

**WELCOME TO MY  
TEAM PROJECT**

# Project Name

## EXPLORING WORLD'S TOP YOUTUBE CHANNELS

TEAM NM ID: NM2023TMID05866

# Team Details

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# Project description

## PROJECT DESCRIPTION

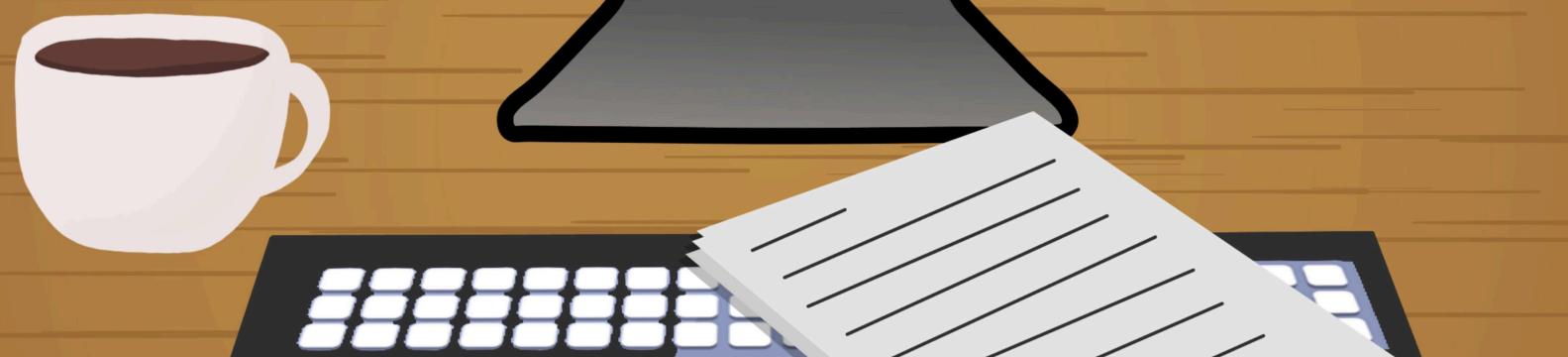
### EXPLORING WORLD'S TOP YOUTUBE CHANNELS

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of

# Purpose

- The main purpose of YouTube channels is to provide a platform for users to watch, share and create videos.
- In the last decade , YouTube channels has become the most Popular video -sharing platform in the world.



# Empathy map

## Empathy Map

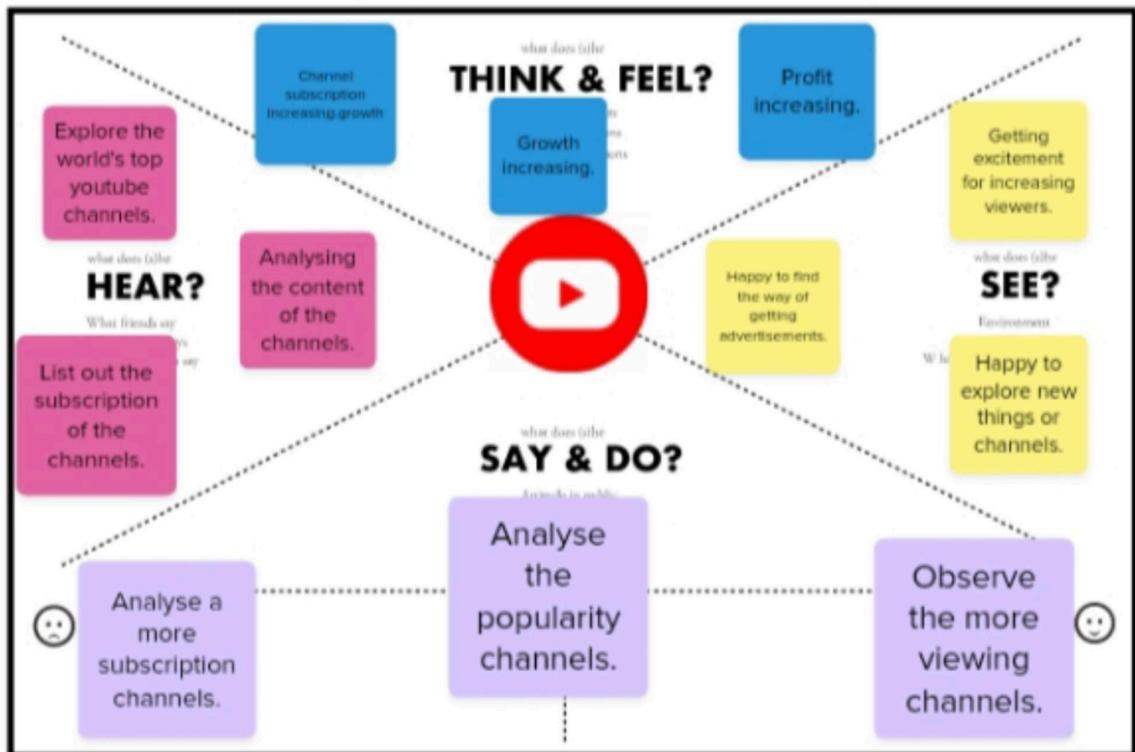
**EMPATHY MAP**  
Identifying stakeholder behavior



