

BALASUBRAMANIAN PG

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EDUCATION

International Institute of Business Studies

Master in Business Administration

Major in Business Analytics; Minors in Finance

Top 1% of the Batch

Relevant Coursework: Data Analysis; Operating Systems; Business Strategy; Predictive Analytics;

Bangalore, Karnataka

Aug 2021 – Dec 2023

Amrita School of Arts & Sciences

Major in Taxation; Minors in Finance and Business Administration

Graduated batch Valedictorian with a CGPA of 9.7/10

Mysore, Karnataka

Jul 2018 - Jul 2021

WORK EXPERIENCE

Flipcarbon: Virtual CFO, Financial Consulting & Accounting Services (Boutique Consulting Firm)

Lead Business Intelligence Consultant

Bangalore

Jan 2024 – Present

- Successfully integrated disparate data sources into a centralized system, enhancing data accessibility and improving decision-making efficiency.
- Collaborated with stakeholders to gather requirements and design data management workflows aligned with business objectives.
- Redesigned reporting mechanisms through process re-engineering, reducing manual effort by 40% and decreasing reporting errors by 25%.
- Implemented robust data governance frameworks and data stewardship standard operating procedures to ensure consistency, accuracy, and compliance across data repositories.
- Conducted comprehensive research and analysis to collect and maintain accurate data for business intelligence systems, including key financial and operational KPIs.
- Optimized database management using Excel and SharePoint, reducing data retrieval time by 30% for critical financial statistics.
- Served as Scrum Master for critical projects, managing backlogs and story points, and ensuring 100% on-time delivery within budget constraints.
- Developed, maintained, and presented business requirement documents and engagement plans for multiple projects, ensuring timely adherence to delivery schedules.
- Streamlined the creation and maintenance of multiple repositories for all clients in SharePoint, enhancing efficiency and accessibility.
- Leveraged Microsoft Planner to track service deliveries, automating reminders for both internal teams and external stakeholders to ensure timely project completion within budget.

Flipcarbon: Virtual CFO, Financial Consulting & Accounting Services (Boutique Consulting Firm)

Business Intelligence Analyst

Bangalore

Jan 2023 – Jan 2024

- Built automated data acquisition workflows for business development, enhancing internal efficiency by 40%.
- Curated high-quality firm, fund, and transaction data through research and analysis, ensuring a 60% improvement in diagnostic consistency.
- Standardized financial benchmarking and developed data-driven recommendations, improving strategic planning outcomes by 25%.
- Enhanced data visualization capabilities using Excel and Power BI, delivering real-time insights to business leaders.
- Managed backlog refinement, sprint planning, and user acceptance testing, reducing project delivery time by 25%.
- Delivered analytical frameworks for consolidated reporting, increasing report relevance by 25% and timeliness by 45%.

Elamigo

Data Science Intern

Bangalore

Nov 2022 – Feb 2023

- Led a data science team of 9 interns, managing both technical execution and project timelines to ensure a 95% on-time completion rate across all projects.

- Optimized team productivity by 25% through the introduction of streamlined processes, resource allocation strategies, and fostering a collaborative work environment.
- Played a key role in delivering impactful data-driven insights by designing intuitive visualizations and interactive dashboards using Excel and other tools, effectively communicating complex findings to both technical and non-technical stakeholders.
- Improved project efficiency by 20% through the development of advanced SQL queries and data transformations, reducing data processing time by 30%. Also, implemented a new pre-processing technique that cut data cleaning time by 40%.
- Contributed to the enhancement of model performance by assisting with feature engineering and model evaluation, leading to a 15% performance boost.

GlobalShala
Data Analyst Intern

Bangalore
July 2022 – Aug 2022

- Designed and implemented interactive dashboards and real-time reports using **Power BI** and **Excel**, enabling leadership to make data-driven decisions faster and with greater accuracy.
- Conducted in-depth market research and competitive analysis, identifying key industry trends to support strategic product development and pricing decisions.
- Automated data collection and analysis processes, reducing manual efforts by 30% and improving operational efficiency.
- Developed and maintained project roadmaps, schedules, and budgets, ensuring a 25% improvement in tracking accuracy and project delivery timelines.
- Collaborated with cross-functional teams to enhance data integration workflows, increasing data quality and reducing inconsistencies by 20%.

RELEVANT PROJECTS

JPMORGAN CHASE & CO. AGILE JOB SIMULATION April 2023 - June 2023

- Managed Scrum processes by drafting and prioritizing eight user stories in Trello, facilitating daily standups, and conducting sprint reviews and retrospectives to gather feedback and identify improvement opportunities

ACCENTURE NORTH AMERICA PROJECT MANAGEMENT JOB SIMULATION April 2023 - June 2023

- Led the launch of a new brand, aligning project management methodologies (Plan Driven, Agile, Second Agile, and Hybrid) with project portfolios to ensure optimal delivery. Delivered detailed project status updates to senior leadership and team members to maintain transparency and alignment

SKILLS & ACHIEVEMENTS

Technical Skills: Power BI, Power Automate, Power Apps, MS Excel, Advanced SQL

Soft Skills: Business Requirement gathering, Stakeholder management, Joint Application Development (JAD), Sprint planning, Workflow Breakdown and optimization

Certifications & Training: Foundations of Project Management (Google), Agile Requirements Foundations (Linkedin Learning), Business Analysis Foundations (International Institute of Business Analysis), Managing Data with Microsoft 365 (Microsoft Learning)

Awards: Received Employee of the Month 3 times in 12 months for outstanding client engagement and service delivery excellence