Balasubramanian PG

Business Analyst

CONTACT INFO

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PERSONAL PROFILE

Business Analyst with 3+ years' experience bridging business needs and technical solutions. Skilled in requirements gathering, process improvement, and data-driven decision support across finance and operations. Proficient in **SQL**, **Power BI**, **Excel**, and stakeholder management, with a track record of **reducing costs**, improving reporting speed, and **aligning cross-functional teams**.

WORK EXPERIENCE

Business Analyst

Flipcarbon Integrated Solutions | **Jan 2023 - Present**

- Partnered with CFO and finance team to define reporting requirements and built a financial reporting framework that **reduced reporting turnaround by 66% (12 to 4 days)**.
- Designed interactive Power BI dashboards using Advanced DAX Measures to track KPIs, enabling leadership to conduct real-time variance analysis and identify revenue/cost drivers contributing to **43% YOY Gross Profit Increase**.
- Automated data transformation processes in SQL (Using Stored Procedures) and Power Query (Field Parameters & Query Folding, **created plug & play Mquery for Data Cleaning & Compilation**), eliminating **10+ hours of manual work per month** and improving data accuracy.
- Facilitated workshops with cross-functional stakeholders to gather requirements, align KPIs, and improve reporting processes across finance, manufacturing and operations.
- Prepared and presented monthly financial and operational reports to senior management, supporting strategic decision-making.

Business Analyst

Various Client (Rabio.in, Illionis Institute of Technology, YBI Foundation, Elamigo) | **Apr 2022 – Dec 2022**

- Centralized workflows with Power Apps and SharePoint, **cutting approval cycle times by 6 days** and reducing duplication across client teams.
- Delivered executive-ready Power BI dashboards that improved KPI tracking and accelerated decision-making for leadership contributed to a **Campaign ROI of 2.3x**.
- Automated data cleaning with Python, eliminating recurring errors and saving analysts 15+ hours of manual work per month.
- Designed and rolled out change management artifacts, **boosting adoption rates** and ensuring smooth transitions for multiple client organizations.

EDUCATION

Bengaluru University

MBA, Business Analytics | May 2030 - May 2032

GPA: 8.1

Most Impactful Thesis Award

Departmental Valedictorian

Amrita School of Arts & Sciences

B.com, Finance & Tax | Jun 2026 - Jun 2030

GPA: 9.75

Published My Dissertation (Covid's Impact in Institutional Credit Worthiness) in Scopus Index

SKILLS

Requirements Gathering & Documentation

Business Process Mapping

Data Analysis (SQL, Excel, Power BI, Microsoft Fabric)

KPI Design & Performance Tracking

Stakeholder Management

Agile / Waterfall Methodologies (Jira)

Dashboarding & Reporting Automation (Power Apps)

CERTIFICATIONS

Google Advanced Data Analytics Professional Certificate

Advanced MySQL Topics, Meta

Excel Skills for Business by Macquarie University