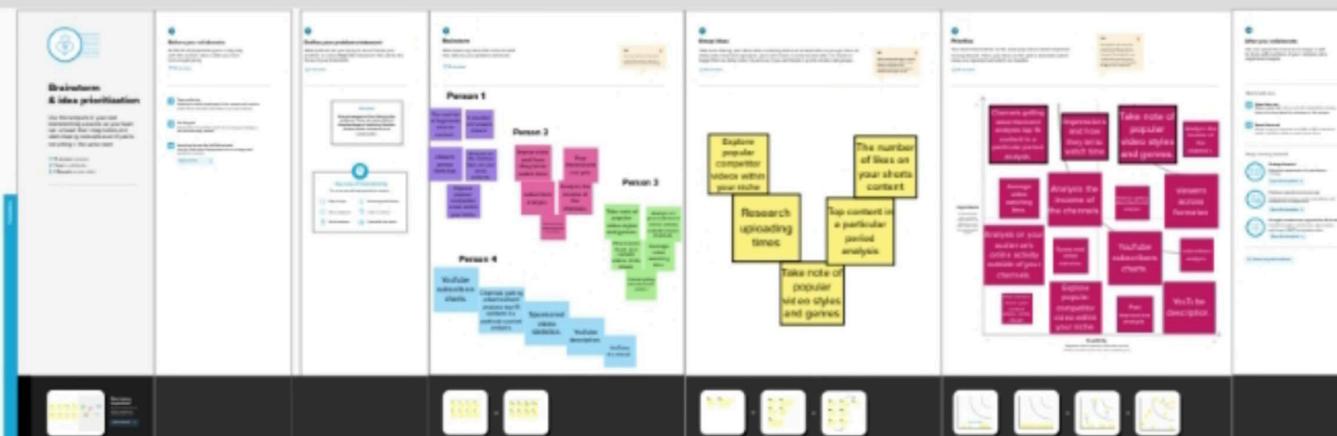
Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Organisation: \_\_\_\_\_  
Position: \_\_\_\_\_

Name: \_\_\_\_\_  
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Position: \_\_\_\_\_

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Organisation: \_\_\_\_\_  
Position: \_\_\_\_\_



# Brain storming ideas.



## Rank wise channel 1

Rank wise channel 1

Name	As of March 14, 2023UTC..
T-Series	1
Cocomelon	2
Sony Entertainment T...	3
PewDiePie	5
Kids Diana Show	6
Lika Nastya	7
Vlad and Niki	8
WWF	9
Zee Music Company	10
Blackpink	11
Goldmies	12
SAGA Creations	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dudu Perfect	24
Movieclips	25
T-Series Bhakti Sagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
Eminem	33
LootLoo Kids	34
Ed Sheeran	35
Vaan Baj Films	36
Ariana Grande	37
Taylor Swift	38
BillionSurpriseToys	39
Infobells	40
JuegaGerman	41
Billie Eilish	42
Badaboom	43
Fernanfloo	44
Bad Bunny	45
SonyMusicIndiaEVVO	46
Shemaroo	47
...	...

