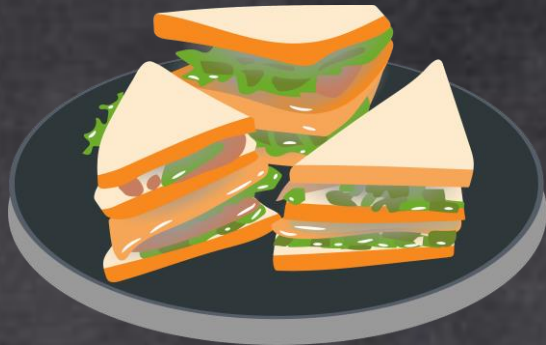
SALES BY CATEGORY

❖ MAIN COURSE – 13.55K

❖ SIDE DISH – 9.22K

❖ STAETRS – 9K

❖ SOFT DRINKS – 6.4K



Item-Wise Sales With Quantities



Top 5 Best Selling Items

1. Chicken fried Rice – 6872
2. Chicken Noodles – 6068
3. Coco Cola – 4682
4. Pepsi – 4480
5. Mojito (Blue) - 4344

Bottom 5 Worst Selling Items

1. Grilled Chicken Half (Garlic) -659
2. Grilled Chicken Quarter (Pepper) – 629
3. Grilled Chicken Quarter (Mint) – 478
4. Grilled Chicken Quarter – 439
5. Grilled Chicken Half (Mint) - 191

Item-Wise Sales Revenue

Top 5 Best Revenue Generating Items

1. Grilled Chicken Full – ₹ 6,88,710
2. Chicken Fried Rice - ₹ 6,18,480
3. Chicken Noodles – ₹ 5,46,300
4. Grilled Chicken Full (Mint) – ₹ 5,36,750
5. Grilled Chicken Full (Pepper) - ₹ 5,22,550



Item-Wise Sales Revenue

Bottom 5 Worst Revenue Generating Items

1. Chicken 65 – ₹ 61,600
2. Grilled Chicken Quarter (Mint) - ₹ 57,360
3. Egg Chilli Parotta – ₹ 55,350
4. Grilled Chicken Quater– ₹ 43,900
5. Grilled Chicken Half (Mint) - ₹ 38,200



EXPENSE BY CATEGORY

EXPENSES	AMOUNT
Daily Fresh Chicken	₹ 16,69,619
Indian Stores	₹ 9,97,481
Salary	₹ 7,61,020
Ravi Essence	₹ 6,91,068
Gas	₹ 5,73,540
Mullai Veggies	₹ 3,70,875
Reliance Fresh	₹ 3,38,663
Reshman Mart	₹ 3,21,135
Ram Plastics	₹ 2,59,591
C.S Eggs	₹ 2,19,343
Rent	₹ 1,80,000
Bake Point	₹ 1,15,581
E.B	₹ 61,930
Hotel Asha	₹ 50,534
Global Agro Traders	₹ 34,500
Misc. Expenses	₹ 7,200
Total	₹ 66,52,080

INSIGHTS FROM

A2Z DATA PROFESSIONAL SERVICE



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