Project report templates

1.Introduction:

1.1 overview:
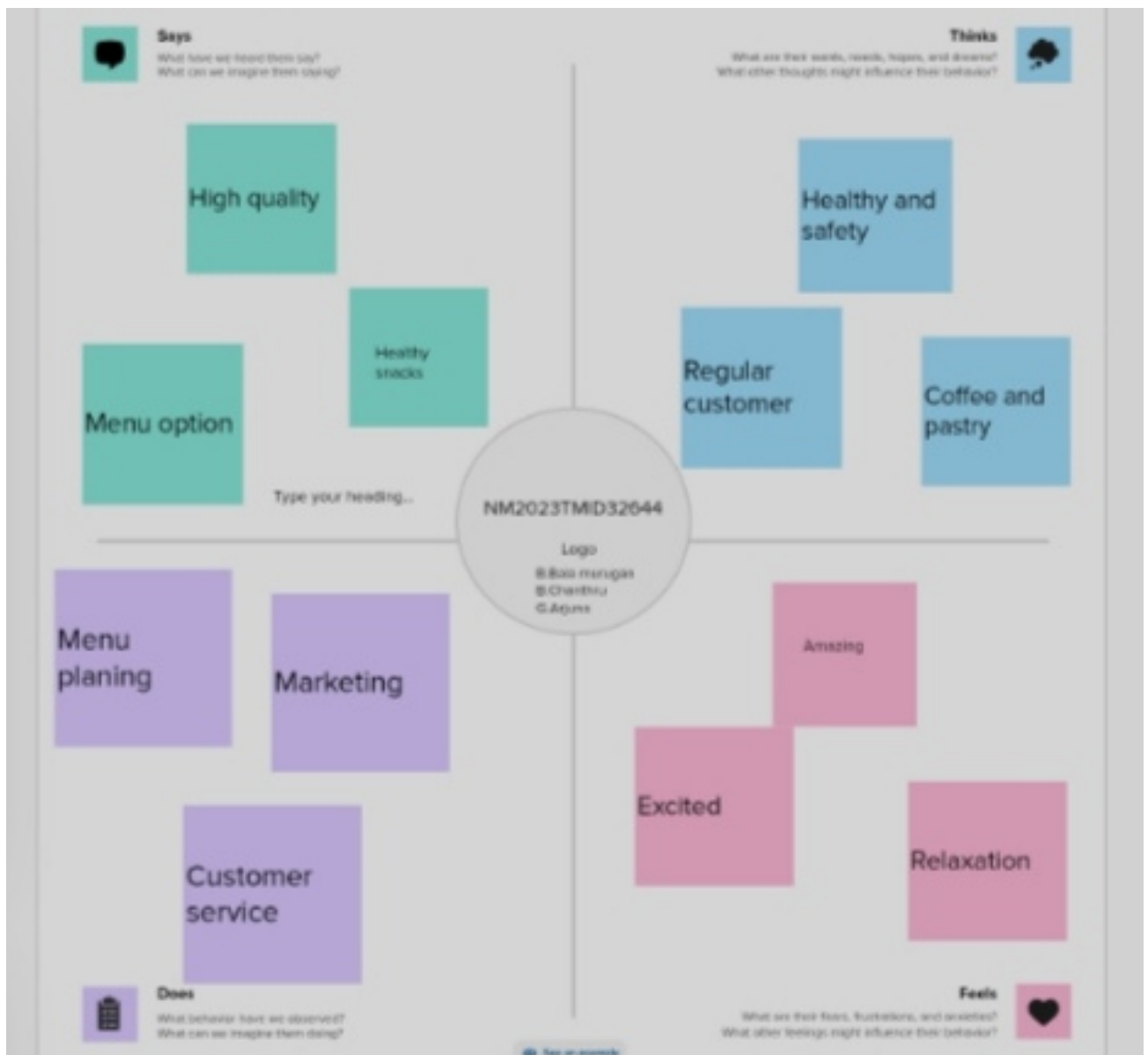
Designing a logo with canva

Logo, a visual communication tool to help you get your

message across to the audience's.

1.2 purposes

Logo are a point of identification they're the symbol that

customers use to recognise your

brand

2.Problem definition and design thinking:

Empathy map:

2. Ideation & Brainstorming map:

3.Result:

4.Advantages and Disadvantages:

Advantages:

- Even a non-designer can become designer using canva
- Templates can be Altered to be more custom
- Canva canva offer a professional oo ok

Disadvantage:

- The free version is limited
- Unique element cannot be treat

5.Application:

- **We create a canva account choose our template**
- **Background image and we use different fonts**
- **We add some elements and slogan**
- **We create a logo**
- **Finally we downloaded a designing**

Conclusion:

Logo design is an essential component of any business's branding strategy.