# Results

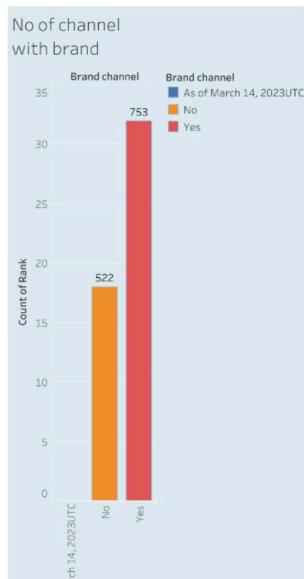
## Rank wise channel 1(2)

## Rank wise channel 1 (2)

### Name

T-Series	1
PewDiePie	5

## No of channel with Brand



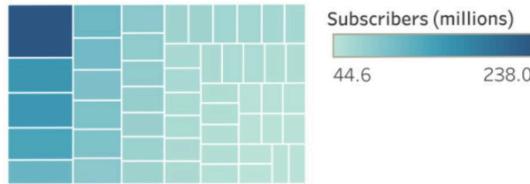
Count of Rank for each Brand channel. Color shows details about Brand channel. The

## Channel Brand

### channel brand

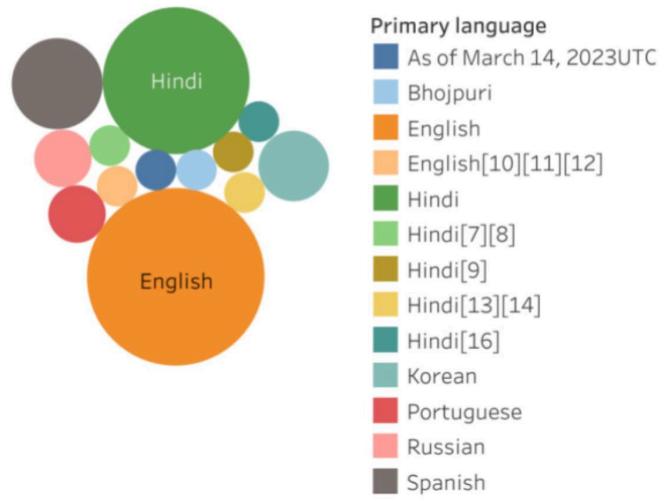
Name	Brand channel		
	As of M...	No	Yes
S-MiniMe Cr...	No	Yes	
Ak	No	Yes	
Aai Tari	No	Yes	
Ariana Gra...	No	Yes	
As of March... As of M...	No	Yes	
Biddu Barry	No	Yes	
Biddu Barry	No	Yes	
BinnypatiTV	No	Yes	
Billie Eilish	No	Yes	
BillieEilish95...	No	Yes	
Bliss	No	Yes	
Carina Kond...	No	Yes	
ChuChu TV	No	Yes	
Cloud9Gaming	No	Yes	
Cokers TV	No	Yes	
Dudu Perfect	No	Yes	
Ed Sheeran	No	Yes	
El Reino Inf...	No	Yes	
Enrique	No	Yes	
Felipe Neto	No	Yes	
Fernanfloo	No	Yes	
GelGelGel	No	Yes	
Goldmies	No	Yes	
Hybe Labels	No	Yes	
Infobells	No	Yes	
JuegaGerman	No	Yes	
Justin Bieber	No	Yes	
Kids Diana...	No	Yes	
Lika Nastya	No	Yes	
LukaLuka	No	Yes	
Marshmello	No	Yes	
Mesmerize	No	Yes	
MrBeast	No	Yes	
PewDiePie	No	Yes	
Pinkfong	No	Yes	
Shemaroo	No	Yes	
Shemaroo E...	No	Yes	
Song Forest	No	Yes	
Sony Music	No	Yes	
Sony SAB	No	Yes	
SonuMeetiC...	No	Yes	
T Colors	No	Yes	
T-Series Bh...	No	Yes	
Taylor Swift	No	Yes	
Tips and Ni...	No	Yes	
Www Music	No	Yes	
WWF	No	Yes	
Yalla Bai Fil...	No	Yes	
Zee Music C...	No	Yes	
Zee TV	No	Yes	

