Bank Customers Analysis

Balance by Age and Gender

Gender ● Female ● Male

Sum of Balance / Range

- 30M
- 20M
- 10M
- 0M

28M, 24M, 18M, 15M, 14M, 12M, 7M, 6M, 3M, 1M
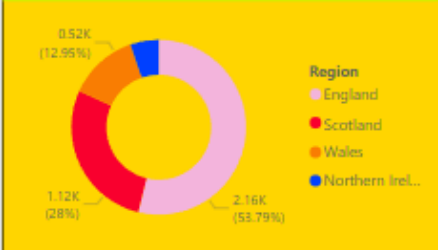
Range: 57-66, 48-57, 39-48, 30-39, 21-30, 12-21

Count of Customer by Age and Gender

Gender ● Female ● Male

Count of Surname / Range

- 800
- 600
- 400
- 200
- 0

Range: 30-39, 39-48, 21-30, 48-57, 57-66, 12-21
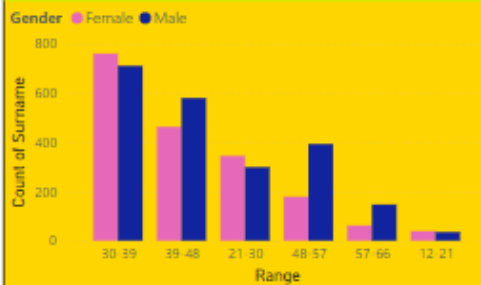
Count of Customers Job Type

1.01K (25.16%)
1.96K (48.7%)
1.05K (26.13%)

Job Classification
- ● White Collar
- ● Blue Collar
- ● Other
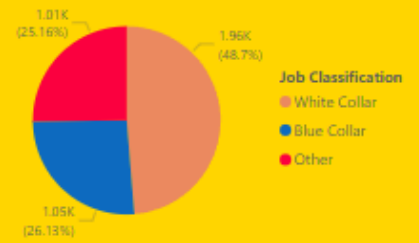
Count of Customer by Region

0.52K (12.95%)
1.12K (28%)
2.16K (53.79%)

Region
- ● England
- ● Scotland
- ● Wales
- ● Northern Irel..

Balance by Region

Sum of Balance

- 100M
- 50M
- 0M

Region: England, Scotland, Wales, Northern Ir...

Balance by Gender

Male 87M
Female 73M

Sum of Balance: 0M, 50M, 100M
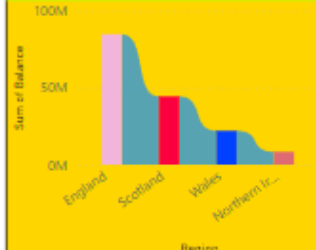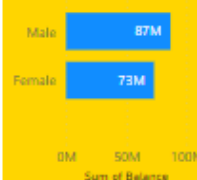
Total Customers

4014

Max Balance by Gender

34

Min Balance by Age

15

Max Customer by Gender

Male