

Says

What have we heard them say? What can we imagine them saying?

> 1.**Significant Sector:** Indian agriculture plays a crucial role in the country's economy, employing a significant portion of the population and contributing to GDP.

2. **Challenges and **Diversity:** The sector** faces challenges such as fragmented land holdings, weather uncertainties, and lack of modern technology adoption.

3.*Policy and **Modernization:** Indian** at boosting

agriculture has seen policy initiatives aimed productivity, improving rural livelihoods, and ensuring food security.

India's agriculture

Cultivation: Indian agriculture involves the cultivation of a wide variety of crops, including cereals like rice and wheat, pulses, fruits, vegetables, oilseeds, and more. Different regions have varying climates and soil types,

Farmers engage in selling their produce through local markets, wholesale markets, and sometimes directly to consumers.

*Market Access:**

*Livestock Farming:** Livestock rearing is another essential aspect of Indian agriculture.

Vital Livelihood: Indian agriculture is a lifeline for millions of rural households, providing employment and sustenance to a significant portion of the population.

*Challenges:** Despite

its significance, Indian

agriculture faces

challenges such as

outdated farming

practices, water

scared.

*Challenges and Struggles:** The sector grapples with challenges such as unpredictable weather, low income, lack of modern infrastructure, and debt issues, leading to the unfortunate instances of farmer suicides and protests for better conditions.

*Resilience and Potential:** Despite its challenges, Indian agriculture showcases remarkable resilience and potential.

Thinks

**Technological

been a push for

innovation and

agricultural

Advancements:** In

recent years, there's

technology adoption.

What are their wants, needs, hopes, and dreams?

*Diversity:** Indian

for its diversity in

crops, with a wide

rice, wheat, and

various fruits,

pulses, as well as

range of staples like

agriculture is known

What other thoughts might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

See an example

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

