

## Ideation Phase

### Define the Problem Statements

Date	15 February 2026
Team ID	LTVIP2026TMIDS80358
Project Name	Orderonthego : your on-demand food ordering solution
Maximum Marks	2 Marks

**Problem Statement -1:**

### Problem Statement – 1

I am	I'm trying to	But	Because	Which makes me feel
A Customer	Order food quickly and conveniently	I cannot view updated menu items or track my order		Frustrated and Uncertain
	The restaurant follows manual ordering methods			

**Problem Statement -2:**

### Problem Statement – 2

I am	I'm trying to	But	Because	Which makes me feel
A Restaurant Admin	Manage daily orders and menu updates efficiently	Orders are recorded manually and scattered		Overwhelmed and Inefficient
	There is no centralized digital system			

<b>Problem Statement (PS)</b>	<b>I am</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	A Customer	Order food quickly and conveniently	I cannot view updated menu items or track my order	The restaurant follows manual ordering methods	Frustrated and uncertain
PS-2	A Restaurant Admin	Manage daily orders and menu updates efficiently	Orders are recorded manually and scattered	There is no centralized digital system	Overwhelmed and inefficient