

# NavigateTheNewsLandscape

## Introduction

A news app is a software-based database that provides news, videos, and updates on a user's device. News apps can be used to access local, national, and international news, as well as entertainment, science, and politics.

## Project Title:

**InsightStream: Navigate the News Landscape**

## Team Members:

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## 2. Project Overview

### \*Purpose:

Businesses do not operate in a vacuum. They need to interact with customers, vendors, and partners while competing directly with competitors. Together, these interactions form a competitive landscape.

By proactively looking for negative news in their competitive landscape, companies can make strategic decisions and strengthen their operations against potential risks.

## \*Features

### 1. Seamless Integration

News content blends naturally into platforms (social media, search engines, news aggregators).

### 2. AI-driven Personalization

News is curated based on user behavior and preferences.

### 3. Mobile-first Experience

Optimized for smartphones with fast-loading formats (AMP, Instant Articles).

### 4. Native Advertisings Sponsored Content

Ads appear as news stories without disrupting user experience.

### 5. Multimedia-rich Content

Includes videos, podcasts, infographics, and live updates.

## 2. Architecture

### 1. Content Creations Publishing Layer

News Sources: Traditional media (CNN, BBC), digital-first publishers (BuzzFeed, Vox), and independent journalists.

**Formats:** Articles, videos, podcasts, infographics, livestreams.

Publishing Platforms: CMS (WordPress, Medium), social media (Facebook, X, TikTok), news aggregators (Google News, Apple News).

### 2. Content Distribution Layer

Social Media Platforms: Facebook, X, LinkedIn, Reddit distribute news natively.

News Aggregators & Apps: Google News, Flipboard, Apple News personalize content feeds.

Search Engine Indexing: Google, Bing optimize news visibility via SEO & AI-driven ranking.

### 3. Personalization AI Layer

Recommendation Engines: AI curates news based on user behavior, location, and interests.

Machine Learning Algorithms: Predict trending topics and user engagement.

Real-time Updates: Push notifications and live news feeds.

#### 4. Monetization Advertising Layer

Native Ads / Sponsored Content: Blends ads into editorial content (e.g., branded articles).

Subscription / Paywall Models: Premium news access (e.g., NYT, The Washington Post).

Affiliate / Membership Models: Some platforms rely on donations or memberships (e.g., Patreon, Substack).

#### 5. Fact-checking Moderation Layer

AI-powered Misinformation Detection: Automated tools flag fake news.

Human Moderation: Fact-checking organizations (e.g., Snopes, Reuters Fact Check) verify claims.

Community-based Verification: Platforms like Reddit allow user moderation and fact-checking.

#### 6. User Interactions Engagement Layer

Comments / Discussions: Users can engage via comments, likes, and shares.

Live / Interactive Features: Q&A sessions, polls, and real-time discussions (e.g., Twitter Spaces, YouTube Live).

Cross-platform Sharing: News can be shared across apps and devices.

## 4. Setup Instructions Prerequisites

- \* Node.js (v16 or higher)

- \* npm (v8 or higher)

- \* Git

### 1. Choose the Technology Stack

#### Frontend (User Interface)

Frameworks: React.js, Next.js

#### Backend (Data Processing API)

Languages: Python (Django, Flask), Node.js (Express.js).

Databases: PostgreSQL, MongoDB (for news storage).

### **Hostings Deployment**

Cloud Services: AWS, Google Cloud, DigitalOcean. CI/CD:

GitHub Actions, Docker, Kubernetes.

### **Set Up Database (MongoDB/PostgreSQL)**

Create a database in MongoDB Atlas or PostgreSQL.

Define a news schema (title, content, source, timestamp).

## **Installation:**

### **1. Manual Installation (Step-by-Step Setup) [Recommended]**

This method involves installing all dependencies manually and setting up the project from scratch.

#### **Steps**

##### **Install Required Software**

Install Node.js (Download)

Install MongoDB (Download)

Install VS Code (Download)

## **Folder Structure**

A well-structured folder system helps maintain scalability, readability, and easy maintenance. Below is the recommended folder structure for a Native News Landscape Project with React (frontend) and Node.js + Express (backend).

#### **Backend:**

server.js → Starts the Express server.

db.js → Connects to MongoDB.

newsRoutes.js → Defines API endpoints.

newsController.js → Handles logic for fetching and storing news.

#### **Frontend:**

NewsList.js → Fetches and displays news from the backend.

newsApi.js → Handles API requests.

App.js → Main UI structure.

## Running The Application:

### Frontend:

\* To start the frontend server, run the following command in the client directory: `npm start`

\* `npm install`

\* `npm run dev`

\* `npm run build`

\* The application will be available at <http://localhost:3000>

## Component Document:

### Key Components

#### NewsList.js (Display News Articles)

✦ **Purpose:** Fetches and displays multiple news articles.

✦ **Location:** `src/components/NewsList.js`

#### 2. NewsItem.js (Single News Article Component)

✦ **Purpose:** Displays a single news article.

✦ **Location:** `src/components/NewsItem.js`

#### 3. Navbar.js (Navigation Component)

✦ **Purpose:** Provides navigation links.

