

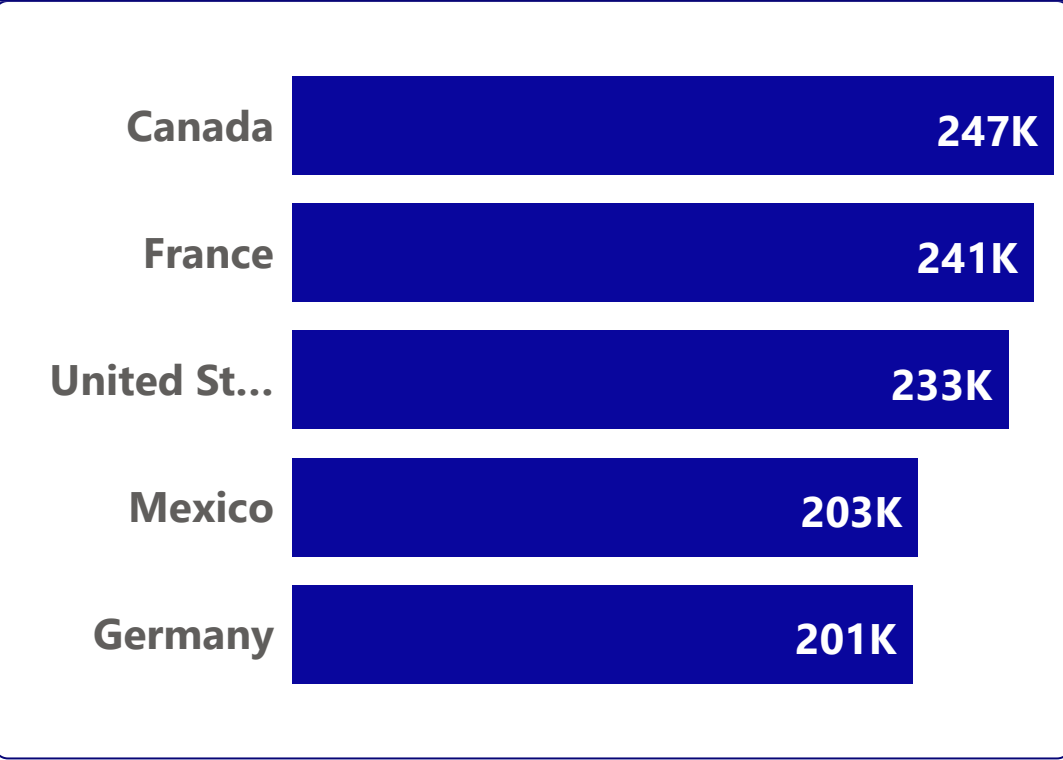
FestMan Stores

FINANCIAL ANALYSIS REPORT

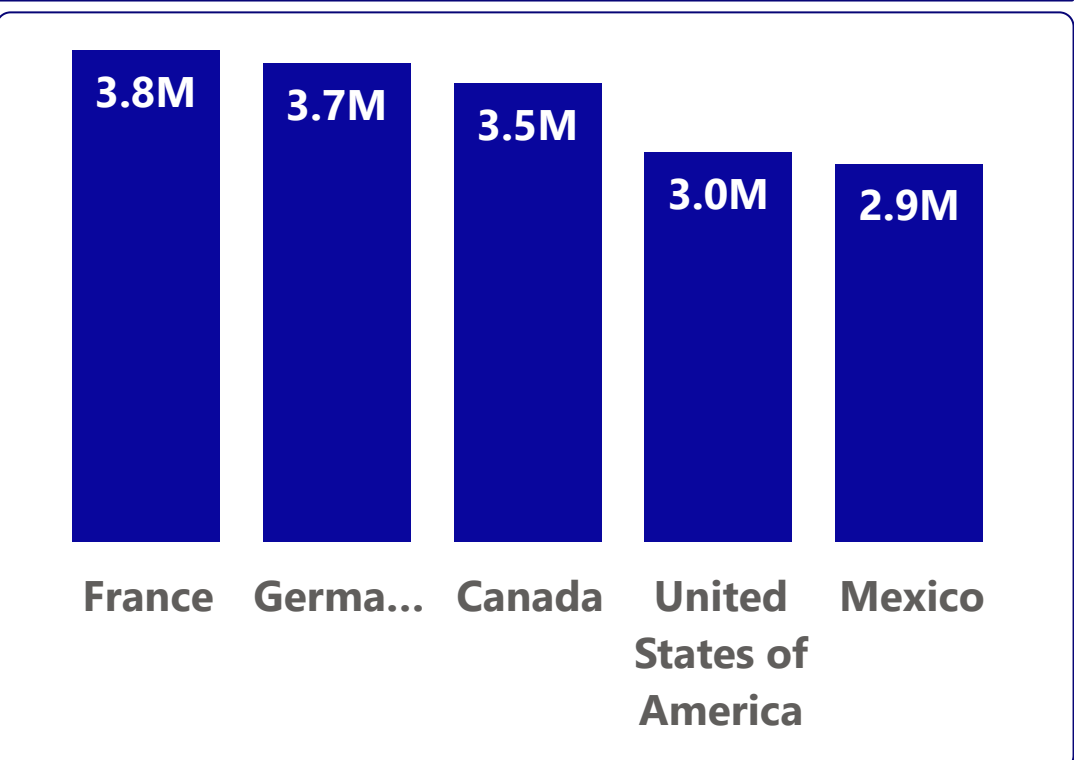
Key Performance Indicator

<div>Sales Current Vs Prior Year</div> <div>9,23,11,095✓</div> <div>Last Year: 2,64,15,256 (+249.46%)</div>	<div>Orders Current Vs Prior Year</div> <div>8,61,132✓</div> <div>Last Year: 2,64,674 (+225.36%)</div>	<div>Profit Current Vs Prior