

# CARBON EYE

# What do we do?



## Data Quality Management

Turn your data into the best quality suitable for analysis and visualization.



## Data Integration

Integration of data from 30+ data sources and 10+ data types



## Dashboard & Data Visualization

Get a birds-eye view of your entire business on a single screen.



## Advanced Analytics Driven Strategy

Professional consultants give advanced consulting based on 500+ years of combined experience



THIS IS JANICE, SHE HAS NO  
CLUE WHAT SHE IS LOOKING  
AT. DON'T BE LIKE JANICE



# What CarbonEye is Not •

## Not a software or a tool

It's a **reporting & analytics architecture solution**. A collection of different freemium tools that are integrated together

## Not a Platform

It's **cloud based, hosted on Microsoft Fabric**. We own no Databases nor domains

## Not a plug & play

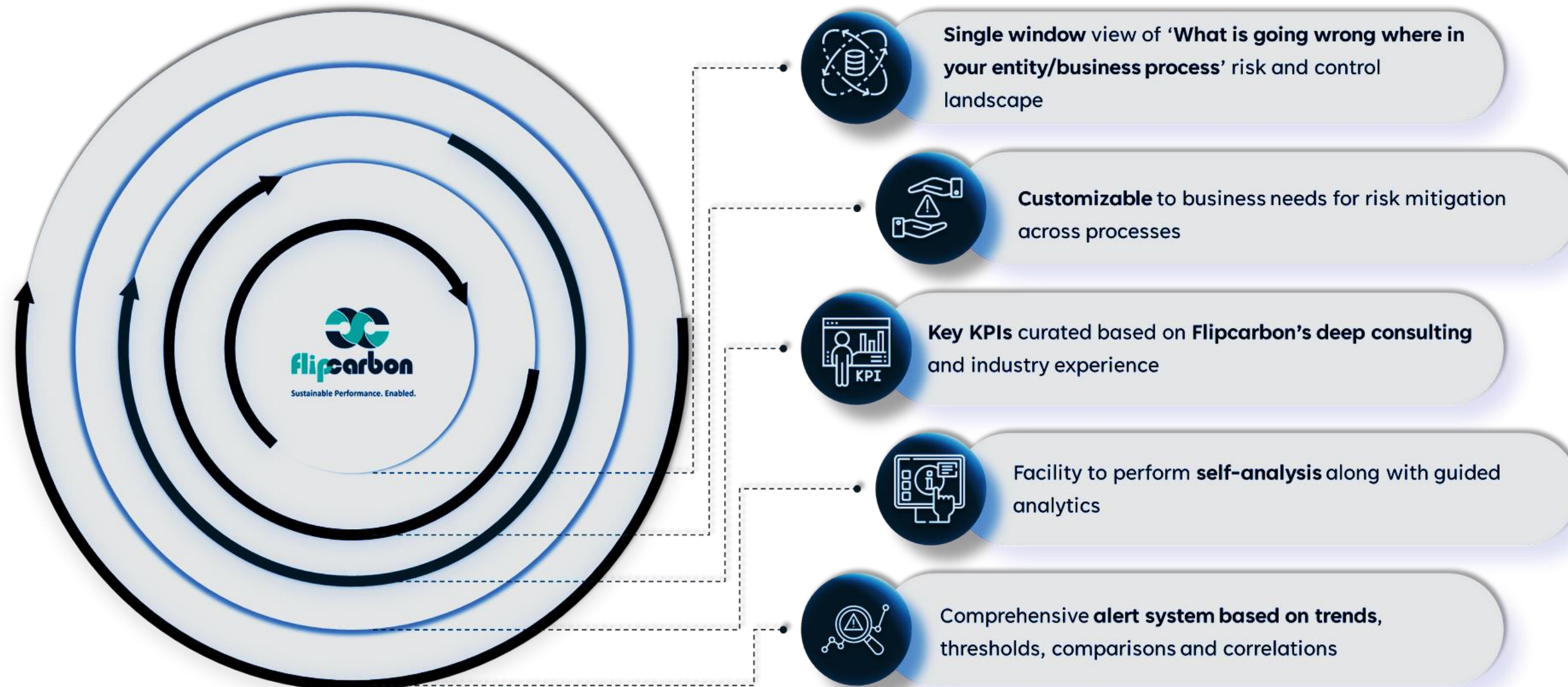
We have data in ERP, your tool will pull everything and give reports in every complex manner we want in 2 clicks right? **No. It doesn't**, no good Solution works that way.

