

Strategic Management & Business Ethics III SEM -IMP Questions 2023

- 1) DESCRIBE THE PROCESS OF STRATEGIC MANAGEMENT PROCESS FOR STRATEGY IMPLEMENTATION?**
- 2) MC KINSEY 7S FRAMEWORK AND ITS IMPLEMENTATION?**
- 3) BCG MATRIX FORMULATION AND PROCESS?**
- 4) MICHEL PORTERS FIVE 5 FORCE MODEL?**
- 5) VALUE CHAIN ANALYSIS AND ITS USES FOR BUSINESS PROCESS?**
- 6) EXPLAIN THE CONCEPT OF COMPETITIVE ADVANTAGE? & IT'S BLOCKS.**
- 7) EXPLAIN BLUE OCEAN STRATEGY? TOOLS OF IMPLEMENTATION?**
- 8) NEW BUSINESS MODEL & STRATEGIES FOR INTERNET AND GLOBAL ECONOMY?**
- 9) DISTINGUISH BETWEEN STRATEGY CONTROL & RETRENCHMENT STRATEGY?**
- 10) WHAT IS INTEGRATION? EXPLAIN THE VARIOUS TYPES OF INTEGRATION? WHAT ARE THE USES OF INTEGRATION?**
- 11) WHAT IS GE 9 CELL MATRIX OF PLANNING?**
- 12) EXPLAIN ABOUT BALANCE SCORE CARD? WITH EXAMPLE.**
- 13) WHAT IS CORPORATE GOVERNANCE & ITS IMPORTANCE IN INDIAN ORGANISATIONS?**
- 14) HOW DO YOU LINK VISION AND MISSION OF A COMPANY FOR ACHIEVEMENT OF GOALS?**
- 15) DESIGN AND EVALUATION PROCESS OF AN ORGANIZATION FOR SUCCESS?**
- 16) SWOT ANALYSIS?**
- 17) PESTEL ANALYSIS?**
- 18) BUSINESS CANVAS MODEL?**
- 19) IMPORTANCE OF SHAREHOLDERS & STAKE HOLDERS IN AN ORGANISATION?**
- 20) ORGANISATION RESOURCES AND CAPABILITIES FOR COMPETITIVE ADVANTAGE?**

- 21) CHARACTERISTICS OF STRATEGIC MANAGEMENT?
- 22) IMPACT OF CSR FOR ORGANISATION SUCCESS?
- 23) DIFF TYPES OF STRATEGIES & CONTROL?
- 24) ROLE OF SBU FOR ORGANISATION EVALUATION AND CONTROL?

Wishing you All Success for Your Exams

Verify Previous Year QP Also, prepare all the modules