APPENDIX 3: TOP MEDIA

This list includes media sources that were in the top 100 by inlinks, Twitter shares, or Facebook shares. Major platforms (Facebook, Twitter, YouTube) are omitted from this list to allow for the comparison of separate media entities. Scores are rescaled to a 0 - 1 scale for each of the metrics.

| | | | | | Standardized scores 0-1 | | | | | |
|----------------------|--------------------|----------------|---------------|-----------------------|----------------------------|---------|---------|----------------------|----------------------|------------------|
| Media source | Facebook shares | Twitter shares | Media inlinks | Partisanship score | Facebook | Twitter | Inlinks | Facebook/ Twitter | Facebook/ inlinks | Twitter/ inlinks |
| Washington Post | 63340095 | 37567 | 5100 | -0.51 | 0.67 | 0.84 | 1.00 | 0.80 | 0.67 | 0.84 |
| New York Times | 94502060 | 41781 | 5026 | -0.53 | 1.00 | 0.93 | 0.99 | 1.07 | 1.01 | 0.95 |
| CNN | 86916230 | 44776 | 4131 | -0.36 | 0.92 | 1.00 | 0.81 | 0.92 | 1.14 | 1.24 |
| The Hill | 69241971 | 41919 | 2605 | -0.05 | 0.73 | 0.94 | 0.51 | 0.78 | 1.45 | 1.85 |
| Politico | 11508775 | 27358 | 3866 | -0.29 | 0.12 | 0.61 | 0.76 | 0.20 | 0.16 | 0.81 |
| Breitbart | 83528776 | 38467 | 1990 | 0.95 | 0.88 | 0.86 | 0.38 | 1.03 | 2.30 | 2.24 |
| Huffington Post | 72872079 | 33009 | 2963 | -0.78 | 0.77 | 0.74 | 0.58 | 1.05 | 1.34 | 1.28 |
| Wikipedia | 825240 | 262 | 2437 | 0.25 | 0.01 | 0.00 | 0.47 | 1.84 | 0.02 | 0.01 |
| Fox News | 19861982 | 19532 | 1967 | 0.87 | 0.21 | 0.44 | 0.38 | 0.48 | 0.55 | 1.15 |
| PoliticusUSA | 27476591 | 12396 | 422 | -0.90 | 0.29 | 0.28 | 0.07 | 1.05 | 3.94 | 3.74 |
| Real Clear Politics | 9116280 | 6129 | 2381 | 0.22 | 0.10 | 0.14 | 0.46 | 0.71 | 0.21 | 0.29 |
| MSNBC | 27307212 | 8578 | 1925 | -0.67 | 0.29 | 0.19 | 0.37 | 1.52 | 0.78 | 0.51 |
| Guardian | 17566772 | 11151 | 2206 | -0.61 | 0.19 | 0.25 | 0.43 | 0.75 | 0.43 | 0.58 |
| NBC News | 25210160 | 8316 | 1897 | -0.50 | 0.27 | 0.18 | 0.37 | 1.44 | 0.73 | 0.50 |
| Wall Street Journal | 8473461 | 8244 | 2128 | 0.05 | 0.09 | 0.18 | 0.41 | 0.49 | 0.22 | 0.44 |
| Vox | 22412618 | 7497 | 1702 | -0.84 | 0.24 | 0.17 | 0.33 | 1.42 | 0.72 | 0.51 |
| Washington Examiner | 8943934 | 11462 | 1295 | 0.82 | 0.09 | 0.25 | 0.25 | 0.37 | 0.38 | 1.03 |