## *Channel name with sub*

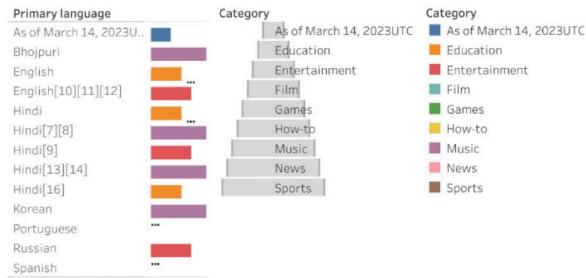
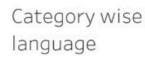


## *No of channels of language*

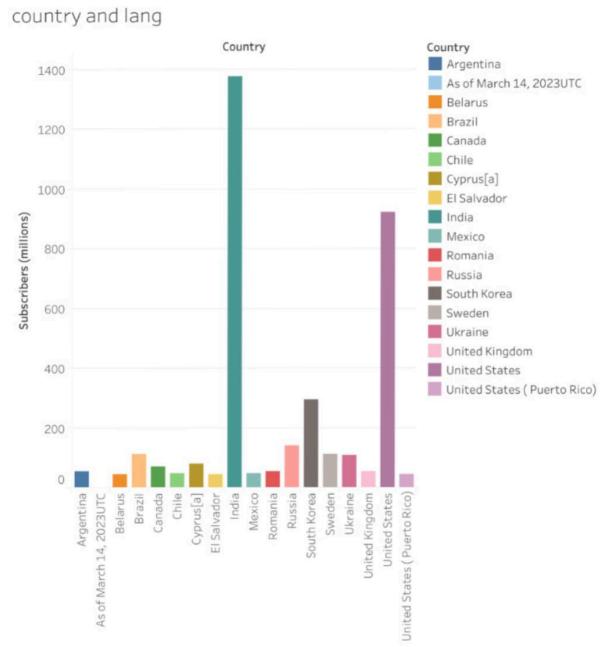
## No of channels of language



## *Category wise language*

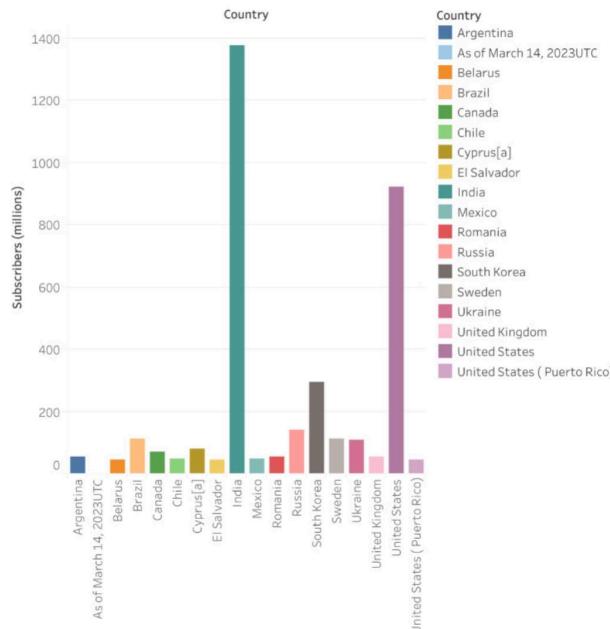


## *Country and lang*



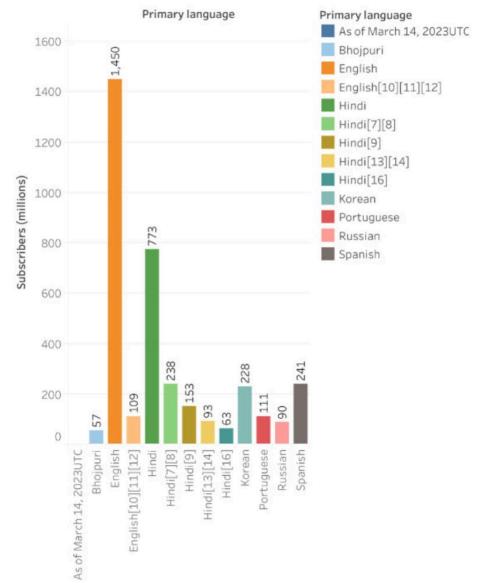
# Country wise sub

Country wise sub



# Language wise sub

Language wise sub



# Country wise channel

Country wise channel



# Dashboard 1

Dashboard 1

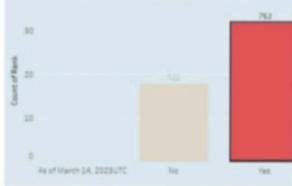
channel brand

Name	As of M...	No	Yes
5-Minute Crafts	As of March 14, 2023 UTC	No	Yes
AA		No	Yes
Aja Tak		No	Yes
Ariana Grande		No	Yes
As of March 14, 2023 UTC	As of M...	No	Yes
BabuGuru		No	Yes
Babulon		No	Yes
BabuGuru		No	Yes
Billie Eilish		No	Yes
BillionsSurpriseToys		No	Yes
Blackpink		No	Yes
Canal VeneZuela		No	Yes
ChuChu TV		No	Yes
Cocomelon		No	Yes
Colors TV		No	Yes
Duck Perfect		No	Yes

Rank wise channel 1

Name	As of March 14, 2023 UTC	No	Yes
T-Series	As of March 14, 2023 UTC	No	Yes
Cocomelon		No	Yes
Sony Entertainment Televis...		No	Yes
PewDiePie		No	Yes
Kids Diana Show		No	Yes
Lia Nastya		No	Yes
Vlad and Niki		No	Yes
WWE		No	Yes
Zee Music Company		No	Yes
Blankjones		No	Yes
Goldimma		No	Yes
5-Minute Crafts		No	Yes
Sony SAB		No	Yes
BangtanTV		No	Yes