## Not a one size fit for all

You make a dashboard for each industry, we can sell it! Again, not how this works



# How do we Differentiate?



# What Ecosystem will we use?

## For Visualization



## For Data Storage



## For Hosting the Dashboards



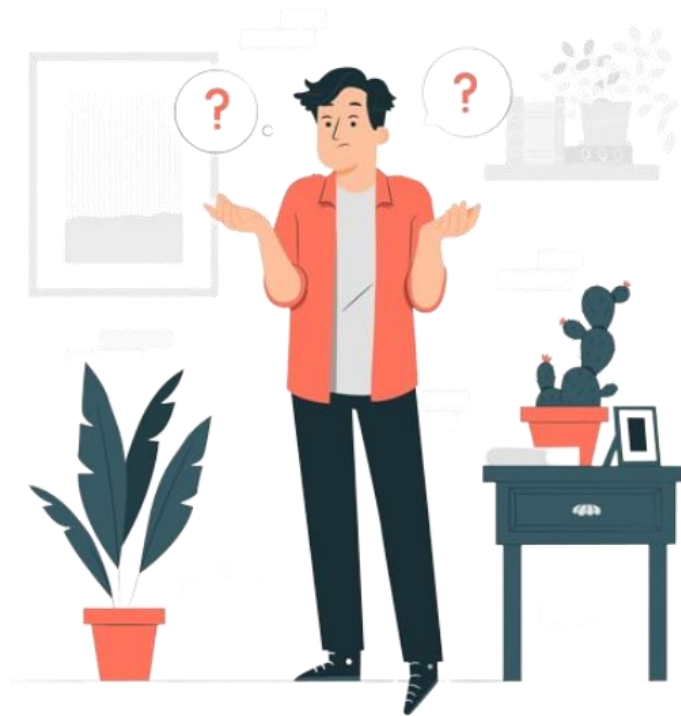
Microsoft Fabric



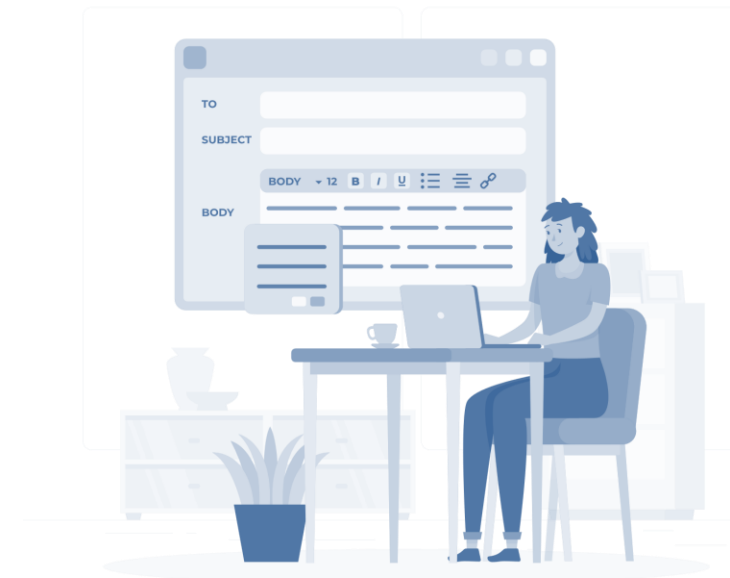
## For Automation



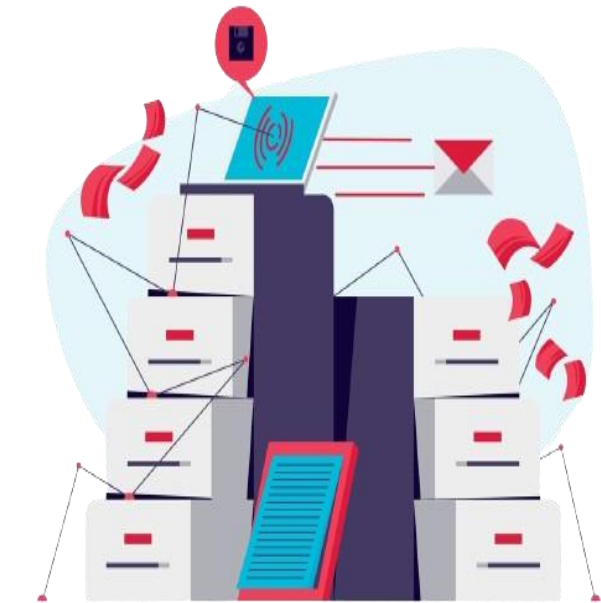
# Okay, So What Do We Seriously Do?



Amar, a SMBE Business leader, has been in the FMCG Space for sometime now, he has an established business and wants to go to the next level and achieve 2x growth in 3 years.



But Amar's company, Nisha Foods pvt ltd, spends an enormous amount of time in manual data entry, data consolidation and their reporting process is manual and dependent on few key resources



Nisha Foods Pvt Ltd, stores data in excel sheets, and uses legacy solutions for their ERP which do not support AI/ML Integration, collaboration and have absolutely no visibility over their operations in any business vertical



# What are the problems here?



## 02. Poor Data quality

Manual processes often lead to error. The data might not be complete, accurate or valid