✦ **Location:** `src/components/Navbar.js`

### Reusable Components:

#### 1. Button.js (Reusable Component)

✦ **Purpose:** A reusable button for different actions.

**Location:**src/components/Button.js

2. **SearchBar.js**(SearchInputComponent)

**Purpose:**Allows user to search for news articles.

**Location:**src/components/SearchBar.js

3. **Modal.js**(ReusableModal/Popup)

**Purpose:**Displays a pop-up message.

**Location:**src/components/Modal.js

## State Management:

### \*Global State:

The choice of state management depends on the tech stack:

**Flutter:**Riverpod,Provider,Bloc,orGetX

**React Native:**Redux,Recoil,Zustand,orContextAPI

**Swift(iOS):**Combine,SwiftUIState,orReduxforSwift

**Kotlin(Android):**JetpackCompose+ViewModel,LiveData,orFlow

**Android(Kotlin/JetpackCompose)**

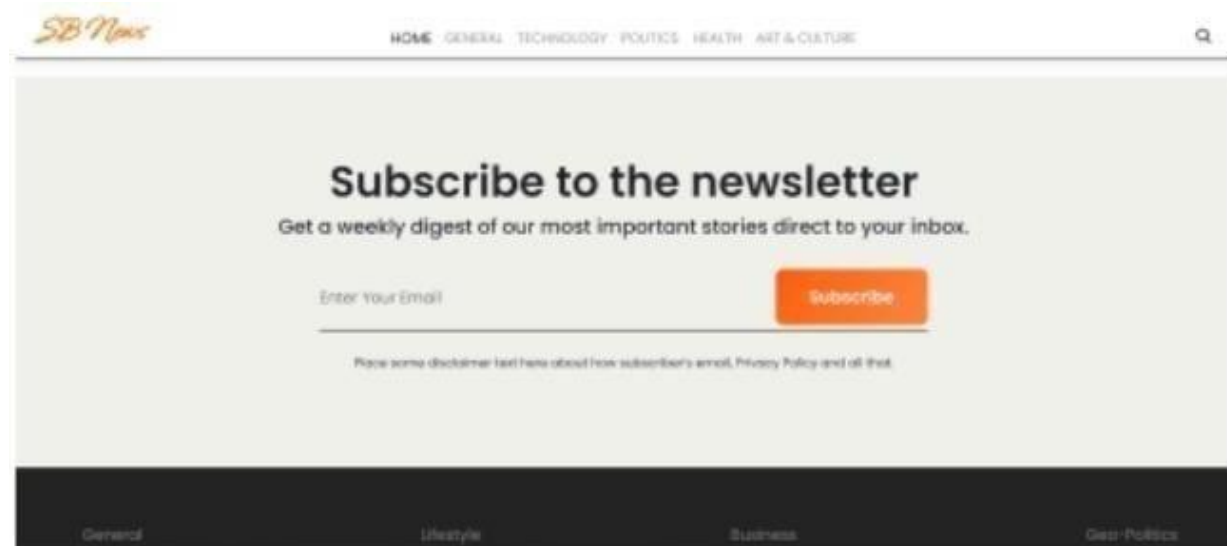
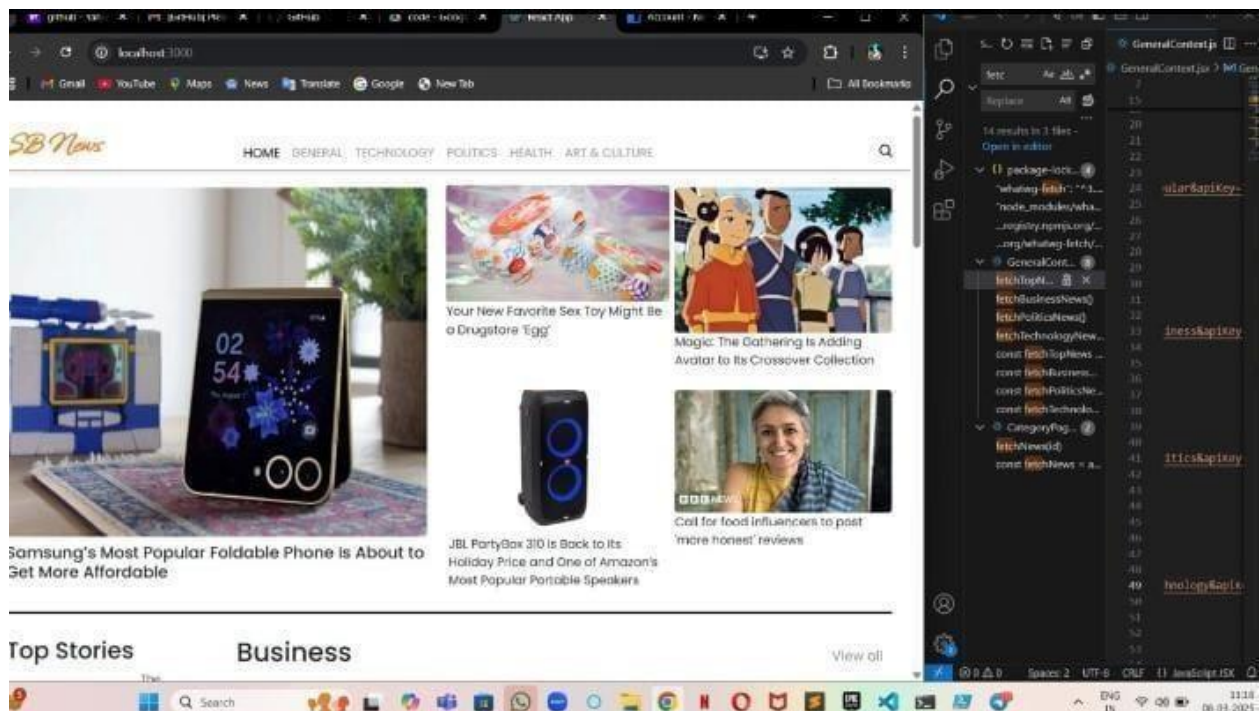
**State Hoisting**→Lift state up to a parent composable.

