Personal Blog on IBM cloud static web

Phase-1 : Personal Travel Blog

Introduction:

The purpose of this project is to design a personal travel blog using a design thinking approach. Design thinking is a human-centered approach to innovation that focuses on understanding the needs of users and developing solutions that are both effective and desirable.
The project will begin by conducting user research to understand the needs and wants of personal travel bloggers. This research will be used to develop a set of design requirements for the blog. The project will then use design thinking tools and techniques to generate and evaluate potential design solutions.

The final product of the project will be a prototype of a personal travel blog that is designed to be user-friendly, informative, and visually appealing. The prototype will be evaluated by a group of personal travel bloggers to get their feedback on the design.

Methodology:

The project will use a design thinking approach to design the personal travel blog. The design thinking process consists of five stages:

1. **Empathize:** The first stage of the design thinking process is to empathize with the users. This involves understanding their needs, wants, and pain points. The project will conduct user research to empathize with personal travel bloggers. This research will be conducted through surveys, interviews, and focus groups.
2. **Define:** Once the project team has empathized with the users, they will define the problem or opportunity that the blog will address. The project team will also develop a set of design requirements for the blog.
3. **Ideate:** The next stage of the design thinking process is to ideate. This involves generating a wide range of potential design solutions. The project team will use design thinking tools and techniques, such as brainstorming and mind mapping, to generate potential design solutions for the blog.
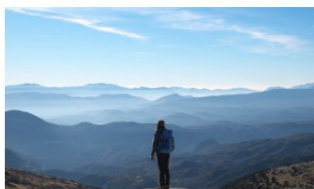
The Best Walking Tours in Seville

Where to Stay in Edinburgh: The Best Neighborhoods for Your Visit
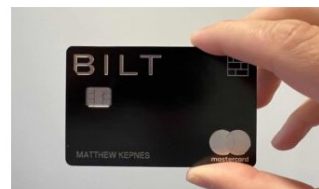
The 5 Best Hostels in Jerusalem

How to Travel on a Budget

The 5 Best Hostels in Kuala Lumpur

Bilt FAQ: Frequently Asked Questions About My New Favorite Card

4. **Prototype:** Once the project team has generated a set of potential design solutions, they will select the most promising solutions and develop prototypes. Prototypes are low-fidelity models of the final product that can be used to test and refine the design. The project team will develop a prototype of the personal travel blog and test it with a group of personal travel bloggers.
5. **Test:** The final stage of the design thinking process is to test the prototype with users and get their feedback. The project team will test the prototype of the personal travel blog with a group of personal travel bloggers to get their feedback on the design. The feedback from the users will be used to refine the design of the blog.

Expected Outcomes:

The expected outcome of this project is a prototype of a personal travel blog that is designed to be user-friendly, informative, and visually appealing. The prototype will be evaluated by a group of personal travel bloggers to get their feedback on the design.

The project will also produce a set of design principles and guidelines that can be used to design other personal travel blogs. The design principles and guidelines will be based on the findings of the user research and the feedback from the personal travel bloggers.