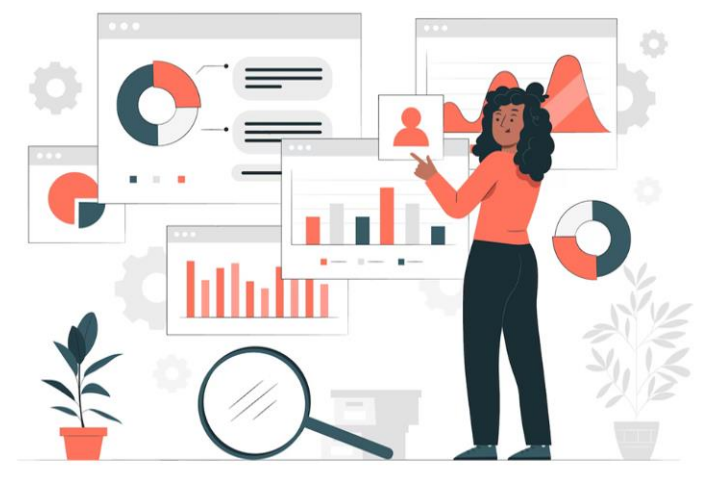


## 04. Absolutely no BI

What insights do you get?  
What pattern do you see?  
What actionable have you planned?

## 01. No visibility

There might be raw data but there is no information, granularity of connections or insights



## 03. Bandwidth constraints

Why spent time entering redundant data when you can spend time taking & implementing decisions?



# Here is Where We Intervene

A McKinsey study found that companies with optimized data management practices outperform competitors by over 25% in gross margin and achieve an 85% increase in sales



# Phase 1

## We Understand their Current reporting needs

What reports **are they seeing?**  
What **actions** are the **outcomes**  
of those reports?

## Identify their Data Sources

Where does the **data** come from?  
Do they have an **internal BI**  
**Ecosystem?** Is their **data capturing**  
and **processing system** robust?

## Assess their Enterprise wide Reporting

What reports **must they see?**  
What **KPIs** must they track?  
What **tools** can they use to ensure  
their data is safe and easily  
accessible?