**MutableState/remember**→Store local UI state.

**ViewModel+LiveData/StateFlow**→If state needs to survive configuration changes.

**Room Database**→For local caching.

## Screenshots:



## Stylish

[3/11,2:50PM]+919361272472:1.GeneralStyling(BaseCSSforConsistency)

[3/11,2:50PM]+919361272472:2.HeaderCNavigation(TopBarStyling)

[3/11,2:50PM]+919361272472:3.NewsCards(MainArticleStyling)

[3/11,2:51PM]+919361272472:4.HeadlinesCBreakingNews(Attention-Grabbing Styling)

[3/11,2:51PM]+919361272472:5.Footer(CopyrightCLinks)

[3/11,2:54PM]+919361272472:Theme:1.ClassicNewsTheme–Usesanewspaper-style layoutwithseriffonts,ablack-and-whitecolorscheme,andamulti-columnformatfora professionallook. (Example: TheNew YorkTimes)

ModernDigitalNewsTheme–Featuresasleek,interactivedesignwithdarkmode,card-basedlayouts,andanimatedelementsforafuturisticfeel.(Example:CNN,TheVerge)

MinimalistNewsTheme–Focusesonclean,fast-loadingcontent,softcolors,andsimple typographytoenhancereadabilityandspeed.(Example: Medium,Axios)

BreakingNewsTheme–Designedforreal-timeupdateswithboldheadlines,livetickers, and red-blackcolorschemestocreateurgency. (Example: Reuters,ESPN)

## Testing:

Forsoftwaretestingminiproject,youcanconsidertopicslike:automatedticket booking,abasicbugtracker,alibrarymanagementsystem,usabilitytestingofa simplewebsite,e-commercewebsitetesting,weatherapptesting,securitytesting ofaloginsystem,and exploringAgiletestingmethodologieswithasmall application.

Keyareastofocuson:

FunctionalTesting:

Simplecalculatorapplicationtesting

To-do list app functionality testing

Basiclogin/registrationformtesting

Usability Testing:

Navigationflowonasmlle-commerce site

User interface testing for a mobile app

Form validation testing on a contact page

PerformanceTesting:

Loadtestingasimplewebpage

ResponsetimeanalysisofanAPIendpoint

Regression Testing:



Testing update to a small application  
Verifying existing features after code changes  
Automation Testing:  
Creating automated test scripts for a simple web form Using  
Selenium to automate UI interactions  
Testing

- Testing Strategy:

Unit Testing: Using Jest and React Testing Library.

Integration Testing: Is performed to ensure that components work together as expected. End-to-End Testing: Cypress is used for end-to-end testing of user flows.

- Code Coverage:

Code coverage is monitored using Jest's built-in coverage tool. The current Coverage is 85%.

## Screenshots Demo:

**\*Demo video Link:**

<https://drive.google.com/file/d/1-0oH6cnWPtBH0NABDV-FN8VwJ1lRQn5K/view?usp=drivesdk>

**\*Demo Code Link:**

<https://github.com/Balaking20>

[03/news-app](#)

**\*Screenshots: see selection for UI**

## Known Issues:

## Performance Load Time Issues

## PerformancesLoadTimeIssues

News websites often contain high-resolution images, videos, and live updates, which can slow down performance.

**Solution:** Use lazy loading, optimize media files, and implement efficient caching techniques.

## Content Credibility & Misinformation

Managing fake news and biased reporting is a challenge, as misinformation can spread quickly.

**Solution:** Implement fact-checking mechanisms, use trusted sources, and highlight verified content with badges.

## Feature Enhancement:

### 1. AI-Powered News Recommendations

Implement machine learning to personalize news feeds based on user interests and reading history.

### Voices Audio Integration

Add text-to-speech functionality for users who prefer listening to news instead of reading.

### Augmented Reality (AR) News

Use AR to provide interactive news experiences, such as 3D visualizations of major events.

### Blockchain for News Verification

Utilize blockchain to track and verify sources, preventing the spread of misinformation.

This document provides a comprehensive overview of the `Navigate the News Landscape` (React Application) project including its architecture, setup instructions, and future plan.