Year</div> <div>1,30,15,238✓</div> <div>Last Year: 38,78,465 (+235.58%)</div>	<div>Profit % Current Vs Prior Year</div> <div>14.1%! </div> <div>Last Year: 14.7% (-3.97%)</div>	<div>COGS Current Vs Prior Year</div> <div>70,59,717✓</div> <div>Last Year: 21,45,531 (+229.04%)</div>
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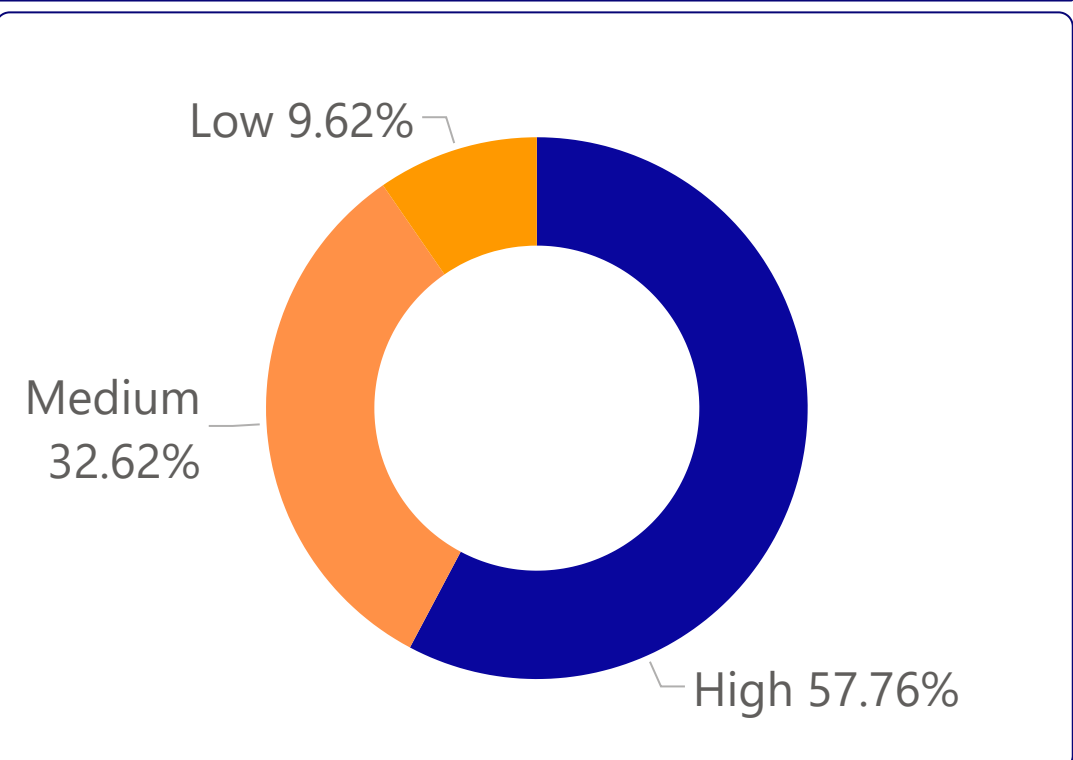
Orders By Country