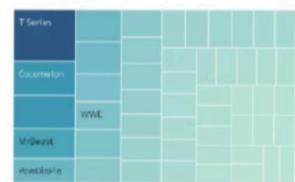
No of channel with brand



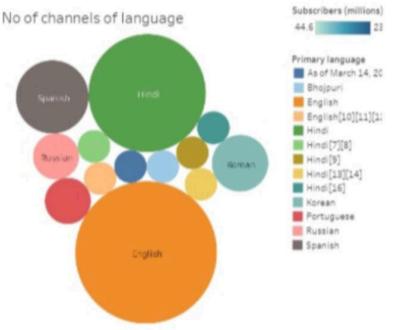
# Dashboard 2

Dashboard 2

channel name with sub

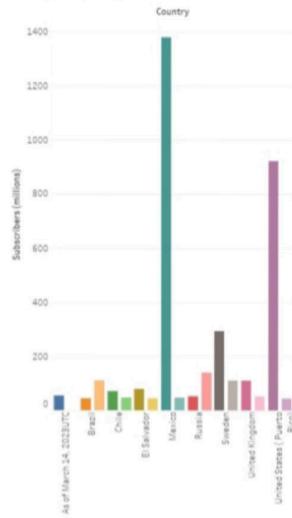


No of channels of language

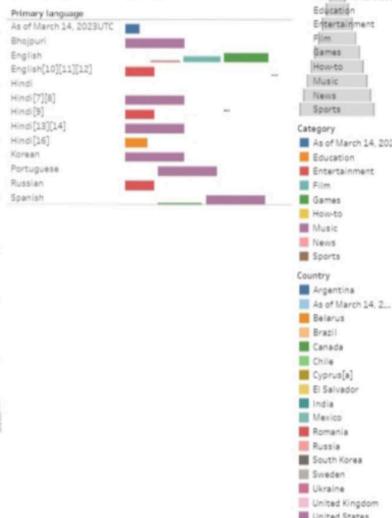


# Dashboard 3

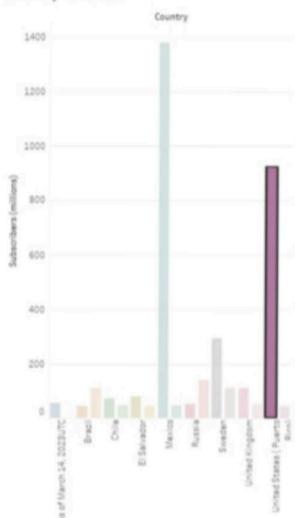
country and lang



Category wise language

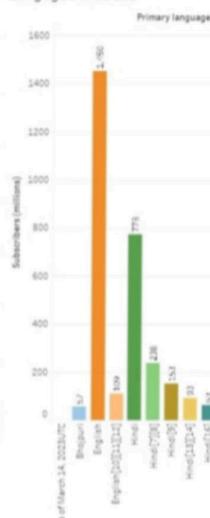


Country wise sub



# Dashboard 4

Language wise sub



Country



## Story 1

# Story



# Bala senthura munish S

[Edit Profile](#)