# Phase 2

## 01. Create a data integration plan.

This plan would map out at an enterprise level where data comes from and how to relate to each other for real time reporting

## 02. Create a phased approach for implementing real time reporting (based on client priority).



# What would be the Deliverables?



A comprehensive data governance plan



Data integration plan & Digital transition strategy



Semi- Automated Data capturing System



Prescriptive & Descriptive Analytics



Data driven - turnaround strategies

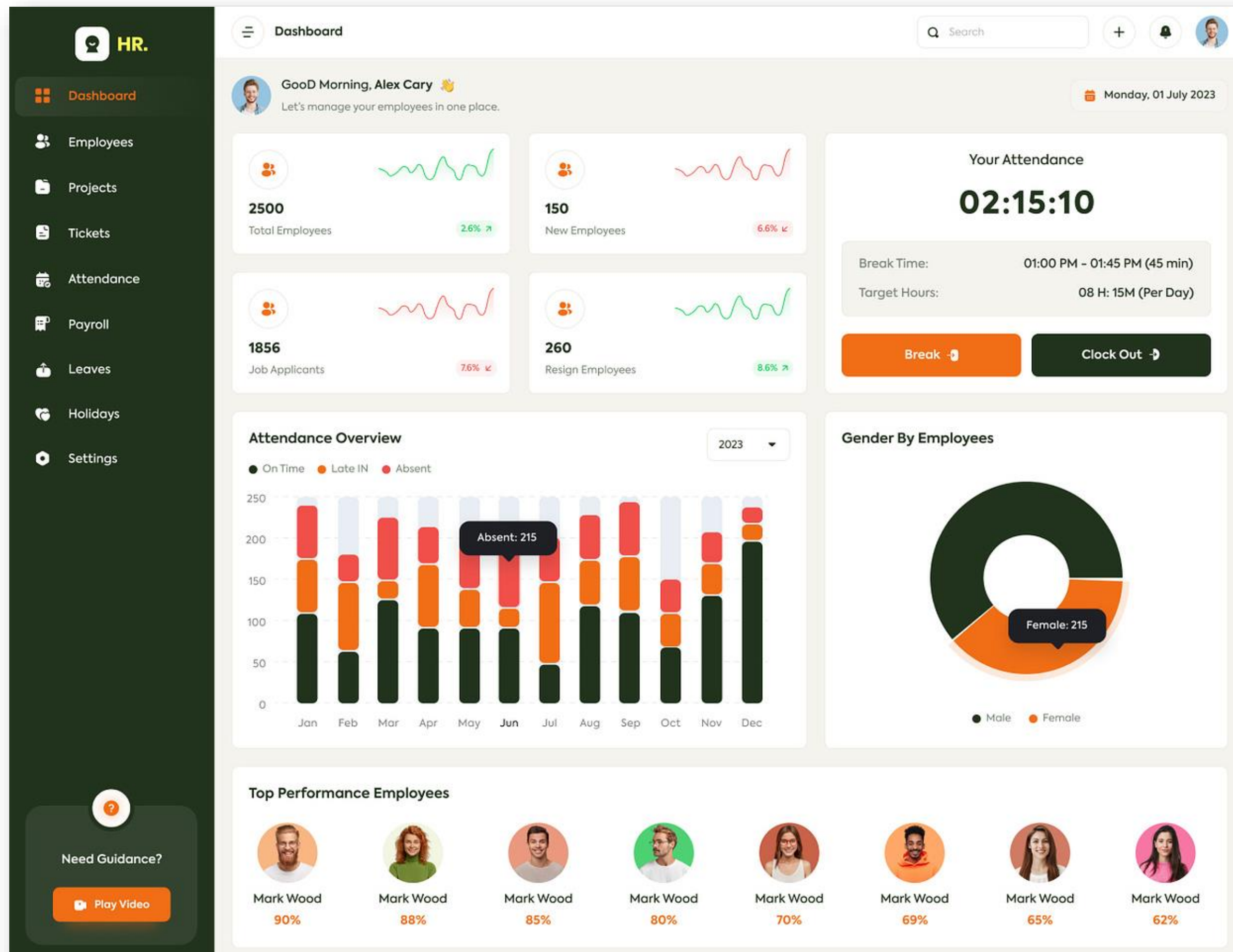


Dashboards & Insights