| Conservative Tribune | 21750420 | 3473 | 166 | 0.94 | 0.23 | 0.08 | 0.02 | 3.01 | 10.00 | 3.32 |
| Bloomberg | 2572208 | 7825 | 2018 | -0.24 | 0.03 | 0.17 | 0.39 | 0.15 | 0.07 | 0.45 |
| Daily Kos | 19275242 | 10511 | 701 | -0.91 | 0.20 | 0.23 | 0.13 | 0.87 | 1.58 | 1.81 |
| Gateway Pundit | 20979941 | 8930 | 613 | 0.97 | 0.22 | 0.20 | 0.11 | 1.12 | 1.99 | 1.78 |
| Daily Caller | 17775190 | 10498 | 1390 | 0.88 | 0.19 | 0.23 | 0.27 | 0.80 | 0.71 | 0.88 |
| Raw Story | 20669336 | 9402 | 657 | -0.88 | 0.22 | 0.21 | 0.12 | 1.05 | 1.82 | 1.74 |

| ABC News | 17490240 | 7283 | 1981 | -0.24 | 0.18 | 0.16 | 0.38 | 1.14 | 0.48 | 0.42 |
|--------------------|----------|-------|------|-------|------|------|------|------|--------|-------|
| Yahoo News | 12221051 | 10219 | 1462 | -0.15 | 0.13 | 0.23 | 0.28 | 0.57 | 0.46 | 0.81 |
| US Uncut | 19710912 | 1575 | 271 | -0.48 | 0.21 | 0.03 | 0.04 | 6.15 | 4.76 | 0.77 |
| Salon | 13498730 | 9266 | 1340 | -0.82 | 0.14 | 0.21 | 0.26 | 0.69 | 0.56 | 0.81 |
| USA Today | 10815069 | 8204 | 1921 | -0.19 | 0.11 | 0.18 | 0.37 | 0.63 | 0.31 | 0.49 |
| Truthfeed | 17709033 | 2643 | 95 | 0.97 | 0.19 | 0.06 | 0.01 | 3.24 | 20.98 | 6.48 |
| donaldjtrump.com | 7200566 | 3177 | 1858 | 0.91 | 0.08 | 0.07 | 0.36 | 1.09 | 0.21 | 0.19 |
| CBS News | 7686114 | 4934 | 1829 | -0.31 | 0.08 | 0.11 | 0.35 | 0.74 | 0.23 | 0.31 |
| The Atlantic | 8482058 | 2943 | 1680 | -0.62 | 0.09 | 0.06 | 0.32 | 1.39 | 0.28 | 0.20 |
| Mother Jones | 12499779 | 8094 | 1259 | -0.86 | 0.13 | 0.18 | 0.24 | 0.73 | 0.55 | 0.75 |
| New Yorker | 17008532 | 3487 | 1210 | -0.81 | 0.18 | 0.08 | 0.23 | 2.34 | 0.78 | 0.33 |
| The Daily Beast | 11791173 | 7698 | 1666 | -0.72 | 0.12 | 0.17 | 0.32 | 0.73 | 0.39 | 0.53 |
| Occupy Democrats | 16384451 | 1903 | 75 | -0.92 | 0.17 | 0.04 | 0.00 | 4.20 | 34.94 | 8.32 |
| Reuters | 3541329 | 7641 | 1605 | -0.20 | 0.04 | 0.17 | 0.31 | 0.22 | 0.12 | 0.55 |
| Buzzfeed | 7724638 | 7766 | 1476 | -0.57 | 0.08 | 0.17 | 0.28 | 0.47 | 0.29 | 0.61 |
| Addicting Info | 15877365 | 2467 | 122 | -0.90 | 0.17 | 0.05 | 0.01 | 3.12 | 11.75 | 3.77 |
| hillaryclinton.com | 8949951 | 2120 | 1561 | -0.97 | 0.09 | 0.05 | 0.30 | 2.05 | 0.31 | 0.15 |
| Think Progress | 1755471 | 7749 | 1034 | -0.91 | 0.02 | 0.17 | 0.19 | 0.11 | 0.09 | 0.88 |