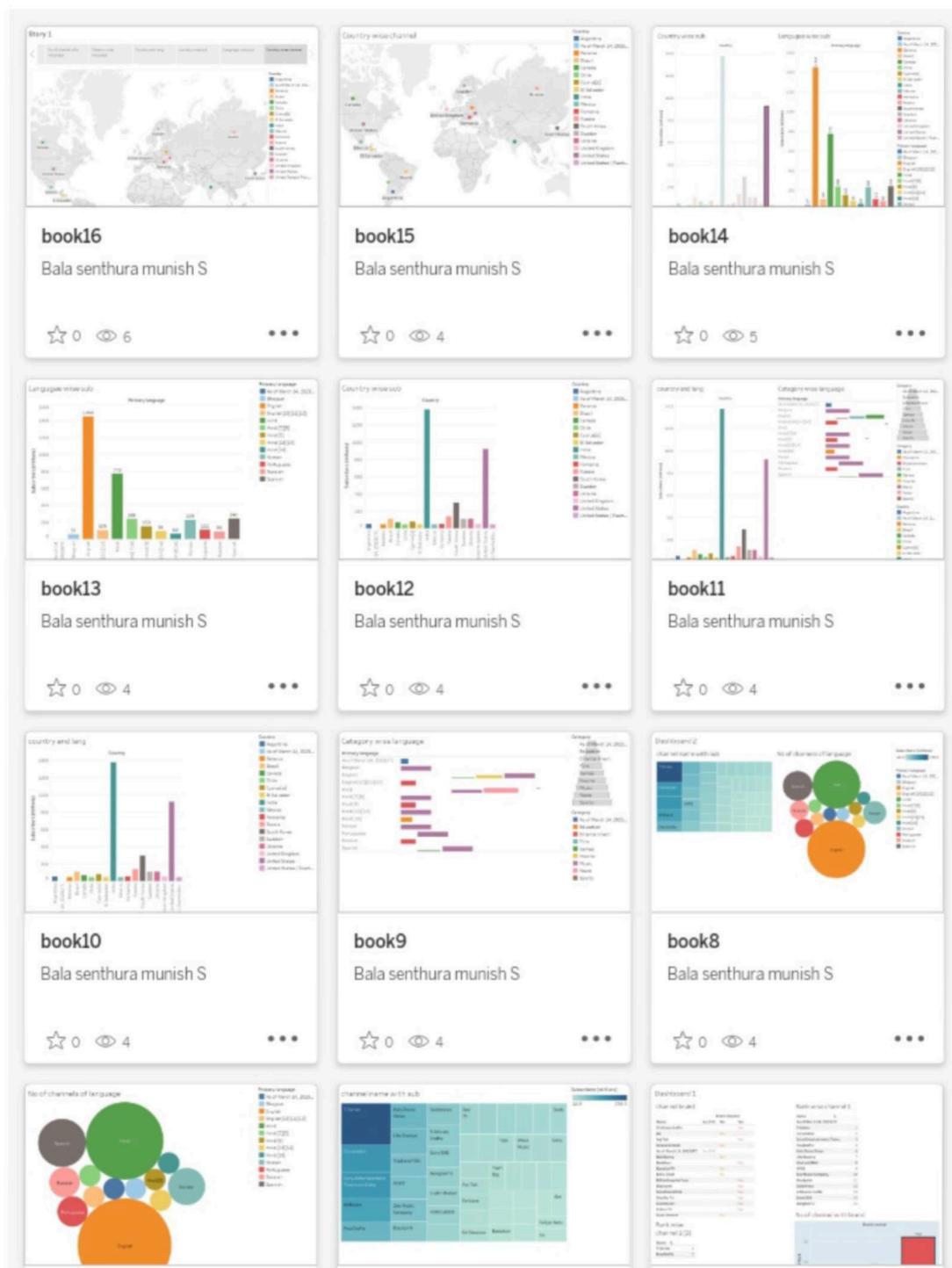
## Tableau public account

Vizzes 16

Favorites 0

Following 0

Followers 0

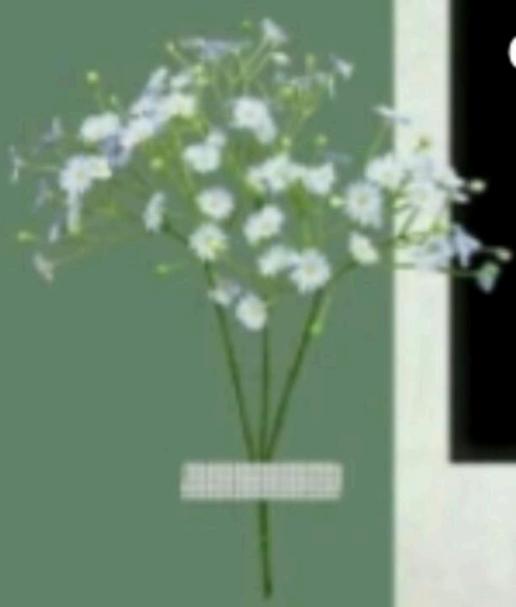


## Advantages

- Exposure to a worldwide audience.
- YouTube ads can help you reach even more people.
- Gain qualified traffic.

## Disadvantages

- It is One of the addiction.
- A lot of distraction advertisement .

