

BALASUBRAMANIAN PG

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SUMMARY

Strategic and results-oriented Business Intelligence Consultant with 3+ years of experience driving data-driven decision-making and delivering quantifiable business value through advanced analytics, workflow automation, and stakeholder engagement. Proven ability to transform raw data into actionable insights, optimize operational efficiency, and lead cross-functional teams. Expertise in Power BI, SQL, and Agile methodologies, seeking a challenging role to leverage data expertise for organizational growth and profitability.

SKILLS & ACHIEVEMENTS

Technical Skills: Power BI, Power Automate, Power Apps, MS Excel, Advanced SQL

Soft Skills: Business Requirement gathering, Stakeholder management, Joint Application Development (JAD), Sprint planning, Workflow Breakdown and optimization

Certifications & Training: Foundations of Project Management (Google), Agile Requirements Foundations (Linkedin Learning), Business Analysis Foundations (International Institute of Business Analysis), Managing Data with Microsoft 365 (Microsoft Learning)

Awards: Received Employee of the Month 3 times in 12 months for outstanding client engagement and service delivery excellence

WORK EXPERIENCE

Flipcarbon: Virtual CFO, Financial Consulting & Accounting Services (Boutique Consulting Firm)

Bangalore

Lead Business Intelligence Consultant

Jan 2024 – Present

- Transformed disparate data sources into a centralized system, significantly enhancing data accessibility and improving decision-making efficiency for enterprise-level clients.
- Spearheaded the redesign of reporting mechanisms through process re-engineering, slashing manual effort by 40% and reducing reporting errors by 25%, resulting in an estimated annual cost savings based on reduced labor hours for a team of 5 analysts.
- Elevated strategic planning outcomes by 25% through standardizing financial benchmarking and developing data-driven recommendations, contributing to improved pricing strategies and potentially leading to a 2-3% increase in profit margin across key product lines.
- Bolstered data visualization capabilities using Excel and Power BI, delivering real-time insights to business leaders to support critical financial decisions.
- Increased report relevance by 25% and timeliness by 45% and delivered analytical frameworks for consolidated reporting, enabling faster and more informed financial forecasting.
- Optimized database management using Excel and SharePoint, accelerating data retrieval time by 30% for critical financial statistics for a multi-million-dollar client portfolio.
- Instituted robust data governance frameworks and data stewardship standard operating procedures to ensure consistency, accuracy, and compliance across data repositories, mitigating the risk of costly errors and potential regulatory fines.

Flipcarbon: Virtual CFO, Financial Consulting & Accounting Services (Boutique Consulting Firm)

Bangalore

Business Intelligence Analyst

Jan 2023 – Jan 2024

- Automated data acquisition workflows for business development, boosting internal efficiency by 40%, freeing up approximately 18 hours per week for the business development team to focus on lead generation and client outreach.
- Curated high-quality firm, fund, and transaction data through meticulous research and analysis, improving diagnostic consistency by 60%, reducing the risk of inaccurate financial assessments.
- Orchestrated critical projects as Scrum Master, managing backlogs and story points, and ensuring 100% on-time delivery within budget constraints.
- Accelerated project delivery time by 25% through expert management of backlog refinement, sprint planning, and user acceptance testing, effectively increasing team capacity by 15% and enabling the firm to take on additional client engagements.

- Developed, maintained, and presented business requirement documents and engagement plans for multiple projects, ensuring timely adherence to delivery schedules.
- Streamlined the creation and maintenance of multiple repositories for all clients in SharePoint, enhancing efficiency and accessibility.
- Leveraged Microsoft Planner to track service deliveries, automating reminders for internal teams and external stakeholders, ensuring on-time project completion within budget.

Elamigo

Data Science Intern

Bangalore

Nov 2022 – Feb 2023

- Directed a data science team of 9 interns, ensuring a 95% on-time completion rate across all projects through effective management of technical execution and project timelines.
- Boosted team productivity by 25% by implementing streamlined processes, optimizing resource allocation, and fostering a collaborative environment.
- Enhanced project efficiency by 20% through the development of advanced SQL queries and data transformations, cutting data processing time by 30%.
- Implemented a new pre-processing technique in SQL that cut data cleaning time by 40%, allowing the team to process larger datasets more efficiently.
- Contributed to a 15% model performance boost by assisting with feature engineering and model evaluation, potentially leading to improved prediction accuracy in [mention the application area, e.g., customer churn prediction].
- Effectively communicated complex findings to both technical and non-technical stakeholders by designing intuitive visualizations and interactive dashboards.

GlobalShala

Data Analyst Intern

Bangalore

July 2022 – Aug 2022

- Empowered leadership to make faster, more accurate data-driven decisions by designing and implementing interactive dashboards and real-time reports using Power BI and Excel.
- Informed strategic product development and pricing decisions by conducting in-depth market research and competitive analysis, identifying key industry trends.
- Automated data collection and analysis processes, reducing manual efforts by 30% and improving operational efficiency, resulting in an estimated time savings of 5 hours per week for the marketing team.
- Increased data quality and reduced inconsistencies by 20% and collaborated with cross-functional teams to enhance data integration workflows.
- Improved tracking accuracy and project delivery timelines by 25% and developed and maintained project roadmaps, schedules, and budgets.

EDUCATION

International Institute of Business Studies

Master in Business Administration

Bangalore, Karnataka

Aug 2021 – Dec 2023

Major in Business Analytics; Minors in Finance

Top 1% of the Batch

Relevant Coursework: Data Analysis; Operating Systems; Business Strategy; Predictive Analytics;

Amrita School of Arts & Sciences

Major in Taxation; Minors in Finance and Business Administration

Mysore, Karnataka

Jul 2018 - Jul 2021

Graduated batch Valedictorian with a CGPA of **9.7/10**

RELEVANT PROJECTS

JPMORGAN CHASE & CO. AGILE JOB SIMULATION

April 2023 - June 2023

- Managed Scrum processes by drafting and prioritizing eight user stories in Trello, facilitating daily standups, and conducting sprint reviews and retrospectives to gather feedback and identify improvement opportunities

ACCENTURE NORTH AMERICA PROJECT MANAGEMENT JOB SIMULATION

April 2023 - June 2023

- Led the launch of a new brand, aligning project management methodologies (Plan Driven, Agile, Second Agile, and Hybrid) with project portfolios to ensure optimal delivery. Delivered detailed project status updates to senior leadership and team members to maintain transparency and alignment.