| Bipartisan Report | 15264723 | 1953 | 57 | -0.92 | 0.16 | 0.04 | 0.00 | 3.81 | 116.22 | 30.51 |
| NPR | 10515578 | 4166 | 1539 | -0.70 | 0.11 | 0.09 | 0.29 | 1.21 | 0.38 | 0.31 |
| Slate | 15104196 | 6488 | 1410 | -0.73 | 0.16 | 0.14 | 0.27 | 1.11 | 0.59 | 0.53 |
| LA Times | 5183178 | 4981 | 1536 | -0.39 | 0.05 | 0.11 | 0.29 | 0.49 | 0.18 | 0.37 |
| Western Journalism | 14339637 | 2798 | 247 | 0.94 | 0.15 | 0.06 | 0.04 | 2.47 | 3.88 | 1.57 |
| PolitiFact | 6584311 | 3970 | 1489 | -0.83 | 0.07 | 0.09 | 0.28 | 0.79 | 0.24 | 0.31 |
| Daily Newsbin | 14240528 | 3197 | 71 | -0.93 | 0.15 | 0.07 | 0.00 | 2.14 | 36.13 | 16.86 |
| Political Insider | 13547892 | 1515 | 285 | 0.94 | 0.14 | 0.03 | 0.05 | 4.40 | 3.07 | 0.70 |
| RT | 3776252 | 6792 | 571 | 0.33 | 0.04 | 0.15 | 0.10 | 0.26 | 0.38 | 1.46 |
| National Review | 4958742 | 2895 | 1445 | 0.54 | 0.05 | 0.06 | 0.28 | 0.82 | 0.19 | 0.23 |
| Time | 12479489 | 6672 | 920 | -0.48 | 0.13 | 0.15 | 0.17 | 0.89 | 0.76 | 0.86 |
| Right Scoop | 8027051 | 6572 | 309 | 0.80 | 0.08 | 0.15 | 0.05 | 0.58 | 1.65 | 2.84 |
| New York Post | 11036707 | 5072 | 1407 | 0.78 | 0.12 | 0.11 | 0.27 | 1.04 | 0.43 | 0.42 |
| Business Insider | 6301034 | 6553 | 1348 | -0.06 | 0.07 | 0.15 | 0.26 | 0.46 | 0.26 | 0.56 |
| Washington Times | 5829039 | 4366 | 1396 | 0.76 | 0.06 | 0.10 | 0.27 | 0.64 | 0.23 | 0.36 |
| | | | | | | | | | | |

| BBC | 8430087 | 6533 | 1043 | -0.31 | 0.09 | 0.14 | 0.20 | 0.61 | 0.45 | 0.74 |
|------------------------|----------|------|------|-------|------|------|------|-------|-------|-------|
| EndingtheFed | 12233971 | 522 | 62 | 0.96 | 0.13 | 0.01 | 0.00 | 12.54 | 54.29 | 4.33 |
| Daily News | 9551461 | 3914 | 1354 | -0.63 | 0.10 | 0.09 | 0.26 | 1.17 | 0.39 | 0.33 |
| Talking Points Memo | 6291778 | 6391 | 1052 | -0.81 | 0.07 | 0.14 | 0.20 | 0.47 | 0.33 | 0.71 |
| Daily Mail | 9976685 | 5984 | 1352 | 0.71 | 0.11 | 0.13 | 0.26 | 0.79 | 0.41 | 0.51 |
| Mediaite | 5512621 | 5670 | 972 | -0.25 | 0.06 | 0.13 | 0.18 | 0.46 | 0.32 | 0.69 |
| berniesanders.com | 6088026 | 1444 | 1296 | -0.67 | 0.06 | 0.03 | 0.25 | 2.07 | 0.26 | 0.13 |
| Rolling Stone | 10431055 | 2967 | 856 | -0.80 | 0.11 | 0.06 | 0.16 | 1.69 | 0.69 | 0.41 |
| InfoWars | 7598425 | 5342 | 473 | 0.93 | 0.08 | 0.12 | 0.08 | 0.68 | 0.95 | 1.41 |