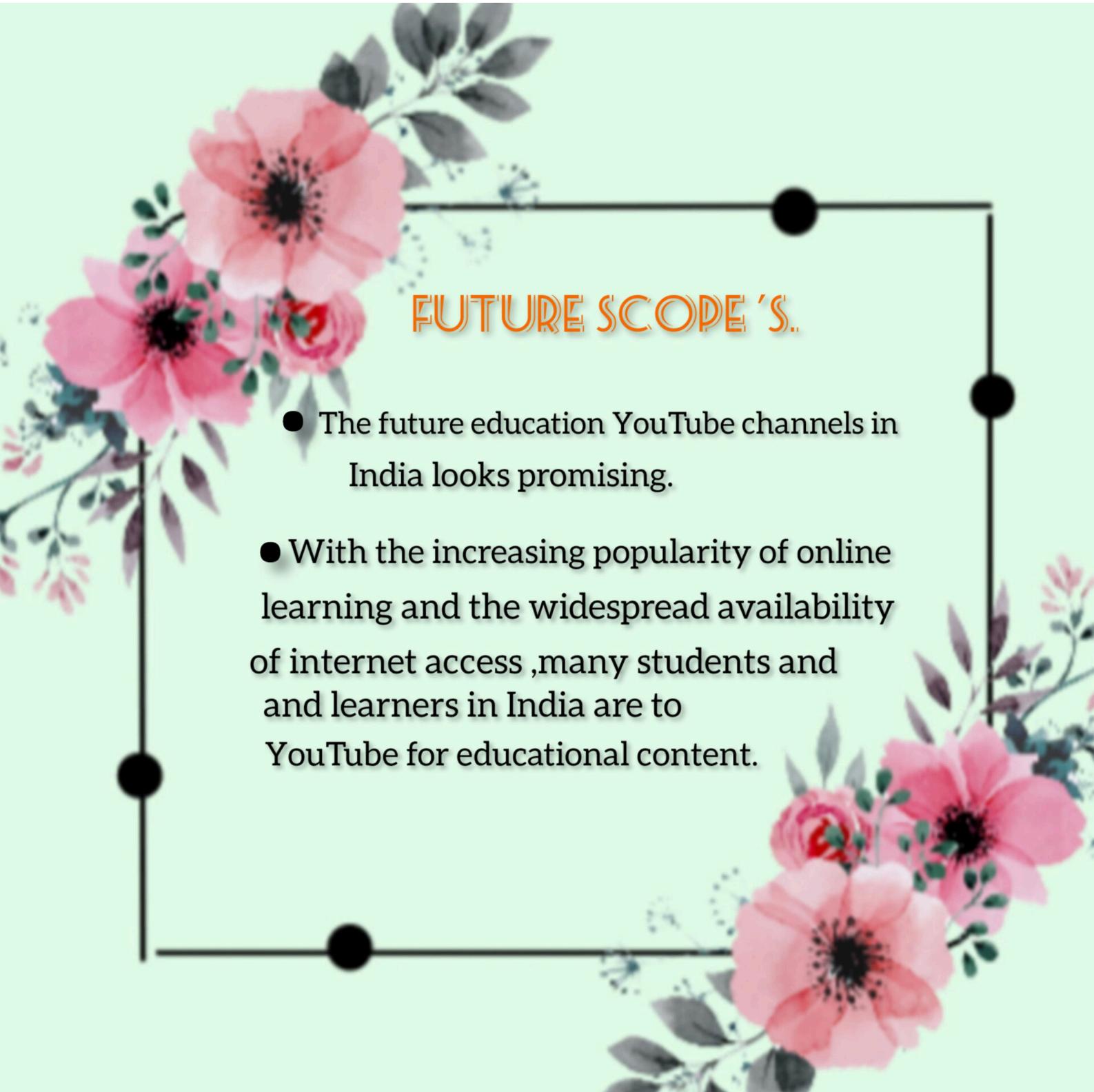


# *Application*

- YouTube studio is the official youtube app from Google for creators.
- This free tool makes it easier and faster to manage your channel from anywhere.
- YouTube studio let's you see real time view, respond to comments monitor know issues and even change your channel name and profile picture.

# CONCLUSION

- We create empathy map and brain storming map through mural.com.
- We develop worksheet , dashboard , story using our project dataset collect.
- Open tableau public account for my team.
- I upload all my worksheets, dashboard, story on my tableau public account.
- We make a project report for my Exploring world 's Top YouTube channels project .
- Finally all my works has been submitted in my GitHub account.



## FUTURE SCOPE 'S.

- The future education YouTube channels in India looks promising.
- With the increasing popularity of online learning and the widespread availability of internet access ,many students and learners in India are to YouTube for educational content.