

APPENDIX 2: MASS-MARKET MEDIA LIST

Washington Post	New York Daily News
New York Times	Reuters News
CNN	Salon
Politico	Mother Jones
Huffington Post	Washington Times
The Hill	FiveThirtyEight
Real Clear Politics	Business Insider
Wall Street Journal	Washington Examiner
Guardian	New York magazine
MSNBC	The New Yorker
ABC News	Daily Caller
USA Today	New York Post
Bloomberg	Talking Points Memo
The Atlantic NBC News	Associated Press
CBS News	Think Progress
Fox News	Daily Mail
Vox	US News & World Report
The Daily Beast	Forbes
Breitbart	Boston Globe
LA Times	TIME
NPR: National Public Radio	CNBC
National Review	Vanity Fair
BuzzFeed	Amazon
Slate	Rolling Stone
Yahoo! News	

APPENDIX 3: TOP MEDIA

This list includes media sources that were in the top 100 by inlinks, Twitter shares, or Facebook shares. Major platforms (Facebook, Twitter, YouTube) are omitted from this list to allow for the comparison of separate media entities. Scores are rescaled to a 0 - 1 scale for each of the metrics.

Media source	Facebook shares	Twitter shares	Media inlinks	Partisanship score	Standardized scores 0-1			Facebook/ Twitter	Facebook/ inlinks	Twitter/ inlinks
					Facebook	Twitter	Inlinks			
Washington Post	63340095	37567	5100	-0.51	0.67	0.84	1.00	0.80	0.67	0.84
New York Times	94502060	41781	5026	-0.53	1.00	0.93	0.99	1.07	1.01	0.95
CNN	86916230	44776	4131	-0.36	0.92	1.00	0.81	0.92	1.14	1.24
The Hill	69241971	41919	2605	-0.05	0.73	0.94	0.51	0.78	1.45	1.85
Politico	11508775	27358	3866	-0.29	0.12	0.61	0.76	0.20	0.16	0.81
Breitbart	83528776	38467	1990	0.95	0.88	0.86	0.38	1.03	2.30	2.24
Huffington Post	72872079	33009	2963	-0.78	0.77	0.74	0.58	1.05	1.34	1.28
Wikipedia	825240	262	2437	0.25	0.01	0.00	0.47	1.84	0.02	0.01
Fox News	19861982	19532	1967	0.87	0.21	0.44	0.38	0.48	0.55	1.15
PoliticusUSA	27476591	12396	422	-0.90	0.29	0.28	0.07	1.05	3.94	3.74
Real Clear Politics	9116280	6129	2381	0.22	0.10	0.14	0.46	0.71	0.21	0.29
MSNBC	27307212	8578	1925	-0.67	0.29	0.19	0.37	1.52	0.78	0.51
Guardian	17566772	11151	2206	-0.61	0.19	0.25	0.43	0.75	0.43	0.58
NBC News	25210160	8316	1897	-0.50	0.27	0.18	0.37	1.44	0.73	0.50
Wall Street Journal	8473461	8244	2128	0.05	0.09	0.18	0.41	0.49	0.22	0.44
Vox	22412618	7497	1702	-0.84	0.24	0.17	0.33	1.42	0.72	0.51
Washington Examiner	8943934	11462	1295	0.82	0.09	0.25	0.25	0.37	0.38	1.03
Conservative Tribune	21750420	3473	166	0.94	0.23	0.08	0.02	3.01	10.00	3.32
Bloomberg	2572208	7825	2018	-0.24	0.03	0.17	0.39	0.15	0.07	0.45
Daily Kos	19275242	10511	701	-0.91	0.20	0.23	0.13	0.87	1.58	1.81
Gateway Pundit	20979941	8930	613	0.97	0.22	0.20	0.11	1.12	1.99	1.78
Daily Caller	17775190	10498	1390	0.88	0.19	0.23	0.27	0.80	0.71	0.88
Raw Story	20669336	9402	657	-0.88	0.22	0.21	0.12	1.05	1.82	1.74