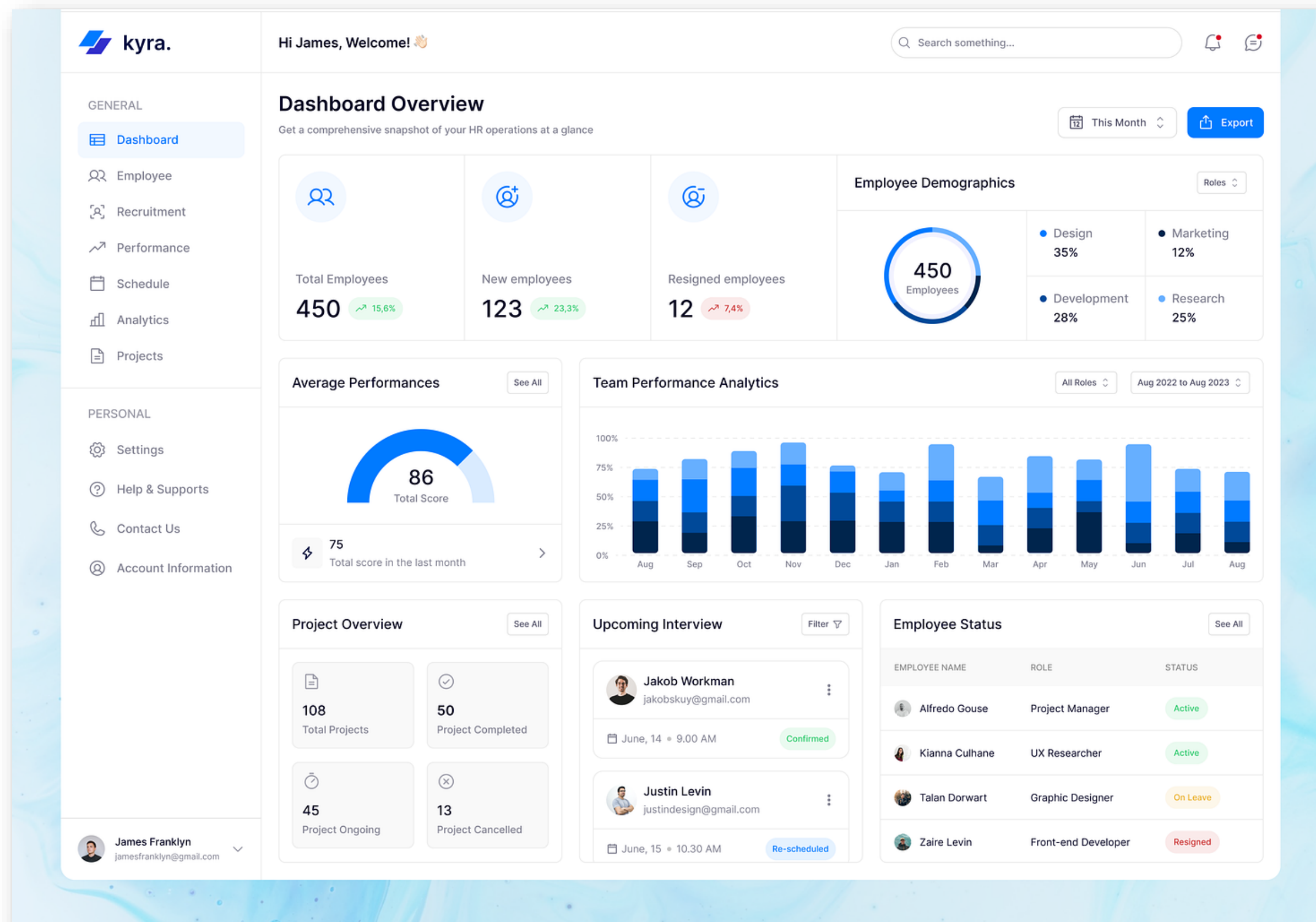
# Use Cases?





Some of the use cases of CarbonEye :

1. Substitute for Monthly Reports
2. Substitute for a personalized HRMS with advanced visuals and Tailored KPI
3. Semi Automated or Fully Automated Data Capturing Framework for all our surveys
4. Predictive Analytics & Descriptive Analytics



What is my vision for CarbonEye as a supplement to our CHRO Services?

1. Measure, prioritize and improve our HR function's effectiveness
2. Deliver all our data driven frameworks and matrix through dashboards and Power Solutions



# THANKYOU