| FiveThirtyEight | 3164599 | 2587 | 1177 | -0.74 | 0.03 | 0.06 | 0.22 | 0.58 | 0.15 | 0.25 |
| Fox News Insider | 9317661 | 1746 | 570 | 0.85 | 0.10 | 0.04 | 0.10 | 2.61 | 0.95 | 0.37 |
| New York magazine | 4466605 | 2840 | 1173 | -0.71 | 0.05 | 0.06 | 0.22 | 0.75 | 0.21 | 0.28 |
| Media Matters | 4005430 | 4512 | 693 | -0.90 | 0.04 | 0.10 | 0.13 | 0.42 | 0.33 | 0.78 |
| Young Cons | 9225672 | 1125 | 136 | 0.92 | 0.10 | 0.02 | 0.02 | 4.09 | 5.71 | 1.40 |
| redstatewatcher.com | 9158744 | 724 | 50 | 0.91 | 0.10 | 0.01 | 0.00 | 6.51 | 96.45 | 14.81 |
| Free Beacon | 5099199 | 4351 | 749 | 0.88 | 0.05 | 0.10 | 0.14 | 0.56 | 0.39 | 0.69 |
| RedState | 3665845 | 4212 | 616 | 0.48 | 0.04 | 0.09 | 0.11 | 0.41 | 0.34 | 0.83 |
| Forbes | 3157813 | 3601 | 1037 | 0.02 | 0.03 | 0.08 | 0.20 | 0.42 | 0.17 | 0.40 |
| ABC News | 6841762 | 3998 | 394 | -0.56 | 0.07 | 0.09 | 0.07 | 0.82 | 1.06 | 1.29 |
| CNBC | 2885154 | 2488 | 1025 | 0.12 | 0.03 | 0.05 | 0.19 | 0.55 | 0.16 | 0.28 |
| Boston Globe | 2662876 | 2020 | 990 | -0.33 | 0.03 | 0.04 | 0.19 | 0.63 | 0.15 | 0.24 |
| Reddit | 355965 | 3603 | 655 | 0.20 | 0.00 | 0.08 | 0.12 | 0.04 | 0.03 | 0.66 |
| The Onion | 8404314 | 2426 | 116 | -0.54 | 0.09 | 0.05 | 0.01 | 1.67 | 6.77 | 4.05 |
| US News & World Report | 1412250 | 1277 | 939 | -0.20 | 0.01 | 0.03 | 0.18 | 0.53 | 0.08 | 0.15 |
| AP | 376322 | 2486 | 934 | -0.46 | 0.00 | 0.05 | 0.18 | 0.06 | 0.02 | 0.31 |
| Alternet | 3301949 | 3434 | 609 | -0.78 | 0.03 | 0.08 | 0.11 | 0.46 | 0.31 | 0.68 |
| The Intercept | 3427867 | 2625 | 850 | 0.09 | 0.04 | 0.06 | 0.16 | 0.62 | 0.23 | 0.36 |
| BizPacReview | 6505004 | 3379 | 147 | 0.98 | 0.07 | 0.07 | 0.02 | 0.92 | 3.56 | 3.86 |
| Vanity Fair | 1862796 | 1195 | 827 | -0.68 | 0.02 | 0.03 | 0.15 | 0.76 | 0.12 | 0.16 |
| Gawker | 2208537 | 2426 | 825 | -0.58 | 0.02 | 0.05 | 0.15 | 0.43 | 0.15 | 0.34 |
| Vice | 6623265 | 2084 | 566 | -0.47 | 0.07 | 0.05 | 0.10 | 1.54 | 0.68 | 0.44 |
| Newsweek | 2381035 | 1652 | 795 | -0.72 | 0.02 | 0.04 | 0.15 | 0.69 | 0.17 | 0.24 |
| Chicago Tribune | 2690886 | 1298 | 789 | -0.35 | 0.03 | 0.03 | 0.15 | 1.01 | 0.19 | 0.19 |

| WikiLeaks | 660240 | 2432 | 781 | 0.95 | 0.01 | 0.05 | 0.14 | 0.12 | 0.04 | 0.37 |