Profit By Country



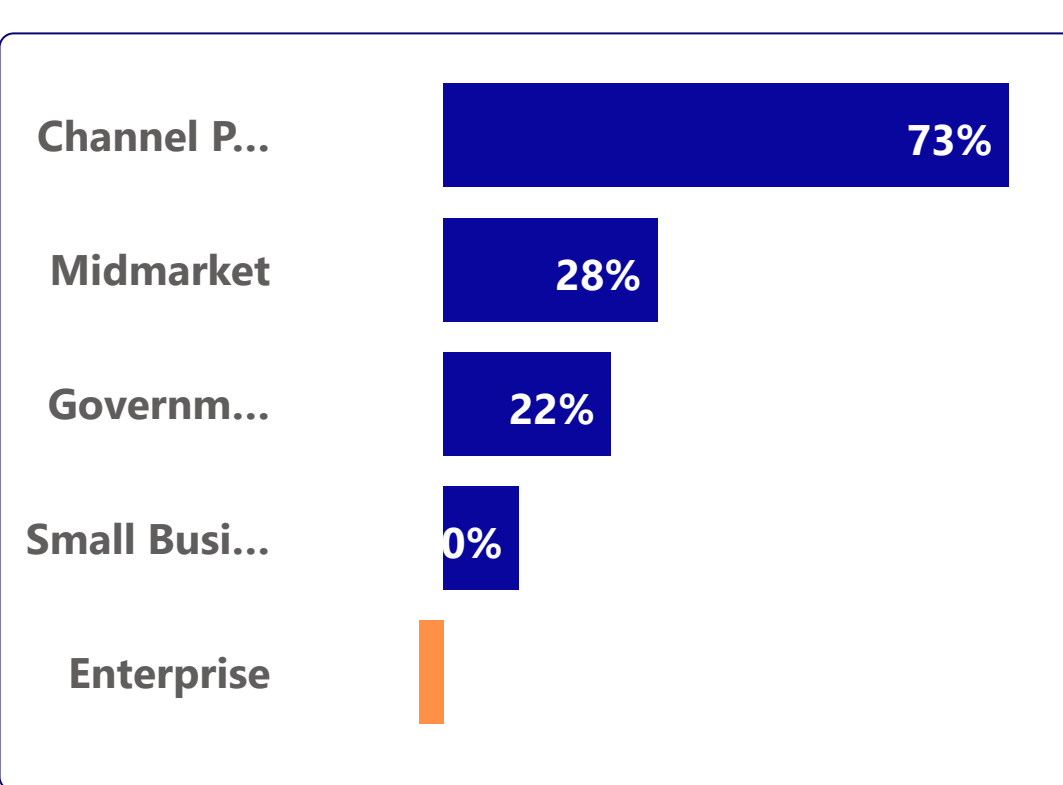
Discount offered By Discount Band



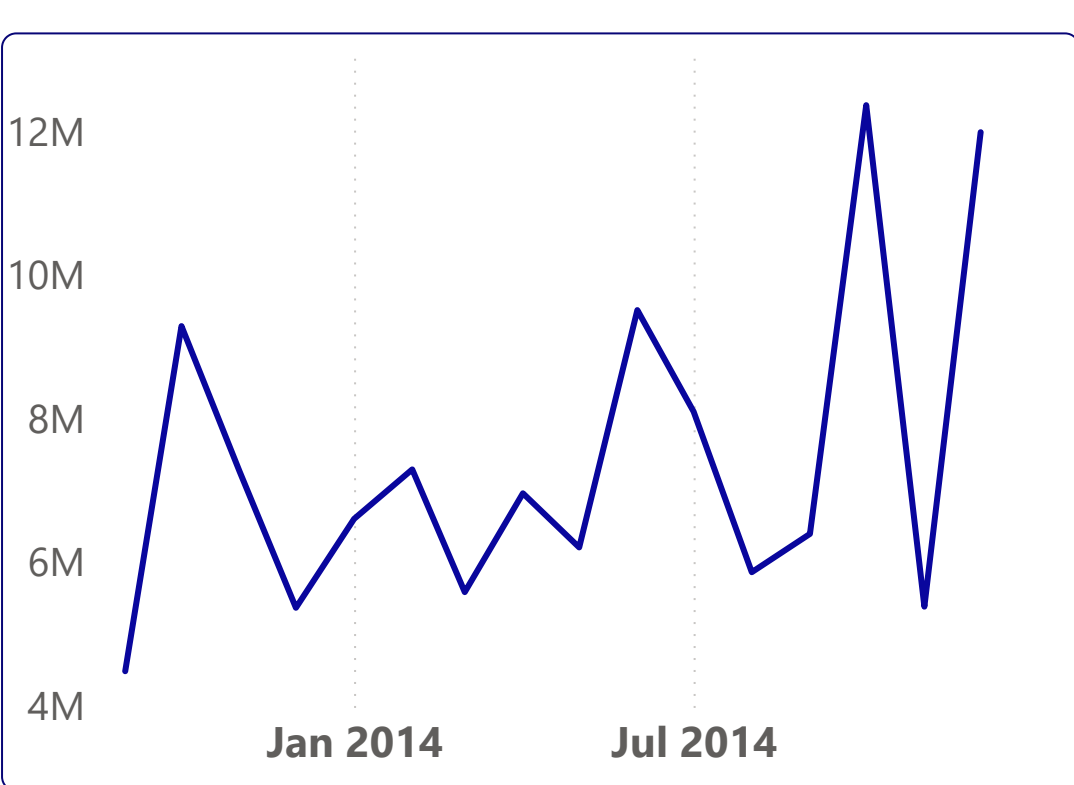
Profit Margin by Segment & Product

Segment	Profit Margin
<div>Channel Partners</div>	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
<div>Enterprise</div>	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
<div>Government</div>	21.69%
Amarilla	22.21%
Carretera	23.01%
Montana	20.30%
Paseo	20.54%
Velo	22.48%
Total	14.23%

Profit Margin by Segment



Sales Amount by Year & Month



Top 3 Products by Sales

