

PROFIT BY SUB-CATEGORY

Profit is most unusual when Sub-Category is Copiers, Tables and Phones.

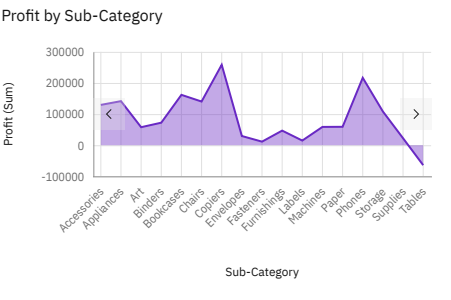
Sub-Category Copiers has the highest Total Profit but is ranked #14 in Total Quantity.

Sub-Category Binders has the highest Total Quantity but is ranked #8 in Total Profit.

Over all values of Sub-Category, the sum of Profit is almost 1.5 million.

Profit ranges from almost minus 64 thousand, when Sub-Category is Tables, to almost 259 thousand, when Sub-Category is Copiers.

For Profit, the most significant values of Sub-Category are Copiers and Phones, whose respective Profit values add up to over 475 thousand, or 31 % of the total.



SALES BY CATEGORY

- Sales is unusually high when Category is Technology. Category Office Supplies has the highest Total Quantity but is ranked #3 in Total Sales.
- Category Technology has the highest Total Sales but is ranked #2 in Total Quantity.
- Over all categories, the sum of Sales is almost thirteen million.
- Sales ranges from almost 3.8 million, when Category is Office Supplies, to over 4.7 million, when Category is Technology.

Sales by Category



PROFIT BY SEGMENT

- Segment Consumer has the highest values of both Profit and Quantity.
- Profit is unusually high when Segment is Consumer.
- Over all segments, the sum of Profit is almost 1.5 million.
- Profit ranges from over 277 thousand, when Segment is Home Office, to over 749 thousand, when Segment is Consumer.