|-----------------------|---------|------|-----|-------|------|------|------|------|------|------|
| IBTimes | 1170391 | 1533 | 781 | -0.09 | 0.01 | 0.03 | 0.14 | 0.36 | 0.08 | 0.23 |
| Independent | 4494445 | 2266 | 780 | -0.42 | 0.05 | 0.05 | 0.14 | 0.95 | 0.33 | 0.34 |
| Judicial Watch | 6110312 | 1034 | 423 | 0.92 | 0.06 | 0.02 | 0.07 | 2.95 | 0.87 | 0.29 |
| Daily Telegraph | 1892747 | 1483 | 768 | 0.08 | 0.02 | 0.03 | 0.14 | 0.61 | 0.14 | 0.22 |
| The Nation | 1588549 | 2064 | 764 | -0.81 | 0.02 | 0.04 | 0.14 | 0.36 | 0.12 | 0.32 |
| townhall.com | 4278546 | 2624 | 668 | 0.89 | 0.04 | 0.06 | 0.12 | 0.78 | 0.37 | 0.47 |
| Des Moines Register | 987658 | 924 | 729 | -0.21 | 0.01 | 0.02 | 0.13 | 0.52 | 0.07 | 0.14 |
| opensecrets.org | 48257 | 241 | 678 | 0.08 | 0.00 | 0.00 | 0.12 | 0.00 | 0.00 | 0.03 |
| tedcruz.org | 4898576 | 1282 | 631 | 0.68 | 0.05 | 0.03 | 0.12 | 1.88 | 0.45 | 0.24 |
| New Republic | 1121107 | 1206 | 675 | -0.68 | 0.01 | 0.03 | 0.12 | 0.44 | 0.09 | 0.21 |
| The Week | 1773347 | 1619 | 672 | -0.51 | 0.02 | 0.03 | 0.12 | 0.52 | 0.15 | 0.28 |
| Observer | 4339146 | 1529 | 654 | 0.41 | 0.05 | 0.03 | 0.12 | 1.38 | 0.38 | 0.27 |
| WorldNetDaily | 3229366 | 2018 | 656 | 0.92 | 0.03 | 0.04 | 0.12 | 0.77 | 0.28 | 0.36 |
| sanders.senate.gov | 2444074 | 1860 | 648 | -0.70 | 0.03 | 0.04 | 0.12 | 0.63 | 0.21 | 0.34 |
| gallup.com | 403847 | 279 | 648 | -0.47 | 0.00 | 0.00 | 0.12 | 0.78 | 0.03 | 0.04 |
| Hollywood Reporter | 1127403 | 1336 | 639 | 0.13 | 0.01 | 0.03 | 0.12 | 0.40 | 0.10 | 0.24 |
| People | 441372 | 1432 | 636 | -0.26 | 0.00 | 0.03 | 0.12 | 0.14 | 0.04 | 0.26 |
| clintonfoundation.org | 377389 | 62 | 622 | -0.36 | 0.00 | 0.00 | 0.11 | 3.48 | 0.03 | 0.01 |
| Zero Hedge | 1400374 | 1738 | 558 | 0.78 | 0.01 | 0.04 | 0.10 | 0.38 | 0.14 | 0.37 |
| CSPAN | 139707 | 659 | 609 | 0.10 | 0.00 | 0.01 | 0.11 | 0.07 | 0.01 | 0.12 |
| PBS NewsHour | 1394508 | 560 | 604 | -0.63 | 0.01 | 0.01 | 0.11 | 1.28 | 0.13 | 0.10 |
| Weekly Standard | 804317 | 1565 | 583 | 0.54 | 0.01 | 0.03 | 0.11 | 0.24 | 0.08 | 0.32 |
| Inquisitr | 2274680 | 1345 | 355 | 0.10 | 0.02 | 0.03 | 0.06 | 0.82 | 0.39 | 0.48 |
| The Federalist | 2217961 | 1407 | 571 | 0.50 | 0.02 | 0.03 | 0.10 | 0.76 | 0.22 | 0.29 |
| FactCheck.org | 947518 | 331 | 567 | -0.68 | 0.01 | 0.01 | 0.10 | 1.58 | 0.09 | 0.06 |